Planning for the Whole Community

Meg Beekman
Community Development Coordinator
City of Hopkins
City Goal - *Take It To Them*

- Involve diverse populations
- Engage the rental community
- Inspire community engagement
The Artery Experiment – July 11-13, 2015
The Artery Experiment
Hopkins Race and Equity Initiative

Let's Talk About Race in Hopkins event – May 18, 2016

Build Partnerships
- Hopkins Police Department
- Faith Community
- School District

Ongoing events to keep the community engaged
- Average Mohamed Talks Plainly about Islam
- Zootopia Movie Night and family discussion about stereotyping
- Alan Page book reading
- Talking about Race and Racism with Kids (for parents)
Cottageville Park

Help finalize the plans for Cottageville Park!

In 2012, many neighborhood residents and community members gave input on the redesign for Cottageville Park on Blake Road. Join the open house to help finalize the plans, to review and comment on play equipment for the park, and to hear more about the construction schedule.

Cottageville Park Expansion Meeting
Tuesday, May 20
5:30-7:00pm
Eisenhower Community Center Rm 207/209

Questions? Contact Jan at 784-279-6467 or blakroad1853@gmail.com.

Catch the bus to the meeting!

A bus will be available to and from the meeting. Look for the bus at Westside Village Apartments in front of Building 97 and near Cottageville Park (in the park or on Oxford Street). First pick-up starting at 5:30pm from Westside followed by a stop at Cottageville Park. Second pick-up at 6:00pm.
Cottageville Park
Creative Engagement

Poetry Wagon

ReadyGoArt.com

LTD Brewing Open House Event

Visioning Hopkins Mainstreet

By John Cooley, Frame Design Custom Framing

On March 12, 2014, over 80 attendees including residents, business owners, property owners, City staff and elected officials participated in the Visioning Hopkins Mainstreet event.

The exercise focused on envisioning Mainstreet in the next 20 to 30 years, and looked at new friends and new neighborhood initiatives.

Pecha Kucha Event

Visioning Hopkins Mainstreet

Pecha Kucha

March 12, 2014
Mistakes Happen

You are invited to the first Open House to provide input on transportation needs and problems on Blake Road/Aquila Ave between 36th Street and Interlachen Boulevard in the Cities of St. Louis Park, Hopkins and Edina. The study will address needs to:

- Improve conditions for pedestrians, bicyclists, and bus transit
- Improve connections to the planned light rail station at Blake Road and 2nd Street
- Improve connections and access to adjacent neighborhoods, commercial nodes, schools and recreational facilities
- Support redevelopment in and near the corridor to enhance economic growth, community connectivity, and residential diversity

If you are unable to attend or have specific questions about the project, contact Nate Stanley at the City of Hopkins at 952-548-6356 or nstanley@hopkinsmn.com

**Date:**
Wednesday, June 25, 2014
**Location:**
Eisenhower Community Center
1001 Hwy 7, Room 233
Hopkins, MN 55305

**Open House:**
6:00 p.m. – 8:00 p.m.

This meeting is the first of three public open houses as part of the Blake Road Corridor Study, intended to identify short- and long-term needs for the entire corridor. After this meeting, draft concepts will be developed for review at a second Open House in late summer 2014.

For more information, visit www.hopkinsmn.com

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Bus transportation will be provided to the meeting. A school bus will pick up passengers at:

- Maloney Ave and Blake Road (southwest corner): 5:43 PM, 6:53 PM
- Westside Village, Building 975: 5:45 PM, 6:55 PM
- Blake Road and Lake Street (northeast corner): 5:48 PM, 6:58 PM
- Blake Road and Oxford Street (northeast corner): 5:50 PM, 7:00 PM
- Aquila Ave and 36th Street (northwest corner): 5:55 PM, 7:05 PM

Buses will leave the open house to return to the Blake Road Corridor at 6:45 PM and 8:00 PM.
Offer alternative transportation

Blake Road Corridor Study

Open House #1

You are invited to the first Open House to provide input on transportation needs and problems on Blake Road/Aquila Ave between 36th Street and Interlachen Boulevard in the Cities of St. Louis Park, Hopkins and Edina. The study will address needs to:

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• Aquila Ave and 36th Street (northwest corner): 5:55 PM, 7:05 PM

Buses will leave the open house to return to the Blake Road Corridor Study Area at 6:41 PM and 8:00 PM.
Mistakes Happen
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**Location:**
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1001 Hwy 7, Room 233
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• Too many words
• Use of jargon
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- Too many words
- Use of jargon
- Confusion over the purpose of the meeting
Planning for the Whole Community

What we have learned:
• Use multiple ways of engagement: written, spoken, pictures & demonstrations
• Meet people where they are

Movies in the Park

Farmer’s Market

National Night Out – “Whip and Nae Nae”
• Make it Fun
• Be Approachable
• Cultural Awareness

City and Rams Gate Residents Cricket Match

Learn-2-Ride bike class

Somali Women’s Swimming Classes
Comprehensive Plan

We want to know what you love about Hopkins!
As we look towards the future and plan what our community will be like in 2040, we need to know what you love about Hopkins.

Join the "I Love Hopkins MN" Video Campaign
1. Make a short video, ten seconds or less, telling us what you love about Hopkins.
2. Post it to social media with #ILoveHopkinsMN (You can use Facebook, Twitter, Instagram, YouTube, or Vimeo.)
3. We will post the videos to CultivateHopkins.com for others to see. We may also post them on our own social media or use them to tell others what is great about Hopkins.

We want to hear from you! What do you love about living, working, or having fun in Hopkins? Grab your phone and tell us today! #ILoveHopkinsMN

#ILoveHopkinsMN Video Campaign

Poetry Wagon

ReadyGoArt.com