

Regional Solicitation Unique Projects Development Process – Meeting #3

TAB Unique Projects Policy Work Group – May 21, 2021



How are we going to operate?

BE ACTIVE

RESPECT OUR TIME

KEEP AN OPEN MIND

ALLOW FOR EVERYONE

HAVE FUN

USE TECHNOLOGY

OTHERS?

Come prepared to engage (you all volunteered!)

Limit the side chatter, stay focused on topic

Be considerate of others' opinions

Don't dominate the conversation

This is an exciting topic, let your creative side loose!

Use Webex tools and Mentimeter to communicate

Will improve monitoring chat and hand raising

Cole Hiniker

Host, me

Participants (1)

Search

Raise hand

CH Cole Hiniker
Host, me

Mute all Unmute all ...

Chat

Everyone

Enter chat message here

Unmute Start video Share Record ... X

Participants Chat ...

Proposed Schedule

Meeting Date	Topic #1	Topic #2	Info Items
April 23	Introduction and History	Goals, Purpose, and Outcomes	
May 7	Prioritize Goals	Evaluation Metrics and Eligibility	Funding Program Insights – MnDOT and CD
May 21	Goals Wrap-up and Process Concept	Evaluation Metrics	
June 4	Information Needed to Evaluation Projects	Weighting of Goals/Metrics	TBD
June 18	Weighting of Goals/Metrics (Cont.)	Min/max funding, match expectations, and TDM discussion	TBD
July 9	Min/max funding, match, and TDM discussion (Cont.)	TBD	TBD

Agenda

1. Recap of Meeting #2
2. Unique Projects Evaluation Framework Confirmation
3. Application Process Concept and Discussion
4. Evaluation Metrics and Technical Committee Role Discussion
5. Reflection and Next Steps

Meeting #2 Recap – Key Themes

Highlights from Guest Speakers

- Focus on outcomes and impacts and not project types; be upfront with intentions
- Create early dialogue with potential applicants; reduce eligibility risk and increase responsiveness to stated goals
- Consider scalability and replicability as factors to ensure a broader impact for a project

Meeting #2 Recap – Key Themes

Goals Prioritization Exercise

Goal Option	Primary Goal Votes	Secondary Goal Votes
Reduce Environmental Impacts of Transportation	7	1
Reduce Racial Disparities	2	1
Improve Multimodal Options		3
Improve Access to Places		2
Improve Connectivity and Reduce Barriers to Transportation	1	3
Improve Transportation and Land Use Connection	1	2
Improve Transportation for Seniors		

Meeting #2 Recap – Key Themes

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Unique Projects Evaluation Framework



Criteria and Measures Example (TDM)

Criteria and Measures	Points	% of Total Points
1. Role in the Regional Transportation System and Economy	200	18%
Measure A - Ability to capitalize on existing regional transportation facilities and resources	200	
2. Usage	100	9%
Measure A – Users	100	
3. Equity and Housing Performance	150	14%
Measure A – Benefits and outreach to disadvantaged populations	100	
Measure B – Housing Performance Score/ affordable housing connection	50	
4. Congestion Reduction/Air Quality	300	27%
Measure A - Congested roadways in project area	150	
Measure B - VMT reduced	150	
5. Innovation	200	18%
Measure A - Project innovations and geographic expansion	200	
6. Risk Assessment	50	5%
Measure A - Technical capacity of applicant's organization	25	
Measure B - Continuation of project after initial federal funds are expended	25	
7. Cost Effectiveness	100	9%
Measure A – Cost effectiveness (total points awarded/total project cost)	100	
Total	1,100	



Criteria and Measures Example (Trails)

Criteria and Measures	Points	% of Total Points
1. Role in the Regional Transportation System and Economy	200	18%
Measure A - Identify location of project relative to Regional Bicycle Transportation Network	200	
2. Potential Usage	200	18%
Measure A - Existing population and employment within 1 mile	200	
3. Equity and Housing Performance	120	11%
Measure A – Benefits and outreach to disadvantaged populations	70	
Measure B – Housing Performance Score/ affordable housing connection	50	
4. Deficiencies and Safety	250	23%
Measure A – Gaps closed/barriers removed and/or continuity between jurisdictions improved by the project	100	
Measure B - Deficiencies corrected or safety problems addressed	150	
5. Multimodal Facilities and Existing Connections	100	9%
Measure A - Transit or pedestrian elements of the project and connections	100	
6. Risk Assessment/Public Engagement	130	12%
Measure A - Risk Assessment Form	130	
7. Cost Effectiveness	100	9%
Measure A – Cost effectiveness (total points awarded/total project cost)	100	
Total	1,100	



Unique Projects Evaluation Framework

Criteria	Metrics
Reduce Environmental Impacts	One to two metrics
Improve Racial Equity	One to two metrics
Support Multimodal Communities	One to two metrics
Innovation	Qualitative metric
Regional Significance/ Scalability	One to two metrics
Partnerships/ Collaboration	Qualitative metric

- Opportunity to further define each criteria in subsequent discussion

Questions?

Application Process Proposal and Discussion



Application Process

Regional Solicitation	Timeframe
Release draft for public comment	September 2021
Adopt solicitation	November 2021
Release solicitation	February 2022
Applications due	April 2022
Evaluation	May – August 2022
Project selection	Sept – Nov 2022

Unique Projects	Timeframe
Adopt unique projects application	September 2021
Initial project interest due	November 2021
Consultation w/ applicants	Nov – Jan 2022
Release solicitation	February 2022
Applications due	April 2022
Evaluation	May – August 2022
Project selection	Sept – Nov 2022

Application Process Discussion

- Could Unique Projects Work Group play a role in evaluation process?
Possible options:
 - Review initial project interest and provide feedback
 - Review final applications after initial staff review
 - Evaluate some qualitative criteria
 - Conduct project applicant interviews
- Help to promote Unique Projects opportunity this fall

Evaluation Metrics Discussion



Evaluation Metrics Discussion

Goal	Examples of Impact
Reduce Environmental Impacts of Transportation	<ul style="list-style-type: none"> • Reduce GHGs (VMT) • Reduce impervious surfaces • Reduce local pollution
Improve Racial Equity	<ul style="list-style-type: none"> • Improve access or remove barriers for people of color • Increase engagement/understanding of needs • Address project consequences of historic harm • Employ a diverse project team
Support Multimodal Communities	<ul style="list-style-type: none"> • Address real or perceived safety and security issues • Expand emerging modes or shared mobility options • Reduce need for parking
Innovation	<ul style="list-style-type: none"> • New ideas
Regional significance/ Scalability	<ul style="list-style-type: none"> • Ability to benefit a variety of community types • Long-term expandability
Partnerships/ Collaboration	<ul style="list-style-type: none"> • Number of implementation partners • Local match percentage

Evaluation Metrics Discussion

- Based on evaluation framework, tell us what is important to evaluate about each criteria:
 - Think about things that can potentially be measured
 - Try to consider impact-based metrics, as opposed to how-we-operate metrics
- Alternatively, tell us the specific problem you think we should be evaluating for improvement
- What advice do you have to technical staff looking to develop metrics for these criteria?

Mentimeter Evaluation Metrics Discussion Exercise

www.menti.com

Code: 4938 6357

Meeting Reflection

- What worked?
- What didn't work?
- Any meeting rules to add or revisit for next time?

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