Draft Service Improvement Plan

Help shape the future of Metro Transit bus service
We’re setting priorities for our growing transit system

Transportation Committee
October 13, 2014

Cyndi Harper
Manager of Route Planning
What is the Service Improvement Plan (SIP)?

- Identifies Metro Transit’s local and express bus service improvement priorities
  - Includes Arterial BRT, connecting bus services to planned transitways
- Operating investments only, not capital
- New or expanded service through 2030
  - Emphasis on the first ten years (through 2024)
  - Updated every four years
Guiding Principles

• Maximize ridership growth
• Emphasize high productivity/low-subsidy projects
• Provide faster travel time
• Enhance connectivity of transit system
• Support transit-friendly land use and design
• Expand service for off-peak and non-work trip purposes
• Improve transit equitably
Project Identification Methodology

- Survey
- Feedback from Thrive MSP, 2040 TPP, other recent projects
- Customer Relations requests
- Staff ideas, including Transit Information Center input
SIP Evaluation Criteria

• **Productivity** criteria demonstrate the ridership potential of service improvements using land use and density factors (50% weight)

• **Social equity** criteria evaluate how well improvements serve people most reliant on transit (25% weight)

• **System connectivity** criteria establish how well projects improve connections and service throughout the Metro Transit service area (25% weight)
Initial Screening - All Projects

• 41 High projects
  – 8.9 Million new rides
  – $2.73 Subsidy per Passenger

• 82 Medium projects
  – 7.3 Million new rides
  – $5.40 Subsidy per Passenger

• 43 Low projects
  – 2.5 Million new rides
  – $12.34 Subsidy per Passenger

Recommended to move forward into Draft SIP

Metro Transit
a service of the Metropolitan Council
Draft SIP: Types of Service Improvements

Of the 123 projects

• 77 expand coverage and connectivity
• 71 improve frequency on existing service
• 62 expand span of service
• 14 add reverse commute service
Draft SIP: Route Type

Of the 123 projects
• 50 Urban Core
• 14 Urban Supporting
• 27 Suburban Local
• 33 Commuter/ Express

11 Arterial BRT (not included in the 123 evaluated projects)
### Draft SIP: Resources

<table>
<thead>
<tr>
<th></th>
<th>Draft SIP</th>
<th>Arterial BRT</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platform Hours</td>
<td>668,500</td>
<td>269,500</td>
<td>938,000</td>
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<tr>
<td>Peak Buses</td>
<td>135</td>
<td>26</td>
<td>161</td>
</tr>
<tr>
<td>New Passengers</td>
<td>16.2 Million</td>
<td>12.7 Million</td>
<td>28.9 Million</td>
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<tr>
<td>Total Cost (2014$)</td>
<td>$75.5 Million</td>
<td>30.5 Million</td>
<td>$106 Million</td>
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<tr>
<td>Total Subsidy</td>
<td>$56.4 Million</td>
<td>18.8 Million</td>
<td>$75.1 Million</td>
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<td>Subsidy Per Passenger</td>
<td>$3.48</td>
<td>$1.48</td>
<td>$2.60</td>
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</tbody>
</table>

* Costs do not include capital costs of fleet, expanded bus operating facility
SIP Development Process & Timeline

- Initial stakeholder outreach: Nov - Dec 2013
- Phase I public input: Dec - Feb 2014
- Review and process input: Feb - Apr 2014
- Develop draft SIP: May - Oct 2014
  - Council member briefings
  - 10/13 Business Item to release draft SIP for public comment
- Review draft SIP: Nov 2014
  - Public comment period
  - Title VI service equity review
- Refine and finalize SIP: First quarter 2015

We are here
Proposed Action

That the Metropolitan Council release the Draft Service Improvement Plan for public review and comment.
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