### **Regional Solicitation Unique Projects Development Process – Meeting #3**

TAB Unique Projects Policy Work Group – May 21, 2021





### How are we going to operate?

**BE ACTIVE RESPECT OUR TIME KEEP AN OPEN MIND** ALLOW FOR EVERYONE HAVE FUN **USE TECHNOLOGY** 

**OTHERS**?

- Come prepared to engage (you all volunteered!)
- Limit the side chatter, stay focused on topic
- Be considerate of others' opinions
- Don't dominate the conversation
- This is an exciting topic, let your creative side loose!
- Use Webex tools and Mentimeter to communicate
- Will improve monitoring chat and hand raising

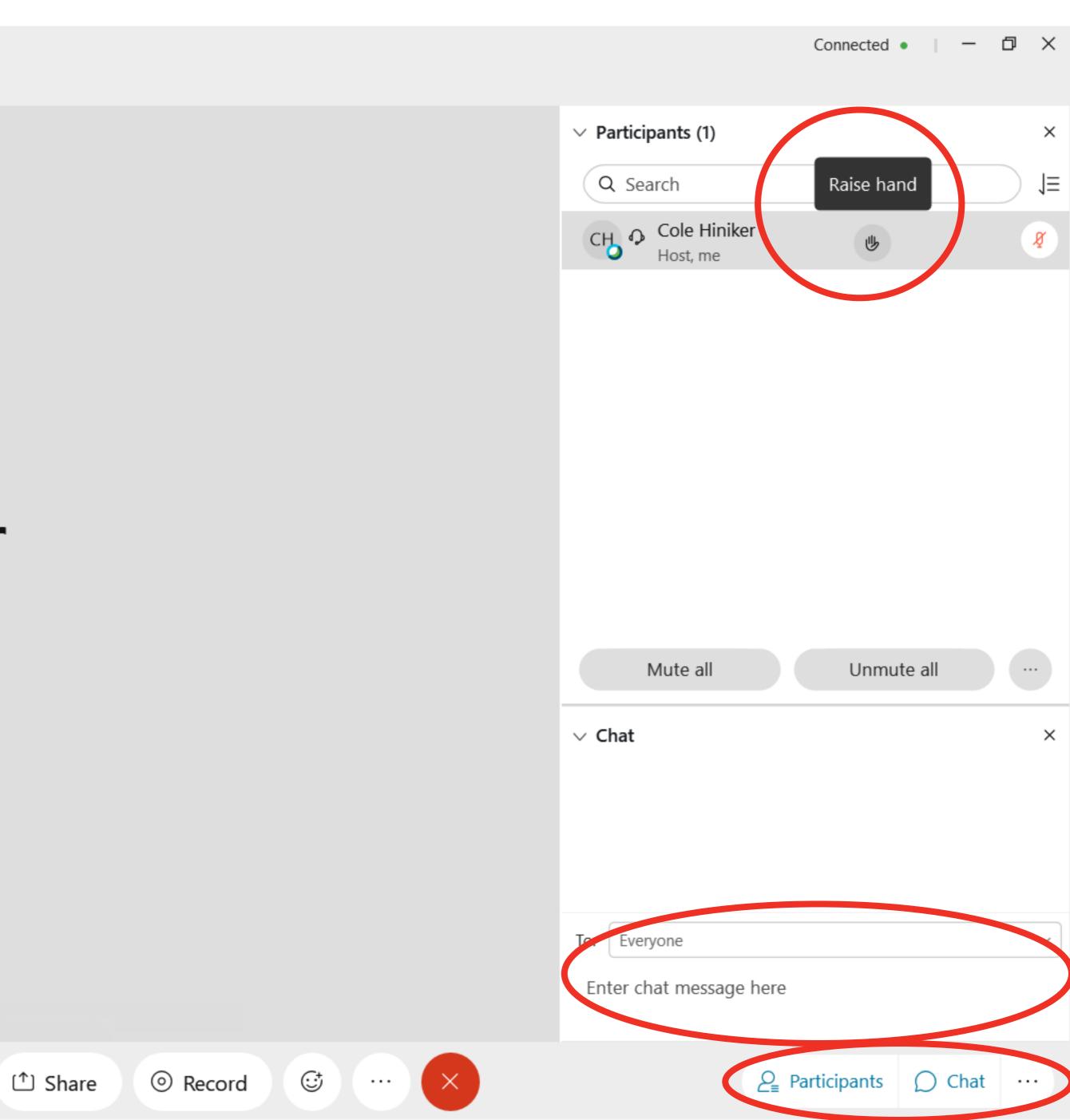




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### **Cole Hiniker** Host, me

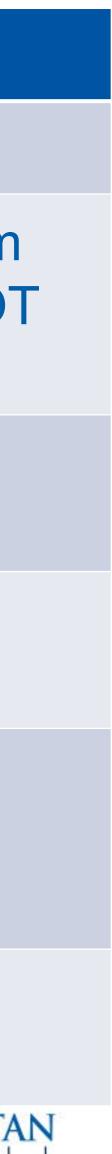




### **Proposed Schedule**

Meeting Date	Topic #1
April 23	Introduction and History
May 7	Prioritize Goals
May 21	Goals Wrap-up and Process Concept
June 4	Information Needed to Evaluation Projects
June 18	Weighting of Goals/Metrics (Cont.)
July 9	Min/max funding, match, and TDM discussion (Cont.)

Topic #2	Info Items
Goals, Purpose, and Outcomes	
Evaluation Metrics and Eligibility	Funding Program Insights – MnDOT and CD
Evaluation Metrics	
Weighting of Goals/Metrics	TBD
Min/max funding, match expectations, and TDM discussion	TBD
TBD	TBD
	METROPOLITAN C O U N C I L



### Agenda

- 1. Recap of Meeting #2
- 2. Unique Projects Evaluation Framework Confirmation
- 3. Application Process Concept and Discussion
- 4. Evaluation Metrics and Technical Committee Role Discussion
- 5. Reflection and Next Steps



# Meeting #2 Recap – Key Themes

- **Highlights from Guest Speakers**
- Focus on outcomes and impacts and not project types; be upfront with intentions
- Create early dialogue with potential applicants; reduce eligibility risk and increase responsiveness to stated goals
- Consider scalability and replicability as factors to ensure a broader impact for a project





# Meeting #2 Recap – Key Themes

### **Goals Prioritization Exercise**

Goal Option	Primary Goal Votes	Secondary Goal Votes
Reduce Environmental Impacts of Transportation	7	1
Reduce Racial Disparities	2	1
Improve Multimodal Options		3
Improve Access to Places		2
Improve Connectivity and Reduce Barriers to Transportation	1	3
Improve Transportation and Land Use Connection	1	2
Improve Transportation for Seniors		



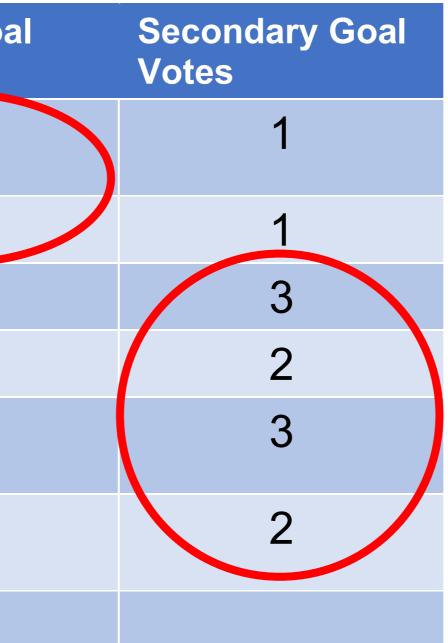


# Meeting #2 Recap – Key Themes

### **Goals Prioritization Exercise**

Goal Option	Prima Votes	ary Goa s
Reduce Environmental Impacts of Transportation		7
Reduce Racial Disparities		2
Improve Multimodal Options		
Improve Access to Places		
Improve Connectivity and Reduce Barriers to Transportation		1
Improve Transportation and Land Use Connection		1
Improve Transportation for Seniors		









### **Unique Projects Evaluation Framework**







## **Criteria and Measures Example (TDM)**

Criteria	a and Measures	Points	% of Total Points
1.	Role in the Regional Transportation System and Economy	200	18%
	Measure A - Ability to capitalize on existing regional transportation facilities and resources	200	
2.	Usage	100	9%
	Measure A – Users	100	
3.	Equity and Housing Performance	150	14%
	Measure A – Benefits and outreach to disadvantaged populations	100	
	Measure B – Housing Performance Score/ affordable housing connection	50	
4.	Congestion Reduction/Air Quality	300	27%
	Measure A - Congested roadways in project area	150	
	Measure B - VMT reduced	150	
5.	Innovation	200	18%
	Measure A - Project innovations and geographic expansion	200	
6.	Risk Assessment	50	5%
	Measure A - Technical capacity of applicant's organization	25	
	Measure B - Continuation of project after initial federal funds are expended	25	
7.	Cost Effectiveness	100	9%
	Measure A – Cost effectiveness (total points awarded/total project cost)	100	
Total		1,100	



## Criteria and Measures Example (Trails)

### **Criteria and Measures**

1. Role in the Regional Transportation System a

Measure A - Identify location of project relative to Transportation Network

2. Potential Usage

Measure A - Existing population and employment

3. Equity and Housing Performance

Measure A – Benefits and outreach to disadvanta

Measure B – Housing Performance Score/ afforda

4. Deficiencies and Safety

Measure A – Gaps closed/barriers removed and/o jurisdictions improved by the project

Measure B - Deficiencies corrected or safety prob

5. Multimodal Facilities and Existing Connection

Measure A - Transit or pedestrian elements of the

6. Risk Assessment/Public Engagement

Measure A - Risk Assessment Form

7. Cost Effectiveness

Measure A – Cost effectiveness (total points awa

Total

11

	Points	% of Total Points
and Economy	200	18%
o Regional Bicycle	200	
	200	18%
nt within 1 mile	200	
	120	11%
aged populations	70	
able housing connection	50	
	250	23%
or continuity between	100	
blems addressed	150	
ns	100	9%
e project and connections	100	
	130	12%
	130	
	100	9%
arded/total project cost)	100	
	1,100	



# **Unique Projects Evaluation Framework**

### Criteria

- **Reduce Environmental Impacts**
- Improve Racial Equity
- **Support Multimodal Communities**
- Innovation
- **Regional Significance/ Scalability**
- Partnerships/ Collaboration
- Opportunity to further define each criteria in subsequent discussion

### **Metrics**

One to two metrics

One to two metrics

One to two metrics

Qualitative metric

One to two metrics

Qualitative metric







### **Questions?**







### **Application Process Proposal and** Discussion





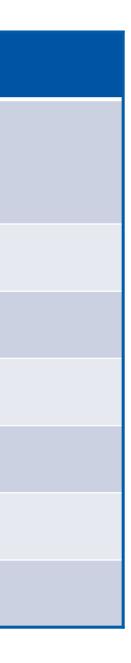


## **Application Process**

<b>Regional Solicitation</b>	Timeframe
Release draft for public comment	September 2021
Adopt solicitation	November 2021
Release solicitation	February 2022
Applications due	April 2022
Evaluation	May – August 2022
Project selection	Sept – Nov 2022

Unique Projects	Timeframe
Adopt unique projects application	September 2021
Initial project interest due	November 2021
Consultation w/ applicants	Nov – Jan 2022
Release solicitation	February 2022
Applications due	April 2022
Evaluation	May – August 2022
Project selection	Sept – Nov 2022





### **Application Process Discussion**

- Could Unique Projects Work Group play a role in evaluation process? Possible options:
  - Review initial project interest and provide feedback
  - Review final applications after initial staff review
  - Evaluate some qualitative criteria
  - Conduct project applicant interviews
- Help to promote Unique Projects opportunity this fall

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### **Evaluation Metrics Discussion**







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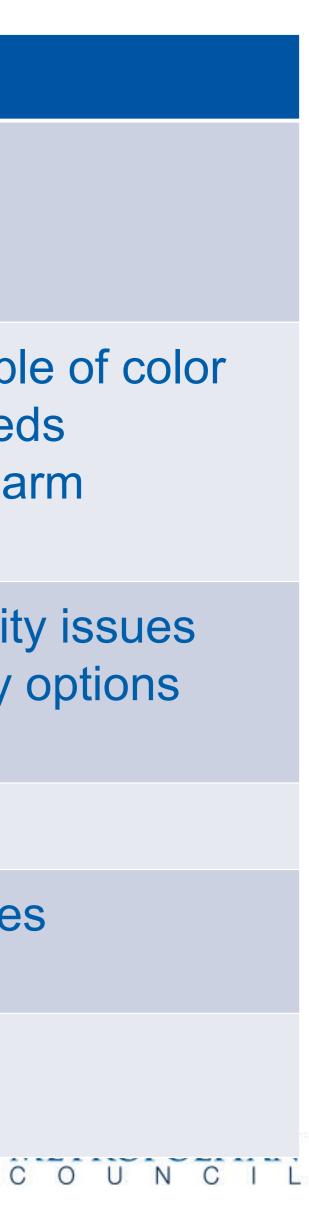
Goal	E
Reduce Environmental Impacts of Transportation	•
Improve Racial Equity	•
Support Multimodal Communities	•
Innovation	•
Regional significance/ Scalability	•
Partnerships/ Collaboration	•

### Examples of Impact

- Reduce GHGs (VMT) Reduce impervious surfaces Reduce local pollution
- Improve access or remove barriers for people of color Increase engagement/understanding of needs Address project consequences of historic harm Employ a diverse project team
- Address real or perceived safety and security issues Expand emerging modes or shared mobility options Reduce need for parking

### New ideas

- Ability to benefit a variety of community types Long-term expandability
- Number of implementation partners Local match percentage



### **Evaluation Metrics Discussion**

- Based on evaluation framework, te each criteria:
  - Think about things that can potentially be measured
  - Try to consider impact-based metrics, as opposed to how-we-operate metrics
- Alternatively, tell us the specific problem you think we should be evaluating for improvement
- What advice do you have to technical staff looking to develop metrics for these criteria?

Based on evaluation framework, tell us what is important to evaluate about



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### **Mentimeter Evaluation Metrics Discussion** Exercise



### www.menti.com Code: 4938 6357



### **Meeting Reflection**

- What worked?
- What didn't work?
- Any meeting rules to add or revisit for next time?



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