Appendix 1: Survey Instrument

Regional Parks and Trails Survey – Self-administered Questionnaire

Screeners

A. Are you 18 years old or older?
   □ Yes (SKIP TO D)
   □ No (CONTINUE)

B. Are you 12 years old or older?
   □ Yes (CONTINUE)
   □ No (DISCONTINUE INTERVIEW)

C. If you are here with a parent or guardian, we’d like to get their permission for you to do the survey with us, but it’s ok if they are not here. Either way, we would like you to participate in the survey. Is a parent or guardian here with you today?
   □ Yes (CONTINUE TO C1)
   □ No (CONTINUE INTERVIEW)

C1. FOR PARENTS: Is it ok for your child to participate in this survey?
   □ Yes, I agree that my child can participate in this survey (Continue to D)
   □ No, I do not agree for my child to participate in this survey (IF NO, DISCONTINUE INTERVIEW)

D. Have you already taken this survey at this park or another park this summer, or were you with someone when they completed the survey at a park this summer?
   □ Yes (DISCONTINUE INTERVIEW)
   □ No (CONTINUE)
Activities and Park Visits

The first few questions ask about park activities and how often you come to this park.

1. **Which activities have you and your group planned to do or already done on your visit today?**
   (SELECT ALL THAT APPLY)
   - □ Festival, concert, or community event
     (please specify): ________________________________
   - □ Attended a program or class (including fitness classes like yoga in the park)
   - □ Birthday party, family reunion, wedding, or other family event
   - □ Meeting up with family or friends (not for an event)
   - □ Picnicking
   - □ Using the playground
   - □ Hammocking
   - □ Relaxing/Doing nothing
   - □ Commuting (riding your bike or walking through the park to get to or from another location outside the park)
   - □ Biking
   - □ Mountain biking
   - □ Rollerblading/inline skating/scootering
   - □ Jogging/running
   - □ Hiking/walking
   - □ Dog walking/dog park/off-leash dog area
   - □ Horseback riding
   - □ Observing nature (including birdwatching and self-guided nature walks)
   - □ Visiting the farm or gardens
   - □ Taking photographs
   - □ Stargazing/astronomy
   - □ Camping
   - □ Geocaching
   - □ Fishing
   - □ Canoeing/kayaking/paddle boarding
   - □ Boating or sailing
   - □ Swimming
   - □ Archery
   - □ Disc golf
   - □ Sports (soccer, volleyball, basketball, tennis, etc.)
   - □ Other (please specify): ____________________________

IF MORE THAN ONE RESPONSE IN Q1:

2. **Which one of these activities was your main reason for visiting this park?**
   (SELECT ONE RESPONSE THAT WAS ALREADY CHECKED IN Q1.)
   - □ Festival, concert, or community event
     (please specify): ________________________________
   - □ Attended a program or class (including fitness classes like yoga in the park)
   - □ Birthday party, family reunion, wedding, or other family event
   - □ Meeting up with family or friends (not for an event)
   - □ Picnicking
   - □ Using the playground
   - □ Hammocking
   - □ Relaxing/Doing nothing
   - □ Commuting (riding your bike or walking through the park to get to or from another location outside the park)
   - □ Biking
   - □ Mountain biking
   - □ Rollerblading/inline skating/scootering
   - □ Jogging/running
   - □ Hiking/walking
   - □ Dog walking/dog park/off-leash dog area
   - □ Horseback riding
3. Other than today, have you visited this park in the last 12 months? (PROBE IF COMMUTING WAS SELECTED AS AN ACTIVITY: This includes any times you walk or ride your bike through the park to commute to another location outside the park.)

☐ Yes
☐ No (SKIP TO Q3B, ITEM 5.)

A. Please estimate the number of times you have been to this park in the last 12 months, including today. (PLEASE SELECT ONE.)

☐ 2-7
☐ 8-14
☐ 15-30
☐ 31-60
☐ More than 60

B. Including this visit, how many times did you visit this park: (PLEASE USE AN EXACT NUMBER, NOT A RANGE.)

<table>
<thead>
<tr>
<th>Number of times</th>
<th>Per week, month, or entire season</th>
</tr>
</thead>
<tbody>
<tr>
<td>This summer, - May 28/Memorial Day weekend to today?</td>
<td></td>
</tr>
<tr>
<td>Last spring, March – May 27/Memorial Day weekend?</td>
<td></td>
</tr>
<tr>
<td>Last winter, December – February?</td>
<td></td>
</tr>
<tr>
<td>Last fall, September – November?</td>
<td></td>
</tr>
<tr>
<td>How many times do you think you will visit this park during the rest of this summer, through September 6/ Labor Day?</td>
<td></td>
</tr>
</tbody>
</table>
Visitor Experience & Learning about the Park

The next few questions ask about your visit at this park today.

4. Overall, how would you rate the quality of facilities during this park visit? Examples of facilities include picnic shelters, playgrounds, beaches, and visitor centers. This does NOT include bathrooms. Would you say….
   - [ ] Excellent
   - [ ] Very good
   - [ ] Fair
   - [ ] Poor, or
   - [ ] Very poor

5. What is one thing that could be better at this park today? (PLEASE PROVIDE AS MUCH DETAIL AS POSSIBLE.)

_______________________________________________________________________________________
_______________________________________________________________________________________

6. To prepare for your visit today, did you or your group look for information about this park before you came? (PLEASE SELECT ONE.)
   - [ ] Yes
   - [ ] No

The next set of questions ask you about your experiences with parks and trails in the Twin Cities 7-county region -not just this park. The 7-county region includes parks and trails in Anoka, Carver, Dakota, Hennepin, Ramsey, Scott, and Washington counties.

7. In general, what kind of information would be helpful for you to plan a visit to parks and trails in this region? (SELECT ALL THAT APPLY.)
   - [ ] Activities guide/what you can do there
   - [ ] Nature features (lake, woods, etc.)
   - [ ] Entrance fees
   - [ ] Rental equipment fees
   - [ ] Space rental fees (pavilion, picnic areas, rooms in visitor center)
   - [ ] Disability accommodations and access
   - [ ] Entry locations/trail access
   - [ ] Maps
   - [ ] Onsite signs and information (information boards, parking lot signs, trail head signs)
   - [ ] Park hours
   - [ ] Park rules
   - [ ] Parking information
   - [ ] Public transit information
   - [ ] Trail conditions
   - [ ] None of the above

8. What sources do you use to get information about parks and trails in this area? (SELECT ALL THAT APPLY.)
   - [ ] Family and friends
   - [ ] Printed road map or atlas
   - [ ] Google map/smartphone map
   - [ ] On-site recreation maps or directories
   - [ ] Help desk at the park
   - [ ] Another park, trail, or nature center
   - [ ] Local newsletter or publication
   - [ ] Email from the park or county
   - [ ] Facebook
   - [ ] Twitter
   - [ ] Instagram
   - [ ] Other social media
   - [ ] A specific park or trail website (like Dakota County, Three Rivers, or St. Paul Parks)
   - [ ] Other internet sources or smartphone app (please specify): ________________________________
   - [ ] Other (please specify): ________________________________
None of the above

9. **In general, what changes would help you to visit regional parks and trails more often?**
   (SELECT ALL THAT APPLY.)
   - Lower cost (entrance fees, rental fees)
   - Better access to equipment rental (bikes, canoes, kayaks, etc.)
   - Better public transportation to the park
   - Better parking lot facilities
   - Better walking or biking access to the park
   - A park located closer to where I live
   - Park features or activities for that are accessible for a range of health or physical conditions
   - Park programs or activities that are more interesting to me
   - More activities for kids
   - More activities for people my age
   - Other (please specify): __________________
   - None of the above

**Park travel and groups**

The next few questions ask about how you got to the park, how many people you were with, and where you traveled from.

10A. **How did you travel to [PARK/TRAIL] on your visit today?**
   - Walked, ran, or used inline skates
   - Bicycle
   - Electric bicycle
   - Electric scooter
   - Motorcycle
   - Car, truck, recreational vehicle (RV), or van
   - Lyft, Uber, or other ridesharing service
   - Metro Transit bus or light rail
   - Charter or school bus
   - Other (please specify): __________________

10B. **[IF Q10A IS CAR/TRUCK/RV OR VAN, RIDESHARING, MOTORCYCLE, OR CHARTER/SCHOOL BUS] Including yourself, how many people traveled with you to [PARK/TRAIL] in the same vehicle?____**

The next two questions talk about you and the group that you came with or met up with at the park today, including friends, family, or others you know who you are spending time with.

11. **Including yourself, how many people are in your group today?**
    _____ people are in my group.

12. **Including yourself, are there any youth under age 18 in your group today?**
    - Yes
    - No

The next questions ask about where you live.

13. **Do you live in Minnesota, another state, or another country?**
    - Minnesota
    - Another state
    - Outside of the United States (SKIP TO Q15)

14A. **What is your home zip code? __________**

14B. **What city or town do you live in? __________________________**

15A. **Where did you travel from to get to the park today? Would you say...**
    - Home,
    - Work, or
    - Any place else?

15B. **Did you make any short stops - less than 30 minutes - on your way to the park?**
Demographics

This final set of questions are about you. It’s important for us to know that we are hearing from all different types of people.

16. What is your age group? Is it...
   - [ ] 12-17
   - [ ] 18-24
   - [ ] 25-34
   - [ ] 35-44
   - [ ] 45-54
   - [ ] 55-64
   - [ ] 65-74, or
   - [ ] 75 +?
   - [ ] Prefer not to answer
   - [ ] Don't know

17. What is your gender identity?
   - [ ] Female
   - [ ] Male
   - [ ] Non-binary/third gender
   - [ ] Prefer to self-describe: _______________________
   - [ ] Prefer not to answer
   - [ ] Don't know

18. Do you identify as transgender? (People whose gender identity, expression, or behavior is different from those typically associated with their assigned gender at birth.)
   - [ ] Yes
   - [ ] No
   - [ ] Prefer not to answer
   - [ ] Don't know

19A. What is your race/ethnicity? (SELECT ALL THAT APPLY.) [IF RESPONSE IS UNCLEAR OR OTHER THAN RESPONSE CATEGORIES GIVEN, READ RESPONSE OPTIONS]
   - [ ] American Indian/Alaskan Native
   - [ ] Asian/Asian American
   - [ ] Black/African/African American
   - [ ] Hispanic/Latinx/Latino
   - [ ] Middle Eastern/North African
   - [ ] Native Hawaiian/Pacific Islander
   - [ ] White
   - [ ] Other (please specify): _______________________
   - [ ] Prefer not to answer
   - [ ] Don't know

19B. Is there a particular race/ethnicity that you most identify with? (IF YES, PLEASE SELECT ONE.)
   - [ ] American Indian/Alaskan Native
   - [ ] Asian/Asian American
   - [ ] Black/African/African American
   - [ ] Hispanic/Latinx/Latino
   - [ ] Middle Eastern/North African
   - [ ] Native Hawaiian/Pacific Islander
   - [ ] White
   - [ ] Other (please specify): _______________________
   - [ ] No I do not identify with one particular race/ethnicity
   - [ ] Prefer not to answer
   - [ ] Don't know
20A. [IF Q19A IS ASIAN/ASIAN AMERICAN] Do you identify as any of the following...(SELECT ALL THAT APPLY.)
- Asian Indian
- Cambodian
- Chinese
- Hmong
- Karen or Karenni
- Lao
- Vietnamese
- Other (please specify): ________________________
- Prefer not to answer
- Don’t know

20B. [IF Q19A IS BLACK/AFRICAN/AFRICAN AMERICAN] Do you identify as any of the following...(SELECT ALL THAT APPLY.)
- African American
- Ethiopian
- Oromo
- Somali
- Liberian
- Other (please specify): ________________________
- Prefer not to answer
- Don’t know

20C. [IF Q19A IS AMERICAN INDIAN/ALASKAN NATIVE] Are you affiliated with a specific tribe?
- Yes
- No
- Prefer not to answer
- Don’t know

[ASK IF Q20C IS YES; ALL OTHERS SKIP TO Q21.]

20D. Which tribe do you affiliate with:
- Bois Forte Band of Chippewa
- Fond du Lac Band of Lake Superior Chippewa
- Grand Portage Band of Lake Superior Chippewa
- Leech Lake Band of Ojibwe
- Lower Sioux Indian Community
- Mille Lacs Band of Ojibwe
- Prairie Island Indian Community
- Red Lake Nation
- Shakopee Mdewakanton Sioux Community
- Upper Sioux Community
- White Earth Nation
- Other (please specify): ________________________
- Prefer not to answer
- Don’t know

21A. What language do you speak most at home?
- English
- Hmong
- Somali
- Spanish
- Other (please specify): ________________________
- Prefer not to answer
- Don’t know

21B. [ONLY FOR SURVEYS CONDUCTED IN LANGUAGES OTHER THAN ENGLISH] How well do you speak English? Would you say....
- Very well, ________________________
- Well, ________________________
- Not well, or ________________________
- Not at all?
- Prefer not to answer
- Don’t know
22. What is the highest grade or year of school you have completed? (PLEASE SELECT ONE.)
- 8th grade or less
- Some high school
- High school graduate or GED
- Some college, vocational, technical, or trade school
- 2-year degree (Associate, vocational, or technical degree)
- 4-year degree (Bachelor’s degree)
- Graduate or professional degree
- Prefer not to answer
- Don’t know

23. Do you, or does someone in your group, have a physical, mental, or sensory disability or condition?
- Yes
- No
- Prefer not to answer
- Don’t know

24. Including yourself, how many adults, and how many youth live in your household? How about….

   Adults age 18 or older:
   
   Youth age 17 or younger:

25A. What was your household’s income before taxes from all family members and all sources in 2020? Is the correct range…
- Less than $16,000,
- $16,000 to under $25,000,
- $25,000 to under $40,000,
- $40,000 to under $60,000,
- $60,000 to under $80,000,
- $80,000 to under $100,000,
- $100,000 to under $150,000, or
- $150,000 or higher?
- Don’t know
- Prefer not to answer

[ASK Q25B IF RESPONDENT IS 12-17 YEARS OF AGE AND ANSWERED “DON’T KNOW” TO Q25A.]

25B. Does your family qualify for free or reduced price school lunch?
- Yes
- No
- Prefer not to answer
- Don’t know

26A. That is the last question. Do you have any additional comments about your experience at [PARK/TRAIL] today?
- Yes
- No
- Prefer not to answer
- Don’t know

26B. Additional comments:

_________________________________________________________________________________
_________________________________________________________________________________

Thank you for your help in completing the survey!