Planning for Equitable Development: Land Use, Housing, Parks and Transportation

June 27, 2017
Wilder Center
Julie Nelson
Gordon Goodwin

CSI catalyzes communities, government, and other institutions to dismantle structural racial inequity and create equitable outcomes for all.

Center for Social Inclusion
Government Alliance on Race and Equity

A national network of government working to achieve racial equity and advance opportunities for all.

- Lead network – 42 members
- Expand network – 30 states / 150+ cities
- Provide tools to put theory into action
Advancing Racial Equity
A national practice

National effective practice

Normalize
- A shared analysis and definitions
- Urgency / prioritize

Operationalize
- Racial equity tools
- Data to develop strategies and drive results

Organize
- Internal infrastructure
- Partnerships

Visualize
Today’s Objectives

Participants will:

• Gain a deeper understanding of inclusive community engagement to support comprehensive planning
• Identify Comprehensive Plan Racial Equity approaches and tools
• Workshop possible solutions

Using a Racial Equity Tool
What is a Racial Equity Tool?

Process

Actively inserts racial equity into decision making processes

Product

What is a Racial Equity Tool process?

1. Desired results
2. Analysis of data
3. Community engagement
4. Strategies for racial equity
5. Implementation plan
6. Communications and accountability

CSI CENTER FOR SOCIAL INCLUSION

ALLIANCE ON RACE & EQUITY
What is Effective Community Engagement?

Laying it on the line

The goal of inclusively engaging with the community is to get all community members in the same room and working together.

Inclusive engagement is always necessary to achieve community-level racial equity outcomes.

If including historically underrepresented community members requires more financial and time resources, we should decrease our resources for traditionally-represented communities.
Community Engagement Panel

Russ Adams - Alliance for Metropolitan Sustainability

Asad Aliweyd, New American Development Center

James Griffin, Metro Transit Everyday Equity
Community Engagement?
Engaging with Community

A Value-Based Approach

• Relational
• Respectful
• Receptive
• Responsive
• Real
A Principled Approach

Build relationships and participation of underserved communities

Enhance information gathering through *an exchange* vs. “collecting” it

Encourage organizational change that responds to community insight and allows for shared power

City of Seattle IOPGE Guide

---

Six Strategies for Inclusive Engagement

1. **Build personal relationships with target population**
   - *Are there key individuals or constituents you already have or should be building a relationship with?*
   - *Are there venues for you to attend or explore to find out who are natural community leaders?*

2. **Create a welcoming atmosphere**
   - *Does your process reflect, honor, and welcome community?*
   - *Do the venues you choose invite participation and engagement?*
Six Strategies for Inclusive Engagement

3. Increase accessibility
   • Are there issues/barriers (language, location, time, transportation, childcare, food, incentives, power dynamics, etc.) that should be considered throughout the whole process?
   • Can you increase the level of input from community?

4. Develop alternative methods for engagement
   • Q1 Do you have non-traditional methods of outreach to get people involved?
   • Q2 Do you offer multiple ways for contributing input and feedback?

5. Maintain a presence within the community
   • Are there community driven events that you can participate in and that people will already be gathering for?
   • Do community members see you out in the community?

6. Partner with diverse organizations and agencies
   • Are there organizations that currently have relationships with your target populations that you can connect with (remember to consider power dynamics)?
   • Have any agencies or organizations successfully implemented similar programs or initiatives (perhaps on a smaller scale or in another community) that you can solicit advice from?
Break

Creating Different Outcomes
Met Council Comp Plan Tools

Thrive MSP 2040

Thrive Outcomes
Thrive’s regional vision includes five desired outcomes: stewardship, prosperity, equity, livability, and sustainability. While each outcome is described below, it is important to note that the five outcomes reinforce and support one another to produce greater benefits than any single outcome alone. The outcomes provide policy direction for this 2040 Regional Parks Policy Plan.

Stewardship  Prosperity  Equity  Livability  Sustainability
If people of color in 2040 enjoyed the same socioeconomic status as whites, it would result in:

- 274,000 fewer residents in poverty;
- 171,000 more residents with a high-school diploma;
- 124,000 more people with jobs; and
- an additional $31.8 billion in personal income.
The Council’s overall housing policy priority is to:

Create housing options that give people in all life stages and of all economic means viable choices for safe, stable and affordable homes.
Impediments to Fair Housing

2014 ANALYSIS OF IMPEDIMENTS TO
FAIR HOUSING CHOICE:
TWIN CITIES REGION

February 13, 2015
Prepared by
HousingLink
275 Market Street
Suite 509
Minneapolis MN 55405
(612) 522-2500

• See excerpted pages 14-16 for impediments and recommendations.
• Are these recommendations in your plan?

CHOICE, PLACE AND OPPORTUNITY:
AN EQUITY ASSESSMENT OF THE TWIN CITIES REGION
EXECUTIVE SUMMARY

CENTER FOR SOCIAL INCLUSION
ALLIANCE ON RACE & EQUITY
Does Your Comp Plan Deliver on Housing Racial Equity?

- Does your plan acknowledge and address impediments to fair housing?
- How does your housing comp plan acknowledge and address gaps in choice, place and opportunity?
- Does your plan use a housing-cost burden that incorporates cost of transportation to employment opportunities, goods and services at no more than 30-40% of monthly income spent on housing and transportation
Transportation

Chapter 2: Transportation Strategies
Transit Equity Options

• Describe transit service to major job, activity, and industrial and manufacturing concentrations in your community.

• Explore how transit and ridesharing programs contribute to regional equity goals by better connecting all residents to a wider range of employment, training, and educational opportunities.

Bicycling and Walking

• Integrate planning for safe and active travel to schools (Safe Routes to School) in your plan.

• Map existing and planned sidewalks.

• Incorporate policies that address walking and bicycling needs as new development and redevelopment occur.

• Alternative design methods, including traffic calming techniques, can help reduce the number of conflicts between automobiles, bicyclists and pedestrians.
Does Your Comp Plan Deliver on Transportation Racial Equity?

• How frequent and affordable is transit?
• What public accommodations are there for suburb-to-suburb employment and ED access?
• Are sidewalks and cross walks present / maintained throughout the community?
• Do all neighborhoods have safe and convenient access to transit?

Land Use
Equity Opportunities

Existing Land Use

• Some communities use the existing land use as a jumping off point to identifying vacant or “under-utilized” properties that might be available for future development.
• Can this analysis correlate with racial and immigrant population over concentration?
• For whom does the future development opportunity exist?

Future Land Use

• Incorporate neighborhood planning into your Future Land Use Plan. It’s one way to identify specific local issues and break down goals into smaller areas.
• Use pictures to help visualize expected density ranges. Illustrate what your density ranges (e.g. neighborhoods) should look like. (Who determines who is in the picture?)

Does Your Comp Plan Deliver on Land Use Racial Equity?

• How is existing land use categorized? Do people of color and immigrant community stakeholders participate in making that designation?
• Are redevelopment opportunities intended for people who currently live here – or for others?
• Are all cultures accounted for in future density determinations? What are the implications?
Regional Park Equity Lens

- Thrive MSP 2040 states the Council will “strengthen equitable usage of regional parks and trails by all our region’s residents, such as across age, race, ethnicity, income, national origin, and ability.”
- Thrive MSP 2040 also states that the Council will use equity as a lens to evaluate its operations, planning, and investments. As of 2014, the Council does not have an equity lens developed.
Recreation Activities and Facilities Policy

- **Strategy 2**: Most heavy recreational use should be accommodated in the more urban regional parks.
- **Strategy 3**: Strengthen equitable usage of regional parks and trails among all residents, across race, ethnicity, income, and ability.
- **Planning – Strategy 2**: Promote enhanced multimodal access to regional parks, regional trails and the transit system, where appropriate.
- **Finance – Strategy 5**: Where appropriate, equity will be a consideration in Regional Parks System funding and investment.

Does Your Comp Plan Deliver on Parks and Recreation Racial Equity?

- Are your parks accessible by trails and multi-modal access?
- Did you coordinate with adjacent communities to plan for local trails that cross jurisdictional boundaries?
- How will park and trail usage be strengthened across all of the community?
- Is pedestrian trail access within ¼ mile and bicycle trail access within 1 mile of residential or commercial destinations?
Workshop Time

What is Equitable Development?
Equitable Development

• **Strong communities and people.** People and communities with stability and resilience in the face of real displacement pressures.

• **Great places with equitable access.** A city with an equitable distribution of great neighborhoods full of strong amenities that provide equitable access throughout.

---

Equitable Development

• **Quality of life outcomes** are equitably experienced by the people currently living and working in a neighborhood, as well as for new people moving in.

• **Public and private investments, programs, and policies** meet the needs of residents, including communities of color, advance racial equity, and take into account past history and current conditions.
Achieving the Vision

**Systemic approach to drive equitable outcomes:** A clear policy framework to develop, implement and measure

- Fair and just inclusion of all residents in a region’s economic, social and political life.
- Authentically engage listen to historically impacted communit
- Structural changes to address the history of inequality.

Contact information

Julie Nelson  
jnelson@thecsi.org  
(206) 816-5104

Gordon Goodwin  
ggoodwin@thecsi.org  
763-258-3328  
www.centerforsocialinclusion.org  
www.racialequityalliance.org