Regional Solicitation Unique Projects Development Process – Meeting #3

TAB Unique Projects Policy Work Group – May 21, 2021





How are we going to operate?

BE ACTIVE RESPECT OUR TIME KEEP AN OPEN MIND ALLOW FOR EVERYONE HAVE FUN **USE TECHNOLOGY**

OTHERS?

- Come prepared to engage (you all volunteered!)
- Limit the side chatter, stay focused on topic
- Be considerate of others' opinions
- Don't dominate the conversation
- This is an exciting topic, let your creative side loose!
- Use Webex tools and Mentimeter to communicate
- Will improve monitoring chat and hand raising

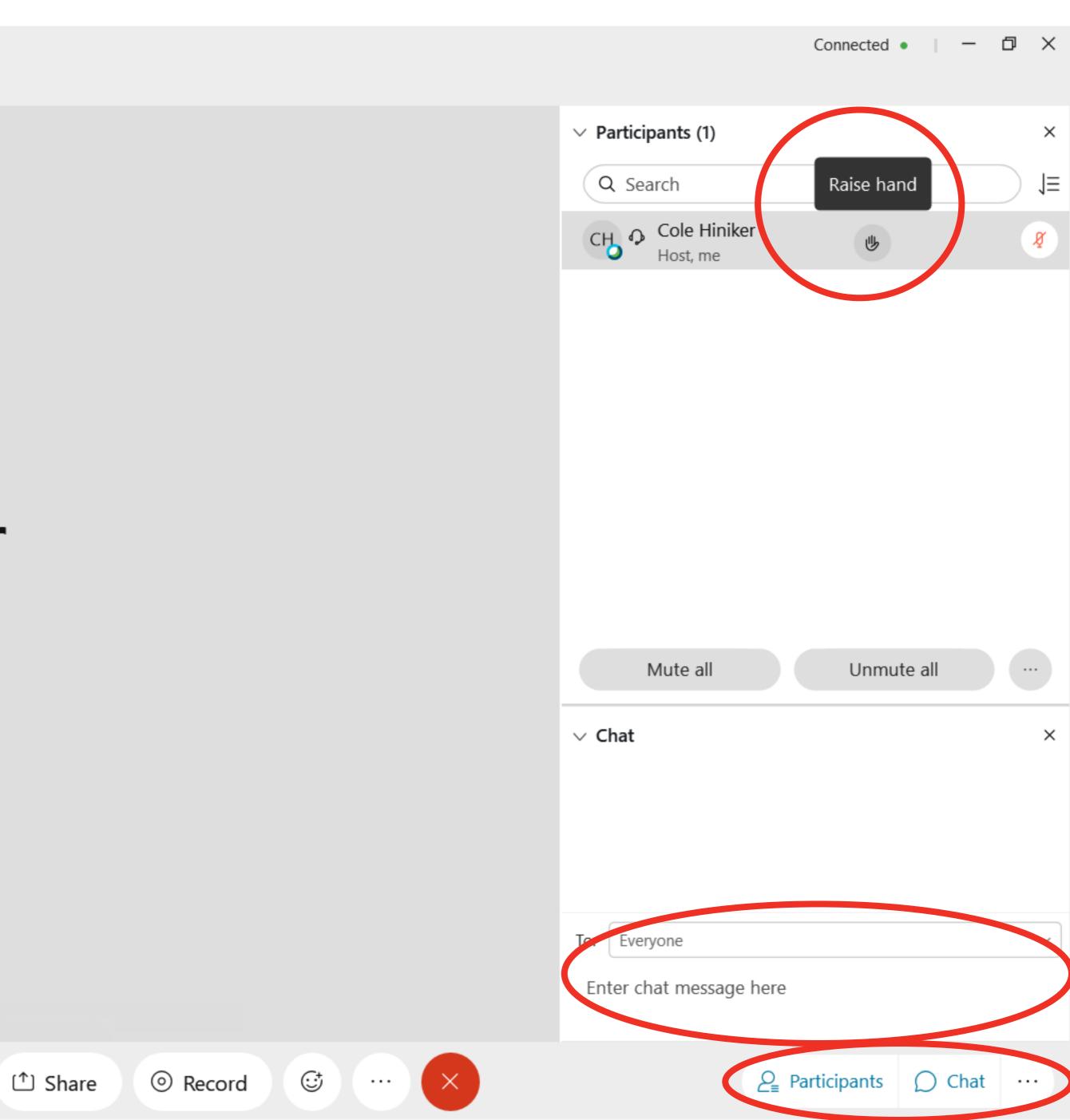




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Cole Hiniker Host, me

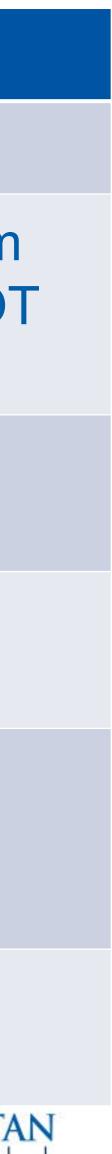




Proposed Schedule

Meeting Date	Topic #1
April 23	Introduction and History
May 7	Prioritize Goals
May 21	Goals Wrap-up and Process Concept
June 4	Information Needed to Evaluation Projects
June 18	Weighting of Goals/Metrics (Cont.)
July 9	Min/max funding, match, and TDM discussion (Cont.)

Topic #2	Info Items
Goals, Purpose, and Outcomes	
Evaluation Metrics and Eligibility	Funding Program Insights – MnDOT and CD
Evaluation Metrics	
Weighting of Goals/Metrics	TBD
Min/max funding, match expectations, and TDM discussion	TBD
TBD	TBD
	METROPOLITAN C O U N C I L



Agenda

- 1. Recap of Meeting #2
- 2. Unique Projects Evaluation Framework Confirmation
- 3. Application Process Concept and Discussion
- 4. Evaluation Metrics and Technical Committee Role Discussion
- 5. Reflection and Next Steps



Meeting #2 Recap – Key Themes

- **Highlights from Guest Speakers**
- Focus on outcomes and impacts and not project types; be upfront with intentions
- Create early dialogue with potential applicants; reduce eligibility risk and increase responsiveness to stated goals
- Consider scalability and replicability as factors to ensure a broader impact for a project





Meeting #2 Recap – Key Themes

Goals Prioritization Exercise

Goal Option	Primary Goal Votes	Secondary Goal Votes
Reduce Environmental Impacts of Transportation	7	1
Reduce Racial Disparities	2	1
Improve Multimodal Options		3
Improve Access to Places		2
Improve Connectivity and Reduce Barriers to Transportation	1	3
Improve Transportation and Land Use Connection	1	2
Improve Transportation for Seniors		



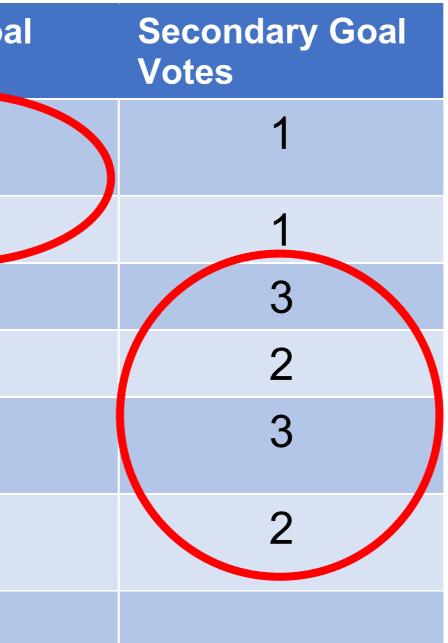


Meeting #2 Recap – Key Themes

Goals Prioritization Exercise

Goal Option	Prima Votes	ary Goa s
Reduce Environmental Impacts of Transportation		7
Reduce Racial Disparities		2
Improve Multimodal Options		
Improve Access to Places		
Improve Connectivity and Reduce Barriers to Transportation		1
Improve Transportation and Land Use Connection		1
Improve Transportation for Seniors		









Unique Projects Evaluation Framework







Criteria and Measures Example (TDM)

Criteria	a and Measures	Points	% of Total Points
1.	Role in the Regional Transportation System and Economy	200	18%
	Measure A - Ability to capitalize on existing regional transportation facilities and resources	200	
2.	Usage	100	9%
	Measure A – Users	100	
3.	Equity and Housing Performance	150	14%
	Measure A – Benefits and outreach to disadvantaged populations	100	
	Measure B – Housing Performance Score/ affordable housing connection	50	
4.	Congestion Reduction/Air Quality	300	27%
	Measure A - Congested roadways in project area	150	
	Measure B - VMT reduced	150	
5.	Innovation	200	18%
	Measure A - Project innovations and geographic expansion	200	
6.	Risk Assessment	50	5%
	Measure A - Technical capacity of applicant's organization	25	
	Measure B - Continuation of project after initial federal funds are expended	25	
7.	Cost Effectiveness	100	9%
	Measure A – Cost effectiveness (total points awarded/total project cost)	100	
Total		1,100	



Criteria and Measures Example (Trails)

Criteria and Measures

1. Role in the Regional Transportation System a

Measure A - Identify location of project relative to Transportation Network

2. Potential Usage

Measure A - Existing population and employment

3. Equity and Housing Performance

Measure A – Benefits and outreach to disadvanta

Measure B – Housing Performance Score/ afforda

4. Deficiencies and Safety

Measure A – Gaps closed/barriers removed and/o jurisdictions improved by the project

Measure B - Deficiencies corrected or safety prob

5. Multimodal Facilities and Existing Connection

Measure A - Transit or pedestrian elements of the

6. Risk Assessment/Public Engagement

Measure A - Risk Assessment Form

7. Cost Effectiveness

Measure A – Cost effectiveness (total points awa

Total

11

	Points	% of Total Points
and Economy	200	18%
o Regional Bicycle	200	
	200	18%
nt within 1 mile	200	
	120	11%
aged populations	70	
able housing connection	50	
	250	23%
or continuity between	100	
blems addressed	150	
ns	100	9%
e project and connections	100	
	130	12%
	130	
	100	9%
arded/total project cost)	100	
	1,100	



Unique Projects Evaluation Framework

Criteria

- **Reduce Environmental Impacts**
- Improve Racial Equity
- **Support Multimodal Communities**
- Innovation
- **Regional Significance/ Scalability**
- Partnerships/ Collaboration
- Opportunity to further define each criteria in subsequent discussion

Metrics

One to two metrics

One to two metrics

One to two metrics

Qualitative metric

One to two metrics

Qualitative metric







Questions?







Application Process Proposal and Discussion





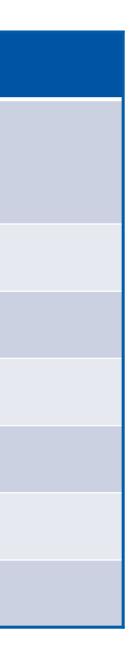


Application Process

Regional Solicitation	Timeframe
Release draft for public comment	September 2021
Adopt solicitation	November 2021
Release solicitation	February 2022
Applications due	April 2022
Evaluation	May – August 2022
Project selection	Sept – Nov 2022

Unique Projects	Timeframe
Adopt unique projects application	September 2021
Initial project interest due	November 2021
Consultation w/ applicants	Nov – Jan 2022
Release solicitation	February 2022
Applications due	April 2022
Evaluation	May – August 2022
Project selection	Sept – Nov 2022





Application Process Discussion

- Could Unique Projects Work Group play a role in evaluation process? Possible options:
 - Review initial project interest and provide feedback
 - Review final applications after initial staff review
 - Evaluate some qualitative criteria
 - Conduct project applicant interviews
- Help to promote Unique Projects opportunity this fall

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Evaluation Metrics Discussion







Evaluation Metrics Discussion

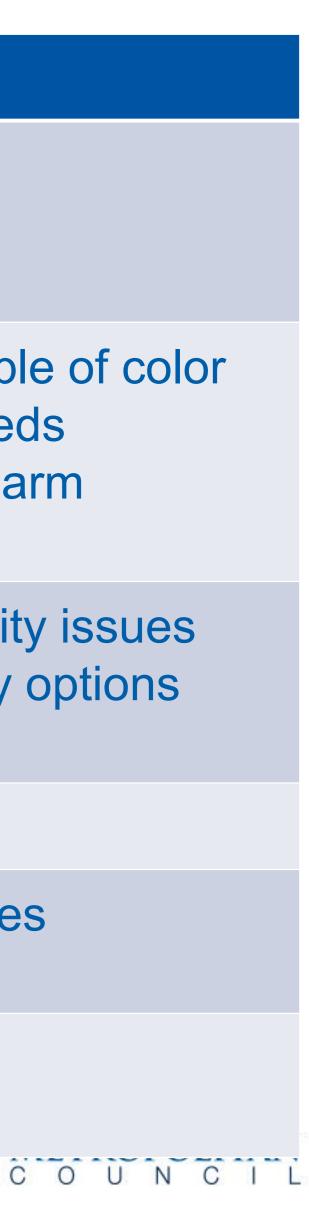
Goal	E
Reduce Environmental Impacts of Transportation	•
Improve Racial Equity	•
Support Multimodal Communities	•
Innovation	•
Regional significance/ Scalability	•
Partnerships/ Collaboration	•

Examples of Impact

- Reduce GHGs (VMT) Reduce impervious surfaces Reduce local pollution
- Improve access or remove barriers for people of color Increase engagement/understanding of needs Address project consequences of historic harm Employ a diverse project team
- Address real or perceived safety and security issues Expand emerging modes or shared mobility options Reduce need for parking

New ideas

- Ability to benefit a variety of community types Long-term expandability
- Number of implementation partners Local match percentage



Evaluation Metrics Discussion

- Based on evaluation framework, te each criteria:
 - Think about things that can potentially be measured
 - Try to consider impact-based metrics, as opposed to how-we-operate metrics
- Alternatively, tell us the specific problem you think we should be evaluating for improvement
- What advice do you have to technical staff looking to develop metrics for these criteria?

Based on evaluation framework, tell us what is important to evaluate about



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Mentimeter Evaluation Metrics Discussion Exercise



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Meeting Reflection

- What worked?
- What didn't work?
- Any meeting rules to add or revisit for next time?



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