



The Alliance

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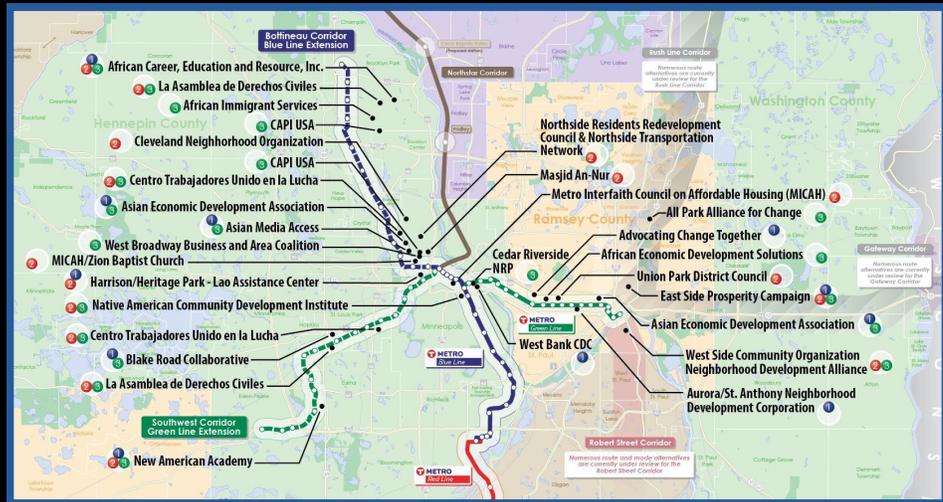
**HUD Sustainable Communities Grant
Community Engagement Team**





\$750,000 in Community Engagement Grants

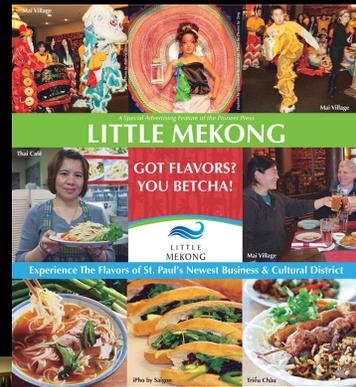
- 19 community based organizations along 7 regional transitways
- outreach to over 20,000 residents
- more than 1,000 residents actively influenced transitway development by attending public meetings or submitting comments on public documents
- 46 community members from historically underrepresented groups joined corridor planning & advisory committees



- raise regional standards for inclusive community engagement practices & policies in planning along rail transitways
- bridge relationships between community & government agencies
- define & secure ***“Equitable Development”*** from public investments in our regional transitways
- expand resources to build the capacity of community groups to influence transitway planning decisions

Equitable Process & Outcomes

“The people most impacted by systems and infrastructure investment decisions should be actively involved in planning for & benefiting from these projects”



Despite our reputation for overachieving, the Twin Cities region has all too often been at the top of less than desirable lists, those that reveal our racial disparities in education, health outcomes, housing, poverty levels and joblessness.



MINNEAPOLIS - Mississippi River

MINNEAPOLIS / ST. PAUL REGION

source: Met Council

Poverty: black people are nearly **6 times** likelier to be poor than white people

Unemployment: the rate for black people has hovered around **three times** the rate of white people

since the Great Recession (the region's rate was 4.6 percent in December, 2013)

Homeownership: only **half** as many black households are likely to own their homes)

Income: per capita income for whites is \$37,500; for blacks it's only **\$18,100**



Corridors of Opportunity Definitions

The following definitions were endorsed by the Corridors of Opportunity Policy Board November 30, 2011.



Equitable Development

Equitable Development creates healthy vibrant communities of opportunity where low income people, people of color, new immigrants and people with disabilities participate in and benefit from systems, decisions, and activities that shape their neighborhoods.

The Principle of Equitable Development

The principle is to ensure that everyone regardless of race, economic status, ability or the neighborhood in which they live has access to essential ingredients for environmental, economic, social and cultural well-being including: living wage jobs, entrepreneurial opportunities, viable housing choices, public transportation, good schools, strong social networks, safe and walkable streets, services, parks and access to healthy food.

PolicyLink Equity Summit 2011 in Detroit



More than **170 Minnesota Delegates** attended the summit (approximately 10% of all registered summit attendees!), with the help of generous support from:

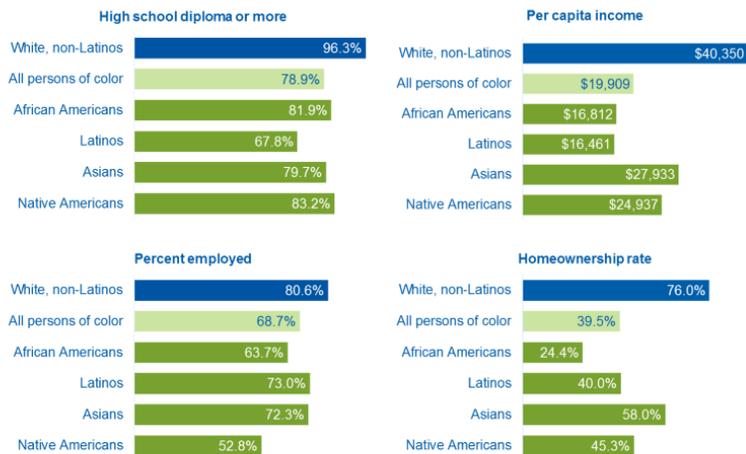
Blue Cross/Blue Shield Foundation, Central Corridor Funders Collaborative, McKnight Foundation, Minneapolis Foundation, Nexus Community Partners, and the St. Paul Foundation

Overall, we are prosperous

	Twin Cities metro (16-county)	Rank among 25 largest metro areas (1 = highest)
% of adults with high school diploma or equivalent	93.2%	1
Employment rate	78.0%	1
% of people <u>not</u> in poverty	89.7%	2
Per capita income	\$35,652	6
Homeownership rate	69.9%	1



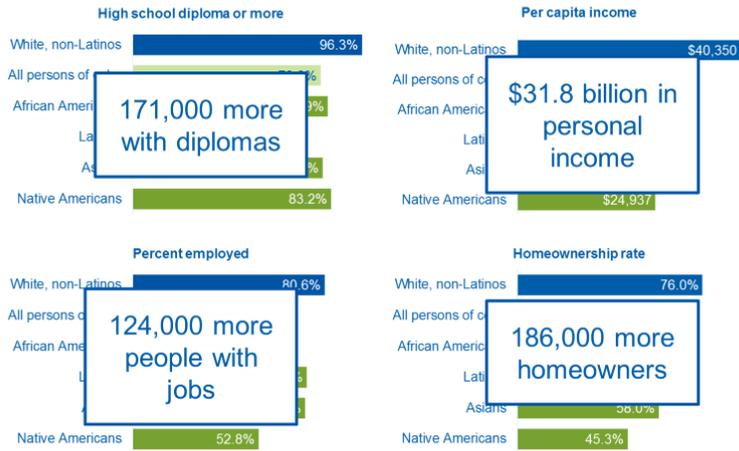
Disparities by race and ethnicity



Source: American Community Survey, 2014



The impact of closing the gaps:



Source: American Community Survey, 2014; forecasts from *Choice, Place and Opportunity*



Equitable Development Principles & Scorecard

A TOOL FOR COMMUNITIES AND PLANNERS

CREATED FOR PUBLIC USE WITH INPUT FROM:

- Alliance for Metropolitan Stability - Asian Economic Development Association - Asian Media Access
- Aurora St. Anthony Neighborhood Development Corporation - Blake Road Corridor Collaborative
- Centro de Trabajadores Unidos en la Lucha Community Stabilization Project - Hanson Neighborhood Association
- Heritage Park Neighborhood Association - Jewish Community Action - La Asamblea de Derechos Civiles
- Laos Assistance Center of MN - Metropolitan Interfaith Council on Affordable Housing
- MN Center for Neighborhood Organizing - New American Academy - Nexus Community Partners
- Northside Residents Redevelopment Council - Umoja Community Development Corporation

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International Association for Public Participation (IAP2) Spectrum chart