

Corridor Management Committee

February 8, 2024



BROOKLYN PARK | CRYSTAL | ROBBINSDALE | MINNEAPOLIS



Today's Topics

- Call to Order & Public Invitation
- Approval of December 14 Meeting Summary
- Community and Business Advisory Committees Reports
- Metro Transit Safety and Security Initiatives
- Network Now Update
- 2024 Schedule Overview



The public can submit written comments to Nkongo Cigolo (Nkongo.Cigolo@metrotransit.org)

Approval of December 14 Meeting Summary



Public Invitation

- 15 minutes allotted to receive public comments
 - Up to 3 minutes per speaker
- Speakers who have pre-registered will be called in order
- If there are more speakers than the time allotted, comments may be submitted in writing to Nkongo.Cigolo@metrotransit.org



Community and Business Advisory Committees Report



Metro Transit Safety and Security Initiatives





Metro Transit Police Department Update

- Chief Ernest Morales III

Chief's Vision Plan: *Mission First, People Always*

- **Committed to Our Staff**
by building a strong culture & prioritizing the overall well-being of each & every member of the MTPD.
- **Committed to Training & Education**
by giving everyone the opportunity to grow with the department.
- **Committed to Our Community**
by investing in innovative solutions & building & strengthening partnerships to address larger societal issues – *together*.
- **Committed to Trust & Integrity**
through open communication & operating with transparency.
- **Committed to Technology**
by continuously looking ahead to what's ahead, while using state of the art equipment & data *now* to guide our methods.



Chief Morales on the Listening Sessions Tour
January 3, 2024

Chief's Vision Plan: *Mission First, People Always cont.*

I am committed to leading the Metro Transit Police Department into its brightest chapter yet by building a culture that is well-respected throughout Minnesota & beyond.

That culture is one that encourages collaboration, promotes innovation, & proactively addresses emerging challenges with strategic solutions.


A culture where the professional & personal growth & well-being of each & every member of the MTPD is paramount to our overall success.

At the MTPD, we take pride in leading with integrity, empathy, & professionalism.



Swearing-in of Ernest Morales III
March 22, 2023



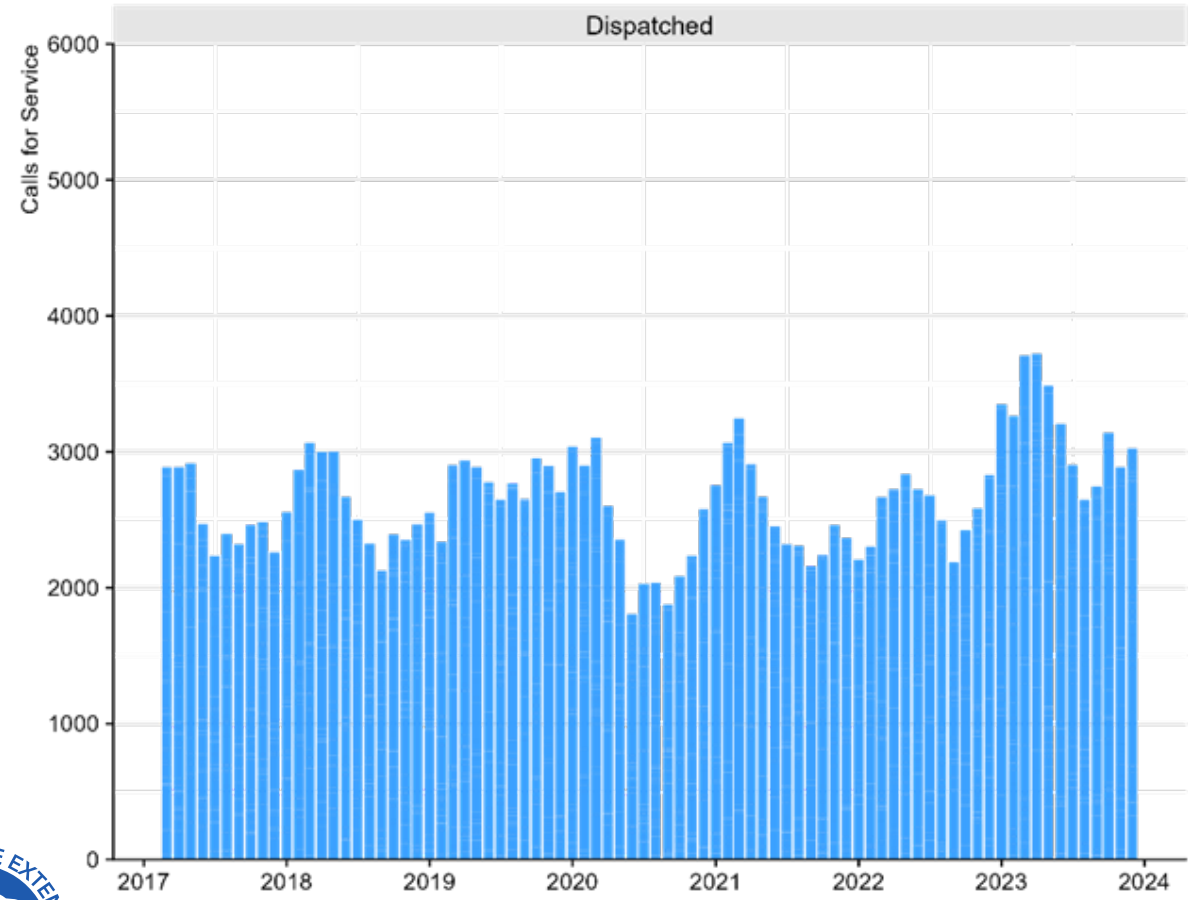

Chief Ernest Morales III

Q1 to Q4 2023 Data: Key Takeaways

- ↓ Overall Crime Down 25%
- ↓ Top 7 Down 13%
- ↑ Officer-Initiated Calls Up 24%
- ↓ Customer LRT Complaints Down 44%



Q1 to Q4 2023 Data: Dispatch Calls For Service



↑ Q1 to Q2: +10%

↑ Q2 to Q3: +6%

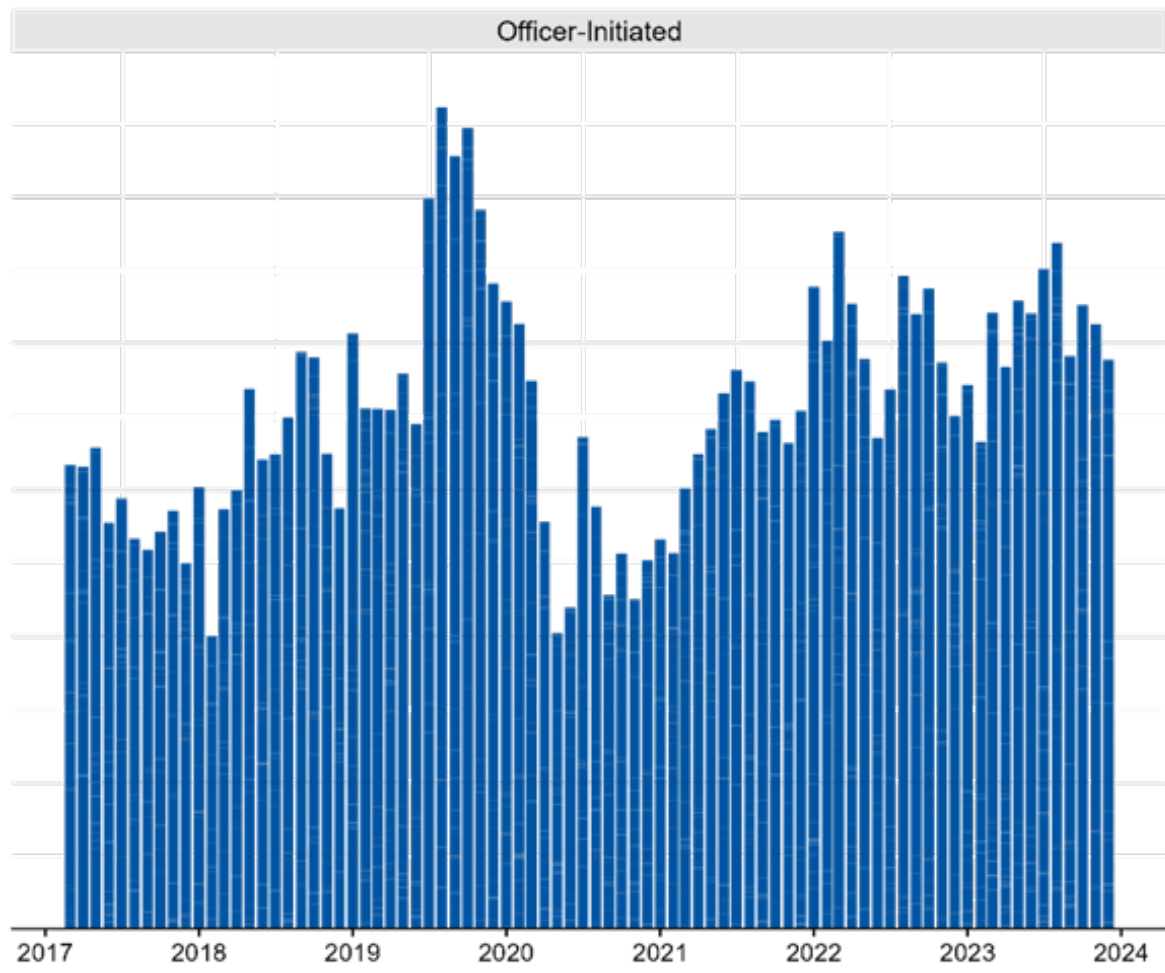
↓ Q3 to Q4: -34%

↓ Q1 to Q4: -24%

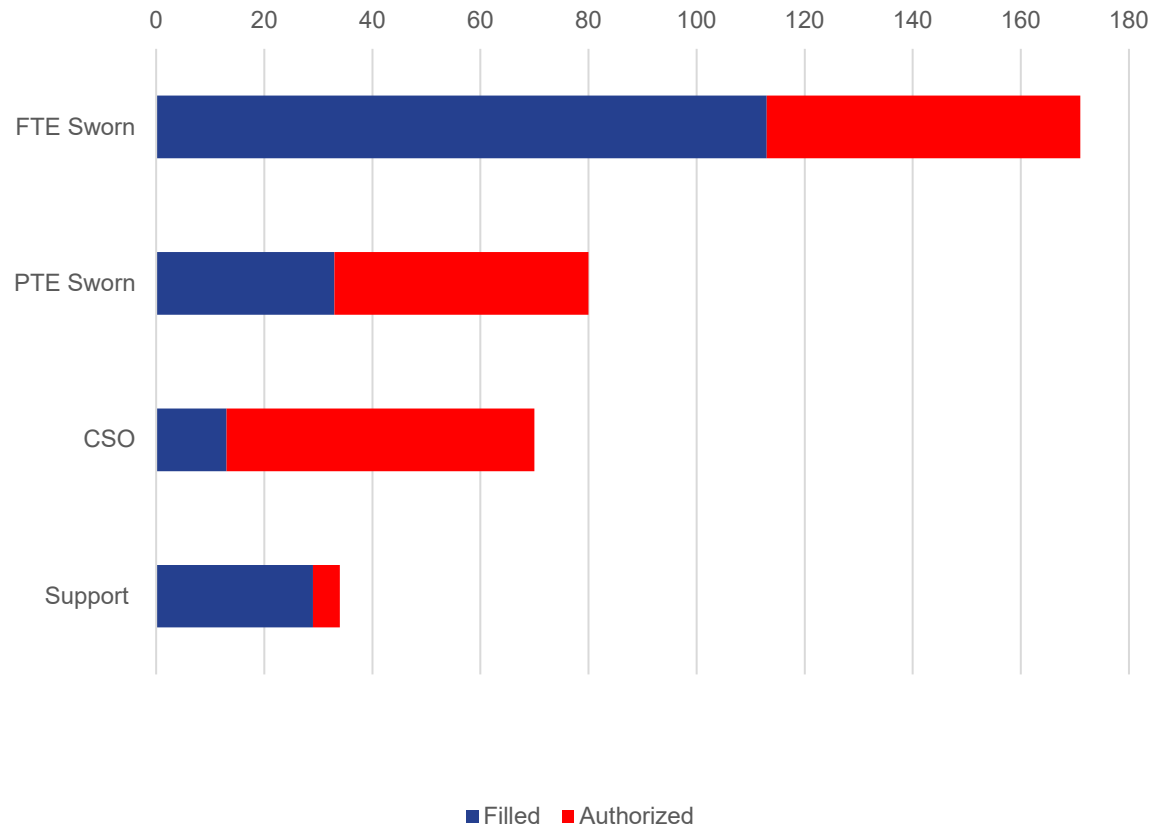


Q1 to Q4 2023 Data: Officer-Initiated Calls For Service

- ↑ Q1 to Q2: +1%
- ↓ Q2 to Q3: -20%
- ↑ Q3 to Q4: +53%
- ↑ Q1 to Q4: +23%



Q1 to Q4 2023 Data: Staffing



🛡️ Full-Time Officers: **113/171**

🛡️ Part-Time Officers: **33/80**

🛡️ CSOs: **13/70**

🛡️ Support Services: **29/34**



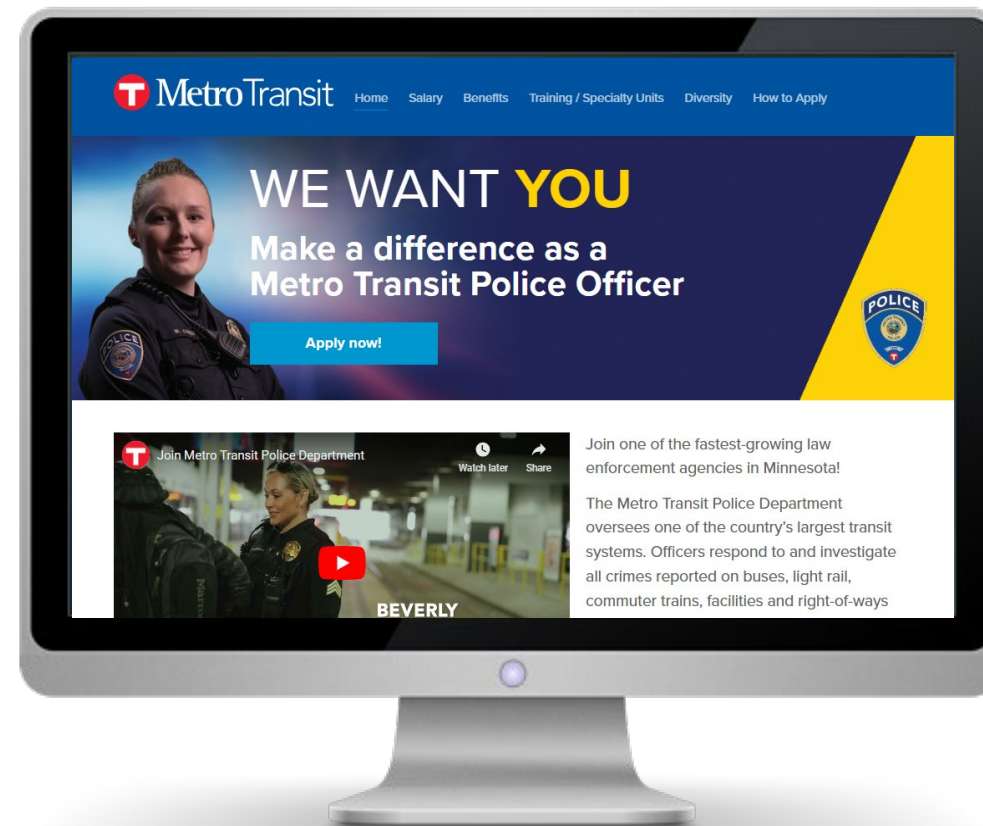
CSO Pathways Program

- No law enforcement experience or degree required
- Earn 12+ college credits at no cost
- New CSOs eligible for up to \$18,000 tuition reimbursement



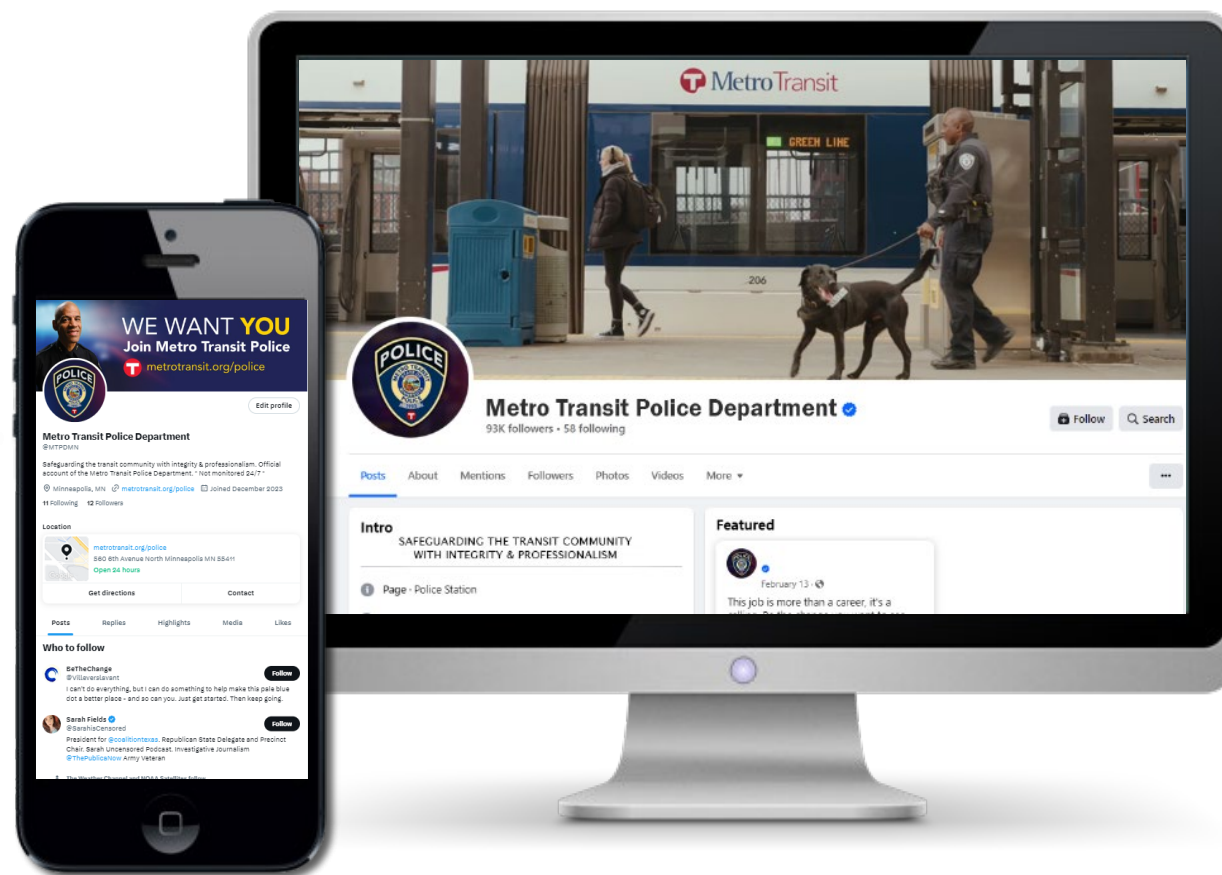
Recruitment Campaign

- Recruitment website metrotransit.org/joinMTPD
- On trains, buses, transit centers, bus shelters, kiosks, & digital signage
- Targeted in & out of state videos



MTPD Social Media

- Hired new Principal Communications Specialist & Public Information Officer (PIO)
- **Feb. 5** launch on Facebook, Instagram, & X/Twitter
- **@MetroTransitPD** on Facebook & Instagram
- **@MTPDMN** on X/Twitter



Network Now Update





Network Now

Sophia Ginis

Network Now will:

- Provide a history of service adjustments since 2019
- Analyze changes
- Outline what should Metro Transit's network should look like now
 - Prioritize service improvements

Including in the project:

- New or redesigned routes
- Frequency or span improvements
- Resolve discontinued service and facility closures
- METRO line implementation
- Micro Transit possibilities

Where we've been: engagement to developed the foundation

- Over 5,000 points of contact with more than 6,000 unique comments
- Feedback received via:
 - Survey
 - Intercept conversations
 - Group and individual meetings
 - Customer Relations



Community meetings

KMOJ Legacy Projects B.I.N.

BET TO AIR 'THE BREAKFAST CLUB' STARTING APRIL 17
March 30, 2023

SHA BE ALLAH
MARCH 30, 2023

Today, BET announced a partnership with iHeartMedia that will bring the award-winning hit morning show *The Breakfast Club* starring DJ Envy and Charlamagne Tha God from iHeartMedia New York's Power 105.1 to BET's 2023 programming lineup.

BET will televise a one-hour special edition of "The Breakfast Club" daily, Monday through Friday. These specials will feature unrivaled interviews and

We're building a transit system for the next 5 years.
YOUR FEEDBACK IS NEEDED!
NetworkNOW

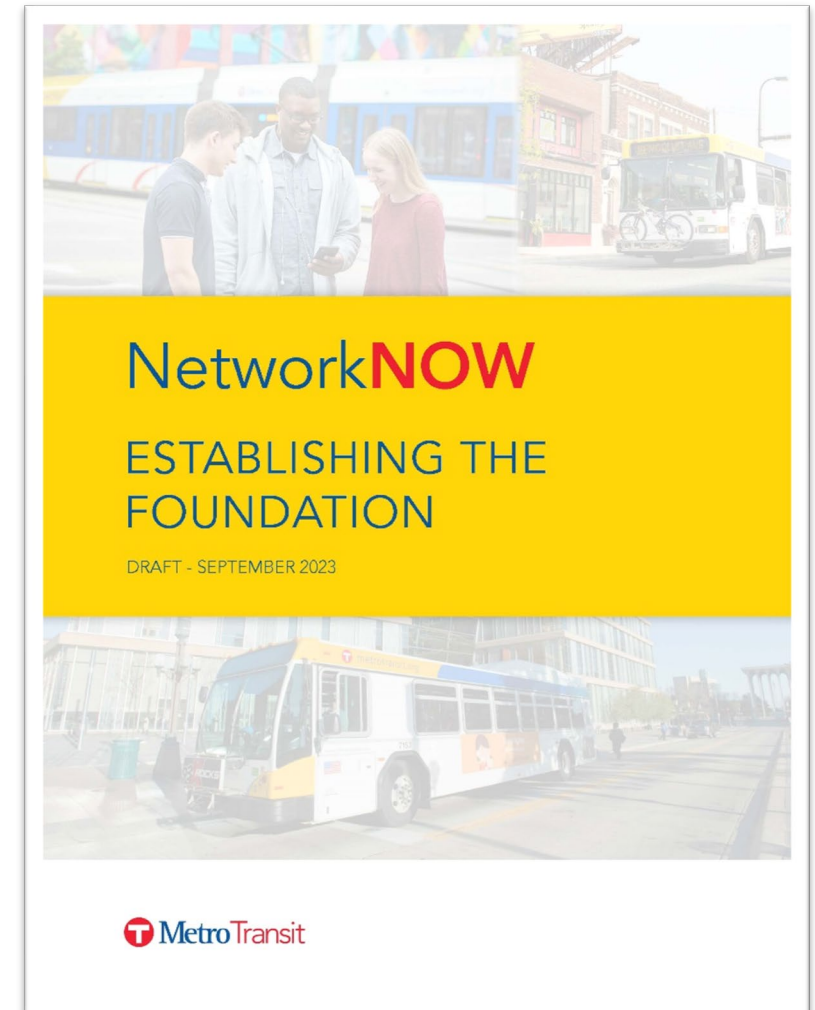
Earn your bachelor's degree at Metro State
Explore 60+ options at

Ad on KMOJ's webpage

Establishing the Foundation Report

- Outcome: created principles to evaluate service changes/improvements
- Outlines regional policy guidance
- Details network performance, changes since 2019, and opportunities
- Captures stakeholder feedback

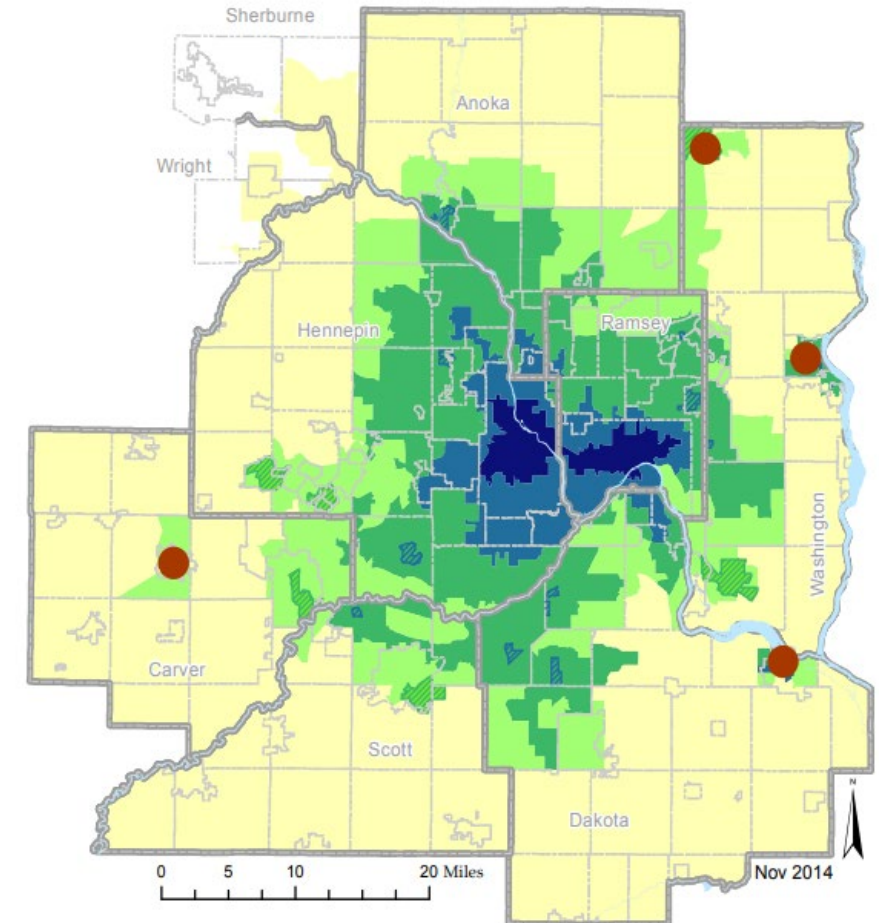
Available at:
metrotransit.org/network-now



Report highlight: policy for determining service

- Transit Market Areas
 - Used to guide level of service
 - Five demand levels, based on population density, employment density, intersection density, and auto availability
 - Currently being updated by the Met Council (staff coordination has occurred)

Transit Market Areas



Land use helps make transit work

- Poor quality and lack of places to walk vs. **high quality sidewalks**
- High speed roads vs. **short crossing distances**
- Lots of driveways and far apart destinations vs. **mix of uses** (houses, stores, and workplaces)



Photo: UNH

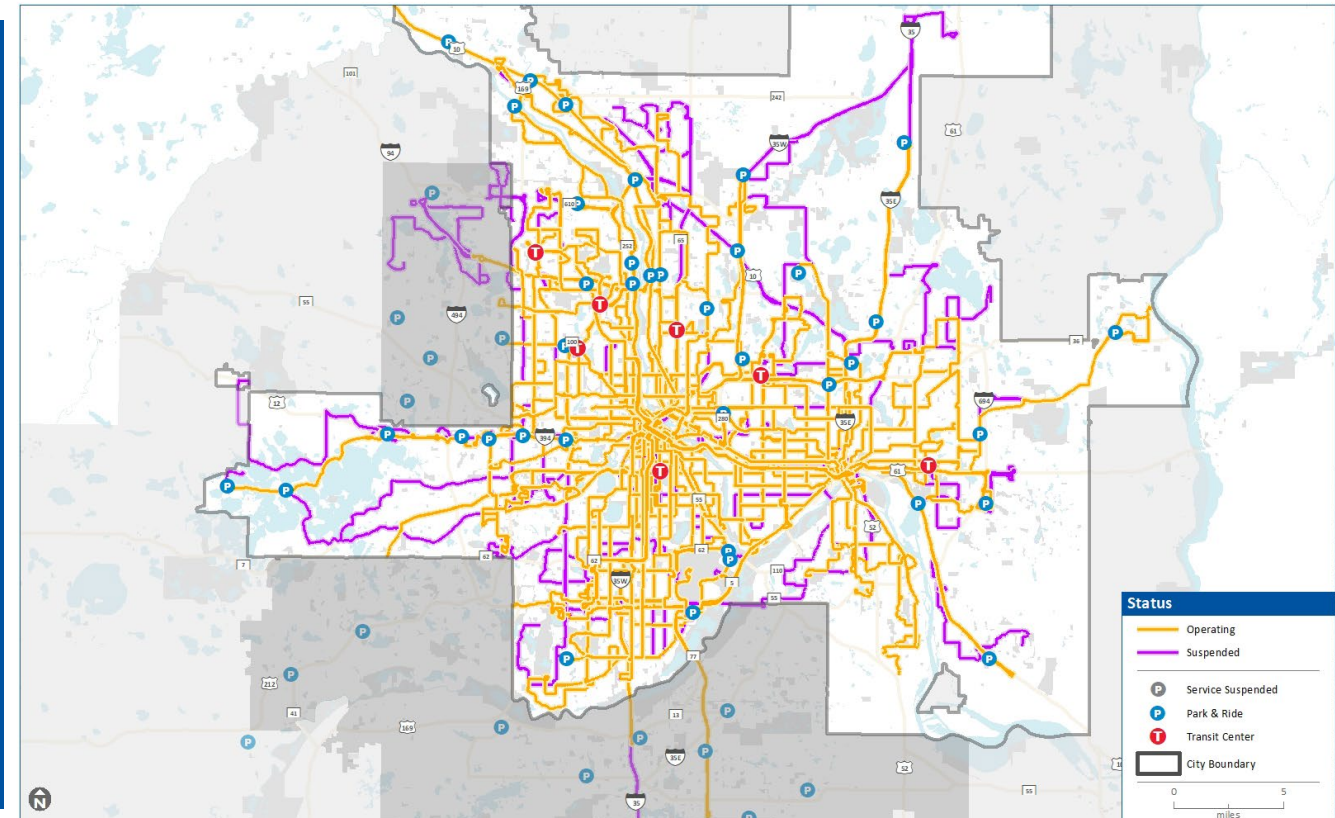
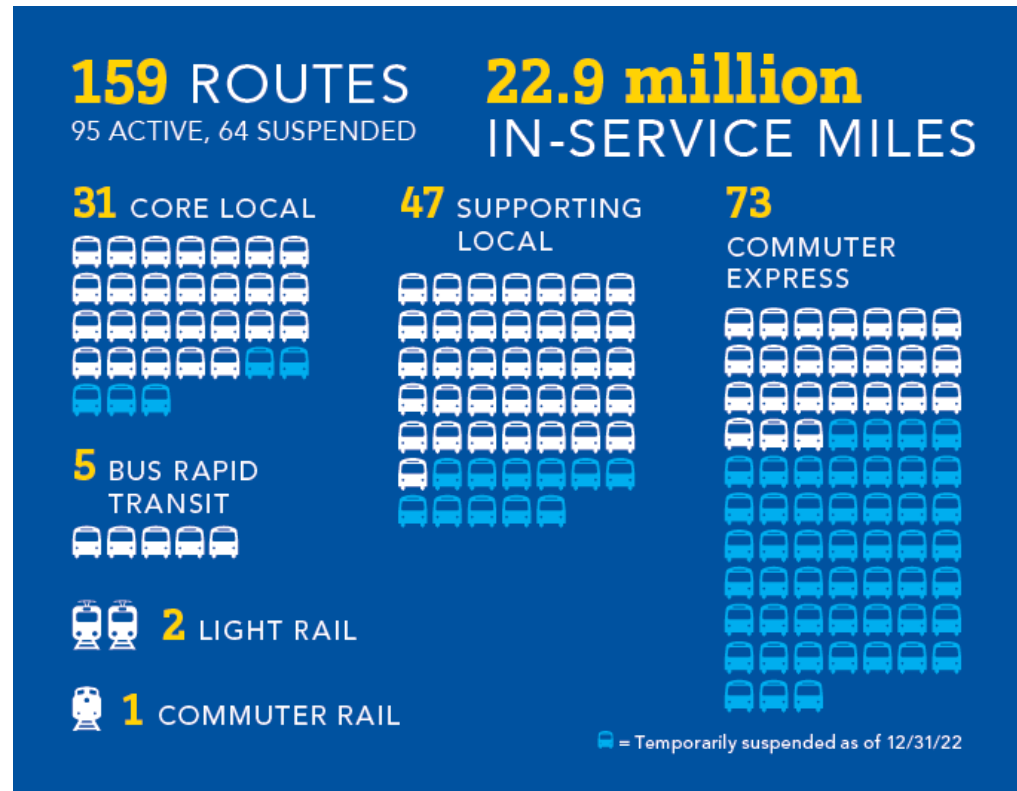


Photo: Strong Towns

Opportunities! *Coordination/Monitoring*

- Large transitway projects
- Roadway projects
- Major developments & growth (Metro Transit wants to know)
- Unmet demand

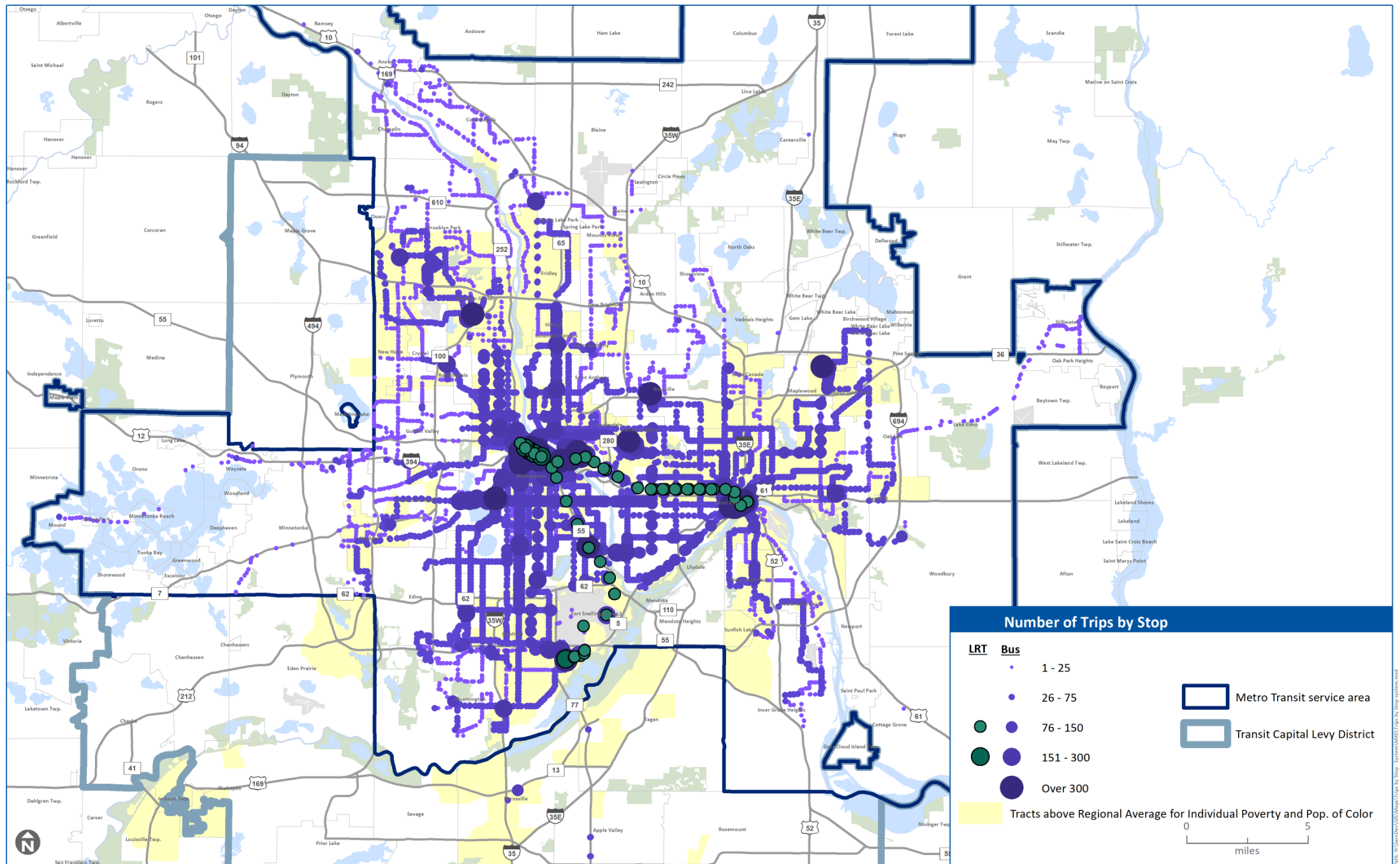
Report highlight: service changes



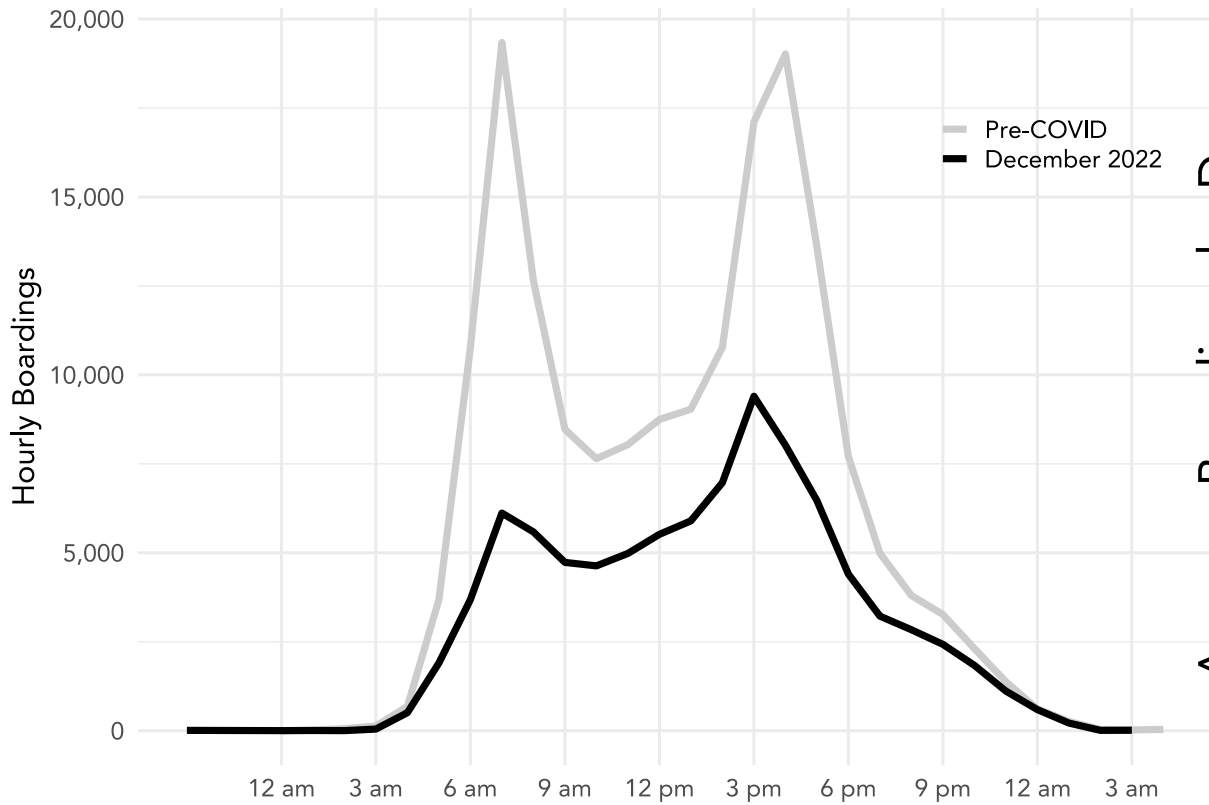
MetroTransit

Currently Operating and Suspended Bus Routes
Date: 9/11/2023

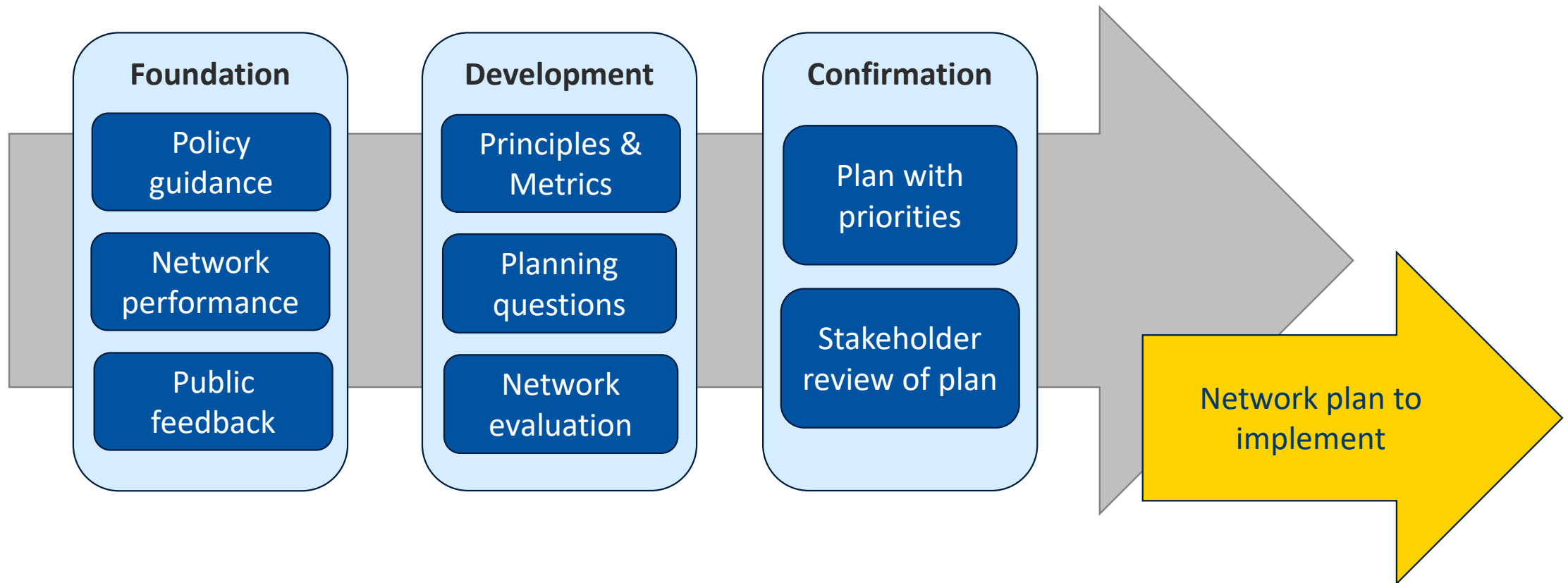
- 164 routes, including 39 contracted
- 67 suspended routes, including 12 contracted



Report highlight: ridership trends



How we will make decisions



Principles

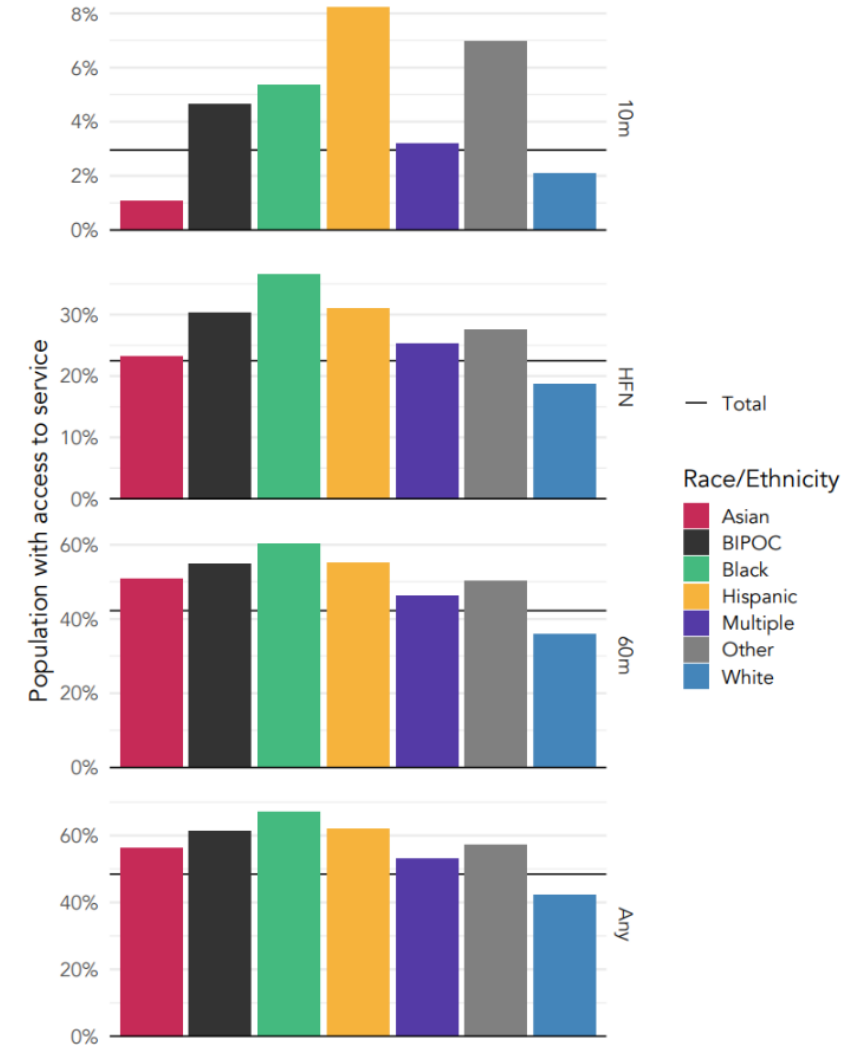
1. Adapt service to changes in transit markets and travel patterns.
2. Prepare for new METRO and high-frequency routes.
3. Maintain the reliability of our scheduled service consistently over time.
4. Build on success to grow ridership, adding service where people use transit the most.
5. Provide access to opportunities and services with a focus on advancing equity and reducing regional disparities.

Example evaluation

Principle: Provide access to opportunities and services with a focus on advancing equity and reducing regional disparities.

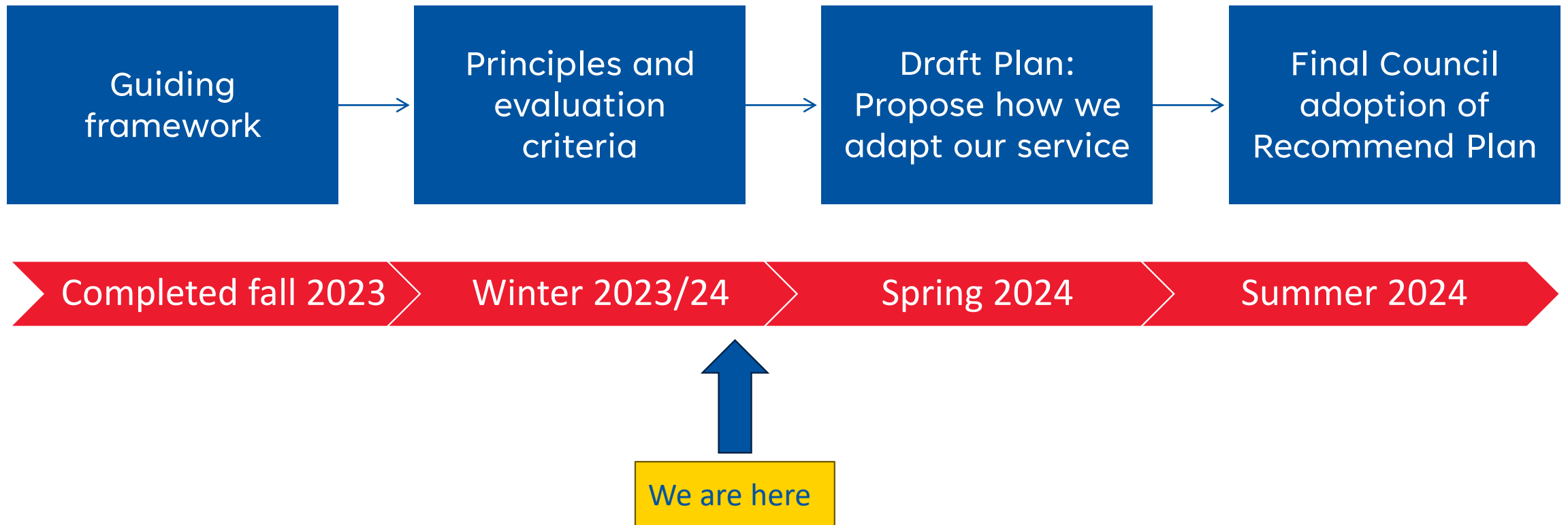
Options: New route options/ micro transit expansion/restructuring service to reach new development/ shifting demand for service

Measure: Equity: % BIPOC or low-income within X distance of frequent service/any service



Sample output from previous Service Equity Study

Current external project steps & timeline





Next steps

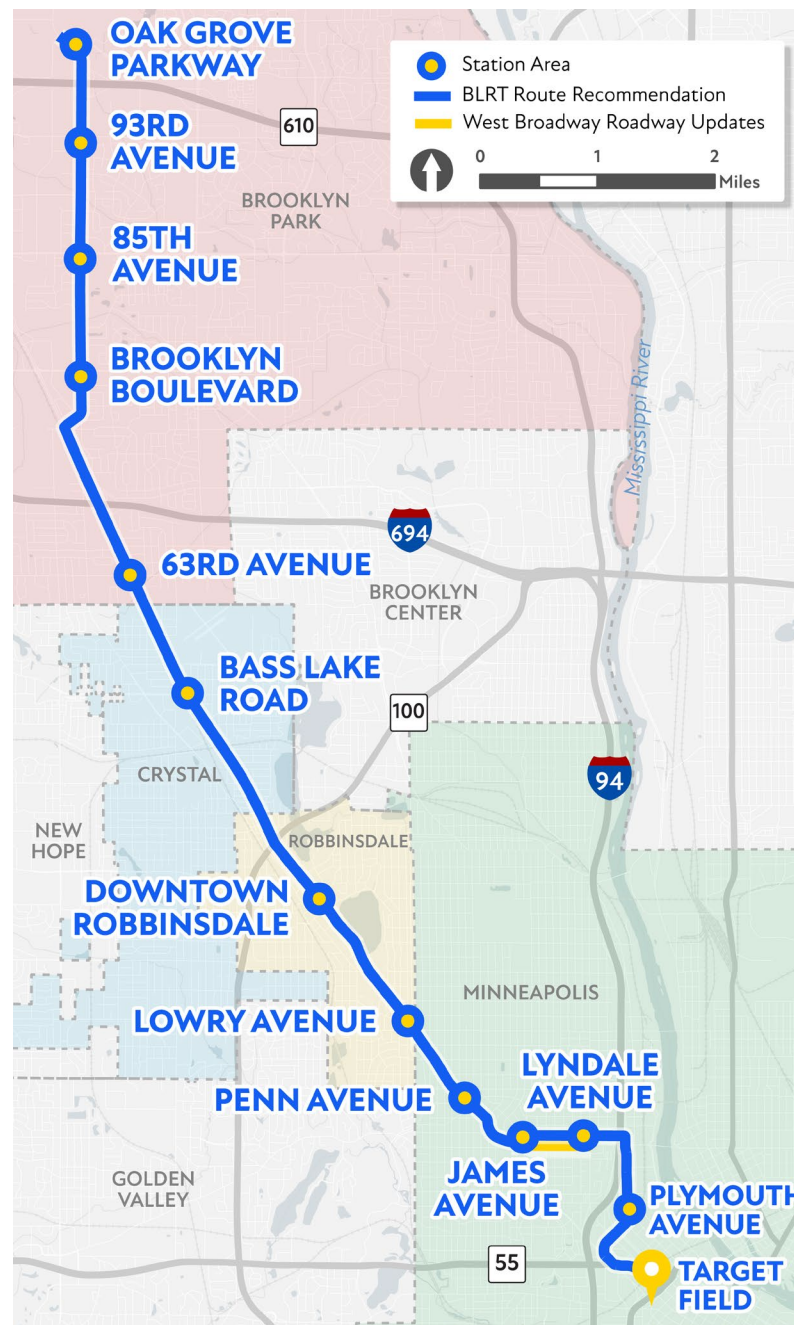
2024 Schedule Update



Blue Line

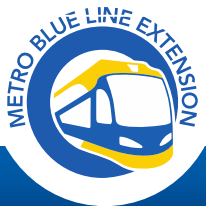
EXTENSION

- 13.4 miles & 12 new stations
- Connecting Minneapolis, Robbinsdale, Crystal, Brooklyn Park and surrounding communities to fast, frequent, all-day service across the METRO system
- Single seat ride to existing Blue Line stops downtown, MSP Airport and Mall of America
- Focus on building community prosperity through anti-displacement strategies before, during, and after construction



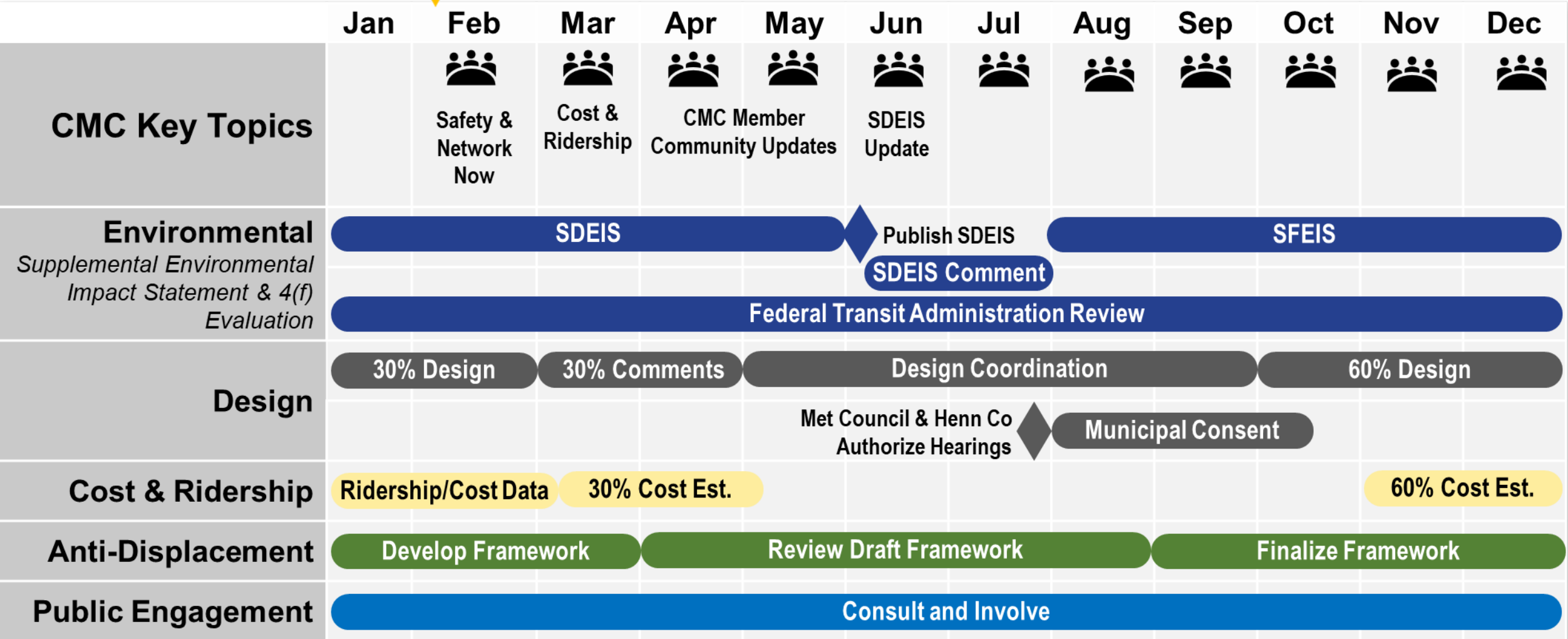
Next steps

- Updated post-COVID ridership and initial cost information: March 2024
- Supplemental Draft Environmental Impact Statement: Spring 2024
- Municipal Consent process to confirm final route: Summer 2024
- Updated 60% cost estimate: Fall 2024
- Final Design: 2024-2025
- Construction starts: 2026-2027
- Anticipated opening: 2030



2024 Schedule

WE ARE HERE



Update on Funding Grant Applications

U.S. DOT Thriving Communities Regional Pilot Program
\$ 1,998,725 (pending)

- Purpose: Technical assistance for corridor cities, capacity building, shared learning, and corridor studies
- Timeline: 2024 – 2026

Reconnecting Communities and Neighborhood Community Planning Grant
\$ 750,000 (pending)

- Purpose: Analysis for extending 21st Avenue over I-94 in North Minneapolis
- Timeline: 2024 – 2025

Pilot Program for Transit-Oriented Development (TOD) Planning
\$ 700,000 (pending)

- Purpose: Multimodal transportation plan, economic development strategy, housing and development strategy, visioning, climate change and resiliency strategy, community and stakeholder engagement
- Timeline: 2025 – 2026

Department of Transportation Rebuilding American Infrastructure with Sustainability and Equity (RAISE) Grant Program
Funding TBD

- Purpose: Reconstruction of West Broadway between Lyndale and West River Parkway
- Timeline: 2028 – 2033

Next steps progress



1

Create a regional group to continue conversations about corridor-wide implementation of anti-displacement strategies



2

Create local government groups to receive recommendations and begin policy making processes

3

Create dedicated regional anti-displacement fund

In progress

4

Align anti-displacement research and recommendations with Blue Line Extension federal processes like supplemental environmental impact statement



5

Develop corridor-wide anti-displacement policy agenda for 2024 state legislative session



Illustrations by
Cori Nakamura Lin



Corridor Partnership Collaboration update

Most recent meeting:
January 25th



- Legislative process and one-pager takeaway
- Thriving Communities Program Grant update
- Workplan [framework] - timeline
- Existing agency programs, policies, resources
- Corridor tour
- ADWG reconvening



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