



Business Advisory Committee

November 17, 2020



Today's Topics

- Welcome and Introductions
- Approve Minutes
- Project Update
 - Commitment to equity
- Committee Reappointments/Composition
- 2021 Engagement Plan Development Working Session
- Acknowledgement and Thank You
- Adjournment



Committee Member Virtual Meeting Logistics

- Mute your mic when not speaking
 - *6 is the keyboard command to mute/unmute
- To ask a question or add to the discussion: place a comment in chat, use the hand raise option or unmute and jump-in
- Committee members are encouraged to use their video function
 - Turn off video if you are having audio/visual issues
 - Closing other applications, such as Teams or Zoom, improves video and sound quality



Project Update



Updated Draft Alignment Principles

1. Meet Federal Transit Administration New Starts criteria

- a. Maintain BLRT Purpose and Need
- b. Maintain mode
- c. Minimize travel time
- d. Maximize ridership
- e. Maximize community and economic development
- f. Maximize project rating
- g. When appropriate, pursue opportunities to serve even more people and destinations, especially areas with high rates of transit-dependency



Updated Draft Alignment Principles

2. Maintain existing alignment as much as possible

- a. Maintain existing termini: Target Field Station in Minneapolis and Oak Grove Station in Brooklyn Park
- b. Serve the existing corridor cities of Brooklyn Park, Crystal, Robbinsdale, Golden Valley, Minneapolis, and their major destinations

3. Mitigate Impacts

- a. Complement existing and planned METRO transitways
- b. Minimize residential, commercial and environmental impacts
- c. Support safety and connections for people walking, biking, and rolling



Updated Draft Engagement Principles

1. Meaningfully engage stakeholders

- a. Honor and build on previous robust community engagement
- b. Tailor engagement practices to meet the needs of the individual communities in the corridor



Updated Draft Engagement Principles

2. Engage, inform, and consult diverse communities to co-create project solutions that reduce disparities

a. Ensure corridor communities of all races, ethnicities, incomes and abilities are engaged so all communities and corridor cities share in growth opportunities, with an emphasis on low-income and cultural communities

b. Use community goals, priorities, and criteria for growth to inform decision-making

c. Adjust strategies and approach as needed to ensure corridor communities are fully represented in engagement efforts



Committee Reappointments/Composition



BAC Debrief

- What has worked the best?
- What would you improve?
- What do you want us to know?



Planning for Next Year 2021 Engagement Plan Development Working Session



Preparing the 2021 Engagement Framework

- Outcome: community-informed engagement framework
Jan 2021
- Contract with the Alliance, Juxtaposition Arts, and Harrison Neighborhood Association for these deliverables:
 - Update community stakeholder list
 - 1:1s with community stakeholders
 - Host 2 – 3 community engagement sessions to educate, engage, listen, and respond
 - Online survey for community residents to uncover the issues, opportunities, and recommendations for engagement



What are your thoughts on....

- What stakeholder(s) should we be connecting to?
- Are there any community organizations and business organizations that we should be including in the conversation?
- What engagement strategies and approaches work best for your community?



Acknowledgement and Thank You



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METROPOLITAN COUNCIL

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METRO BLUE LINE EXTENSION

Route

Stations

Environmental

Timeline

Project Partners

METRO BLUE LINE EXTENSION

Bottineau Transitway – Minneapolis & Northwestern Communities

The METRO Blue Line Extension (LRT) will operate northwest from downtown Minneapolis through north Minneapolis, Golden Valley, Robbinsdale, Crystal and Brooklyn Park, drawing riders northwest of Brooklyn Park. The proposed alignment is primarily at-grade and will have up to 11 new stations in addition to Target Field Station and about 13 miles of double track. The line will interline with the METRO Blue Line and connect Minneapolis and the region's northwest suburbs with existing LRT on the METRO Green Line, future LRT on the METRO Green Line Extension, bus rapid transit on the METRO Red Line, the Northstar commuter rail line and local and express bus routes.

Latest News
Feds: Met Council can begin designing METRO Blue Line Extension

Route
Click on the map below for more information

Website: BlueLineExt.org

Email: BlueLineExt@metrotransit.org

Twitter: [@BlueLineExt](https://twitter.com/BlueLineExt)

