



# PROPOSED STRATEGIES TO ADDRESS ENVIRONMENTAL AND COMMUNITY IMPACTS

## Business Support During Construction

Strategies identified in this document are being proposed and explored by the Blue Line Extension Project, but are subject to final approval by the Federal Transit Administration.

The Blue Line Extension will be a generational investment that will connect people and communities to new opportunities. With the many benefits of this project, there will also be some impacts that will require thoughtful strategies to address. **Your input is needed to help inform how the project addresses certain environmental and community impacts.**

### Business impacts

From access for customers and employees, parking impacts, and general visual and noise disruptions, utility disruptions, and more, construction creates challenges for businesses, no matter how well it is managed.

### Strategies to address business impacts

Despite best efforts to minimize impacts to businesses, some construction impacts to businesses are unavoidable. To address these impacts, a Construction Mitigation Plan will be developed and will feature:

- Digital construction updates
- Maintaining business access during construction
- Addressing parking impacts
- Business advertising
- Advance notice of roadway, access, and utility disruptions
- A 24-hour construction hotline
- Streetscape improvements
- Construction information materials and events
- Requirements for construction phasing that minimizes the amount of time a specific location is impacted
- Wayfinding construction signage to help customers and employees access businesses



To complement project investments in anti-displacement strategies, government and community partners are also advancing robust anti-displacement and community prosperity strategies separate from the project. [Learn more at yourblueline.org](https://yourblueline.org)

## We Want to Hear From You!



To ensure we're meeting the needs of the business community, please take this survey to share your feedback on the proposed strategies above related to addressing business impacts during construction.

For more information, to sign-up for the project newsletter, contact us, and share your comments/questions on our interactive map, visit: [BlueLineExt.org](https://BlueLineExt.org)

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