

# Planning for the Whole Community

Meg Beekman

Community Development Coordinator

City of Hopkins

# City Goal - *Take It To Them*

- Involve diverse populations
- Engage the rental community
- Inspire community engagement



# The Artery Experiment – July 11-13, 2015



# The Artery Experiment



# Hopkins Race and Equity Initiative



Let's Talk About Race in Hopkins event – May 18, 2016

## Build Partnerships

- Hopkins Police Department
- Faith Community
- School District

## Ongoing events to keep the community engaged

- Average Mohamed Talks Plainly about Islam
- Zootopia Movie Night and family discussion about stereotyping
- Alan Page book reading
- Talking about Race and Racism with Kids (for parents)

# Cottageville Park



## Help finalize the plans for Cottageville Park!

In 2012, many neighborhood residents and community members gave input on the redesign for Cottageville Park on Blake Road. Join the open house to help finalize the plans, to review and comment on play equipment for the park, and to hear more about the construction schedule.

### Cottageville Park Expansion Meeting

Tuesday, May 20

5:30-7:00pm

Eisenhower Community Center Rm 207/209

Questions? Contact Ann at 952-279-0287 or [blakeroad55343@gmail.com](mailto:blakeroad55343@gmail.com).



#### Catch the bus to the meeting!



A bus will be available to and from the meeting. Look for the bus at Westside Village Apartments in front of Building 97 and near Cottageville Park (in the park or on Oxford Street). First pick-up starting at 5:15pm from Westside followed by a stop at Cottageville Park. Second pick-up at 6:00pm.



# Cottageville Park



# Creative Engagement



Poetry Wagon

[ReadyGoArt.com](http://ReadyGoArt.com)



LTD Brewing Open House Event



## Visioning Hopkins Mainstreet

By John Cooley, Frame Design Custom Framing

On March 12, 2014, over 80 attendees including residents, business owners, property owners, City staff and elected officials participated in the *Visioning Hopkins Mainstreet* event.

The exercise focused on envisioning Mainstreet in the next 20 to 30 years, and looked at new trends and opportunities including



Visioning Hopkins Mainstreet  
Pecha Kucha  
March 12, 2014


## Pecha Kucha Event

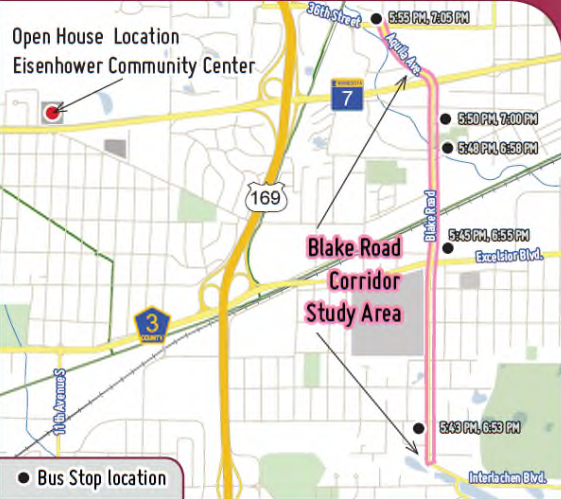


# Mistakes Happen

## Blake Road Corridor Study

# Open House #1





**Open House Location**  
Eisenhower Community Center

**Blake Road Corridor Study Area**

● Bus Stop location

- Maloney Ave and Blake Road (southwest corner): 5:43 PM, 6:53 PM
- Westside Village, Building 97: 5:45 PM, 6:55 PM
- Blake Road and Lake Street (northeast corner): 5:48 PM, 6:58 PM
- Blake Road and Oxford Street (northeast corner): 5:50 PM, 7:00 PM
- Aquila Ave and 36th Street (northwest corner): 5:55 PM, 7:05 PM

Buses will leave the open house to return to the Blake Road Corridor at 6:45 PM and 8:00 PM.

You are invited to the first Open House to provide input on transportation needs and problems on Blake Road/Aquila Ave between 36th Street and Interlachen Boulevard in the Cities of St. Louis Park, Hopkins and Edina. The study will address needs to:

- Improve conditions for pedestrians, bicyclists, and bus transit
- Improve connections to the planned light rail station at Blake Road and 2nd Street
- Improve connections and access to adjacent neighborhoods, commercial nodes, schools and recreational facilities
- Support redevelopment in and near the corridor to enhance economic growth, community connectivity, and residential diversity

If you are unable to attend or have specific questions about the project, contact Nate Stanley at the City of Hopkins at 952-548-6356 or [nstanley@hopkinsmn.com](mailto:nstanley@hopkinsmn.com)

Date:	Location:
<b>Wednesday, June 25, 2014</b>	<b>Eisenhower Community Center</b>
Open House: <b>6:00 p.m. – 8:00 p.m.</b>	1001 Hwy 7, Room 233 Hopkins, MN 55305


*This meeting is the first of three public open houses as part of the Blake Road Corridor Study, intended to identify short- and long-term needs for the entire corridor. After this meeting, draft concepts will be developed for review at a second Open House in late summer 2014. For more information, visit [www.hopkinsmn.com](http://www.hopkinsmn.com)*

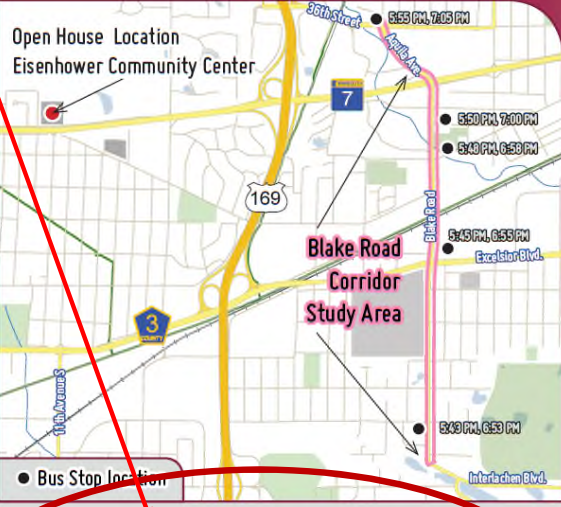
# Mistakes Happen

- Offer alternative transportation

## Blake Road Corridor Study

# Open House #1





● Bus Stop Location

Bus transportation will be provided to the meeting. A school bus will pick up passengers at:

- Maloney Ave and Blake Road (southwest corner): 5:43 PM, 6:53 PM
- Westside Village, Building 97: 5:45 PM, 6:55 PM
- Blake Road and Lake Street (northeast corner): 5:48 PM, 6:58 PM
- Blake Road and Oxford Street (northeast corner): 5:50 PM, 7:00 PM
- Aquila Ave and 36th Street (northwest corner): 5:55 PM, 7:05 PM

Buses will leave the open house to return to the Blake Road Corridor at 6:45 PM and 8:00 PM.

You are invited to the first Open House to provide input on transportation needs and problems on Blake Road/Aquila Ave between 36th Street and Interlachen Boulevard in the Cities of St. Louis Park, Hopkins and Edina. The study will address needs to:

- Improve conditions for pedestrians, bicyclists, and bus transit
- Improve connections to the planned light rail station at Blake Road and 2nd Street
- Improve connections and access to adjacent neighborhoods, commercial nodes, schools and recreational facilities
- Support redevelopment in and near the corridor to enhance economic growth, community connectivity, and residential diversity

If you are unable to attend or have specific questions about the project, contact Nate Stanley at the City of Hopkins at 952-548-6356 or [nstanley@hopkinsmn.com](mailto:nstanley@hopkinsmn.com)

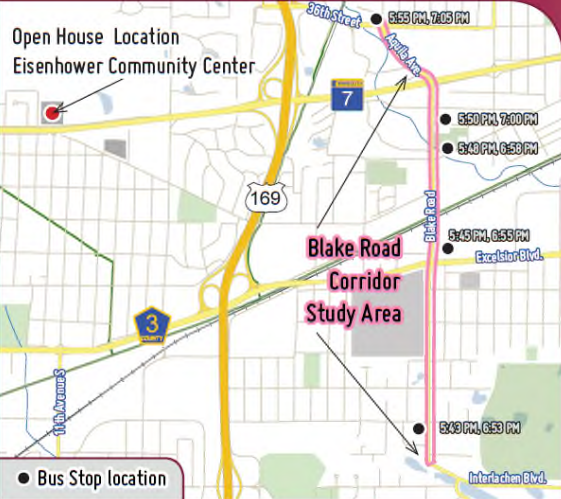
Date:	Location:
<b>Wednesday, June 25, 2014</b>	<b>Eisenhower Community Center</b>
Open House: <b>6:00 p.m. – 8:00 p.m.</b>	1001 Hwy 7, Room 233 Hopkins, MN 55305

*This meeting is the first of three public open houses as part of the Blake Road Corridor Study, intended to identify short- and long-term needs for the entire corridor. After this meeting, draft concepts will be developed for review at a second Open House in late summer 2014. For more information, visit [www.hopkinsmn.com](http://www.hopkinsmn.com)*

# Mistakes Happen

## Blake Road Corridor Study

### Open House #1



**Open House Location**  
Eisenhower Community Center

**Blake Road Corridor Study Area**

**Bus Stop location**

- Maloney Ave and Blake Road (southwest corner): 5:43 PM, 6:53 PM
- Westside Village, Building 97: 5:45 PM, 6:55 PM
- Blake Road and Lake Street (northeast corner): 5:48 PM, 6:58 PM
- Blake Road and Oxford Street (northeast corner): 5:50 PM, 7:00 PM
- Aquila Ave and 36th Street (northwest corner): 5:55 PM, 7:05 PM

Buses will leave the open house to return to the Blake Road Corridor at 6:45 PM and 8:00 PM.

You are invited to the first Open House to provide input on transportation needs and problems on Blake Road/Aquila Ave between 26th Street and Interlachen Boulevard in the Cities of St. Louis Park, Hopkins and Edina. The study will address needs to:

- Improve conditions for pedestrians, bicyclists, and bus transit
- Improve connections to the planned light rail station at Blake Road and 2nd Street
- Improve connections and access to adjacent neighborhoods, commercial nodes, schools and recreational facilities
- Support redevelopment in and near the corridor to enhance economic growth, community connectivity, and residential diversity

If you are unable to attend or have specific questions about the project, contact Nate Stanley at the City of Hopkins at 952-548-6356 or [nstanley@hopkinsmn.com](mailto:nstanley@hopkinsmn.com)

Date:	Location:
<b>Wednesday, June 25, 2014</b>	<b>Eisenhower Community Center</b>
Open House: <b>6:00 p.m. – 8:00 p.m.</b>	1001 Hwy 7, Room 233 Hopkins, MN 55305


*This meeting is the first of three public open houses as part of the Blake Road Corridor Study, intended to identify short- and long-term needs for the entire corridor. After this meeting, draft concepts will be developed for review at a second Open House in late summer 2014.  
For more information, visit [www.hopkinsmn.com](http://www.hopkinsmn.com)*

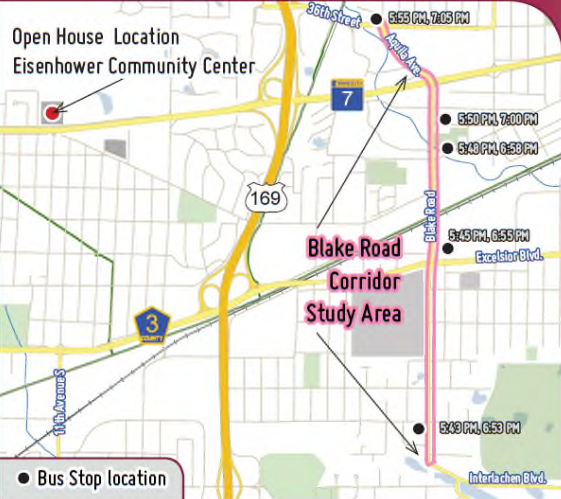
- Too many words

# Mistakes Happen

## Blake Road Corridor Study

### Open House #1





**Open House Location**  
Eisenhower Community Center

**Blake Road Corridor Study Area**

● Bus Stop location

- Maloney Ave and Blake Road (southwest corner): 5:43 PM, 6:53 PM
- Westside Village, Building 97: 5:45 PM, 6:55 PM
- Blake Road and Lake Street (northeast corner): 5:48 PM, 6:58 PM
- Blake Road and Oxford Street (northeast corner): 5:50 PM, 7:00 PM
- Aquila Ave and 36th Street (northwest corner): 5:55 PM, 7:05 PM

Buses will leave the open house to return to the Blake Road Corridor at 6:45 PM and 8:00 PM.

You are invited to the first Open House to provide input on transportation needs and problems on Blake Road/Aquila Ave between 36th Street and Interlachen Boulevard in the Cities of St. Louis Park, Hopkins and Edina. The study will address needs to:

- Improve conditions for pedestrians, bicyclists, and bus transit
- Improve connections to the planned light rail station at Blake Road and 2nd Street
- Improve connections and access to adjacent neighborhoods, commercial nodes, schools and recreational facilities
- Support redevelopment in and near the corridor to enhance economic growth, community connectivity, and residential diversity

If you are unable to attend or have specific questions about the project, contact Nate Stanley at the City of Hopkins at 952-548-6356 or [nstanley@hopkinsmn.com](mailto:nstanley@hopkinsmn.com)

Date:	Location:
<b>Wednesday, June 25, 2014</b>	<b>Eisenhower Community Center</b>
Open House: <b>6:00 p.m. – 8:00 p.m.</b>	1001 Hwy 7, Room 233 Hopkins, MN 55305

*This meeting is the first of three public open houses as part of the Blake Road Corridor Study, intended to identify short- and long-term needs for the entire corridor. After this meeting, draft concepts will be developed for review at a second Open House in late summer 2014.*

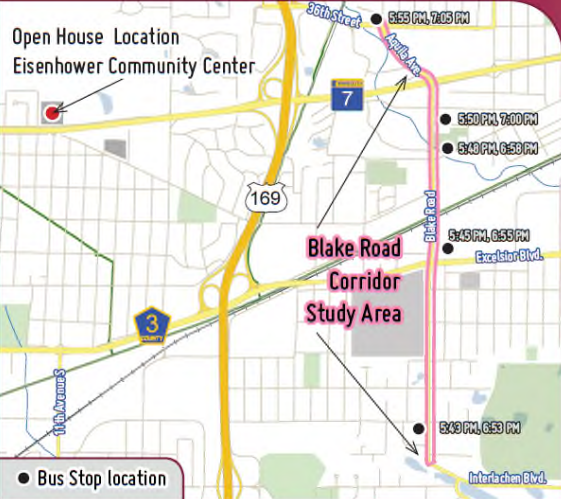
*For more information, visit [www.hopkinsmn.com](http://www.hopkinsmn.com)*

- Too many words
- Use of jargon

# Mistakes Happen

## Blake Road Corridor Study

### Open House #1



**Open House Location**  
Eisenhower Community Center

**Blake Road Corridor Study Area**

**Bus Stop location**

- Maloney Ave and Blake Road (southwest corner): 5:43 PM, 6:53 PM
- Westside Village, Building 97: 5:45 PM, 6:55 PM
- Blake Road and Lake Street (northeast corner): 5:48 PM, 6:58 PM
- Blake Road and Oxford Street (northeast corner): 5:50 PM, 7:00 PM
- Aquila Ave and 36th Street (northwest corner): 5:55 PM, 7:05 PM

Buses will leave the open house to return to the Blake Road Corridor at 6:45 PM and 8:00 PM.


You are invited to the first Open House to provide input on transportation needs and problems on Blake Road/Aquila Ave between 36th Street and Interlachen Boulevard in the Cities of St. Louis Park, Hopkins and Edina. The study will address needs to:

- Improve conditions for pedestrians, bicyclists, and bus transit
- Improve connections to the planned light rail station at Blake Road and 2nd Street
- Improve connections and access to adjacent neighborhoods, commercial nodes, schools and recreational facilities
- Support redevelopment in and near the corridor to enhance economic growth, community connectivity, and residential diversity

If you are unable to attend or have specific questions about the project, contact Nate Stanley at the City of Hopkins at 952-548-6356 or [nstanley@hopkinsmn.com](mailto:nstanley@hopkinsmn.com)

Date:	Location:
<b>Wednesday, June 25, 2014</b>	<b>Eisenhower Community Center</b>
Open House: <b>6:00 p.m. – 8:00 p.m.</b>	1001 Hwy 7, Room 252 Hopkins, MN 55305

This meeting is the first of three public open houses as part of the Blake Road Corridor Study, intended to identify short- and long-term needs for the entire corridor. After this meeting, draft concepts will be developed for review at a second Open House in late summer 2014.  
For more information, visit [www.hopkinsmn.com](http://www.hopkinsmn.com)



- Too many words
- Use of jargon
- Confusion over the purpose of the meeting

# Planning for the Whole Community

What we have learned:

- Use multiple ways of engagement: written, spoken, pictures & demonstrations



Artery Experiment Survey



Artery Experiment Community Table



Corridor Development Initiative – Blake Road Station

- Meet people where they are



Movies in the Park



Farmer's Market



National Night Out – "Whip and Nae Nae"



- Make it Fun



- Be Approachable



- Cultural Awareness



City and Rams Gate Residents Cricket Match



Learn-2-Ride bike class



Somali Women's Swimming Classes

# Comprehensive Plan

*cultivate* **HOPKINS**  
*Rooted. Vibrant. Connected. Resilient.*

## We want to know what you love about Hopkins!

As we look towards the future and plan what our community will be like in 2040, we need to know what you love about Hopkins.



### Join the "I Love Hopkins MN" Video Campaign

1. Make a short video, ten seconds or less, telling us what you love about Hopkins.
2. Post it to social media with **#ILoveHopkinsMN**. (You can use Facebook, Twitter, Instagram, YouTube, or Vine.)
3. We will post the videos to CultivateHopkins.com for others to see. We may also post them on our own social media or use them to tell others what is great about Hopkins.

**We want to hear from you!** What do you love about living, working, or having fun in Hopkins? Grab your phone and tell us today! **#ILoveHopkinsMN**

## #ILoveHopkinsMN Video Campaign



Poetry Wagon

[ReadyGoArt.com](http://ReadyGoArt.com)

