

# Planning for Equitable Development: Land Use, Housing, Parks and Transportation

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Wilder Center

Julie Nelson  
Gordon Goodwin



Land Use



Transportation



Parks & Trails



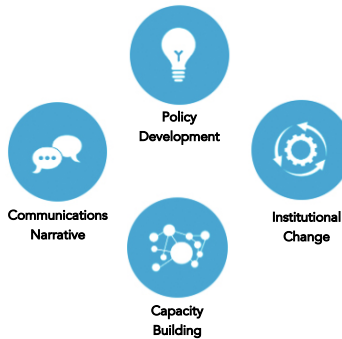
Housing

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## Center for Social Inclusion

CSI catalyzes communities, government, and other institutions to dismantle structural racial inequity and create equitable outcomes for all.



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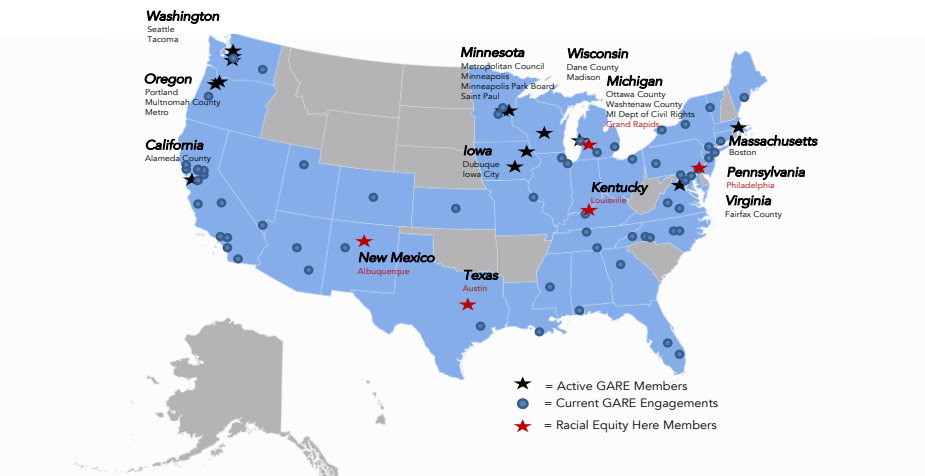
## Government Alliance on Race and Equity

A national network of government working to achieve racial equity and advance opportunities for all.

- ✓ Lead network – 42 members
- ✓ Expand network – 30 states / 150+ cities
- ✓ Provide tools to put theory into action



## Government Alliance on Race and Equity

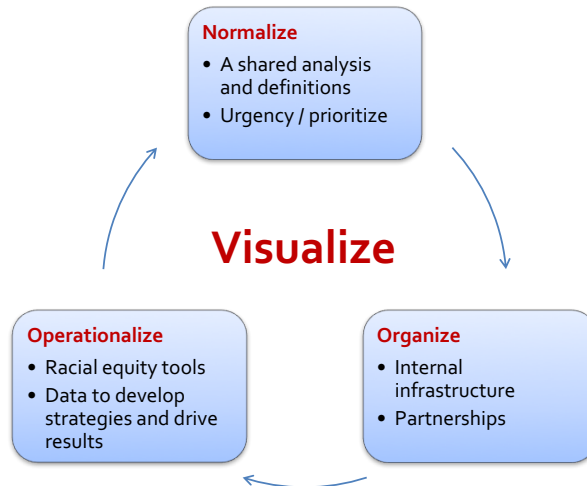


# Advancing Racial Equity

## A national practice



### National effective practice



## Today's Objectives

Participants will:

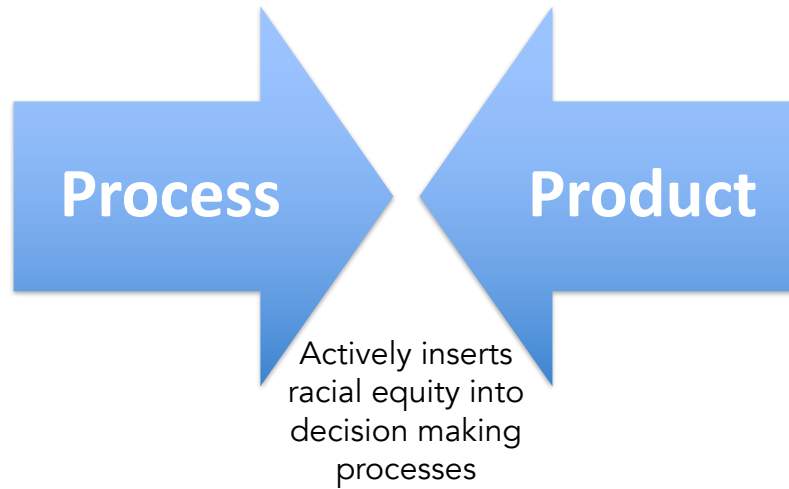
- Gain a deeper understanding of inclusive community engagement to support comprehensive planning
- Identify Comprehensive Plan Racial Equity approaches and tools
- Workshop possible solutions



## Using a Racial Equity Tool



## What is a Racial Equity Tool?



## What is a Racial Equity Tool process?



# What is Effective Community Engagement?



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## Laying it on the line

The goal of inclusively engaging with the community is to get all community members in the same room and working together.

Inclusive engagement is always necessary to achieve community-level racial equity outcomes.

If including historically underrepresented community members requires more financial and time resources, we should decrease our resources for traditionally-represented communities.

# Community Engagement Panel



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Russ Adams - Alliance for Metropolitan  
Sustainability

Asad Aliweyd, New American  
Development Center

James Griffin, Metro Transit Everyday  
Equity



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# Community Engagement ? Engaging with Community

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## A Value-Based Approach

- Relational
- Respectful
- Receptive
- Responsive
- Real

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## A Principled Approach

Build relationships and participation of underserved communities

Enhance information gathering through *an exchange* vs. “collecting” it

Encourage organizational change that responds to community insight and allows for shared power

City of Seattle IOPGE Guide



## Six Strategies for Inclusive Engagement

### 1. Build personal relationships with target population

- *Are there key individuals or constituents you already have or should be building a relationship with?*
- *Are there venues for you to attend or explore to find out who are natural community leaders?*

### 2. Create a welcoming atmosphere

- *Does your process reflect, honor, and welcome community?*
- *Do the venues you choose invite participation and engagement?*



## Six Strategies for Inclusive Engagement

### 3. Increase accessibility

- *Are there issues/barriers (language, location, time, transportation, childcare, food, incentives, power dynamics, etc.) that should be considered throughout the whole process?*
- *Can you increase the level of input from community?*

### 4. Develop alternative methods for engagement

- *Q1 Do you have non-traditional methods of outreach to get people involved?*
- *Q2 Do you offer multiple ways for contributing input and feedback?*



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## Six Strategies for Inclusive Engagement

### 5. Maintain a presence within the community

- *Are there community driven events that you can participate in and that people will already be gathering for?*
- *Do community members see you out in the community?*

### 6. Partner with diverse organizations and agencies

- *Are there organizations that currently have relationships with your target populations that you can connect with (remember to consider power dynamics)?*
- *Have any agencies or organizations successfully implemented similar programs or initiatives (perhaps on a smaller scale or in another community) that you can solicit advice from?*



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Break

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Creating Different Outcomes

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# Met Council Comp Plan Tools



## Thrive MSP 2040

### Thrive Outcomes

*Thrive's* regional vision includes five desired outcomes: stewardship, prosperity, equity, livability, and sustainability. While each outcome is described below, it is important to note that the five outcomes reinforce and support one another to produce greater benefits than any single outcome alone. The outcomes provide policy direction for this *2040 Regional Parks Policy Plan*.



## Equity ●

Equity means connecting all residents to opportunity and creates viable housing, transportation, and recreation options for people of all races, ethnicities, incomes, and abilities so that all communities share the opportunities and challenges of growth and change. Promoting equity includes:

- Using the Council’s influence and investments to build a more equitable region
- Creating real choices of where we live, how we travel, and where all residents enjoy recreation opportunities, across race, ethnicity, economic means, and ability
- Investing in a mix of housing affordability along the region’s transit corridors, and
- Engaging a full cross-section of the community in decision-making

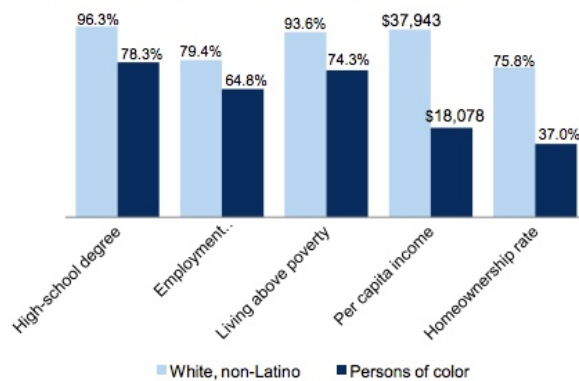


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### 1. Regional disparities by race and ethnicity, 2012



Source: Metropolitan Council staff calculations based on U.S. Census Bureau, American Community Survey, 2012.

If people of color in 2040 enjoyed the same socioeconomic status as whites, it would result in:

- 274,000 fewer residents in poverty;
- 171,000 more residents with a high-school diploma;
- 124,000 more people with jobs; and
- an additional \$31.8 billion in personal income.

## Housing



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The Council's overall housing policy priority is to:

*Create housing options that give people in all life stages and of all economic means viable choices for safe, stable and affordable homes.*

# Impediments to Fair Housing

2014 ANALYSIS OF IMPEDIMENTS TO

FAIR HOUSING CHOICE:

TWIN CITIES REGION

February 13, 2015

Prepared by

HousingLink  
275 Market Street  
Suite 509  
Minneapolis MN 55405  
(612) 522-2500

- See excerpted pages 14-16 for impediments and recommendations.
- Are these recommendations in your plan?

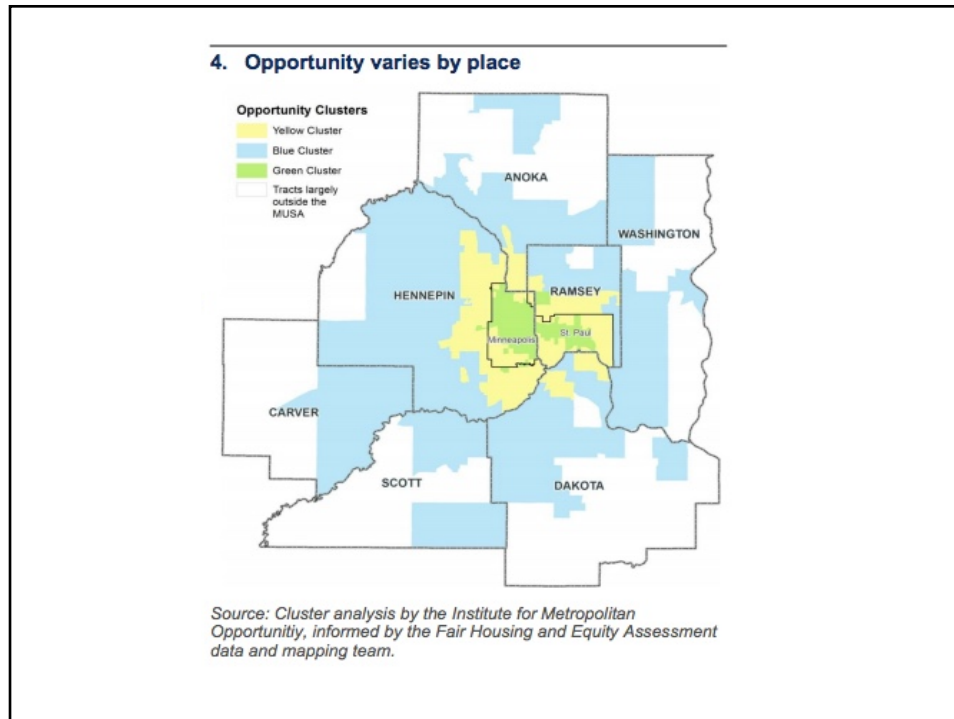


## CHOICE, PLACE AND OPPORTUNITY: AN EQUITY ASSESSMENT OF THE TWIN CITIES REGION

EXECUTIVE SUMMARY

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## Does Your Comp Plan Deliver on Housing Racial Equity?

- Does your plan acknowledge and address impediments to fair housing?
- How does your housing comp plan acknowledge and address gaps in choice, place and opportunity?
- Does your plan use a housing-cost burden that incorporates cost of transportation to employment opportunities, goods and services at no more than 30-40% of monthly income spent on housing and transportation



# Transportation



The cover of the "TRANSPORTATION POLICY PLAN" is displayed. It features a green background with a white outline of the state of Minnesota and the year "2040" in a large, light green font. The text "Thrive MSP" is visible next to the state outline. Below the title, it reads "Chapter 2: Transportation Strategies".

## Transit Equity Options

- Describe transit service to major job, activity, and industrial and manufacturing concentrations in your community.
- Explore how transit and ridesharing programs contribute to regional equity goals by better connecting all residents to a wider range of employment, training, and educational opportunities.



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## Bicycling and Walking

- Integrate planning for safe and active travel to schools ([Safe Routes to School](#)) in your plan.
- Map existing and planned sidewalks.
- Incorporate policies that address walking and bicycling needs as new development and redevelopment occur
- Alternative design methods, including traffic calming techniques, can help reduce the number of conflicts between automobiles, bicyclists and pedestrians.

## Does Your Comp Plan Deliver on Transportation Racial Equity?

- How frequent and affordable is transit?
- What public accommodations are there for suburb-to-suburb employment and ED access?
- Are sidewalks and cross walks present / maintained throughout the community?
- Do all neighborhoods have safe and convenient access to transit?

## Land Use



## Equity Opportunities

### Existing Land Use

- Some communities use the existing land use as a jumping off point to identifying vacant or “under-utilized” properties that might be available for future development.
- Can this analysis correlate with racial and immigrant population over concentration?
- For whom does the future development opportunity exist?

### Future Land Use

- Incorporate neighborhood planning into your Future Land Use Plan. It’s one way to identify specific local issues and break down goals into smaller areas.
- Use pictures to help visualize expected density ranges. Illustrate what your density ranges (e.g. neighborhoods) should look like. (Who determines who is in the picture?)

## Does Your Comp Plan Deliver on Land Use Racial Equity?

- How is existing land use categorized? Do people of color and immigrant community stakeholders participate in making that designation?
- Are redevelopment opportunities intended for people who currently live here – or for others?
- Are all cultures accounted for in future density determinations? What are the implications?

## Parks and Recreation



*The Regional Parks Policy Plan puts forward policy direction to ensure the fulfillment of outdoor recreation benefits for all residents of the metropolitan region, now and into the future.*



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## Regional Park Equity Lens

- Thrive MSP 2040 states the Council will “strengthen equitable usage of regional parks and trails by all our region’s residents, such as across age, race, ethnicity, income, national origin, and ability.”
- Thrive MSP 2040 also states that the Council will use equity as a lens to evaluate its operations, planning, and investments. As of 2014, the Council does not have an equity lens developed.

## Recreation Activities and Facilities Policy

- Strategy 2: Most heavy recreational use should be accommodated in the more urban regional parks.
- Strategy 3: Strengthen equitable usage of regional parks and trails among all residents, across race, ethnicity, income, and ability.
- Planning – Strategy 2: Promote enhanced multimodal access to regional parks, regional trails and the transit system, where appropriate.
- Finance – Strategy 5: Where appropriate, equity will be a consideration in Regional Parks System funding and investment.

## Does Your Comp Plan Deliver on Parks and Recreation Racial Equity?

- Are your parks accessible by trails and multi-modal access?
- Did you coordinate with adjacent communities to plan for local trails that cross jurisdictional boundaries?
- How will park and trail usage be strengthened across all of the community?
- Is pedestrian trail access within ¼ mile and bicycle trail access within 1 mile of residential or commercial destinations?

# Workshop Time



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# What is Equitable Development?



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## Equitable Development

- **Strong communities and people.** People and communities with stability and resilience in the face of real displacement pressures.
- **Great places with equitable access.** A city with an equitable distribution of great neighborhoods full of strong amenities that provide equitable access throughout.

## Equitable Development

- **Quality of life outcomes** are equitably experienced by the people currently living and working in a neighborhood, as well as for new people moving in.
- **Public and private investments, programs, and policies** meet the needs of residents, including communities of color, advance racial equity, and take into account past history and current conditions.



## Achieving the Vision

**Systemic approach to drive equitable outcomes:** A clear policy framework to develop, implement and measure

- Fair and just inclusion of all residents in a region's economic, social and political life.
- Authentically ~~engage~~ listen to historically impacted community
- Structural changes to address the history of inequality.



## Contact information

Julie Nelson

[jnelson@thecsi.org](mailto:jnelson@thecsi.org)

(206) 816-5104

Gordon Goodwin

[ggoodwin@thecsi.org](mailto:ggoodwin@thecsi.org)

763-258-3328

[www.centerforsocialinclusion.org](http://www.centerforsocialinclusion.org)

[www.racialequityalliance.org](http://www.racialequityalliance.org)

