

Urban Planners as Community Healers





Community Healing

- Face To Face
- Hand to Hand
- Object to Object
- Story to Story

Empathy!



Everybody is a Planner

- **Humanize the Process**
- **Equalize Participation**
- **Remove Barriers**
- **Communication Options**

Equity



Tap Personal Knowledge

- Lived Experiences
- Use the Body as a Tool
- Storytelling
- Values

Every Place and Person has a Story



Method:

Art-Based Planning Process

- **Imagine**
- **Investigate**
- **Construct**
- **Reflect**

Transformative!

Venue: Play

- **Safe Space**
- **Inquiry**
- **Experimentation**
- **Fun**



No Technical Language



Attachment To Place

**For survival, everybody attaches themselves to a
Place, a Person, People, or Patterns**

- **Planners provide the quantitative**
- **Residents provide the qualitative**



Set Up: Objects

Why Objects?

- **Attach Meaning**
- **Convey Emotion**
- **Spatial Patterns**
- **Translate and Transfer Knowledge**



Ask a Simple, Meaningful, Question



Not just for opinions!

Prompts

- **Favorite childhood memory**
- **First time you realized you were different (minority)**
- **A safe space outside your home (women)**
- **Your first mobile Experience**

Build

Self-Reflection:

- Attachment
- Experiential knowledge
- Inquiry

Physical Details that Matter



Build your favorite activity?



Build your favorite Childhood Memory

Latinas





Gays, Lesbians



Step 4: Tell Your Story in a Minute



A childhood memory: Grandmother's House in Puerto Rico





Problem Solving



Erasing Barriers Between People



Mother and Daughters bonding through planning





Bonding through storytelling

Validation

- **Who we are**
- **Where we come from**
- **What we value**
- **How does this impact your life today?**

Model's Physical Data

- **Spatial patterns emerge**
- **Transfer of knowledge of the Built Environment**

Workshop Topics:

Part One:

Individual Activity

- Icebreaker
 - Reflection
 - Empathy
 - Validation
-
- 15-30 minutes



Part Two:

Group Activity

- Collaboration
 - Consensus building
 - Idea Generation
-
- 20-35 minutes



Part Two: Collaboration

Part 2.

Collaboration

- **How our ideas impact each other**
- **Power of Diversity**
- **Diverse Experiences**
- **Different Talents**
- **Generate Innovation**

We are Stronger Together!

Collaborative Prompts:

Place-Based

- Street
- City
- Bike
- Pedestrian
- Park
- Housing

Issue-Based

- Health
- Economic
Development
- Sustainability
- Equity
- Mobility



Safe Passages for Women In Oakland



CONCORD PED AND BIKE PLAN

GAY UTOPIA



Architects Imaging a healthy NYC



Give the Community their Power



Teaching Children





1-2 minute team presentation

Synthesis Group Activity:

- **Interpret what was Built/Said**
- **List ideas or elements**
- **Establish Collective Values**

**Collaboration Creates
Innovation**

Documentation Notes





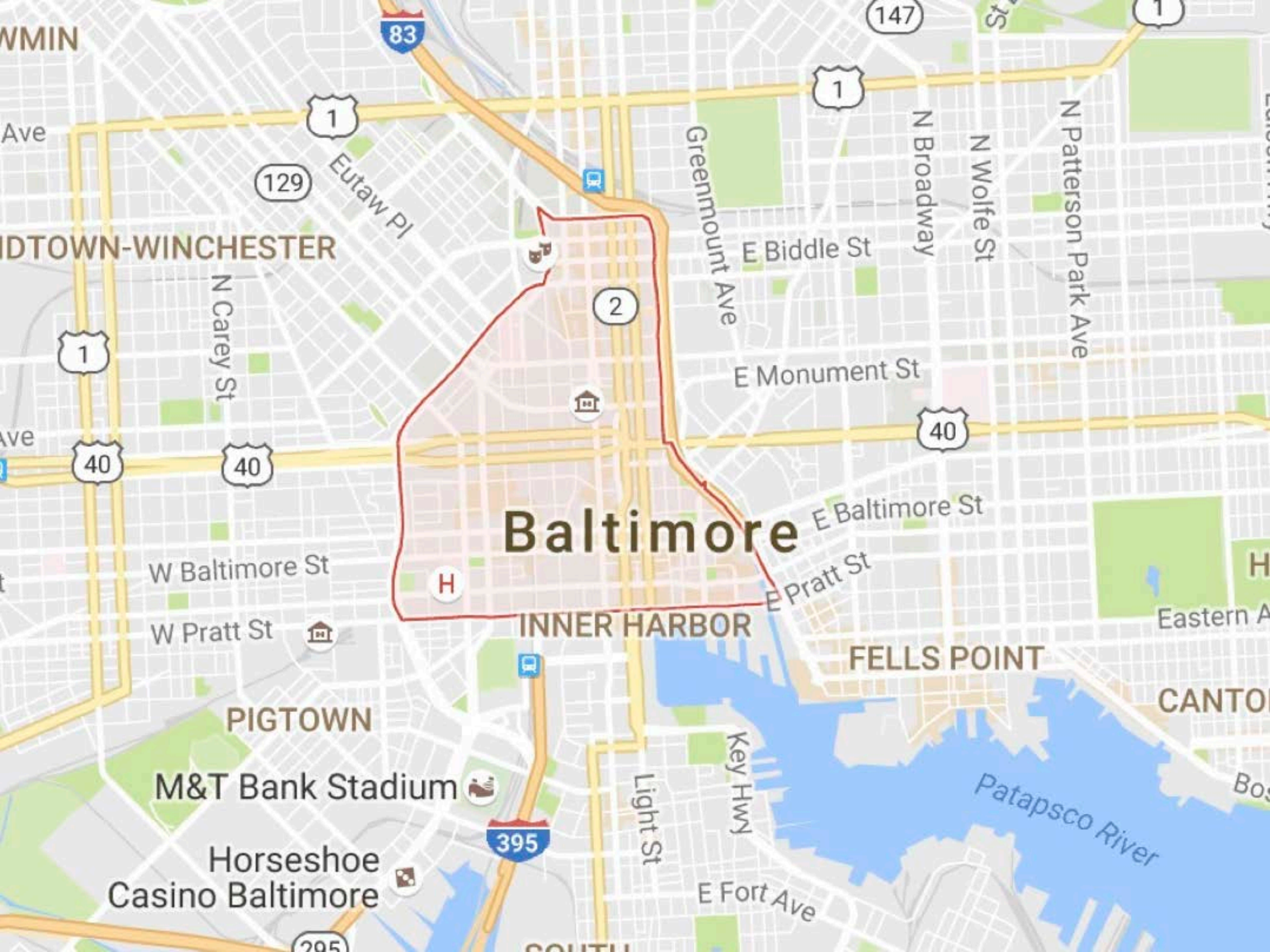
New Media Documentation

- **Articles/Blogs**
- **Videos: YouTube/Video**
- **Twitter/Instagram**

Envisioning Communities through Interactive Models



Open House



Baltimore

INNER HARBOR

FELLS POINT

PIGTOWN

M&T Bank Stadium

Horseshoe Casino Baltimore

Patapsco River

1

2

40

395

129

147

1

40

40

H

P

CANTON

SOUTH

ADMIN

Ave

DOWNTOWN-WINCHESTER

Ave

t

Eastern A

Bos

295

E Fort Ave

Light St

Key Hwy

W Baltimore St

W Pratt St

N Carey St

Eutaw Pl

Greenmount Ave

E Biddle St

E Monument St

E Baltimore St

E Pratt St

N Broadway

N Wolfe St

N Patterson Park Ave









Minneapolis: Juxtaposition Arts



Planning along the River



Sacramento Council of Governments: Region Rising



live well

thrive

thrive

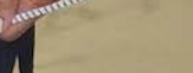
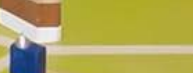
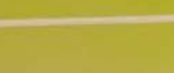
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Envision Brea Open House

Brea General Plan



MORE PARS IN DOWNTOWN

Bowling in place of Tower Records

Dog Park Downtown

BREA CREDIT BARGEL AT TOWER RECORDS

Town

W Birch Str.

Plaza Latina Market



Maie ka activities

- 1. Maie ka activities
- 2. Maie ka activities
- 3. Maie ka activities
- 4. Maie ka activities
- 5. Maie ka activities

DISEÑA SU
PARQUE
IDEAL

DESIGN
YOUR IDEAL
PARK

Child in pink jacket

ELA Station Area Planning





Medford, Oregon: Outreach to Latino Immigrants

Reimagine the Bronx River



San Francisco: Reimagine Columbus Avenue





Planning in Rural Mexico

LA METRO Transportation Plan



ro

Metro

Ana
ridor

ension

Corridor

Greenhouse Gas

Application: Creating a Park in Tijuana



Women transforming Pershing Square



Twister or urban planning? The LA River



Reimagine a Chicago Parking lot



Using the body as a
planning tool



Place It: Lessons Learned
500 Workshops
90 Interactive Models
7,000 participants
Target Latinos



San Jose Day of the Dead

Place IT Short-Term Community Benefits

- Why planning matters?
- Targets new audiences (**youth, women, LGBTQ, and Immigrants**)
- Integrates Planning into the everyday fabric of communities
- Increases Communication Options
- Inspires Participation



Place IT Long-Term Community Benefits

- **Increases Planning Capacity**
- **Builds Trust between Planners and the Public**
- **Creates Knowledge, Power, and Leadership**

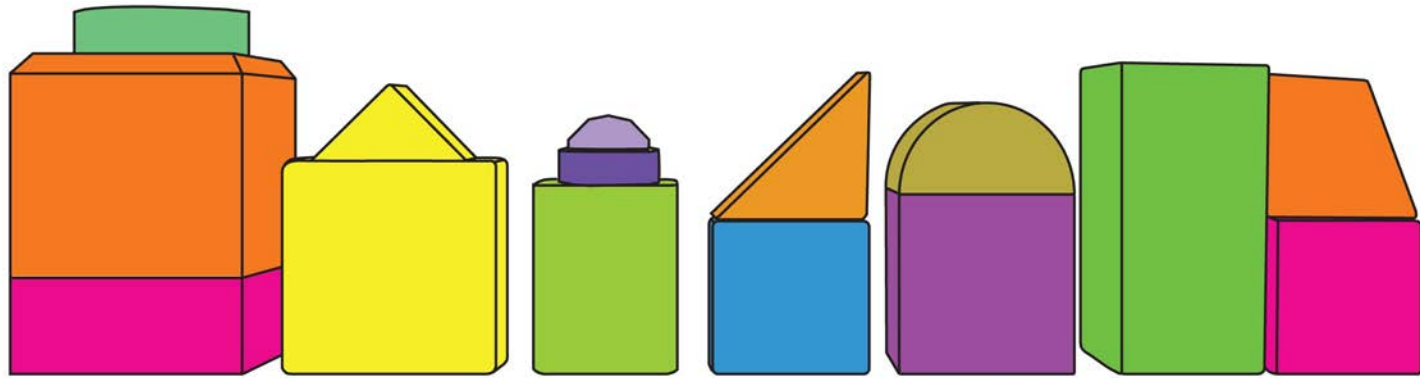
Place IT Projects:

- **Park Planning**
- **Mobility Planning**
- **Housing Development**
- **Urban Design**
- **Health Planning**
- **Facility Planning**
- **General and Specific Plans**

How does Place IT translate into Project Development and Policy?

Sometimes it does and Sometimes it doesn't

- **Education/Consciousness Raising**
- **Establishes Community Values**
- **Comprehensive Data Collection**
- **Kick-off Short- and Long-Term Plans**



P L A C E I T !
INTERACTIVE PLANNING

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