



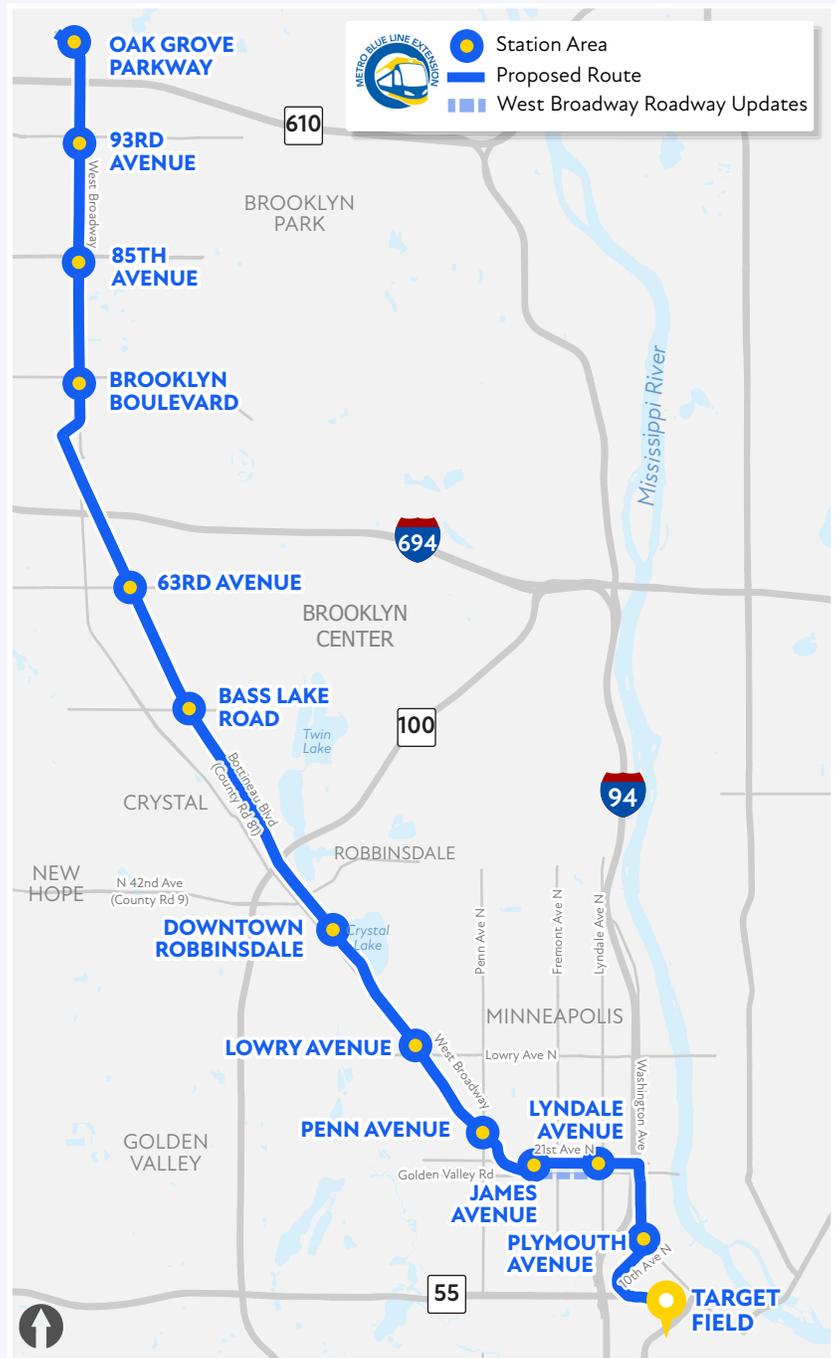
September 2022 – September 2023



OVERVIEW

Phase 3 of community engagement culminated in a major milestone for the METRO Blue Line Extension project (BLE). On September 14th, 2023, the BLE Corridor Management Committee (CMC) signaled their support for advancing the analysis of the staff-recommended light rail track route and 12 station locations through the federal environmental review process. This route will continue to be studied through preparation of a document known as the Supplemental Environmental Impact Statement. This further analysis will bring a more detailed understanding of the potential opportunities and impacts of the route through additional engineering, design, community engagement, and environmental evaluation.

In addition, the CMC resolution included a strong continued commitment by project partners and stakeholders to continue working together to advance robust strategies for building community prosperity and avoiding displacement. The goal is to maximize benefits of this generational investment to current corridor residents, businesses, and organizations. An Anti-Displacement Report and recommendations was unanimously endorsed by the CMC in May 2023. This is also a community priority that was brought forward by the cohort groups since 2020.



September 2023 Proposed Route



Phase 3 BLE Community Engagement Cohort Summary

This report summarizes the work conducted by the BLE Phase 3 community engagement cohort from September 2022 through September 2023. Building from the previous community engagement cohort phases (Phase 1, Phase 2, and Phase 2.5) BLE Project partners continued with a team of community and culturally based consultants to support the public outreach and engagement of the BLE Project office. These groups have a proven track record of successfully centering community voice in the project.

The goals of the BLE Phase 3 Community Engagement Cohort were to:

- Educate and consult with community on BLE project design and engineering in advancing a track route and station locations through pop-up info tables, focus groups, door knocking, presentations, and key stakeholder 1 on 1s
- Inform community on current project developments by amplifying project messaging through community social media networks
- Special projects where the cohort collaborated with project staff on BLE project meetings, collaborated with each other, and produced videos, zines, and arts engagement activities
- Documented and reported out on community issues, concerns, and opportunities

Throughout this time, BLE project staff implemented a community feedback loop system during monthly cohort check-in meetings:

- Cohort members receive timely accurate information on BLE project updates.
- Cohort members report out on events and activities that they are conducting.
- Cohort members report out on what they are hearing and learning from community.
- Project staff learn about community issues and opportunities from the cohort.
- Project staff discuss community issues and opportunities at their weekly project meetings in an iterative consideration with design & engineering, station areas, environmental study, communications, and anti-displacement initiative.

BLE COHORT MEMBERS 2022 - 2023

ORGANIZATION	PHASE	COMMUNITY FOCUS
A Mothers Love	Phase 3	Residents and small businesses in North Minneapolis and Robbinsdale
Asian Media Access	Phase 2, 2.5, 3	Asian and immigrant community in North Minneapolis and Brooklyn Park
Encouraging Leaders	Phase 2, 2.5, 3	Youth and young adults, faith leaders in North Minneapolis
Heritage Park Neighborhood Association	Phase 2, 3	Heritage Park residents and key stakeholders in North Minneapolis
Juxtaposition Arts	Phase 1, 2, 2.5, 3	Youth and transit riders in North Minneapolis
Lao Assistance Center	Phase 2, 2.5, 3	Lao and Hmong residents, businesses, and community leaders in the BLE corridor
Liberian Business Association	Phase 2, 2.5, 3	Liberian and immigrant small businesses along with community leaders in Brooklyn Park, Crystal and Robbinsdale
Northside Economic Opportunities Network	Phase 2, 2.5, 3	Small businesses and faith-based leaders in North Minneapolis
Pueblos de Lucha Y Esperanza	Phase 2.5, 3	Latino community in the BLE corridor
West Broadway Business & Area Coalition	Phase 2, 3	Businesses and organizations within the West Broadway corridor in North Minneapolis



Outcomes

During Phase 3, Cohort members engaged their communities) of focus resulting in:

12,127 points of direct engagement by:

- Key stakeholder one-on-ones
- Door knocking businesses and residents
- Pop-up information tables at community events such as vaccination clinics, food shelves, churches, religious festivals, schools
- Focus groups and listening sessions with faith leaders, residents, and small businesses

102,914 social media views/recipients for amplifying project messaging

- E-newsletters
- Organization website
- Social media such as: Facebook, Instagram, WhatsApp, Twitter, text messages
- Door-to-door flyering
- Weekly church bulletins
- Facebook video

Special projects

In addition, cohort members delivered and participated in special projects on behalf of the BLE Project:

- **"Between the Water and Clouds"** AMA dance performance
- **Youth led summit** with JXTA, Blue Line Coalition, Capi USA, Pueblos, and Lao Assistance Center
- **Hmong TV interview** with Lao Assistance Center
- **BLE Cohort Listening Session** sponsored by Asian Media Access, NEON, Encouraging Leaders, Lao Assistance Center, Juxtaposition Arts
- **Juxtaposition Arts zine**
- **Juxtaposition Arts tabletop models** of Lyndale/ West Broadway; East of I-94 options, Bass Lake Road Station Area
- **LiBA KMTV Liberian Television 14-minute news report** with interviews of project staff
- **Liberian town hall meetings**
- **Pueblos video shorts** in Spanish
- **West Broadway Coalition walking tour**
- **Cohort representation** on the Anti-Displacement Working Group



JXTA Students Route Model at a Community meeting in North Minneapolis



Community feedback

Over the year community was asked about their preferred routes:



Train **100%**
on West
Broadway



Even support
for 21st
combined
with West
Broadway and
100% on West
Broadway



**Need more
information**
about North
Minneapolis
route options



East of I-94
instead of
Lyndale
Avenue



Transit mall on
10th Avenue



Support for
the designs
at Bass Lake
Road station
area

Opportunities

- + **Improving transit access** and connections to jobs and regional locations
- + Transit improvements that **maximize transit benefits**
- + Support communities' and business' **development goals**
- + Improve frequency and **reliability of transit** service
- + Improvements to West Broadway **traffic safety, pedestrian safety and street lighting**
- + Improved **air quality**
- + **Employment opportunities** in construction of the line
- + Youth are currently using public **transit to get to school, visit family, access jobs**. LRT is an improvement over the buses.
- + West Broadway plays a **central role in youths' lives** as a transit corridor and a gathering place
- + Youth are **concerned about gentrification/displacement** but are not afraid of change
- + Transit riders are **very supportive**
- + Community **development opportunities**
- + Improvements to **roads, sidewalks, streetscaping**
- + Locating **affordable housing** in station areas
- + Opportunities to **grow Latino businesses** in the corridor



West Broadway Coalition Corridor Walk with Project Staff



Issues/Concerns

- ! Loss of **on street parking**
- ! Impact of **turn lanes**
- ! Need for **wider sidewalks**
- ! **Public safety, increased violence, unhoused individuals** on the trains, lighting around transit stops, Brooklyn Park residents concerned about the train bringing crime
- ! Train **cleanliness**
- ! **Displacement** of residents and small businesses
- ! **Traffic impacts** on West Broadway. Traffic impacts during construction.
- ! **Broken promises** from the previous alignment on Olson Hwy 55, bike/ped safety, economic development
- ! Youth in the community are **unaware of the project**
- ! Transit riders are **unaware of the project**
- ! **Cultural displacement**
- ! Will **community survive** construction?
- ! Rising **housing costs**
- ! Concerns about the **impacts on West Broadway**
- ! Small businesses will **not survive construction**
- ! Need to focus on **small businesses** between Logan and 26th Ave

Outstanding community questions yet to be answered

- ? **Traffic impacts** of the train during construction and after construction
- ? Where can our community go if they are **temporarily displaced** during construction?
- ? How can we make sure all **Asian communities are well represented**, involved, and interested in learning and engaging in the project?
- ? How can **immigrant communities** become owners of commercial properties?
- ? **Parking impacts** and parking solutions
- ? **How long** will construction take?
- ? How will temporary road closures due to **construction affect bikes, pedestrians, autos, and buses?**
- ? Who will implement and fund the **anti-displacement plan?**
- ? How can small businesses directly **benefit from an anti-displacement plan?**
- ? What will the **small business support** during construction look like?
- ? How can **alleys adjacent to West Broadway** be utilized to provide access to small businesses during construction?
- ? What is the overall **cost and budget for BIPOC workers** during construction?
- ? Who will be the **primary contractor?** Will it be a MN company?
- ? What are the **generational wealth building** opportunities?



Recommended future community engagement

- ✓ Keep in consideration an **overall ecosystem approach** to the role of public transit in community lives not just the Blue Line.
- ✓ **Include cultural groups** in station area planning to ensure designs reflect local cultures
- ✓ Project materials **include more visuals and videos** and less text
- ✓ Present the **benefits vs. the negative** impacts
- ✓ Make sure that the photos you use for riders **represent BIPOC communities**
- ✓ Post on **billboards and bus stop information** about BLE
- ✓ **Diversify where project information** is showing up
- ✓ More **small business outreach** and engagement in the corridor
- ✓ How can developers participate in ensuring **more affordable housing** in the corridor
- ✓ **Transit tours** are important for people to experience
- ✓ **Community safety information** is critical for support
- ✓ Activities that appeal to **young people**
- ✓ **Wearable items** that help to promote the BLE project such as caps and t-shirts
- ✓ Extensive outreach needed along **21st Avenue**
- ✓ **Envisioning the future** through station area planning
- ✓ **Extensive outreach** to transit riders
- ✓ More **anti-displacement engagement** that is community led
- ✓ **Increased Asian involvement** with Lao, Hmong, Cambodian, Vietnamese, Karen
- ✓ Extend the reach throughout the **northwest suburbs**
- ✓ More **youth engagement**
- ✓ More **senior engagement**
- ✓ More engagement of **North Minneapolis neighborhood groups** Hawthorne, Jordan, Near North, Willard-Hay
- ✓ All project materials need to be **translated into Spanish**
- ✓ Arts engagement, **cultural engagement** through graphics and videos
- ✓ **Sustainable funding sources** for nonprofits to be able to do community engagement
- ✓ **Clearly communicate** the decision-making process to community
- ✓ Hire **local entities only** to address anti-displacement implementation
- ✓ Outreach to **churches and multi-family apartment** buildings
- ✓ Cultural **newspapers and radio** stations
- ✓ **Community led** community engagement
- ✓ **1 on 1 outreach** is critical: small businesses, door knocking, key stakeholders



Photo of Anti-Displacement Work Group members

Appendix

Blue Line Extension community engagement cohort final reports

September 2022 – September 2023

A Mother's Love

Asian Media Access

Heritage Park Neighborhood Association

Juxtaposition Arts

Lao Assistance Center

Liberian Business Association

Northside Economic Opportunity Network (NEON)

Pueblos de Lucha Y Esperanza

West Broadway Coalition

BLRT community engagement contract Phase 3 final report, 2023

Organization: A Mother’s Love Initiative

Contact: name, email, phone Monique Flowers, mzflowers79@yahoo.com or amotherslovemn@gmail.com 612-886-1052

Date: 09/23/2023

1. Describe your community where you focused your outreach – geography and culturally

A Mother’s Love Initiative (AMLI) was focused on North Minneapolis. Our main geographical area for Cohort focus was West Broadway to 24th Avenue North from Lyndale Avenue N to Irving Avenue North.

2. Refer to your contract deliverables, list them, and describe outcomes *such as*:
 - a. **Amplify BLRT communications** = We posted 16 social media posts that we reshared weekly until the event date; We sent out a mass email of BLRT fliers to over 200 contacts for each event that BLRT was hosting.
 - i. We had over 1462 people view or share the facebook posts between September 2022 and July 2023.
 - b. **List out special projects** The only special projects A Mother’s Love Initiative did per the deliverables was hosting a cohort session at the Northside Community Center @CUB

Activity	Date	Event Name	Topic / Agenda	Stakeholder Groups / Attendees: Such as business owners, faith leaders, community members,	Estimated Number of people directly engaged
1	09/07/2022	Monthly Cohort Mtg		Cohort Members	30
2	09/23/2022	One on one Site meeting			
3	09/23/2022	Flier Pick UP	Flier Pick up	AMLI Staff	2
4	09/23/2022	Heritage Park and Olson Hwy Flier distribution	AMLI Outreach		350

5	09/28/2022	Virtual Training	AMLI Outreach	AMLI Staff	3
6	09/28/2022	Community Info Mtg	Community Members Voicing How they feel about blue line	Community Members	75
7	09/29/2022	Community Mtg	Community Members Voicing How they feel about blue line	Community Members	125
8	09/30/2022	AMLI Outreach	Flier Distribution in Heritage park	AMLI Staff	3
9	10/05/2022	Monthly Cohort mtg	Virtual	Cohort Members	30
10	10/07/2022	Staff mtg and updates	Cub Food	AMLI Staff	3
11	10/12/2022	Environmental Process Review	Update Partners	Cohort Members	30
12	10/14/2022	Flier pickup in St Paul	Flier pick up	Monique	1
13	10/20/2022	Virtual Training		Community Organizations	100
14	10/21/2022	Staff Update	Monthly Update	AMLI Staff	3
15	10/27/2022	Virtual Training		Community Members	85
16	11/02/2022	Online Monthly	Monthly Meeting	Cohort Members	35

		Mtg			
17	12/07/2022	Online Monthly Mtg	Monthly Meeting	Cohort Members	40
18	02/01/2023	BLRT Cohort meeting	BLRT Cohort meeting	Cohort Members	30
19	02/03/2023	Flyer Drop	BLRT Flyer updates	AMLI Staff	2
20	02/03/2023	AMLI - Outreach staff meeting	Upcoming Flyering activities, how to get other's intere4sted in the project	AMLI staff	6
21	02/06/2023	AMLI Flyer Drop	BLRT Flyer updates	AMLI Staff	2
22	02/07/2023	Community Meeting	Community Updates	BLRT Partners & Community Members	75
23	02/16/2023	Flyer Drop	BLRT Flyer updates	AMLI Staff	8
24	02/24/2023	Flyer Drop	BLRT Flyer updates	AMLI Staff	7
25	03/01/2023	BLRT Cohort meeting			30
26	03/07/2023	Community Meeting	BLRT Cohort meeting		150
27	03/10/2023	Admin & Billing Activities (8hrs)		AMLI Staff	1
28	03/10/2023	Flyer Drop	BLRT Flyer updates week of 3/4/2023 -	AMLI Staff	3

			3/10/2023		
29	03/24/2023	Admin & Billing Activities (4hrs)	BLRT Flyer updates Week of 3/18/2023 - 3/24/2023	AMLI Staff	1
30	03/24/2023	Flyer Drop	BLRT Flyer updates week of 3/18/2023 - 3/24/2023	AMLI Staff	2
31	03/31/2023	Admin & Billing Activities (5hrs)	BLRT Flyer updates	AMLI Staff	1
32	05/03/2023	BLRT Cohort meeting			30
33	05/11/2023	Blue Line Mgmt Committee Mtg			30
34	05/15/2023	social Media Post regarding upcoming Meetings	BLRT Upcoming Meetings & events		35
35	05/17/2023	Community Mtg			50
36	05/17/2023	social Media Post regarding Anti-Displacement			

37	05/18/2023	Tweet out regarding BLRT Management Mtg		Members & Community	
38	06/07/2023	BLRT Cohort Mtg			35
39	06/20/2023	Blueline Community Engagement Framework	Blueline Community Engagement Framework Survey		
40	06/27/2023	Community Meeting	Community Listening Circle		120
41	07/05/2023	Cultivate Arts Request			35
42	07/11/2023	BLRT Cultivate Arts Info Mtg			35
43	07/12/2023	BLRT Cohort Mtg			35
44	07/22/2023	Community Meeting	194 BLRT Route		120
45	07/22/2023	Summer Outdoor Event	Family - Community Fun		150
46	09/22/2023	virtual	route options	Community Organizationa	50

	3	training	under construction in minneapolis		
47		Online	BLRT Cohort meeting	Cohort Members	30
TOTAL					1988

3. As a community topic expert provide a summary list of the key community issues and opportunities – what you heard/what you learned?
 - a. What are any key outstanding and unresolved questions that your community needs answered?

The key community issues over the year have been:

Displacement of residents along the blue line

Community increase of violence

Safety on the Blueline

Businesses being closed down

Employment opportunities along the blue line

West Broadway being a one way street

Parking along West Broadway for Businesses

4. Your recommendations for 2023 - 2024 community engagement and into the future of the METRO Blue Line LRT Extension.

Recommendations for the blueline is consider the businesses on West Broadway especially, and make sure the businesses along the blueline are offering jobs to a wide range of cultural backgrounds.

Maybe work with some developers to get low income housing along the corridor

5. Are there any other organizations BLRT project staff should be conducting outreach to? Please list name of organizations and contact information.

Community Neighborhoods along the blueline like: Hawthorne, Near North, Willard, and the city of Robbinsdale and Brooklyn Park.

BLRT community engagement contract Phase 3 final report, 2023

Service Provider: Asian Media Access

- Organization address: 2418 Plymouth Ave. N., Minneapolis, MN 55411
- Organization contact person: Ange Hwang
- Contact person phone number: 612-376-7715
- Contact person e-mail: amamedia@amamedia.org
- Date: Sept., 2022 - Sept. 30th, 2023

1. Describe your community where you focused your outreach – geography and culturally

Asian Media Access has focused on reached Asian American and Pacific Islander (AAPI) neighbors in North Minneapolis, Brooklyn Center and Brooklyn Park area to engage in better understanding of Blueline and discussion of route preferences.

2. Refer to your contract deliverables, list them, and describe outcomes such as:

- a. **Amplify BLRT communications** = Total number of social media posts such as: facebook posts, emails, whatsapp, e-newsletters.
 - i. Total views or best guess on the total number of the audience: 61,003

A. From Sept., 2022 - Sept. 30th, 2023, Asian Media Access has successfully posted 7 articles at our eNewsletter, with 6,829 circulation numbers per issue x 7 = 47,803. Please refer to the Attachment #1 for AMA eNewsletter Posts

B. Social Media Posts – total 66 facebook posts, estimated engaged 200 people per post = 13,200 people engaged. Please refer to the Attachment #2 for Social Media Posts

- b. List out special projects and provide either video links, images, or photos such as video projects, table top models, zines, graphics

AMA has hosted or co-sponsored below Blueline Education special events to promote the route discussions and complete street concepts:

- 1) **04/21/23** from Noon – 3pm – Successfully hosted Blue Line education session at the Green Summit - Mondale Commons at Humphrey School of Public Affairs, UMN Twin Cities, 301 19th Avenue S., Minneapolis, MN 55455. Outreach to 200 people
- 2) **05/13/23** from Noon – 3pm – Successfully partnered with Heritage Park Neighborhood Association’s Annual Meeting for the Blue Line Education Outreach to 30 people
- 3) **05/25/23** – Successfully hosted the educational session at the Brooklyn Park Health and Resource Fair to promote the Blue Line from 1:30-4:00pm at Hennepin Tech College, Cafeteria, 9000 Brooklyn Blvd Brooklyn Park, MN 55445 Outreach 50 people
- 4) **06/01/23** – “Between the Water and Clouds,” a dance drama at Minneapolis outdoor Peavey Plaza on busline to support Complete Street concepts, and promote an environmental consciousness lifestyle

Outreach to 400 people

- 5) **06/27/23** – Successfully hosted the Blue Line West Broadway Listening Circle to support neighbors to voice out their concerns and provide accurate information back to neighbors.
Outreached to 40 people
- 6) **07/01/23** - 11am-1pm for July 1st Heritage Park “Blue Line Route Information” event at Heritage Park Community Room at 1000 Golden Memorial Highway, Minneapolis, MN 55411
Outreach 6 people



- c. **Direct community engagement** = Total number of engagement activities: 115 events
 - d. **Direct Community Engagement** please list out by each individual activity: **Tabling Events with the BLUELINE** information, we have completed: see below list.
- 1) **09/17/22 – 09/18/22** – Pop-up Community Engagement event at MN Thai Festival at 5376 Gamble Dr, St. Louis Park, MN 55416-1598
 - a. Outreached to 30,000 people, engaged 300 people in 2 days
 - 2) **09/20/22** from 10:00am-2:00pm Pop-up Community Engagement event at Legacy Adult Daycare Center Address: 800 Boone Ave north, #150, Golden Valley, MN
 - a. 125 outreached
 - 3) **09/22/22** from 4-7 pm Pop-up Community Engagement event with Health on the Go at the Eden Park apartments, 6455 Zane Ave N Brooklyn Park, MN 55429.
 - a. Outreached to 150 people, 25 engaged
 - 4) **09/29/22** – from 4:30-7pm - Pop-up Community Engagement event with – Health on the Go at *Huntington Place*, at 5805 73rd Ave N, Brooklyn Park, MN 55429
 - a. Outreached to 100 people, 67 people engaged
 - 5) **10/01/22** – Pop-up Community Engagement event at Buddhist Support Society 4462 29th St. SE, Rochester, MN 55904
 - a. Outreached to 1000 people, 45 people engaged
 - 6) **10/15/22 (Sat)** - Pop-up Community Engagement event with **Eviction Prevention Clinic and Resource Fair** at **Zanewood Community Center**, 7100 Zane Ave N., Brooklyn Park, MN 55429
 - a. Outreached to 200 people, engaged 31 people
 - 7) **10/16/22 (Sun)** -10am – 2pm Pop-up Community Engagement event at Chinese American Chamber of Commerce – MN, 7901 12th Ave S, Bloomington, MN 55425 USA - as 3rd Sunday Wellness Day at Chamber

- a. 51 people engaged
- 8) **10/18/22** : Pop-up Community Engagement event at the Fridley Middle School from 4:30 – 7pm, 6100 Moore Lake Dr W, Minneapolis, MN 55432
 - a. Outreached to 200 people, 53 engaged
- 9) **10/19/22** : Pop-up Community Engagement event at the CityView School from 9am – 3pm, 3350 N 4th St, Minneapolis, MN 55412
 - a. Outreached to 100 people, 13 engaged
- 10) **10/20/22** – Pop-up Community Engagement event with Health on the Go HOTG at Kensington apartments 8302 Zane Ave N Brooklyn Park, MN 55443
 - a. Outreached to 100 people, engaged 16 people
- 11) **10/22/22** – Pop-up Community Engagement event with Health on the Go HOTG - HOTG – Mental Health workshop & mini health fair, at the Brooklyn Park Community Activity Center 5600 85th Ave N Brooklyn Park, MN 55443
 - a. Outreached to 120 people, engaged 16 people
- 12) **10/26/22** – Pop-up Community Engagement event with Health on the Go HOTG at Riverview apartments 8221 Riverview Lane #50 Brooklyn Park, MN 55444
 - a. Outreached to 200 people, engaged 46 people
- 13) **10/27/22** – Pop-up Community Engagement event with Health on the Go at Huntington Place apartments 5805 73rd Ave N Brooklyn Park, MN 55429
 - a. Outreached to 300 people, engaged 77 people
- 14) **11/17/22 (Thurs)** Pop-up Community Engagement event with Health On the Go at the Eden Park apartments 6455 Zane Ave N Brooklyn Park, MN 55429
 - a. Outreached to 100 people, engaged with 17 people
- 15) **11/20/22 (Sun)** from 10am – 2pm Pop-up Community Engagement event at Chinese American Chamber of Commerce – MN, 7901 12th Ave S, Bloomington, MN 55425 USA - as 3rd Sunday Wellness Day at Chamber
 - a. Engaged with 34 people
- 16) **11/30/22 (Wed)** Pop-up Community Engagement event with Health On the Go in the Brooklyn Park at Riverview Apartments, Brooklyn Park
 - a. Engaged with 31 people
- 17) **12/03/22 Saturday** Pop-up Community Engagement event with Health Fair in partnership with Community Mediation and Resolutions Services(CMRS) at Zanewood Recreation Center, 7100 Zane Ave N, Brooklyn Park, MN 55429
 - a. Engaged with 37 people
- 18) **12/09/22** – Pop-up Community Engagement event from 4pm til 7:30pm, at 5930 Brooklyn Blvd, Minneapolis, MN 55429
 - a. Outreached to 200 people, engaged 71 people
- 19) **12/17/22 (Sat)** 10am – 2pm at UROC with Toys for Tots and Food Giveaways event at Urban Research and Outreach-Engagement Center(UROC) at 2001 Plymouth Ave N, Minneapolis, MN 55411
 - a. Outreached to 200 people, engaged 31 people
- 20) **12/17/22 (Sat)** from 5-9pm Hmong New Year at Brooklyn Park Community Activity Center · 5600 85th Avenue North Brooklyn Park, MN 55443.
 - a. Outreached 500 members, engaged with 326 members
- 21) **12/18/22 (Sun)** from 10am – 2pm Pop-up Community Event at Chinese American Chamber of Commerce – MN, 7901 12th Ave S, Bloomington, MN 55425 USA - as 3rd Sunday Wellness Day at Chamber
 - a. 25 engaged
- 22) **12/20/22** – from 1-6pm - Pop-up Community Event at *Huntington* Place, at 5805 73rd Ave N, Brooklyn Park, MN 55429 – AOU approved
 - a. Outreached to 100 people, engaged with 12 people
- 23) **12/22/22** – from 2-6pm – Toys for Tots event at Brooklyn Park Community Activity Center · 5600 85th Avenue North Brooklyn Park, MN 55443. – AOU approved
 - a. Reached 1000 people, engaged 235 families
- 24) 01/07/23 from 3:00 PM – 7:00 PM - Unapologetically YOU event,
 - a. Location: **The Legacy Building**, 4024 East 46th Street Minneapolis, MN 55406
 - b. Outreach to 50 people
- 25) 01/08/23 from 7:30 – 9pm Cultural Healing Training – discussed about the Walking and Healthy Diet
 - a. Trained 6 people
- 26) **01/13/23** from 3-6pm – **Lunar New Year Resource Fair and Food Giveaways** at Hmong International Academy, 1501 N 30th Ave, Minneapolis, MN 55411
 - a. Outreached to more than 200 members, Engaged with 67 families

- 27) **01/15/23 (Sun)** 10am – 2pm at Chinese American Chamber of Commerce – MN, 7901 12th Ave S, Bloomington, MN 55425 USA - as 3rd Sunday Wellness Day at Chamber
a. Engaged 23 people
- 28) **01/15/23 (Sun)** from 7:30pm – 9pm – **Bicultural Healing Living Training** – discussed about the Completed Street strategy
a. Trained 5 people
- 29) **01/16/23** from 1-4pm **Lunar New Year** at Asia Mall, 12160 Technology Dr., Eden Prairie, MN 55344
a. Outreached to 2000 people
- 30) **01/17/23** from 2-5pm - Health on the Go at *Huntington Place*, at 5805 73rd Ave N, Brooklyn Park, MN 55429
a. Outreached to 200 people
- 31) **01/21/23** from 5-8pm at UMN CASA Chinese New Year at UMN Great Hall
a. Outreached to 120 people
- 32) **01/21/23 – 01/22/23 – from Noon – 5pm** at MOA for the Lunar New Year
a. Outreached to 5,000 people, engaged with 150 red pockets+36 bags = 186 people
- 33) **01/24-01/28/23 - Arbeiter Brewing Celebrates 2nd Anniversary and Lunar New Year**
a. Outreached to 200 people
- 34) **01/27/23** – from 6:00 -9:00 pm - **India Association of Minnesota (IAM) Community Get-together**, at Maple Grove Community Center Banquet Hall, 12951 Weaver Lake Road, Maple Grove, MN. 55369
a. Outreached to 150 people, engaged 25
- 35) **01/29/23** – Chinese American Chamber of Commerce – MN - New Year Banquet at Asia Mall, 12160 Technology Dr., Eden Prairie, MN 55344
a. Outreach to 250 members, engaged with 36 people
- 36) **02/01/23 from 6-9pm - 2nd Annual Twin Cities Dumpling Feast** at Legacy Adult Daycare Center, 800 Boone Ave. N., #150, Golden Valley, MN 55427
a. Outreach to 200 members, engaged with 31 people
- 37) **02/11/23** – Kpop Night at 7th Street Entry, 701 First Avenue North, Minneapolis, 55403
a. Outreach to 250 members, engaged with 20 people
- 38) **02/11/23** – from 6-9pm at **Vietnamese Tet Night**, at University of MN
a. Outreach to 1,000 members
- 39) **02/16/23** – from 6:00pm – 9:00pm - **Environmental Justice Event**, at Oak Park Neighborhood Center, 1701 Oak Park Ave N., Minneapolis
a. Outreach to 50 members, engaged with 26 people
- 40) **02/19/23 (Sun)** 11am – 2pm at Chinese American Chamber of Commerce – MN, 7901 12th Ave S, Bloomington, MN 55425 USA - as 3rd Sunday Wellness Day at Chamber
a. Engaged 12 people
- 41) **02/23/23 from 5-7pm** – OnLine – **Blue Line North Mpls Route Summary**
a. Outreach to 20 members
- 42) **03/02/23** – from 4:30 – 7:00pm - **HOTG health fair**, wellbeing workshop and vaccine clinic at the Eden Park apartments - 6455 Zane Ave N Brooklyn Park, MN 55429.
a. Outreach to 50 people, Engaged 14 people
- 43) **03/02/23 from 5-7pm** – **Blue Line Meeting at Capri Theater, Minneapolis**
a. Outreach to 80 people
- 44) **03/03/23 from 4:00-7:00pm** – **Community Resource Fair** at Huntington Place apartments 5805 73rd Ave N Brooklyn Park, MN 55429
a. Outreach to 100 people, Engaged 12 people
- 45) **03/07/23 from 5-8pm** – **BIPOC Youth Sports Championship Meeting** at Robert J. Jones Urban Research and Outreach-Engagement Center (UROG), 2001 Plymouth Avenue North Minneapolis, MN 55411
a. Engage 10 people
- 46) **03/07/23 from 5-7pm for Blue Line Community Meeting** at Cub Food Community Room, Minneapolis
a. Engage 50 people
- 47) **03/11/23 - Vietnamese Music Festival** at 03/11/23 11am - 1:30pm at Vietnamese Center 8568 Edinburgh Center Dr, Brooklyn Park, MN 55443
a. Outreach to 120 people, Engaged 27 people
- 48) **03/18/23 from 1- 4pm at Taiwanese Film Festival**
a. Outreach 150 people
- 49) **03/18/23 from 10am – 2pm Bloomington Eviction Prevention Clinic and Resource Fair**, at 1800 W Old Shakopee Rd. at the Bloomington Center for the Arts
a. 100 people outreach, engaged with 20 people

- 50) **03/19/23 (Sun)** 11am – 2pm at Chinese American Chamber of Commerce – MN, 7901 12th Ave S, Bloomington, MN 55425 USA - as **3rd Sunday Wellness Day** at Chamber
- 51) **03/25/23** from 11am - 5pm **Spring Break Community Fair and Food Give-away**, at Brooklyn Park Community Activity Center, 5600 85th Ave N., Brooklyn Park, MN 55443
 - a. **200 outreached, 50 engaged**
- 52) **03/25/23** from 11am – 2pm - **Summer Resource Fair** at UROC
 - a. **120 outreached, 30 engaged**
- 53) **04/08/23** – 10am – 2pm for **Spring Fun Festival** at *Huntington Place*, at 5805 73rd Ave N, Brooklyn Park, MN 55429
 - a. **Outreached 50 people**
- 54) **04/13/23 (Thurs)** 6 - 8pm for Native Americans at **Pow wow Grounds Coffee** and Art Gallery for Native American Festival, 1414 E Franklin Ave, Minneapolis, MN 55404 with CCC and Homeland
- 55) **04/16/23 (Sun)** 11am – 2pm as **3rd Sunday Wellness Day** at Chinese American Chamber of Commerce – MN, 7901 12th Ave S, Bloomington, MN 55425 USA -
- 56) **04/22/23** from 11 AM – 3 PM for **One Family Sports Fair** at Prairie Seeds Academy, 6200 W Broadway Ave, Minneapolis, MN 55428
- 57) **04/23/23** from 11am – 2pm for **Vietnamese Seniors Community Safety 101 Training**, covering riding bus safety at Vietnamese Center 8568 Edinburgh Center Dr, Brooklyn Park, MN 55443
 - a. **80 people outreached**
- 58) **04/25/23 f** from 9am – 10:30am for **Chinese Senior Community Safety 101 Training**, covering riding bus safety at Legacy Adult Daycare, 800 Boone Ave N, Golden Valley, MN 55427
 - a. **Trained 128 people**
- 59) **05/02/23** from 9am – 10:30am - **Vietnamese Senior Community Safety 101 Training**, covering riding bus safety at Legacy Adult Daycare Center, 800 Boone Ave. N., #150, Golden Valley, MN 55427
 - a. **Trained 75 people**
- 60) **05/02/23** from 10:30am - Noon - **Hispanic American Senior Community Safety Training**, covering riding bus safety, at Legacy Adult Daycare Center, 800 Boone Ave. N., #150, Golden Valley, MN 55427
 - a. **Trained 35 people**
- 61) **05/05/23** from 4pm – 7pm for **Central Cinco de Mayo** at Central Clinic, 2301 Central Ave NE, Minneapolis, MN
 - a. **350 people reached**
- 62) **05/10/23** from 4:30 – 7:30pm - **Health & Resource Fair** from 4:30-7:30pm at the Eden Park apartments located at 6455 Zane Ave N Brooklyn Park, MN 55429.
- 63) **05/17/23** from 5:30 – 7:30pm at **Pow Wow Ground** at South High, 3131 South 19th Ave. S., Minneapolis, MN 55407
 - a. **Outreach to 300 people**
- 64) **05/18/23** from 4:00-6:30pm with **Health on the Go Health Fair** at the Huntington Place apartments located at 5805 73rd Ave N Brooklyn Park, MN 55429 on Thursday May 18th, 2023 from 4:00-6:30pm.
 - a. **Outreach 80 people**
- 65) **05/20/23** from 10am to 2pm at **Eviction Prevention and Renter Resource Fair** at Maple Grove
- 66) **05/20/23** from 11am - 3pm at the **ACER Family day**, Centennial Park - Brooklyn Centre Community Centre: 6301 Shingle Creek Pkwy, Brooklyn Center, MN 55430
- 67) **05/21/23 (Sun)** from Noon – 2pm **Outreach** at Brookdale Christian Center Assembly of God, 6030 Xerxes Ave N Brooklyn Center MN 55430.
 - a. **Outreach to 100 people**
- 68) **05/21/23 (Sun)** 11am – 2pm as **3rd Sunday Wellness Day** at Chamber at Chinese American Chamber of Commerce – MN, 7901 12th Ave S, Bloomington, MN 55425 USA
- 69) **05/24/23** from 4:00-6:30pm – **Health On the Go Health and Resource Fair** at Autumn Ridge apartments, 8516, 63rd Ave N, Brooklyn Park, MN 55428
 - a. **Outreached to 120 people**
- 70) **05/31/23** from 2:00-4:30pm, **Outreach at Brooks Landing Senior Community** is part of an Affordable Housing Program (Section 8 & 42), at 5825 74th Avenue North, Brooklyn Park MN 55443
 - a. **60 outreached**
- 71) **06/03/23** from Noon – 5pm - **Plymouth Asian Fair**, at Hilde Performance Center in Plymouth, MN, hosted by Twin Cities West Metro Asian Fair (WMAF), Asian Media Access
 - a. **Outreached to 3,000 people**
- 72) **06/09/23** from 8:30am – 11:30am – **Outreach** at Urban League Parking Lot, 2507 Bryant Ave N., Mpls, MN 55411
 - a. **Outreach 50 people**
- 73) **06/10/23** from 12:00 - 6:00 p.m - **Golden Valley Pride - FIFTH ANNIVERSARY Festival**, at Brookview Park, 200 Brookview Pkwy N, Golden Valley, MN 55426 Festival!

- 74) **06/10/23** from 8:00 am – 3:00 pm – 2023 **Community Connections Conference** - Minneapolis in motion, at Minneapolis Convention Center, MN Hall A on the lower level of the Minneapolis Convention Center, 1301 2nd Ave S, Minneapolis, MN 55404.
- Outreached to 500 people
 - Trained 7 people
- 75) **06/11/23** from 12-5pm - 16th Annual **Twin Cities World Refugee Day** - “Our Journey, Our Story” at Centennial Park, 6301 Shingle Creek Parkway **Brooklyn Center**, MN 55430
- Outreached to 1000 people
- 76) **6/13/23 (Tue)** from 10am to 11:40am - **Community Safety Training 101** with Hmong seniors, giving away the 25lb Jasmine RICE bags, TSO SIAB Adult Daycare Center, 2090 11TH AVE E, North St Paul, MN 55109
- Train 64 people
- 77) **06/14/23 (Wed) - 10am - Noon** – **Outreach** at the Advance Care & Recreation Center, 8960 Springbrook Drive Suite 109, Coon Rapids, MN 55433
- Reached 20 people
- 78) **06/17/23** from 1-7pm at **Juneteenth Celebration** at North Hennepin Technical College, Brooklyn Park, MN
- Reached 20 people
- 79) **06/18/23 (Sun)** 11am – 2pm as 3rd **Sunday Wellness Day** at Chamber at Chinese American Chamber of Commerce – MN, 7901 12th Ave S, Bloomington, MN 55425 USA
- 80) **06/21/23 (Wed) Blue Line Production** at downtown Minneapolis Central Lib
- Outreached 30 people
- 81) **06/24/23 (Sat)** from 10am – 2pm - **Eviction Prevention Clinic**, Bloomington, 1800 West Old Shakopee Rd., 55431,
- Outreached to 100 people
- 82) **06/27/23** - June 27, 2023 (MINNEAPOLIS) A large **Eid al-Adha prayer service** at the Minneapolis Convention Center from 6am – 11am
- 83) **06/27/23 (Tue) - Community Safety Training 101** for Hmong Seniors, with riding bus safety at Kashia Adult Day Services, 5650 Lilac Dr. Brooklyn Center, MN, 55430
- Trained 35 Hmong seniors
- 84) **06/28/23 (Wed) - 10am – Noon - Community Safety Training 101**, with riding bus safety for Chinese Seniors at Legacy Adult Daycare Center, Golden Valley, MN
- Outreached 130 Chinese Seniors
- 85) **07/01/23** - 11am-1pm for July 1st Heritage Park “Blue Line Route Information” event at Heritage Park Community Room at 1000 Golden Memorial Highway, Minneapolis, MN 55411
- Trained to 6 members
- 86) **07/06/23** from 4-8pm – Diversity Celebration at Target Fields
- Outreach to 500 people
- 87) **07/13/23** – from 11am – 3pm, Outreach at the Fresh Food Thursday with free produce from 1-3pm at 5930 Brooklyn Blvd., Brooklyn Center, MN 55429
- 88) **07/14/23** – Outreach with the Stair Step Foundation from 8:30am – 11:30am at Urban League Parking Lot, 2100 Plymouth Avenue N., Minneapolis, MN 55411
- 89) **07/15/23** from 1:00 p.m. - 4:00 p.m. Outreach at the Hmong Community Explore Your Parks, at Centennial Park, 6301 Shingle Creek Pkwy, Brooklyn Center, MN 55430
- Outreached to 200 people, engaged 12
- 90) **07/16/23 (Sunday)** 11am – 2pm at Chinese American Chamber of Commerce – MN, 7901 12th Ave S, Bloomington, MN 55425 USA - as 3rd Sunday Wellness Day at Chamber
- 91) **07/17/23** from 10am-noon, Outreach at Kashia Adult Day Services, 5650 Lilac Drive, Brooklyn Center, MN, 55430
- 92) **07/23/23** Thai Sunday Markets Outreach Event, at Wat Promwachirayan, 2544 Hwy 100, St. Louis Park, MN 55416
- Giving out 300 COVID Care Packages
- 93) **07/25/23** from 12:30 – 1:30pm Youth Training focusing on “Anti-Racism” at Northside Workforce Development Center, 800 Broadway, Minneapolis, MN 55411
- Trained 22 people
- 94) **07/25/23** from 3:30 – 6:30pm Black Business Week at the Northside Workforce Development Center, 800 W. Broadway, Minneapolis, MN 55411
- Outreach to 80 people

- 95) **07/27/23** – from 11am – 3pm Outreach Event at Fresh Food Thursday with free produce from 1-3pm at 5930 Brooklyn Blvd., Brooklyn Center, MN 55429
- 96) **08/01/23** – National Night Out at Mpls Fremont Family Fun Fest, at Fremont Clinic, 3300 Fremont Ave N, Minneapolis, MN 55411
 a. Reached **150 people and short performances.**
- 97) **08/01/23** – National Night Out at Mpls’ Asian Media Access’ Block Party for National Night Out, at Farwell Park, Minneapolis, MN 55411
 a. **Outreach to 100 people at the event**
- 98) **08/09/23** from 12:30 – 1:30pm Youth Training focusing on “Bicultural Healthy Living” by University of MN, at Northside Workforce Development Center, 800 Broadway, Minneapolis, MN 55411
 a. **Trained 22 people**
- 99) **08/10/23** – from 11am-3pm Pop-up Outreach Event during Fresh Food Thursday with free produces at 5930 Brooklyn Blvd., Brooklyn Center, MN 55429
 a. **Engaged 11 people**
- 100) **08/12/23** from noon – 4pm - 2023 Festival of Fathers, at North Commons Park, 1801 James Ave. N., Mpls, MN 55411
 a. **Participants: 800 people, 20 engaged**
- 101) **08/12/23 - 08/13/23** Outreach tabling at the Thai Sunday Markets at St. Louis Park Thai Temple with Hmong Outreach Network
 a. **Outreach to 2000 people**
- 102) **08/15/23** from 10am - 11:30am Hmong Seniors Community Safety Training 101 for Hmong seniors at the **NorthPoint Health & Wellness Center**, 1256 Penn Ave N, Minneapolis, MN 55411
 a. **Trained 43 people**
- 103) **08/17/23 from 9am – 10am** – support HIREd’s Committee on Racial Equity (CORE) Training with “Cultural Integration Framework” Training at HIREd, 217 5th Ave N #300, Minneapolis, MN 55401
 a. **Trained 11 people**
- 104) **08/17/23** Thursday August 17th from 4:00-6:00pm as Health on the Go health fair and food distribution at Kensington Place apartments located at 8302 Zane Ave N Brooklyn Park, MN 55443.
 a. **Reached 100 people,**
- 105) **08/20/23 (Sunday)** 11am – 2pm for 3rd Sunday Wellness Day Open House at Chinese American Chamber of Commerce – MN, 7901 12th Ave S, Bloomington, MN 55425 USA - as every 3rd Sunday Wellness Day at Chamber
 a. **4 people trained**
- 106) **08/24/23** - from 11am-3pm Outreach Event during Fresh Food Thursday with free produces at 5930 Brooklyn Blvd., Brooklyn Center, MN 55429
 a. **Outreach 200 people, engaged 58 people**
- 107) **08/26/23** from 11am – 2pm Outreach at Hawthorne Neighborhood Council’s Backpack Give-away event
 a. **Outreached to 50 people, engaged 14 people**
- 108) **09/13/23** - Mini-Retreat: Hennepin County Communities Combating Hate, at Arvonne Fraser Library, 1222 4th St SE, Minneapolis, MN 55414, Basement Room 003
 a. **Engage 25 people**
- 109) **09/14/23** – 11am – 3pm Pop-up Community Outreach at Fresh Food Thursday with free produce from 1-3pm at 5930 Brooklyn Blvd., Brooklyn Center, MN 55429
 a. **Reached 150 people, engaged 40 people**
- 110) **09/16/23** – Open Street at West Broadway to engage with neighbors with Blueline Info and Food, COVID care kits.
 a. **Outreach to 2000 people, engaged 65 people**
- 111) **09/16/23 – 09/17/23** – Pop-up Community Outreach at MinnesoThai Festival events at 5376 Gamble Drive, St. Louis Park, MN 55416. We were there to promote Blueline, Voting and COVID-19 vaccination education, with care package.
 a. **OUTREACH TO 2000 people**
- 112) **09/17/23 (Sunday)** 11am – 2pm for 3rd Sunday Wellness Day Open House at Chinese American Chamber of Commerce – MN, 7901 12th Ave S, Bloomington, MN 55425 USA - as every 3rd Sunday Wellness Day at Chamber
 a. **Outreached to 10 people**

- 113) 09/18/23 from 8am – 4pm, participated at the Annual MN Conference on Problem Gambling at Hilton Minneapolis/ Bloomington at 3900 American Boulevard West, Bloomington, MN, 55437, hosted by MN Alliance on Problem Gambling
- a. Outreached to 200 people
- 114) 09/18/23 from 11am – 11:45am * MN Health Equity Networks: Statewide Gathering – providing Bicultural Healthy Living Training – online training
- a. Trained 56 people
- 115) 09/27/23 – 11am – 3pm Pop-up Community Outreach at Fresh Food Thursday with free produce at 5930 Brooklyn Blvd., Brooklyn Center, MN 55429
- a. Engaged for 30 people

- 3. As a community topic expert provide a summary list of the key community issues and opportunities – what you heard/what your learned?**
- a. **What are any key outstanding and unresolved questions that your community needs answered?**

Please refer to our 2 Survey Reports:

- Broadway and Lyndale Options: *Please refer to the Attachment #3 for Survey Report #1*
- Adding 10th Ave. Options: *Please refer to the Attachment #4 for Survey Report #2*

- 4. Your recommendations for 2023 - 2024 community engagement and into the future of the METRO Blue Line LRT Extension.**

Asian Media Access has been suggesting the below strategies:

- Consideration an overall ecosystem approach and how public transportation playing in people's lives, than just focusing on Blueline transit;
- Consideration to design each station area with local BIPOC communities, and inviting diverse ethnic groups to adapt area station with cultural designs along with a concentrated economic development opportunities around the station area by the group;
- Considering to do more visual support along with Pros vs. Cons situations, so the communities can better comprehend what is the route/station design truly mean to them;
- Setting up contracting process and area BLRT information sessions earlier on, so CBOs can better push info out;
- Choosing mix populations' photos, so far many are mainstream members riding on transits;
- Designing door knocking materials better, if the promo materials can be hanged on the door knob; and
- Posting on billboards and bus stations about the Blueline planning, we need to immerse people through diverse channels.

- 5. Are there any other organizations BLRT project staff should be conducting outreach to? Please list name of organizations and contact information.**

N/A

Attachment #1: 2023 January to August Blueline Coverage through AMA eNewsletters

2023 August E-Newsletter

Check out the Blue Line's Anti-displacement Recommendations Report

In response to concerns of displacement around the planned Blue Line Extension, Hennepin County and the Metropolitan Council launched a first-of-its-kind community oriented anti-displacement initiative.



To lead the initial phases of this work, Hennepin County contracted with the University of Minnesota's Center for Urban and Regional Affairs (CURA) to convene an Anti-Displacement Work Group that centered community voices and brought together diverse stakeholders to study and recommend anti-displacement strategies to help ensure the value of light rail will benefit current corridor residents, and minimize physical, cultural, and economic displacement.

[Read More on Asian Media Access](#)

<https://us2.campaign-archive.com/?u=c25c2aa5f13a2bc0413b3abfe&id=98c880b958#:~:text=Check%20out%20the%20Blue%20Line%27s%20Anti%2Ddisplacement%20Recommendations%20Report>

Video Production highlighting the Blue Line with AMA Summer STEP UP Youth



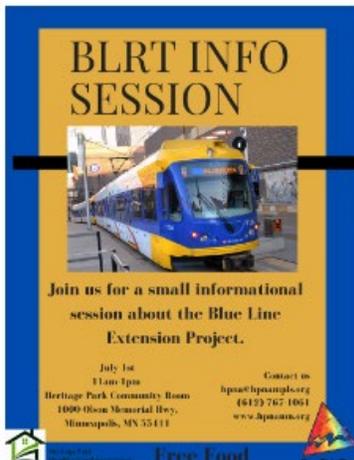
At June 21st, Asian Media Access' STEP UP Interns got the 1st hand experience of working with the commercial production company - the Metre, while riding on the Blue Line and sharing their idea.

Not only they are the best talents, having fun to acting out on various sites as train riders, they also took the opportunities to showcase the safety features around the station area and inside the train.

[Read More on Asian Media Access](#)

<https://us2.campaign-archive.com/?u=c25c2aa5f13a2bc0413b3abfe&id=c4dd0e9d38#:~:text=Video%20Production%20highlighting%20the%20Blue%20Line%20with%20AMA%20Summer%20STEP%20UP%20Youth>

BLRT Info Session



DATE: Saturday, July 1, 2023 11:00am-1:00pm

PLACE: Heritage Park Community Room, 1000 Olson Memorial Hwy, Minneapolis, MN 55411

Join us for a small informational session about the Blue Line Extension Project



<https://us2.campaign-archive.com/?u=c25c2aa5f13a2bc0413b3abfe&id=c4dd0e9d38#:~:text=Get%20Summer%20program.-,BLRT%20Info%20Session,-DATE%3A%20Saturday>

2023 June E-Newsletter

BLRT Workforce & DBE Meet and Greet



DATE/TIME: Tuesday, June 20, 2023, 10:00am-12:00pm
PLACE: 5th floor conference room, 1256 Penn Ave N., Minneapolis, MN 55411

Inviting Workforce and Disadvantaged Business Enterprise (DBE) organizations to a meet and greet with Metropolitan Council and Hennepin County. Hear BLRT Project updates along with workforce and DBE opportunities.

The Blue Line Extension Project is anticipating starting construction in 2026. To ensure community opportunities to work on or subcontract on this major construction project, we are building up a network of relationships with key workforce and DBE stakeholders in the corridor.

<https://us2.campaign-archive.com/?u=c25c2aa5f13a2bc0413b3abfe&id=4365495385#:~:text=BLRT%20Workforce%20%26%20DBE%20Meet%20and%20Greet>

3) Blueline Discussion Forum at North Minneapolis

DATE/TIME: Saturday, May 13, 2023, 12:00pm-3:00pm, lunch served
PLACE: 1000 Olson Memorial Hwy, Minneapolis, MN 55411

2023 Annual Meeting

Heritage Park Neighborhood Association

- Free Food
- Giveaways



Heritage Park Neighborhood Association
2023 Annual Meeting
METRO BLUE LINE EXTENSION FOCUSED

Complete the survey before the meeting for Twins Tickets (5/23 or 6/01)!

Heritage Park Community Room

- May 13th
- 12pm-3pm
- Free Food
- Giveaways

1000 Olson Memorial Hwy, Minneapolis, MN 55411
hpna@hpnsmpls.org
612-767-1061

[https://us2.campaign-archive.com/?u=c25c2aa5f13a2bc0413b3abfe&id=cb1b738db4#:~:text=3\)%C2%A0Blueline%20Discussion%20Forum%20at%20North%20Minneapolis](https://us2.campaign-archive.com/?u=c25c2aa5f13a2bc0413b3abfe&id=cb1b738db4#:~:text=3)%C2%A0Blueline%20Discussion%20Forum%20at%20North%20Minneapolis)

Metro Blue Line Extension Focused



DATE/TIME: Saturday, May 13, 2023, 12:00pm-3:00pm

PLACE: Heritage Park Community Garden, 751 Lyndale Pl, Minneapolis, MN 55411

2023 Annual Meeting
Heritage Park Neighborhood Association
Free Food
Giveaways



[https://us2.campaign-
archive.com/?u=c25c2aa5f13a2bc0413b3abfe&id=cb1b738db4#:~:text=Metro%20Blue%20Line%20Ext
ension%20Focused](https://us2.campaign-archive.com/?u=c25c2aa5f13a2bc0413b3abfe&id=cb1b738db4#:~:text=Metro%20Blue%20Line%20Extension%20Focused)

Transportation is the Heart of Asian American Community - the Blue Line Story

Asian Media Access has been involved in Blue Line Planning since the early 2010s, from its conception, community health assessment, construction (from airport to Target Field Station), old extension route selection, and proposed new extension route, until today's engineering design and station development for its extension. The more we are involved, the more we see the presence of sincere efforts to position equity in all level of planning, along with how hard it is to carry out in reality, how valuable it is for all of us to move toward true equity anyway, and how we can put public transportation in the heart of Asian American community.



[Read More on Asian Media Access](#)

<https://us2.campaign-archive.com/?u=c25c2aa5f13a2bc0413b3abfe&id=92af15b3ff#:~:text=Transportation%20is%20the%20Heart%20of%20Asian%20American%20Community%20%C2%A0%2D%20the%20Blue%20Line%20Story>

Attachment #2 Blueline Social Media Posts

2022 September to 2023 September AMA METRO Blueline Screenshots

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2022 September Asian Media Access METRO Blueline

 **Asian Media Access**
Published by Wind Ferry · 4d · 🌐

Asian Media Access has a great experience at Sept 10 Open Street at the Penn Ave., North Minneapolis, using Asian dances to interact with North Minneapolis residents to support more cultural displays throughout the [METRO Blue Line Extension](#).

Members watching Asian dances, and selecting their favor Asian dance photos, and place photos on the station they think it would match the best. We all had a fun time to showcase Asian cultures, as well as discussing the station designs!!!!

At the event, we also give away hand sanitizers and testing kits, as well as sharing the vaccination info. 📍 Here you can find a vaccine near you: <https://mn.gov/covid19/vaccine/find-vaccine/locations/>
#GetVaccinated #StaySafeMN #SleevesUpMN



<https://www.facebook.com/asianmediaaccess/posts/pfbid02X6k2oCLXM1DPSaRt54CG5cSCgCkWQvMiiSZXPP4QmcNFeVtugKsHccRSXoBBGjGE>



Asian Media Access

Published by Wind Ferry · 1d · 🌐



Help decide the route in Minneapolis!

The METRO Blue Line Extension project is exploring multiple options for the route between Target Field Station and West Broadway and between Lyndale Avenue and Irving Avenue in Minneapolis.

We are hosting in-person and virtual community workshops in September with our partners at Hennepin County. Join us to review the route options in these areas, ask questions and provide feedback. Also check out our interactive map and survey at www.BlueLineExt.org to provide your feedback on which route option you'd like to see advanced! We are looking for comments on these options by Sept. 30.

To find upcoming meeting details, visit www.BlueLineExt.org



METRO BLUE LINE EXTENSION

Join us for upcoming community workshops

YOU'RE INVITED!

IN-PERSON COMMUNITY WORKSHOPS

The in-person meetings will be focused on the specific route locations listed below and will include open Q&A with staff from 5 - 6 p.m. and a facilitated group discussion from 6 - 7 p.m.

Target Field Station to West Broadway Route Options

Join us at either meeting for a focused discussion on the route options from Target Field Station to West Broadway.

Tues, Sept. 20 | 5-7 p.m.
Encouraging Leaders
121 Washington Ave N., Minneapolis, MN 55401

Wed, Sept. 28 | 5-7 p.m.
Franklin Middle School - Auditorium
1501 N Aldrich Ave, Minneapolis, MN 55412

Route Options Along 21st Avenue and West Broadway

Thur, Sept. 29 | 5-7 p.m.
Sanctuary Covenant Church
710 W Broadway Ave, Minneapolis, MN 55411

VIRTUAL WORKSHOPS

Both virtual meetings will cover the same overview of route options under consideration in Minneapolis. Join us for a presentation, live Q&A and survey during the meeting.

Thu, Sept. 22 | 5 - 6:30 p.m. and
Wed, Sept. 28 | noon - 1:30 p.m.

For details to join the virtual workshops or to request meeting accommodations, visit: www.BlueLineExt.org



The METRO Blue Line Extension project is exploring multiple options for the route between Target Field Station and West Broadway and between Lyndale Avenue and Irving Avenue in Minneapolis.

Join us to review the



<https://www.facebook.com/asianmediaaccess/posts/pfbid0FJMw9qFnpsabX2GFiQjtNcKuQGEu6L1yHeNbpC5KirZmpQwJbERECYCGGYQ9toBl>



Asian Media Access

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Metro Blue Line Extension - Upcoming Community Workshops

The METRO Blue Line Extension project is hosting in-person and virtual community workshops in September to review the route options in these areas, answer your questions and gather feedback. Below are the upcoming community workshops:

✓ Franklin Middle School – Auditorium, 1501 N Aldrich Ave, Minneapolis, MN 55412 on Wednesday, September 28, 2022, 5 – 7 p.m.

✓ Sanctuary Covenant Church, 710 W Broadway Ave, Minneapolis, MN 55411 on Thursday, September 29, 2022, 5 – 7 p.m.

✓ Virtual Meeting: <https://bit.ly/3xN98Pa> Thursday, September 29, 2022, 5 – 7 p.m.

#METRO #BlueLineExtensions #UpcomingCommunityWorkshops



<https://www.facebook.com/asianmediaaccess/photos/a.499476304559/10160683110864560/>



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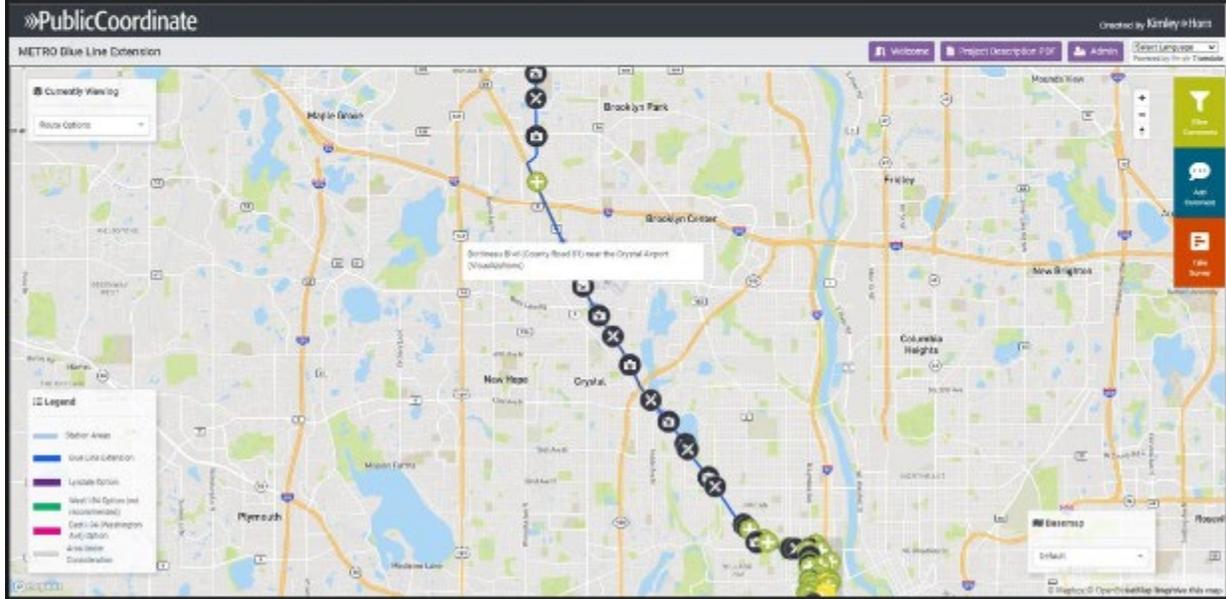
Provide feedback on interactive map

Please provide your feedback on our interactive map and survey to help us refine the route options in Minneapolis to advance. Here is the link to access it:

<https://app.publiccoordinate.com/#/projects/BLRT/map>

Metropolitan Council METRO Blue Line Extension

#METRO #PublicTransportation #Minneapolis



<https://www.facebook.com/asianmediaaccess/photos/a.499476304559/10160694690724560/>

2022 October Asian Media Access METRO Blueline

 **Asian Media Access**
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Upcoming In-Person Community Workshops - METRO BLUE LINE EXTENSION

-  Minneapolis
 -  Tuesday, October 18, 2022, 5 – 7 p.m., Episcopal Church in MN – Gathering Space. 1101 West Broadway Avenue, Minneapolis.
-  Brooklyn Park
 -  Wednesday, October 19, 2022, 5 – 7 p.m., Brooklyn Park Library – Mississippi River Room. 8500 West Broadway Avenue, Brooklyn Park.
-  Robbinsdale
 -  Tuesday, October 25, 2022, 5 – 7 p.m., Elim Lutheran Church - Gym. 3978 West Broadway Avenue, Robbinsdale.
-  Crystal
 -  Wednesday, October 26, 2022, 5 – 7 p.m., Crystal Community Center – Forest Room. 4800 Douglas Drive North, Crystal.

 Learn More at: <https://metro council.org/.../METRO-Blue-Line-Extension.aspx>
Metropolitan Council METRO Blue Line Extension
#METRO #PublicTransportation #Minneapolis



<https://www.facebook.com/asianmediaaccess/photos/a.499476304559/10160708270064560/>



Please join the METRO BLUE LINE EXTENSION's October Community Meetings!!!



METRO BLUE LINE EXTENSION

October Community Meetings

YOU'RE INVITED!

IN-PERSON COMMUNITY MEETINGS

MINNEAPOLIS
Tues, Oct 18th | 5-7 p.m.
Episcopal Church in MN –
Gathering Space
1101 West Broadway Avenue
Minneapolis, MN 55411

BROOKLYN PARK
Wed, Oct 19th | 5-7 p.m.
Brooklyn Park Library –
Mississippi River Room
8500 West Broadway Avenue
Brooklyn Park, MN 55443

ROBBINSDALE
Tues, Oct 25th | 5-7 p.m.
Elim Lutheran Church – Gym
3978 West Broadway Avenue
Robbinsdale, MN 55422

CRYSTAL
Wed, Oct 26th | 5-7 p.m.
Crystal Community Center –
4800 Douglas Drive North
Crystal, MN 55429

VIRTUAL COMMUNITY MEETINGS

Thurs, Oct 20th | 5-6 p.m. and
Fri, Oct 21st | Noon-1 p.m.



For details to
join the virtual
community
meetings or to
request meeting
accommodations,
visit: www.BlueLineExt.org



Join us for an in-person and virtual community meetings in October to review the route options that will be studied in the environmental document, share updates on the anti-displacement working group's work, and answer your questions on the next steps for the project. For more information on the Blue Line Extension:

The METRO Blue Line Extension project is beginning the environmental review process to understand the potential social, economic, and environmental impacts and benefits that may occur because of the design, construction, and operation of the Blue Line Extension and determine how to avoid or reduce those impacts.

If you can't make the workshop, you can view the project information and provide your input online at www.BlueLineExt.org.

The METRO Blue Line Extension Light Rail Transit project will extend the existing Blue Line from Target Field Station in Minneapolis to Brooklyn Park and connect communities along the way.

<https://www.facebook.com/asianmediaaccess/posts/pfbid02ui3SvdBtpk46MgpJ3fNDMJhGvhAoX7mJXN19dXKT84at7nEqB1JmeW4zyBzy47YDl>



Asian Media Access

Published by Zhu Jiang · 5d ·

During the Community Workshop, **METRO Blue Line Extension** will review the route options that will be studied in the environmental document, share updates on the anti-displacement work group's work, and answer your questions on the next steps for the project.

The next Community Workshop will be on October 18 - Tuesday from 5 - 7 p.m.

Episcopal Church in MN – Gathering Space, 1101 West Broadway Avenue, Minneapolis.

FMI: <https://metro council.org/Transportation/Projects/Lig...> See more



Asian Media Access

Published by publer.io · October 7 at 3:01 PM ·

****Upcoming In-Person Community Workshops - METRO BLUE LINE EXTENSION****

Minneapolis

Tuesday, October 18, 2022, 5 – 7 p.m., Episcopal Church in MN – Gathering Sp... See more

<https://www.facebook.com/asianmediaaccess/posts/pfbid02HZKQTc2q4D8FCxjjiAW6E1jtKGRQy2YUkvaEMFC9zHumsCvdpYFawqmSaSyY2ta3l>



Asian Media Access

Published by Wind Ferry · 6d ·



Blueline Virtual Meeting Tomorrow - 10/21 Noon - 1pm!!!

WBC | WEST BROADWAY BUSINESS AND AREA COALITION

VIRTUAL MEETINGS

NORTHSIDE BLUE LINE EXTENSION MEETINGS

Thursday
October 20th
5PM - 7PM

Friday
October 21st
NOON - 1 PM

FREE & OPEN TO THE PUBLIC

Everyone is invited to attend the meeting

SCAN WITH
SMARTPHONE
CAMERA TO
JOIN!



FOR DETAILS TO JOIN THE VIRTUAL COMMUNITY MEETINGS OR TO
REQUEST MEETING ACCOMMODATIONS, VISIT:
WWW.BLUELINEEXT.ORG

<https://www.facebook.com/asianmediaaccess/posts/pfbid02aHDaw5sQ95bK3HyR9Kyen6YX3hWLEqJMxuDYQiAqxGsR4AjmEaAn7iZ2FUrQAvI>



METRO Blue Line Extension preparing supplemental environmental report

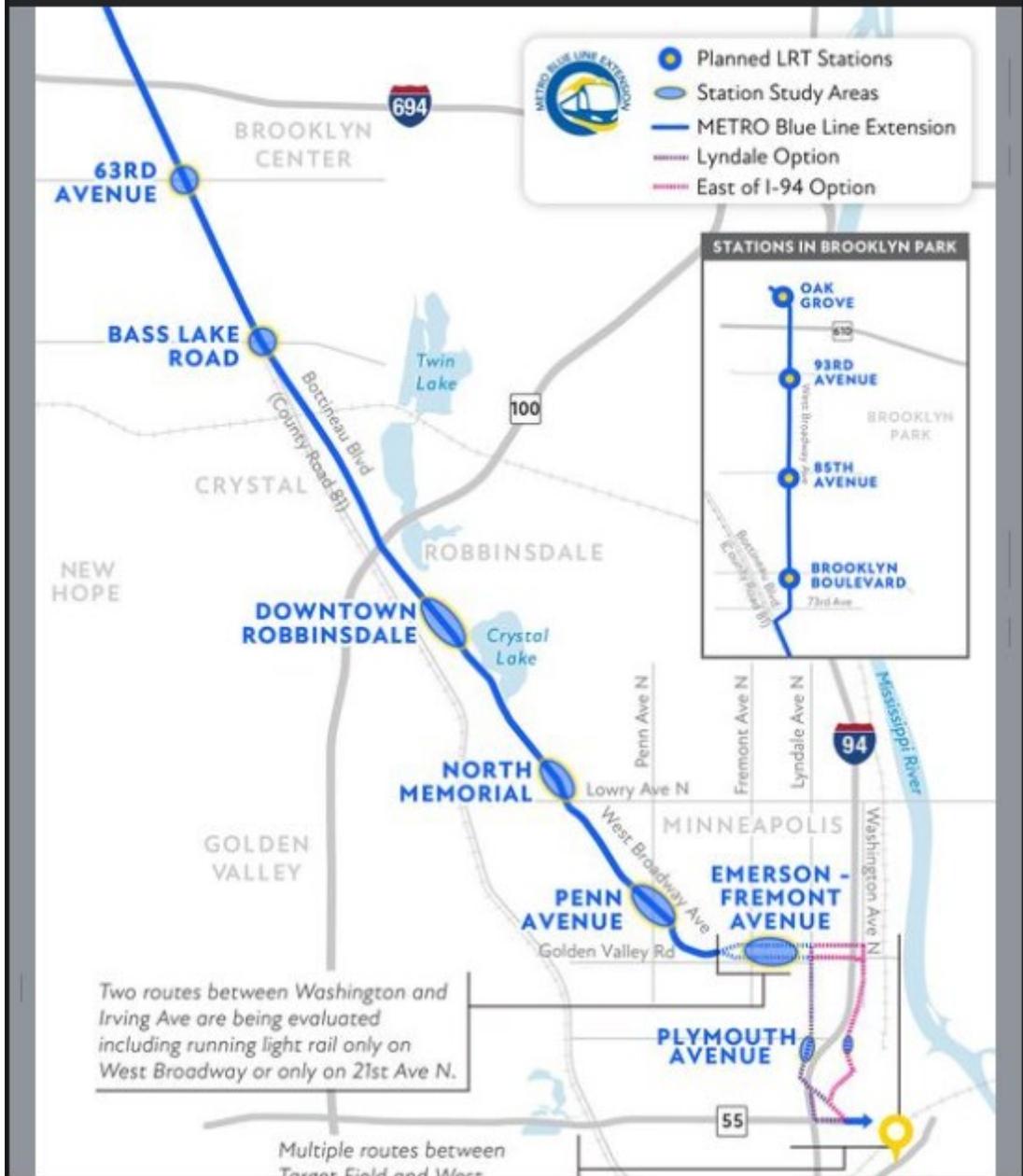
The scope of the METRO Blue Line Extension Supplemental EIS is available to view here:

<https://metro council.org/.../METRO.../Environmental.aspx>

The public is encouraged to comment on the scope of the Supplemental EIS through November 7, 2022, by below

Online comment: <https://www.surveymonkey.com/r/SVXSM2H>

E-mail Ms. Neha Damle at neha.damle@m... See more



<https://www.facebook.com/asianmediaaccess/photos/a.499476304559/10160762915249560/>

2022 November Asian Media Access METRO Blueline

Asian Media Access
Published by Zhu Jiang · November 3 at 5:18 PM ·

METRO Blue Line Extension's Supplemental Environmental Impact Statement (EIS) is seeking comments. It is recommended to do it before November 7, 2022.
If you planning to do it online, visit: <https://www.surveymonkey.com/r/SVXSM2H> to leave down comments.
#bluelineext #publictransport #minnesota

The map displays the METRO Blue Line Extension route from Target Field Station in Minneapolis to Brooklyn Park. Key stations and study areas include 63rd Avenue, Bass Lake Road, Downtown Robbinsdale, North Memorial, Penn Avenue, Emerson-Fremont Avenue, and Plymouth Avenue. An inset map titled 'STATIONS IN BROOKLYN PARK' shows Oak Grove, 93rd Avenue, 85th Avenue, and Brooklyn Boulevard. The map also shows alternative routes like the Lyndale Option and East of I-94 Option. Text boxes provide details on route evaluations between Washington and Irving Avenues, and between Target Field and West Broadway.

Planned LRT Stations
Station Study Areas
METRO Blue Line Extension
Lyndale Option
East of I-94 Option

STATIONS IN BROOKLYN PARK
OAK GROVE
93RD AVENUE
85TH AVENUE
BROOKLYN BOULEVARD

Two routes between Washington and Irving Ave are being evaluated including running light rail only on West Broadway or only on 21st Ave N.

Multiple routes between Target Field and West Broadway are being evaluated.

Asian Media Access
Published by publer.in · October 28 ·

<https://www.facebook.com/asianmediaaccess/posts/pfbid02BQ7coNqThEMdfS5UBecu4tu8fEtN4Zpsw8axYcuDm7SUursrg6x7m8gyYsGkqLbI>



Asian Media Access

Published by publer.io · November 4 at 1:25 PM ·

Metropolitan Council's Transportation Demand Management Study

👉 How do you get around the metro area? The Met Council wants to hear from you!

The Metropolitan Council is doing a study about how and why people travel in the metro area.

The study

will inform improvements for people who ride, drive, walk, roll, bike, and bus. Share your thoughts in

two ways:

✔️ Join a 20-minute virtual focus group between Nov 14-17. Participants will receive a \$20 Visa gift card.

🔗 Sign up at: surveymonkey.com/r/TDMfocusgroup

✔️ Complete a 5-minute online survey by Nov 18, 2022. Participants will have a chance to win a \$50 Visa

gift card. Available in English, Somali, Hmong, and Spanish: 🔗 surveymonkey.com/r/TDMTraveler

👉 Your input will make a BIG difference!

Metropolitan Council Zan Associates

#MetroCouncil #PublicTransportation #Survey

The image shows four promotional posters for the Metropolitan Council's Transportation Demand Management Study. The posters are arranged in a 2x2 grid. The top-left poster is in English and features the title "How do you get around the metro area? We want to hear from you!". It lists two ways to participate: a Virtual Focus Group (\$20 for 20 min) and an Online Survey (Chance at \$50 for 5 min). The top-right poster is in Somali, titled "Kaj yob riixan oo lub roag St. Paul triib Minneapolis i cas?". The bottom-left poster is in English, titled "Share your thoughts in two ways:", and repeats the details for the Virtual Focus Group and Online Survey. The bottom-right poster is in Spanish, titled "¿Cómo se mueve por el área metropolitana? ¡Queremos saber de usted!". Each poster includes a QR code and the survey link.

<https://www.facebook.com/asianmediaaccess/posts/pfbid0YdtxVPeD5jtD5vRXWfoTvmBmoR434HMN1UtNaoB9GTa3mdqu2qioK9ywkWRC2Sjl>



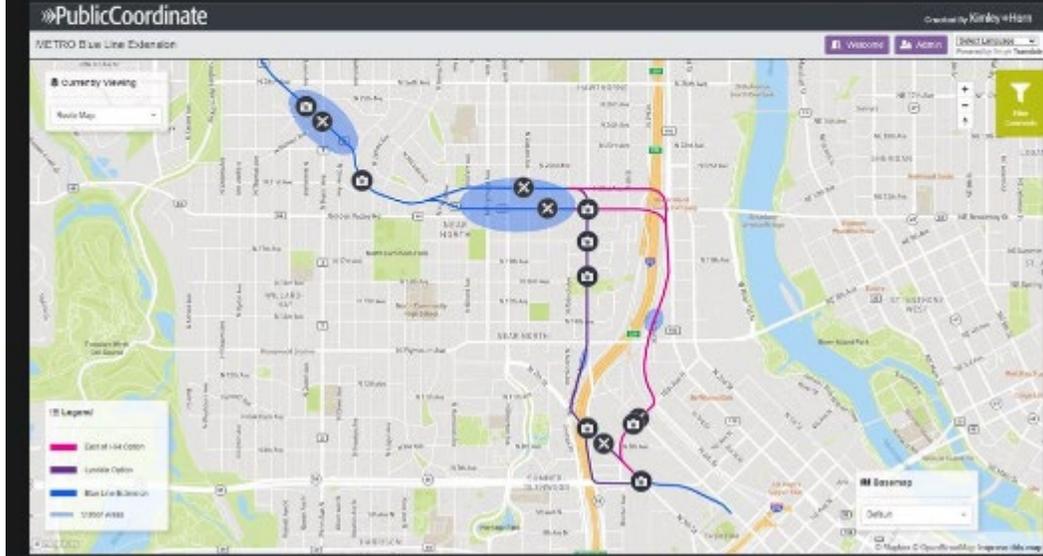
Asian Media Access

Published by publer.io · November 11 at 1:01 PM ·

Provide feedback on interactive map

 METRO Blue Line Extension is seeking inputs. Check out their interactive map which has been updated to reflect the options to be studied in the Supplemental Environmental Impact Statement. This evaluation matrix provides more background on how these route options were selected for further study.

 Open a larger version of the map: <https://app.publiccoordinate.com/#/projects/BLRT/map>. The map is supported in Google Chrome, Firefox, Edge, ... See more



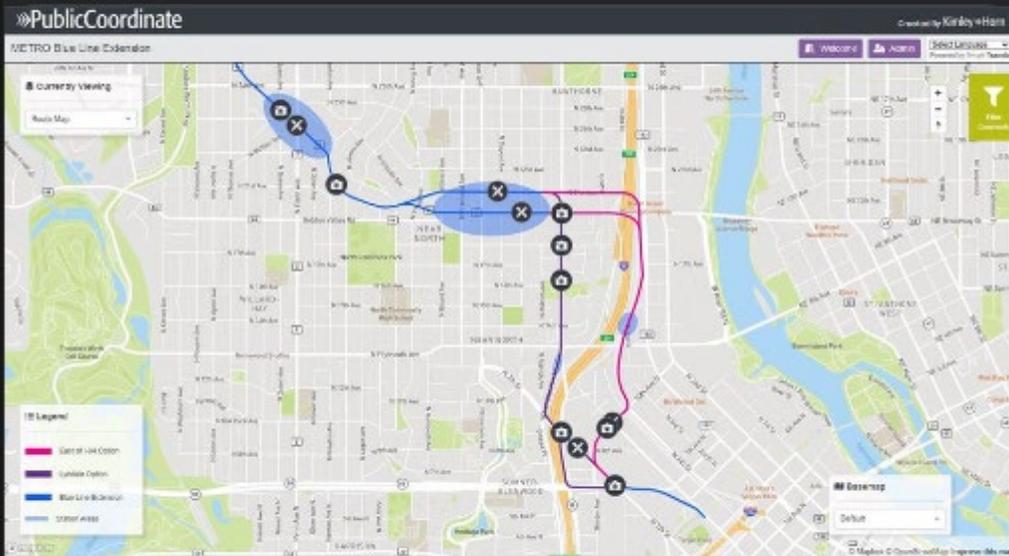
<https://www.facebook.com/asianmediaaccess/photos/a.499476304559/10160810112089560/>



Asian Media Access

Published by Zhu Jiang · November 18 at 2:44 PM ·

The Blue Line Extension Feedback Map is still taking inputs, feel free to check it out at:
<https://app.publiccoordinate.com/#/projects/BLRT/map>
#METRO #BlueLineExtension #PUBLICTRANSPORT



Asian Media Access

Published by publer.io · November 11 at 1:01 PM ·

Provide feedback on interactive map

 **METRO Blue Line Extension** is seeking inputs. Check out their interactive map which has been updated to reflect the option... See more

<https://www.facebook.com/asianmediaaccess/posts/pfbid0Wneo1UEXyNne3zs2Z981oaTkxyVmcP7BE38dSY6JtxHe7A4pd86zgXZvbPVJMbzXI>



Asian Media Access
Published by Zhu Jiang · 6d · 🌐

Today is the last day for people interested in serving as members of the Metropolitan Council. You can learn more about the roles at <https://metro council.org/.../Cou.../Appointment-Process.aspx> #Metropolitan #Transportation #Jobs

Explore advisory committee openings

Priority deadline:
December 9



Metropolitan Council
November 19 at 11:07 AM · 🌐

We are seeking applicants with diverse perspectives to inform policy-making and operations on advisory committees:

- Equity Advisory Committee
- Land Use Advisory Committee
- Metropolitan Parks and Open Space Commission
- Transportation Accessibility Advisory Committee
- Transportation Advisory Board
- Audit Committee

Committee members represent different identities across geography, race, gender, age, abilities, sexual orientation, and income.

Consider applying and please help spread the word! More information:
<https://metro council.org/.../Current-Committee-Vacancies...>

<https://www.facebook.com/asianmediaaccess/posts/pfbid02sirnzvCR3NZXWdFTp1zEEnomyaSunZWtb6xAQTjyFckLYfuEabSTk65uzc9Ji1mml>



Asian Media Access

Published by Zhu Jiang · 2h · 🌐

🔊 Do you know you can request project staff to attend your event from [METRO Blue Line Extension](#)? Project staff can join community events to share information and collect feedback relating to BlueLine Extension...

🔗 You can submit this survey form to request: <https://mybluelineext.org/about1>

🔗 FMI about the project: <https://www.minneapolismn.gov/.../blue-line-extension/>
#PublicTransportation #BlueExt #MNCommunity #MN



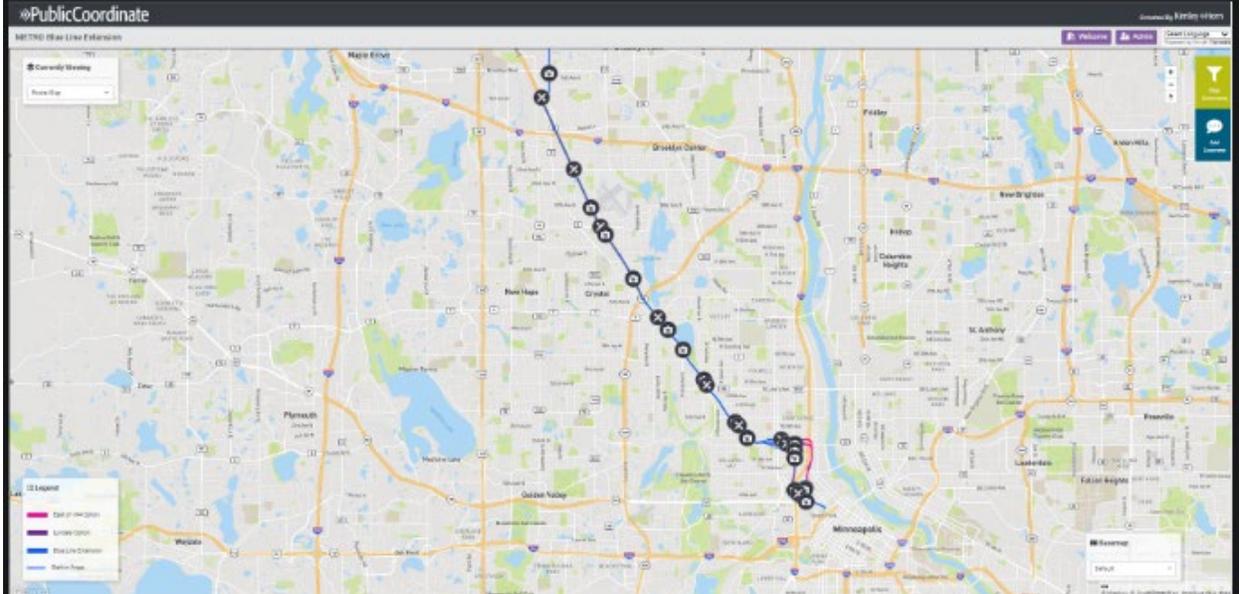
<https://www.facebook.com/asianmediaaccess/posts/pfbid05FE6qTLMgntUGV6c6VpHteh4oWTaZbNR31RjWcwqR3SgnQaYJxmgkdCev6hbVyf8l>



Asian Media Access

Published by Zhu Jiang · 5d · 🌐

🔊 Feel free to comment on the Blue Line Extension Feedback Map. This evaluation matrix provides more background on how these route options were selected for further study. Feel free to check it out at: <https://app.publiccoordinate.com/#/projects/BLRT/map>
#METRO #BluelineExtention #PublicTransportation



<https://www.facebook.com/asianmediaaccess/posts/pfbid0wiW3vm8AyeyWBjHpfuCM8s4n8d91CWPaGS6UPWRDCBpPhsi4LzyX1fBeZctbiUvkI>



Asian Media Access

Published by Zhu Jiang · 20h · 🌐



Blueline Extension - FAQs

👉 If you have questions regarding the project, feel free to visit: <https://mybluelineext.org/faqs> to learn about the Project's Alignment and Stations, Funding, Environmental concerns, etc...

👉 Blueline Extension is also seeking your input on their interactive map. Please drop down any comments and concerns: <https://app.publiccoordinate.com/#/projects/BLRT/map>
#METRO #BluelineExtension #PublicTransportation



<https://www.facebook.com/asianmediaaccess/posts/pfbid0npbQRq333GZdEFcVwbrpctaJufCUnMHjp4HLj2Gk8zbPwrxSj1e7W9xxoSmA1fB8l>



<https://www.facebook.com/asianmediaaccess/posts/pfbid0dqEUBm5sxDeUZWdw3XLScLKij7YJ2c9fgpeTUQgLR8oivGeK16MC7otww7fmuTaSI>



Asian Media Access

Published by Zhu Jiang · January 5 at 3:06 PM · 🌐



METRO Green Line Extension 2022 Year in Review

👉 Click the video below to view the video of this year's construction highlights on Green Line Extension.

#publictransportation #metro #2022review



Beltline Blvd. Station
St. Louis Park



Metropolitan Council

December 29, 2022 at 10:14 AM · 🌐

The METRO Green Line Extension light rail project recently passed a milestone: 70% overall completion of construction. This video shows just how much work has b... See more

<https://www.facebook.com/asianmediaaccess/posts/pfbid02JtoAU74WyrCv5SvGQp2dBFpGesVoSbKU8i5KwmnfqgnJRjRkiRUorMgLkkyMv1Xl>



Anti-Displacement Workshop - Final

The METRO Blue Line Extension anti-displacement workgroup is helping prevent displacement and maximize community benefits in the corridor. It includes representatives from the community, nonprofits, small businesses, and the government. The final workshop will focus on anti-displacement recommendations, check the flyers for more information.

Learn more about this work and view a full meeting recap and materials on mybluelineext.org/anti... See more

The BLRT Anti-displacement Workgroup centers community voices and brings together a variety of partners and stakeholders to advance and implement robust anti-displacement strategies that help ensure the value of light rail will benefit current corridor residents, and minimize physical, cultural, and economic displacement.



The workgroup has had three day-long workshops focusing on:

- Developing a structure for recommendation making
- Understanding displacement and lessons learned from previous light rail projects
- Examining national policies in place to mitigate displacement
- Identifying business and cultural displacement

To learn more about this ongoing effort go to:

mybluelineext.org



Workshop #1: Displacement and Lessons Learned from Previous Light Rail Projects

The June 4 workshop focused on national best practices in anti-displacement policies and case studies of existing Twin Cities light rail projects.



Workshop #2: Existing Anti-Displacement Policies and Creating a Recommendation Structure and Process

The September 24 workshop focused on existing anti-displacement policies in the Twin Cities, opportunities to build policy, and developing a recommendation structure.



Workshop #3: Business and Cultural Displacement

The December 10 workshop focused on defining cultural displacement, looking at existing cultural placekeeping efforts, and digesting quantitative and qualitative research done for the project.





Asian Media Access

Published by Zhu Jiang · January 17 at 4:10 PM ·

Blueline Extention - Upcoming Workshop

If you are planning to join the final workshop of Blueline Extention that will focus on anti-displacement recommendations, Please mark your calendar on February 10. You can also learn more about this work, recaps, and materials at <https://mybluelineext.org/anti-displacement/>. If you have comments or questions on the project, feel free to visit: <https://mybluelineext.org/faqs> to drop down a ticket.

#METRO #BluelineExtention #PublicTransportation

What's Next: Policy Prioritization, Research, and Finalizing Recommendations

The work group will have two more workshops in January and February that will focus on policy prioritization, policy research, finalizing recommendations, and incorporating these into the broader BLRT project.



<https://www.facebook.com/asianmediaaccess/posts/pfbid02evh1xXCb1zUhrDsPiFBuQ33h3GtwmpiE2LJndeTKYrq15GqZDZNe5B1p8JhCk2yhI>



Asian Media Access

Published by Zhu Jiang · 3d ·



Penn Avenue/West Broadway Avenue Area Business Workshop

Looking for business opportunities and METRO Blue Line Extension's project impacts along Penn Avenue and West Broadway Avenue in Minneapolis? Please join the workshop that will be held tomorrow (01/25) from 5 to 7 p.m. at Capri Theater from 2027 W Broadway Ave, Minneapolis, MN 55411. For information can be found below.

#METRO #BlueLineExtension #PublicTransportation #Business



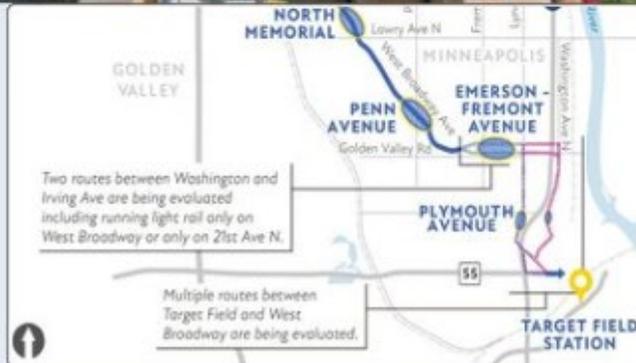
METRO BLUE LINE EXTENSION

PENN AVENUE/WEST BROADWAY AVENUE AREA BUSINESS WORKSHOP

Join us for a focused discussion on project impacts and opportunities along Penn Avenue/ West Broadway Avenue in Minneapolis.



Wednesday, January 25th
5 – 7 p.m.
Capri Theater
2027 W Broadway Ave,
Minneapolis, MN 55411



Two routes between Washington and Irving Ave are being evaluated including running light rail only on West Broadway or only on 21st Ave N.

Multiple routes between Target Field and West Broadway are being evaluated.

Please join us for a workshop about the METRO Blue Line Extension along Penn Avenue/West Broadway in Minneapolis.

Join us for a project update and discussion on project opportunities, impacts, and solutions to meet the needs of businesses along Penn Avenue and West Broadway Avenue. This meeting continues the conversation from the listening session held with West Broadway businesses in summer 2022.

Anyone with questions or who requires assistance to participate in this meeting is invited to contact Nkongo Cigolo, Public Involvement Manager: nkongo.cigolo@metrotransit.org.

<https://www.facebook.com/asianmediaaccess/posts/pfbid08rPTGjUQXjVRXhdZ5n2AX9ZJYKpoPfvP5UENmREZnCGwHvm74LFhKtBjqKz3tDvl>



Asian Media Access

Published by Zhu Jiang · 1d · 🌐



METRO Blue Line Extension will have another round of Community Meetings at Brooklyn Park Library next Monday (01/30) from 4:30 to 6:30 p.m. Join this meeting if you are seeking the latest updates from the project or provide any feedback.

#metro #publictransportation #bluelineextension



METRO BLUE LINE EXTENSION

Community Meeting

Monday, January 30 | 4:30 - 6:30 p.m.

Brooklyn Park Library



City of Brooklyn Park, MN - Local Government ✓

4d · 🌐

Join the Metropolitan Council at the upcoming community meeting in Brooklyn Park on January 30, 2023, to learn more about the recommended route and stations for... [See more](#)

<https://www.facebook.com/asianmediaaccess/posts/pfbid0YNy7R4tNWTsnJJzWf92LLRdvgnbDgpYBPYHobeasUzMSUr1DkMLgsQ1XAgYpCTQI>



Asian Media Access

Published by Zhu Jiang · 5m · 🌐



Upcoming Community Meetings - Metro Blue Line Extension

In June 2023, the recommended route and station locations will be shared for each location where the project evaluated more than one option. Join us at upcoming community meetings to hear a project update, learn more about the environmental impacts and benefits of the options studied, and provide feedback on the recommended route and station locations advancing in your community.

To join the virtual community meeting... [See more](#)



METRO BLUE LINE EXTENSION

YOU'RE INVITED!

IN-PERSON COMMUNITY MEETINGS

BROOKLYN PARK OPEN HOUSE

Jan 30 | 4:30 – 6:30 p.m.

Brooklyn Park Library
8500 West Broadway Ave
Brooklyn Park, MN 55445

CRYSTAL OPEN HOUSE

Feb 27 | 5 – 7 p.m.

Crystal Community Center
Forest Room
4800 Douglas Dr N
Crystal, MN 55429

ROBBINSDALE OPEN HOUSE

March 6 | 5 – 7 p.m.

Elim Church
3978 West Broadway Ave
Robbinsdale, MN 55422

MINNEAPOLIS OPEN HOUSE 1

March 20 | 5 – 7 p.m.

Capri Theater
2027 West Broadway Ave
Minneapolis, MN 55411

MINNEAPOLIS OPEN HOUSE 2

April 17 | 5 – 7 p.m.

Sanctuary Covenant Church
710 West Broadway Ave
Minneapolis, MN 55411

VIRTUAL COMMUNITY MEETINGS

In June 2023, the recommended route and station locations will be shared for each location where the project was evaluating more than one option. Join us at upcoming community meetings to hear a project update, learn more about the environmental impacts and benefits of the options studied, and provide your feedback on the recommended route and station locations that are advancing in your community.

This is your light rail line. Now is the time to weigh-in on the route recommendation.

For more information on the project and to share your feedback:



Visit www.BlueLineExt.org



<https://www.facebook.com/asianmediaaccess/posts/pfbid02KpY9pE6x3r6qJY1YNe41ENtnUjhJXPgQykvAyQ85FEmBwAAWwuv4m84THsDntjChl>

 **Asian Media Access**
Published by Zhu Jiang · February 7 at 1:41 PM · 🌐

In-person Community Meeting Kickoff Info Session
🔊 Encouraging Leaders and METRO Blue Line Extension 2023 Kick-off community info session with be happening today(February 7th) at 6 pm! A kindly reminder for the participants to arrive early to find parking and enjoy some refreshments.
📍 Location: 4th Floor at 121 Washington Ave N, MPLS 55401
🔗 If you want to learn more about BLRT, visit: <https://yourblueline.org/>
#BLRT #KickoffInfoSession #PublicTransportation #InPersonEvent



Minneapolis
Date: Tuesday, February 7th, 2023
Time: 6pm-7pm

<https://www.facebook.com/asianmediaaccess/posts/pfbid02uEhXTP6a8jCG5vZgBs7c8q943G7DcR8Pg374HjCCY2WQAGTAip9DztYSqvynZyZml>



Asian Media Access

Published by Wind Ferry · 6d · 🌐



Transportation Needs in Daily Life study led by [Metropolitan Council](#), which is the regional policy-making body, planning agency, and provider of essential services in the seven-county Twin Cities metro area.

Sign up for 75-minute small group discussions, either virtual or in-person options, you will receive \$50 gift card for sharing your thoughts. What we are trying to learn - Why and how residents in the Minneapolis-St. Paul region travel in their daily lives. If you ar... [See more](#)

Transportation Needs in Daily Life Study

\$50

75 minutes



<https://www.facebook.com/asianmediaaccess/posts/pfbid02TkDHcRra2aVV3mcF37UqjuudLbTX2ZrcH4UKYd2Amw4iDA54La8ysoSBGMCZkuEt/>



Asian Media Access

Published by Zhu Jiang · 2d ·



BLRT Community Workshops - 02/23 & 03/07

Join METRO Blue Line Extension at upcoming community workshops for a discussion on project opportunities, impacts, and solutions to meet the needs of businesses and residents along the route options being evaluated in Minneapolis. Blue Line project staff will be on hand to share the latest design and environmental updates and answer your questions. You can come and go at any time. There is no formal presentation.

Check out both wor... See more



METRO BLUE LINE EXTENSION

YOU'RE INVITED!

IN-PERSON COMMUNITY WORKSHOPS

**Target Field Station to West
Broadway Route Options**

Thurs, Feb 23 | 5 – 7 p.m.
Capri Theater

2027 West Broadway Ave
Minneapolis, MN 55411



**21st Avenue vs West
Broadway Route Options**

Tues, March 7 | 5 – 7 p.m.
Cub Community Center

701 West Broadway Ave
Minneapolis, MN 55411



Join us for a discussion on project opportunities, impacts, and solutions to meet the needs of businesses and residents along the route options being evaluated in Minneapolis (see map below).

Project staff will be on hand to share the latest design and environmental updates and answer your questions. You can come and go at any time. There is no formal presentation.

Anyone with questions or who requires assistance to participate in this meeting is invited to contact Joanna Ocasio-Maisonet, Outreach Coordinator: Joanna.Ocasio-Maisonet@metrotransit.org.



<https://www.facebook.com/asianmediaaccess/posts/pfbid02qN45bFy4duyXbtP2G2ebhcKCC6oK23ZvTAUXVpX8UJiizfF6nFyJhWcS2Aru7MGy/>



Asian Media Access

Published by Zhu Jiang · 2d · 🌐



🔊 The next community meeting will be heard at Crystal. By joining this meeting, you will be able to learn about project updates, receive feedback, and station locations that are advancing in your community.

📅 Monday, February 27 | 5 – 7 p.m.

📍 Crystal Community Center, Forest Room

4800 Douglas Dr N, Crystal, MN 55429

🔗 To join the virtual community meetings or to request meeting accommodations, visit:

www.BlueLineExt.org

[#BLRT](#) [#publictransport](#) [#Metro](#) [#communitymeetingMN](#)

MON, FEB 27 AT 5 PM

Blue Line Extension - Crystal Community Meeting

Crystal, MN

1 person going

<https://www.facebook.com/asianmediaaccess/posts/pfbid09e44P9cvepoxn9S9dnQ2UsEFRQgVSk3eA4QFamDW29ucSbsEy6TWGKedVJgNLSril>



Asian Media Access

Published by Wind Ferry · 2d ·



PLEASE NOTE: Blue Line Meeting on February 23, 2023 Minneapolis in-person Community Workshop Rescheduled

Due to severe weather and out of concern for residents and staff, the in-person Minneapolis Community Workshop focused on the Target Field Station to West Broadway Route Options has been postponed until March 2, 2023 at the Capri Theater, 2027 West Broadway Ave, Minneapolis.

FEBRUARY 23RD VIRTUAL CHECK IN: Project staff will be holding a virtual check-in session of Febr... See more



METRO BLUE LINE EXTENSION

YOU'RE INVITED!

IN-PERSON COMMUNITY WORKSHOPS

<p>Target Field Station to West Broadway Route Options</p> <p>Thurs, March 2* 5 – 7 p.m. Capri Theater 2027 West Broadway Ave Minneapolis, MN 55411</p> <p>*NEW DATE</p> 	<p>21st Avenue vs West Broadway Route Options</p> <p>Tues, March 7 5 – 7 p.m. Cub Community Center 701 West Broadway Ave Minneapolis, MN 55411</p> 
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Join us for a discussion on project opportunities, impacts, and solutions to meet the needs of businesses and residents along the route options being evaluated in Minneapolis (see map below).

Project staff will be on hand to share the latest design and environmental updates and take your questions. You can come and go at any time. There is no formal presentation.

Anyone with questions or who requires assistance to participate in this meeting is invited to contact Joanna Ocasio-Maisonet, Outreach Coordinator: Joanna.Ocasio-Maisonet@metrotransit.org.

<https://www.facebook.com/asianmediaaccess/posts/pfbid036PLSXfZwj8Skzny5XPuDu3geCqeeWEuBH3VgxQxfM3xCS26g49XAirV4Sonkj8Xyl>



Asian Media Access

Published by Zhu Jiang · March 1 at 5:45 PM · 🌐

BLRT Community Workshops - 03/02

📍 Join [METRO Blue Line Extension](#) In-Person Community Workshop tomorrow (03/02) at Capri Theater from 5pm to 7pm, which will be focusing on Target Field Station to West Broadway Route Options. 🔗 Check out both workshops in the flyer for more information or, you can request meeting accommodations at www.BlueLineExt.org
#BLRT #Metro #Publictransportation #Bluelineextensionproject



METRO BLUE LINE EXTENSION

YOU'RE INVITED!

IN-PERSON COMMUNITY WORKSHOPS

<p>Target Field Station to West Broadway Route Options</p> <p>Thurs, March 2* 5 – 7 p.m. Capri Theater 2027 West Broadway Ave Minneapolis, MN 55411</p> <p>*NEW DATE</p> <p>NEON, IAO CDOT, A Mother's Love Initiative, Encouraging Teachers, WBC, JXTA, Encouraging Teachers, IAO CDOT, Asian Media Access</p>	<p>21st Avenue vs West Broadway Route Options</p> <p>Tues, March 7 5 – 7 p.m. Cub Community Center 701 West Broadway Ave Minneapolis, MN 55411</p> 
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Join us for a discussion on project opportunities, impacts, and solutions to meet the needs of businesses and residents along the route options being evaluated in Minneapolis (see map below).

Project staff will be on hand to share the latest design and environmental updates and take your questions. You can come and go at any time. There is no formal presentation.

Anyone with questions or who requires assistance to participate in this meeting is invited to contact Joanna Ocasio-Maisonet, Outreach Coordinator: Joanna.Ocasio-Maisonet@metrotransit.org.



Two routes between Washington and Irving Ave are being evaluated including running light rail only on

<https://www.facebook.com/asianmediaaccess/posts/pfbid02hHETVQcacTNnw4qe58ymFKNW1jgmfkp5Z5NiBj5RcacSZcxJScADae5e4cPQMvyl>



Asian Media Access

Published by Zhu Jiang · March 7 at 12:33 PM ·

Minneapolis - 21st Avenue vs West Broadway Route Options

Join METRO Blue Line Extension for a community meeting at Cub Community Center in Minneapolis starting tonight at 5 PM. This is an excellent opportunity to learn more about the project status and give your feedback. More info here: <https://metro council.org/.../Meetings-and-Materials.aspx>

#BLRT #Metro #Publictransportation #communitymeeting



METRO BLUE LINE EXTENSION

YOU'RE INVITED!

IN-PERSON COMMUNITY WORKSHOPS

Target Field Station to West Broadway Route Options

Thurs, March 2* | 5 – 7 p.m.
Capri Theater

2027 West Broadway Ave
Minneapolis, MN 55411



21st Avenue vs West Broadway Route Options

Tues, March 7 | 5 – 7 p.m.
Cub Community Center

701 West Broadway Ave
Minneapolis, MN 55411



Join us for a discussion on project opportunities, impacts, and solutions to meet the needs of businesses and residents along the route options being evaluated in Minneapolis (see map below).

Project staff will be on hand to share the latest design and environmental updates and take your questions. You can come and go at any time. There is no formal presentation.

Anyone with questions or who requires assistance to participate in this meeting is invited to contact Joanna Ocasio-Maisonet, Outreach Coordinator: Joanna.Ocasio-Maisonet@metrotransit.org.



Two routes between Washington and Irving Ave are being evaluated including running light rail only on

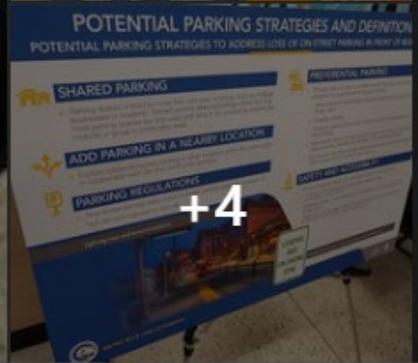
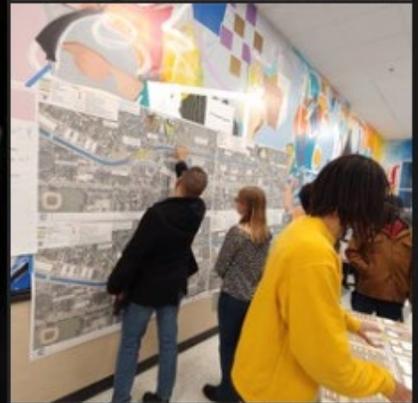
<https://www.facebook.com/asianmediaaccess/posts/pfbid08qKquVZUDgFMGE3Seywa1iko4KckmvtUYV RJGNR23tE4xVbgNJ915wjE2v4xb7DBI>



Asian Media Access

Published by Wind Ferry · March 9 at 7:46 PM ·

Successful event at 3/7 with METRO Blue Line Extension for community inputs!!!!



<https://www.facebook.com/asianmediaaccess/posts/pfbid0332X4xnX6RYq6ZqyxpXkJwRX69PW2tDwYZavWHdnXUdTFYDxBEZgHbSX7Xe7jDMh3I>



Asian Media Access

Published by Zhu Jiang · March 22 at 12:52 PM ·

Join the METRO Blue Line Extension today at the Capri Theater from 5-7 pm and again on April 17th at the Sanctuary Covenant Church for a discussion on project opportunities, impacts, and solutions to meet the needs of businesses and residents along the route options being evaluated in Minneapolis.

#BLRT #Metro #Publictransportation #Bluelineextentionproject



METRO BLUE LINE EXTENSION

YOU'RE INVITED!

IN-PERSON COMMUNITY MEETINGS

BROOKLYN PARK OPEN HOUSE

Jan 30 | 4:30 – 6:30 p.m.
Brooklyn Park Library
8500 West Broadway Ave
Brooklyn Park, MN 55445

CRYSTAL OPEN HOUSE

Feb 27 | 5 – 7 p.m.
Crystal Community Center
Forest Room
4800 Douglas Dr N
Crystal, MN 55429

ROBBINSDALE OPEN HOUSE

March 6 | 5 – 7 p.m.
Elim Church
3978 West Broadway Ave
Robbinsdale, MN 55422

MINNEAPOLIS OPEN HOUSE 1

March 22 | 5 – 7 p.m.
Capri Theater
2027 West Broadway Ave
Minneapolis, MN 55411

MINNEAPOLIS OPEN HOUSE 2

April 17 | 5 – 7 p.m.
Sanctuary Covenant Church
710 West Broadway Ave
Minneapolis, MN 55411

VIRTUAL COMMUNITY MEETINGS

March 29 | 1 – 2 p.m.

In June 2023, the recommended route and station locations will be shared for each location where the project was evaluating more than one option. Join us at upcoming community meetings to hear a project update, learn more about the environmental impacts and benefits of the options studied, and provide your feedback on the recommended route and station locations that are advancing in your community.

This is your light rail line. Now is the time to weigh-in on the route recommendation.

For more information on the project and to share your feedback:

Visit www.BlueLineExt.org



<https://www.facebook.com/asianmediaaccess/posts/pfbid02zT8FNpzdAd2wCVkz5KShkQcnMeeFfrDREp1DYFk1XTmXVyRjM48RkhrkT7inZbAfl>



Asian Media Access

Published by Zhu Jiang · 1d ·

Below are both upcoming community meetings hosted by [METRO Blue Line Extension](#), where you can learn project opportunities, impacts, and solutions to meet the needs of businesses and residents along the route options being evaluated in Minneapolis.

👉 In-Person Community Meetings

Minneapolis – Option 2

📅 Monday, April 17 | 5 – 7 p.m.

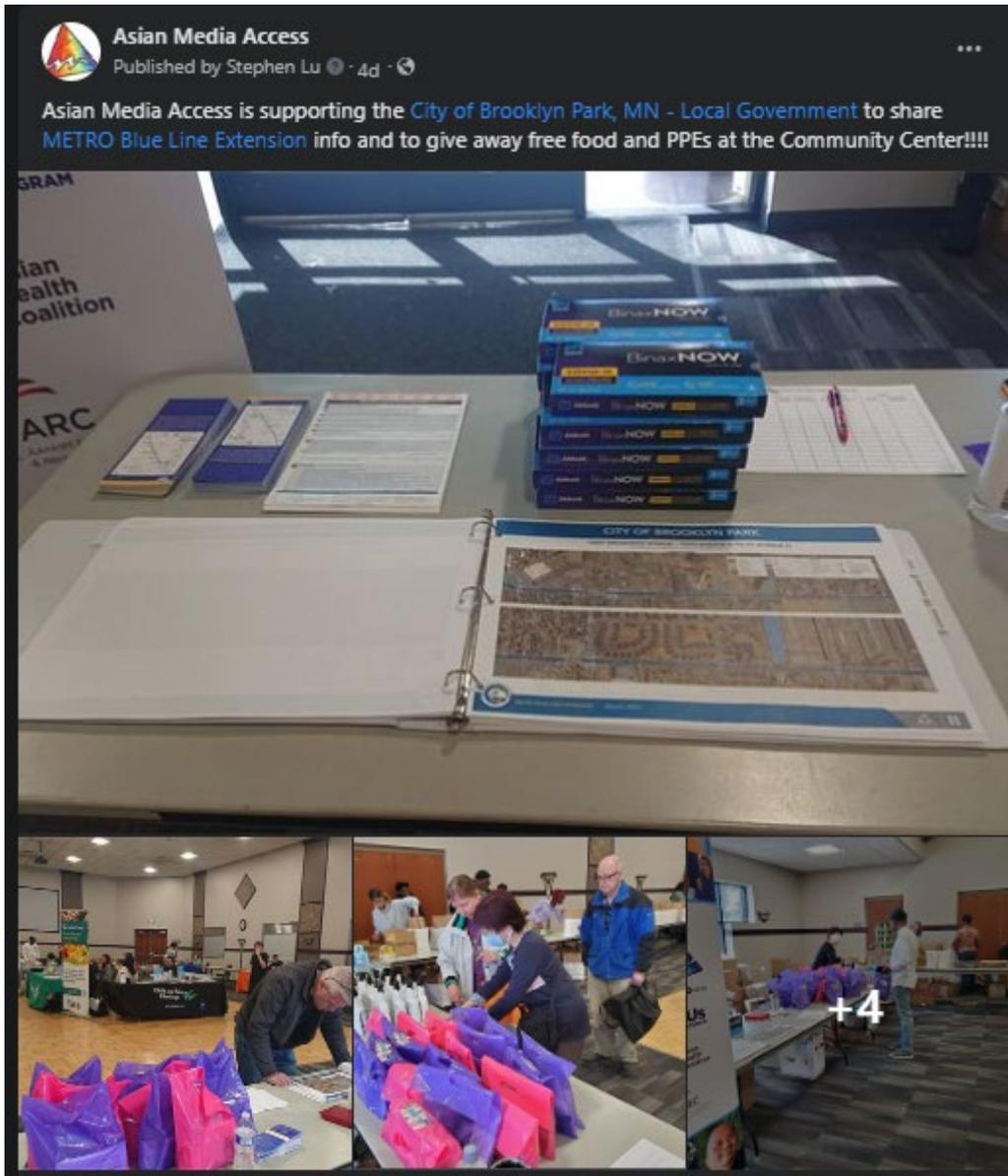
📍 Sanctuary Covenant Church - 710 W Broadway Ave, Minneapolis, MN 55411

👉 Vi... See more

The poster features a blue and yellow color scheme. On the left, a vertical blue bar contains a yellow location pin icon. The main title 'METRO BLUE LINE EXTENSION' is in large blue letters. Below it, a yellow dashed arrow points right. The central text reads: 'Join us at upcoming corridor wide community meetings to learn more about the recommended route and station locations'. In the background, there are silhouettes of people walking. At the bottom left is a blue and yellow train. At the bottom right is a blue bar with a yellow globe icon and the text 'Visit www.BlueLineExt.org for more details'. A circular logo with a train and the text 'METRO BLUE LINE EXTENSION' is in the top right corner.

<https://www.facebook.com/asianmediaaccess/posts/pfbid0c2ypZHn3MkhybGCNV1K5eAVTBgJbSWLJZ6FqH2eEypmzud4jNrtid8SiuGwYp5Ql>

2023 APR Asian Media Access METRO Blueline



<https://www.facebook.com/asianmediaaccess/posts/pfbid02kifFVtUN82vd193fwxkSj8toEX1SewVoZ2PrBnAntj6Abo6rQD9bZwLcG2YKd1LT>



Asian Media Access

Published by Zhu Jiang · 3h · 🌐

📍 The next In-Person Community Meeting is happening in two weeks, check down below for more event details. 🔗 To join the virtual community meetings or to request meeting accommodations, visit: www.BlueLineExt.org

#BLRT #Metro #Publictransportation #Bluelineextentionproject

The poster features a blue and yellow color scheme. On the left, a blue and yellow train is shown on a track. In the center, there is a large blue location pin icon. To the right of the pin, the text 'METRO BLUE LINE EXTENSION' is written in bold blue letters. Below this, a yellow dashed arrow points to the right. The main text reads: 'Join us at upcoming corridor wide community meetings to learn more about the recommended route and station locations'. In the background, there are silhouettes of people walking. At the bottom right, there is a blue banner with a yellow globe icon and the text 'Visit www.BlueLineExt.org for more details'. A circular logo in the top right corner contains a train and the text 'METRO BLUE LINE EXTENSION'.

<https://www.facebook.com/asianmediaaccess/posts/pfbid0m5r9ERnofGDySnP78nz1ftex8YqKBB8pH8ra9sYM3Q5WFSFVRZ346mmBNixj1ScCl>



Asian Media Access

Published by Zhu Jiang · April 13 at 1:33 PM ·

Thank you to everyone who has attended our community meetings over the past few months to discuss the impacts and benefits of route options and station locations being studied for the proposed [METRO Blue Line Extension](#). There are still opportunities to participate in the decision-making process starting Monday, April 17. These discussions will help inform the project's environmental process, with input on the preferred route options needed by summer 2023.

In-Person Meeting

Monday, April 17 | 5 – 7 p.m.

Sanctuary Covenant Church

710 W Broadway Ave, Minneapolis, MN 55411

Virtual Meeting

May 17 | 5 – 6 p.m.

To join the virtual community meetings or to request meeting accommodations, visit:

www.BlueLineExt.org

#BLRT #Metro #Publictransportation #Bluelineextentionproject

**UPCOMING
IN-PERSON AND VIRTUAL
MEETINGS**

APRIL 17 & MAY 17

Visit BlueLineExt.org for more details.

<https://www.facebook.com/asianmediaaccess/posts/pfbid0re2SLXmmTmhPdeg8G4JK91qVUVnNZ2vz7Aazcop5EzeWMFkcHt87DMDfi5RztzgNl>



Asian Media Access

Published by Zhu Jiang · 4d · 🌐



METRO Blue Line Extension's In-Person Community Meeting is happening today at 📍Sanctuary Covenant Church - 710 W Broadway Ave, Minneapolis, MN 55411 from 5 – 7 p.m. More information can be found below. See you there!
#BLRT #Metro #Publictransportation #Bluelineextentionproject



Asian Media Access

Published by Zhu Jiang · April 13 at 1:33 PM · 🌐

👏 Thank you to everyone who has attended our community meetings over the past few months to discuss the impacts and benefits of route options and station location... [See more](#)

<https://www.facebook.com/asianmediaaccess/posts/pfbid023FeFCyDLgVsbsSFmr2r1GeY3UejQ7uHu4NgkN4qt6V4eaLrfowjPiuyJRnQwmb8Wl>



Asian Media Access

Published by Zhu Jiang · 4d · 🌐



Once again, appreciate everyone who has attended our community meetings over the past few months to discuss the impacts and benefits of route options and station locations being studied. METRO Blue Line Extension's next virtual meeting will be held on  May 17 | 5 – 6 p.m.  To join the virtual community meetings or requesting meeting accommodations, visit:

www.BlueLineExt.org

#BLRT #Metro #Publictransportation #Bluelineextentionproject



**UPCOMING
IN-PERSON AND VIRTUAL
MEETINGS**

APRIL 17 & MAY 17

Visit BlueLineExt.org for more details.

<https://www.facebook.com/asianmediaaccess/posts/pfbid024Njfi7S2PD9Ckn6Q1ETLVzrkdq5AELfnpZP5UBxTi342eUm27GJ8txtxC21SUjQ4!>

 **Asian Media Access**
Published by Zhu Jiang · May 2 at 2:11 PM · 🌐

📍 Heritage Park Neighbourhood Association and us are hosting a 2023 Annual Meeting on  May 13th. Free food and giveaways will be provided while attending the meeting with the **METRO Blue Line Extension** discussion.

🔗 Please also fill up the survey below by scanning the QR Code or visiting:
<https://docs.google.com/.../1FAIpQLSdXLRNJqvB.../viewform...>
#BLRT #Metro #Publictransportation #Bluelineextensionproject #HPNA

Heritage Park Neighborhood Association 2023 Annual Meeting

**METRO BLUE
LINE EXTENSION
FOCUSED**



**Complete the survey before the meeting
for Twins Tickets (5/23 or 6/01)!**

**Heritage Park
Community Room**

- May 13th
- 12pm-3pm
- Free Food
- Giveaways



1000 Olson Memorial Hwy, Minneapolis, MN 55411
hpna@hpnampis.org
612-767-1061

 Heritage Park Neighborhood Association  

<https://www.facebook.com/asianmediaaccess/posts/pfbid0t9xXayQAT1ZvgDSorNSnfpXJ91JnU1d9y7epnXMV7JGUz7ZCfHf28gQzUuyQKB1>



Asian Media Access

Published by Zhu Jiang · May 9 at 12:54 PM · 🌐

👂 See you at Heritage Park Community Room this coming Saturday (May 13th) to learn about us and the METRO Blue Line Extension discussion. Free food and giveaways will be provided.

🔗 Please also fill up the survey below by scanning the QR Code or visiting:

<https://docs.google.com/.../1FAIpQLSdXLRNJqvB.../viewform...>

#BLRT #Metro #Publictransportation #Bl... See more

Heritage Park Neighborhood Association

2023 Annual Meeting

**METRO BLUE
LINE EXTENSION
FOCUSED**



Heritage Park
Community Room

- May 13th
- 12pm-3pm
- Free Food
- Giveaways

**Complete the survey before the meeting
for Twins Tickets (5/23 or 6/01)!**



<https://www.facebook.com/asianmediaaccess/posts/pfbid0yVg9fP51ZGcqrBZXnGvFrwpyJ1CFo1yCkzzehGtCZkyY4RgpMDS6GtJwgZxv8wqFl>



Asian Media Access

Published by Wind Ferry · May 10 at 7:14 PM ·



Neighborhood Day is May 13

Neighbors can be the change they want in their community

May 8, 2023 (MINNEAPOLIS) Minneapolis residents can picture the neighborhood they want to live in and then help make that vision a reality. Many of Minneapolis' 70 neighborhood organizations are holding board member elections or other activities for their neighbors May 13.... See more

Heritage Park Neighborhood Association 2023 Annual Meeting

METRO BLUE
LINE EXTENSION
FOCUSED



Complete the survey before the meeting
for Twins Tickets (5/23 or 6/01)!

Heritage Park
Community Room

- May 13th
- 12pm-3pm
- Free Food
- Giveaways



<https://www.facebook.com/asianmediaaccess/posts/pfbid0r5H6bS271p2co71k2fa9nkrvPcQUZbDcGefdzuiJBrvxEqHCxpiwoXB9sEKkEEI>



Asian Media Access

Published by Zhu Jiang · 4d · 🌐



🔔 Big thanks to everyone who joined us for our community meetings to discuss the proposed METRO Blue Line Extension route options and station locations. There is an upcoming virtual meeting on Wednesday, May 17 to hear the latest project updates and share your feedback. These discussions will help inform the project's environmental process, with input on the preferred route options needed by summer 2023.

🔗 To join the virtual community meetings or to request meeting accommodations, visit: www.BlueLineExt.org

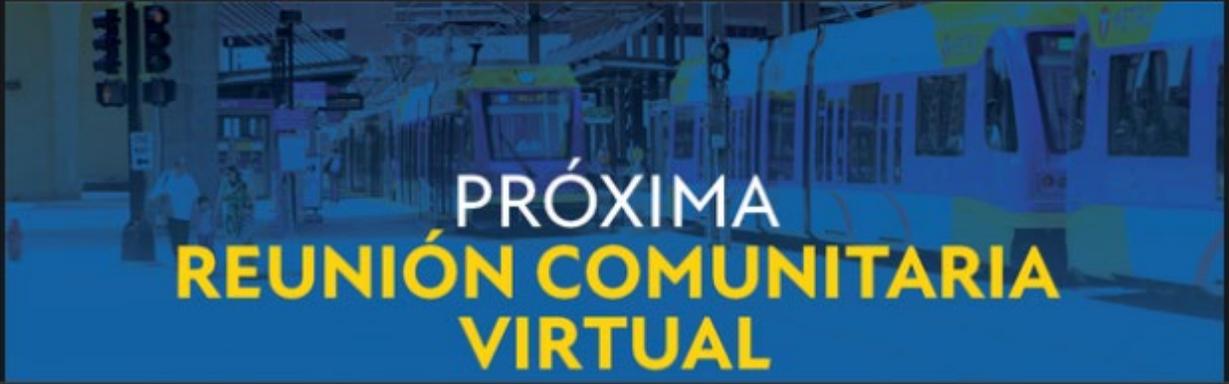
#BLRT #MetroBlueLine #MNTransportation #AMA #VirtualMeeting



UPCOMING
VIRTUAL COMMUNITY
MEETING

MAY 17 | 5-6 P.M.

Visit BlueLineExt.org for more details.



PRÓXIMA
REUNIÓN COMUNITARIA
VIRTUAL

https://www.facebook.com/asianmediaaccess/posts/pfbid02gRaMgmk5XeNt8vw1oHGL6vYrycKdrMuw_dRemHA21YuCqs2JjhToVcWmWp9KNZH5U



Asian Media Access

Published by Stephen Lu · 3d · 🌐

Asian Media Access joined the METRO Blue Line Extension and the Heritage Park Neighborhood Council to share the current development of the Blue Line, and hosted a simple Pros and Cons game to help members see the diverse options, such as: broader coverage area vs. traveling time, so members can see the different trade off points, a very fun day together with our committed neighbors!!!



<https://www.facebook.com/asianmediaaccess/posts/pfbid0UqPUZLcK1H51xNBnB5ar37bSoaHFB5cVuhtrREtkT5MDQq2X5nt75kWTcuYrtsy/>



Asian Media Access

Published by Wind Ferry · 1d ·



Seeking Comment: Blue Line Extension Anti-displacement recommendations

<https://yourblueline.org/anti-displacement...>

Hennepin County contracted with CURA to convene an Anti-Displacement Work Group that centered community voices and brought together diverse stakeholders to study and recommend anti-displacement strategies to help ensure the value of light rail will benefit current corridor residents, and minimize physical, cultural, and economic displacement.

Share your input - There are several ways to share your input on these anti-displacement recommendations in the tabs below, including:

Email comments and suggestions directly to C Terrence Anderson, CURA's Director of Community Based Research, at ADWGfeedback@umn.edu

Leave a comment on the Your Blue Line Extension website

Help prioritize recommendations and outcomes that are most important to you

Ask questions about the recommendations and research

Please reference specific pages or passages in the report, whenever possible.



YOURBLUELINE.ORG

NEW: Anti-displacement recommendations report

In response to concerns of displacement around the planned Blue Line Extension, Hennepin C...

<https://www.facebook.com/asianmediaaccess/posts/pfbid0279BHER3mfjYc8rEWpSQ3v7qcFrjDUXjKEG6HmQNCdrkLvFxyBkx3u3zX7ZwMdTHvI>



Asian Media Access

May 22 at 4:17 PM · 🌐

...

BLRT Workforce & DBE Meet and Greet

Inviting Workforce and Disadvantaged Business Enterprise (DBE) organizations to a meet and greet with Metropolitan Council and Hennepin County. Hear BLRT Project updates along with workforce and DBE opportunities. If you have questions regarding this event please contact Joan Vanhala: at joan.vanhala@hennepin.us.

Date and Time: Tuesday, June 20 from 10 am to 12 pm

Location: 5th-floor conference room, 1256 Penn Ave N, Minneapolis, MN, 554... See more



SAVE THE DATE METRO BLUE LINE EXTENSION

WORKFORCE AND DISADVANTAGED BUSINESS ENTERPRISE MEET AND GREET

Tuesday, June 20
10 a.m. - 12 p.m.

5th floor conference room
1256 Penn Ave N, Minneapolis, MN 55411

Free parking ramp at Plymouth Ave entrance
Plymouth Avenue C Line BRT transit stop



Inviting Workforce and Disadvantaged Business Enterprise (DBE) organizations to a meet and greet with Metropolitan Council and Hennepin County. Hear BLRT Project updates along with workforce and DBE opportunities.

The Blue Line Extension Project is anticipating starting construction in 2026. To ensure community opportunities to work on or subcontract on this major construction project, we are building up a network of relationships with keyworkforce and DBE stakeholders in the corridor.

The project will extend the existing Blue Line from Target Field Station northwest to Brooklyn Park and connect communities along the way. In 2023, the project will advance station and light rail planning and design, complete the draft environmental review, and share the recommendations from the anti-displacement work group efforts. As the project moves into this next phase, project staff will continue to solicit feedback and communicate with the community to ensure the project delivers maximum benefit. If you have questions regarding this event please contact:

Joan Vanhala: joan.vanhala@hennepin.us



<https://www.facebook.com/asianmediaaccess/posts/pfbid02wmeKdonhVXhw4QYhGAtZpXEgnBK39RirwgbE1RxNcCPApTnTnsyJsWqThkFpx6VAI>



Asian Media Access

Published by Zhu Jiang · Just now ·

Share your input - BLRT

You can view the full BLRT anti-displacement report at this link:

<https://yourblueline.org/12020/widgets/36825/documents/42365> . There are several ways to

share your input on the anti-displacement recommendations:

👉 Provide feedback at: <https://yourblueline.org/anti-displacement..>

👉 Comments and suggestions can also be emailed to ADWGfeedback@umn.edu

🔗 To join the virtual community meetings or to request meeting accommodations, visit:

www.BlueLineExt.org

#BLRT #MetroBlueLine #MNTransportation #AMA #VirtualMeeting

BLUE LINE EXTENSION ANTI-DISPLACEMENT RECOMMENDATIONS

Prepared for Hennepin County
April 2023

<https://www.facebook.com/asianmediaaccess/posts/pfbid02pAKsipuRxKi5SVGN9bn3e2JEgpXHdkj3knbfTjvFW8tL8REpukviyychLJiG6rdl>

Asian Media Access
Published by Zhu Jiang · June 5 at 3:18 PM ·

Mark your calendar on June 20 to hear BLRT project updates and share recommendations during the BLRT Workforce and Disadvantaged Business Enterprise Meet and Greet meeting.

Date and Time: Tuesday, June 20 from 10 am to 12 pm

Location: 5th-floor conference room, 1256 Penn Ave N, Minneapolis, MN, 55411

To join the virtual community meetings or to request meeting accommodations, visit: www.BlueLineExt.org

#BLRT #MetroBlueLine #MNTransportation #AMA #VirtualMeeting



SAVE THE DATE METRO BLUE LINE EXTENSION

WORKFORCE AND DISADVANTAGED BUSINESS ENTERPRISE MEET AND GREET

Tuesday, June 20
10 a.m. - 12 p.m.

5th floor conference room
1256 Penn Ave N, Minneapolis, MN 55411

Free parking ramp at Plymouth Ave entrance
Plymouth Avenue C Line BRT transit stop



Inviting Workforce and Disadvantaged Business Enterprise (DBE) organizations to a meet and greet with Metropolitan Council and Hennepin County. Hear BLRT Project updates along with workforce and DBE opportunities.

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The project will extend the existing Blue Line from Target Field Station northwest to Brooklyn Park and connect communities along the way. In 2023, the project will advance station and light rail planning and design, complete the draft environmental review, and share the recommendations from the anti-displacement work group efforts. As the project moves into this next phase, project staff will continue to solicit feedback and communicate with the community to ensure the project delivers maximum benefit. If you have questions regarding this event please contact:
Joan Vanhala: joan.vanhala@hennepin.us



<https://www.facebook.com/asianmediaaccess/posts/pfbid02uEhSnkHLkHiFFLVT8gT2UZCaV47RdLGkcRc9jdAz689T1rMGfRjQsN8Mha6wFsQ!>



Asian Media Access

Published by Zhu Jiang · June 12 at 3:05 PM ·

Register today for the BLRT Workforce and Disadvantaged Business Enterprise Meet and Greet meeting. This event will be held on June 20, where you will hear BLRT project updates and share recommendations.

Date and Time: Tuesday, June 20 from 10 am to 11 am

Location: 5th-floor conference room, 1256 Penn Ave N, Minneapolis, MN, 55411

Learn More at: <https://metro council.org/.../Meetings-and-Materials.aspx>

#BLRT #MetroBlueLine #MNTransportation #AMA #VirtualMeeting



TUE JUN 20

Workforce and Disadvantaged Business Enterprise Meet and Greet

1256 N Penn Ave, Minneapolis, MN 55411-3633, United States

1 person went

Interested

<https://www.facebook.com/asianmediaaccess/posts/pfbid0bcTKrKgizERbXR2s58uaA3qVkQ2kjGT8xh9dzCBre3fdAchJzG71qQveY8uHy1hJl>



Asian Media Access

Published by Zhu Jiang · 3d ·

It's tomorrow! METRO Blue Line Extension is inviting workforce and DBE organizations to a meet and greet with the Metropolitan Council and Hennepin County. Hear project updates along with workforce and DBE opportunities.

📍 Location: 5th-floor conference room, 1256 Penn Ave N, Minneapolis, MN, 55411

🔗 Learn More at: <https://metro council.org/.../Meetings-and-Materials.aspx>

The METRO's Project staff are sharing a C... See more



<https://www.facebook.com/asianmediaaccess/posts/pfbid0pfcEqRGDNmkpTuu8CDaKumZNN7RP3TTZJ5ga7WLDdnFAB4LNvMoKrijmfegpvYcQxl>



Asian Media Access

Published by Wind Ferry · 4 days ago · 🌐



West Broadway Focused BLRT Community Listening Circle

WHEN: Tuesday, June 27th, 5:30pm – 7:30pm, DINNER SERVED!!!

WHERE: at UROC, 2001 Plymouth Ave. N., MPLS, MN 55411

Join your neighbors for a community led conversation about the opportunities, impacts, and solutions to meet the needs of businesses and residents along the Blue Line Extension route options, with a specific focus on West Broadway in Minneapolis.

The discussion will be facilitated by representatives from Asian Media Access, NEON, Encouraging Leaders, Lao Center, Heritage Park Neighborhood Association, A Mother's Love, Pueblos and JXTA with Blue Line Extension staff on hand to hear your feedback and answer questions.

There is no formal presentation. Anyone with questions or who requires assistance to participate in this meeting is invited to contact Ange Hwang, Executive Director Asian Media Access angehwang@amamedia.org.



METRO BLUE LINE EXTENSION

West Broadway Focused

BLRT COMMUNITY LISTENING CIRCLE

Tuesday, June 27

from 5:30-7:30 p.m. at UROC

2001 Plymouth Ave N,
Minneapolis, MN 55411

Food will be provided

Join your neighbors for a community led conversation about the opportunities, impacts, and solutions to meet the needs of businesses and residents along the Blue Line Extension route options, with a specific focus on West Broadway in Minneapolis. The discussion will be facilitated by representatives from Asian Media Access, NEON, Encouraging Leaders, Lao Center, and JXTA with Blue Line Extension staff on hand to hear your feedback and answer questions.

There is no formal presentation. Anyone with questions or who requires assistance to participate in this meeting is invited to contact **Ange Hwang, Executive Director Asian Media Access** (angehwang@amamedia.org).



Planned LRT Stations
Station Study Areas*
METRO Blue Line Extension
Lyndale Option
East of I-54 Option

*The location and location of stations in Minneapolis is under review.

STATIONS IN BRIDGES TO PASS

Two route options between Washington and Irving Ave are being

<https://www.facebook.com/asianmediaaccess/posts/pfbid0pKjfWtJEonmoBJfWN8UqR4K2xbKvFnAdoi59Es4uomkuDaZpGa1CHTKxGy1Bzfqj>



Asian Media Access

Published by Zhu Jiang · 3 days ago ·



West Broadway Focused BLRT Community Listening Circle

Tuesday, June 27th

5:30pm – 7:30pm

UROC - 2001 Plymouth Ave. N MPLS, MN 55411

To find meeting materials, ways to share feedback, and the latest newsletter, visit the project website: BlueLineExt.org.

Project staff are sharing a Community Engagement ... [See more](#)



METRO BLUE LINE EXTENSION

West Broadway Focused

BLRT COMMUNITY LISTENING CIRCLE

Tuesday, June 27

from 5:30-7:30 p.m. at UROC

2001 Plymouth Ave N,
Minneapolis, MN 55411

Food will be provided

Join your neighbors for a community led conversation about the opportunities, impacts, and solutions to meet the needs of businesses and residents along the Blue Line Extension route options, with a specific focus on West Broadway in Minneapolis. The discussion will be facilitated by representatives from Asian Media Access, NEON, Encouraging Leaders, Lao Center, and JXTA, with Blue Line Extension staff on hand to hear your feedback and answer questions.

There is no formal presentation. Anyone with questions or who requires assistance to participate in this meeting is invited to contact **Ange Hwang, Executive Director** Asian Media Access (an gehwang@amamedia.org).



To find meeting materials, ways to share feedback, and the latest newsletter, visit the project website: BlueLineExt.org



<https://www.facebook.com/asianmediaaccess/posts/pfbid0iCNDsQPbtch1exUsSn32DxDXaKxwpgLZ2V4Z1ZbM9jeBux4R3xCyU1E85EpXo6SQI>

Asian Media Access
Published by Zhu Jiang · July 3 at 3:56 PM · 🌐

The comments platform for the Community Engagement Framework has concluded. We appreciate all those who provided their feedback on the framework.

🔗 For information on upcoming events, please visit: <https://metro council.org/.../Meetings-and-Materials.aspx>

🔗 You could still view the Community Engagement Framework at <https://metro council.org/Transportation/Projects/Light-Rail-Projects/METRO-Blue-Line-Extension/Community-Engagement-Framework.aspx>

#BLRT #MetroBlueLine #MNTransportation #AMA

**VIEW THE UPDATED
BLUE LINE EXTENSION
ENGAGEMENT FRAMEWORK**

Visit BlueLineExt.org for more details.

METRO Blue Line Extension
July 1 at 9:00 AM · 🌐

Thank you to everyone who commented on the Blue Line Extension Community Engagement Framework over the past month. Project staff reviewed the feedback received ... [See more](#)

<https://www.facebook.com/asianmediaaccess/posts/pfbid02ohvgfmkpNmvgcewkpKUQXxQPYSsDUVBwv7bPYGoyxu263RJNWPqos9ZbtckzYmcpl>



Asian Media Access

Published by Zhu Jiang · 2 days ago ·

The METRO Blue Line Extension project is inviting community members to discuss opportunities and impacts of the East of I-94 route options being considered in Minneapolis. Join us for any of the three meeting options that work for you: Saturday, July 22 from 11 a.m.-1 p.m. at Twin Cities International School, Tuesday, July 25 from 6-7:30 p.m. at Metro Transit North Loop Garage and Thursday, July 27 virtually on Teams starting at 6 p.m. For more information, please visit: [Blue...](#)
See more



METRO BLUE LINE EXTENSION

YOU'RE INVITED!

Summer Outdoor Event and In-Person and Virtual Community Meetings in Minneapolis

In-Person Community Meetings

Saturday, July 22
11:00 a.m. - 12:30 p.m.

Twin Cities International School
277 North 12th Ave.
Minneapolis, MN 55401

Tuesday, July 25
6:00 p.m. - 7:30 p.m.

Metro Transit North Loop Garage,
Training Room 104
812 North 7th Street.
Minneapolis, MN 55411

Virtual Community Meeting
Thursday, July 27 | 6:00 p.m.

Microsoft Teams

Summer Outdoor Event
Free food and fun!

Saturday, July 22
1:00 p.m. - 4:00 p.m.

Sanctuary Church
2022 N Aldrich Ave
Minneapolis, MN 55411

Join us at upcoming in-person and virtual community meetings to learn more about the East of I-94 route options for the Blue Line Extension (see map). We'll discuss the potential opportunities and impacts that these route options could have for residents and businesses.

We are also hosting a summer outdoor event at Sanctuary Church for community members to enjoy the summer weather, connect with others, and learn more about the project. We'll have kids activities, free food and we hope to see you there!

Anyone with questions or who requires assistance to participate in these meetings is invited to contact Kaja Vang, Community Outreach Coordinator: Kaja.Vang@metrotransit.org.



To find meeting materials



<https://www.facebook.com/asianmediaaccess/posts/pfbid0cG3E4yd2FTUt6253rzWKh5SHgr8u64U8KSAyA2u3fmdY7pbSnDd9KC6o8Pig4STLl>



Asian Media Access

Published by Zhu Jiang · 6 days ago ·



The METRO Blue Line Extension maps a path from downtown Minneapolis through North Minneapolis, Crystal, and Robbinsdale, and lands in Brooklyn Park. Extending this line provides a one-seat ride from Brooklyn Park, through Minneapolis, to the airport and the Mall of America. This route serves some of the most racially and economically diverse communities in Hennepin County and will connect people to jobs and opportunities along the line.

🔔 Join us for upcoming Blue Line Extension community meetings in Minneapolis to discuss the East of I-94 route options: July 25, 6-7:30 p.m., Metro Transit North Loop Garage, and July 27, 6-8 p.m. virtually. [Learn More: BlueLineExt.org.](#)

#METROBlueLine #CommunityMeeting #METRO #publictransportation #SummerOutdoorEvent



<https://www.facebook.com/asianmediaaccess/posts/pfbid02qi8c4hkRvC6XLv2B8Qs2YVvH2NaTTshAQ1twPse6YBdkautre4ATVgpBkWmU6E7wl>

2023 August Asian Media Access METRO Blueline

 **Asian Media Access**
Published by Zhu Jiang · August 1 at 4:49 PM · 🌐

Give feedback on the Anti-Displacement Report
After meeting for more than a year, the Anti-Displacement Work Group published their recommendations in May 2023 for public review. The recommendations are focused on outcomes, and themes include:

- 👉 Transparency and accountability
- 👉 Community ownership and empowerment in decision-making
- 👉 Protecting and enhancing the rich culture of the corridor
- 👉 Supporting residents and business owners to stay in place along the corridor

🔗 There are several ways to share your input on the anti-displacement recommendations at:
<https://yourblueline.org/anti-displacement>
#METROBlueLine #CommunityMeeting #METRO #publictransportation



YOURBLUeline.ORG
NEW: Anti-displacement recommendations report
In response to concerns of displacement around the planned Blue Line Extension, Hennepin C...

<https://www.facebook.com/asianmediaaccess/posts/pfbid07bE3VyTBWnKPvo2GcYfcxv98sn1QtDRnJL5jK6ZVrUr8kHYKuvLs5aP78p3GSBy5I>



METRO Blue Line Extension

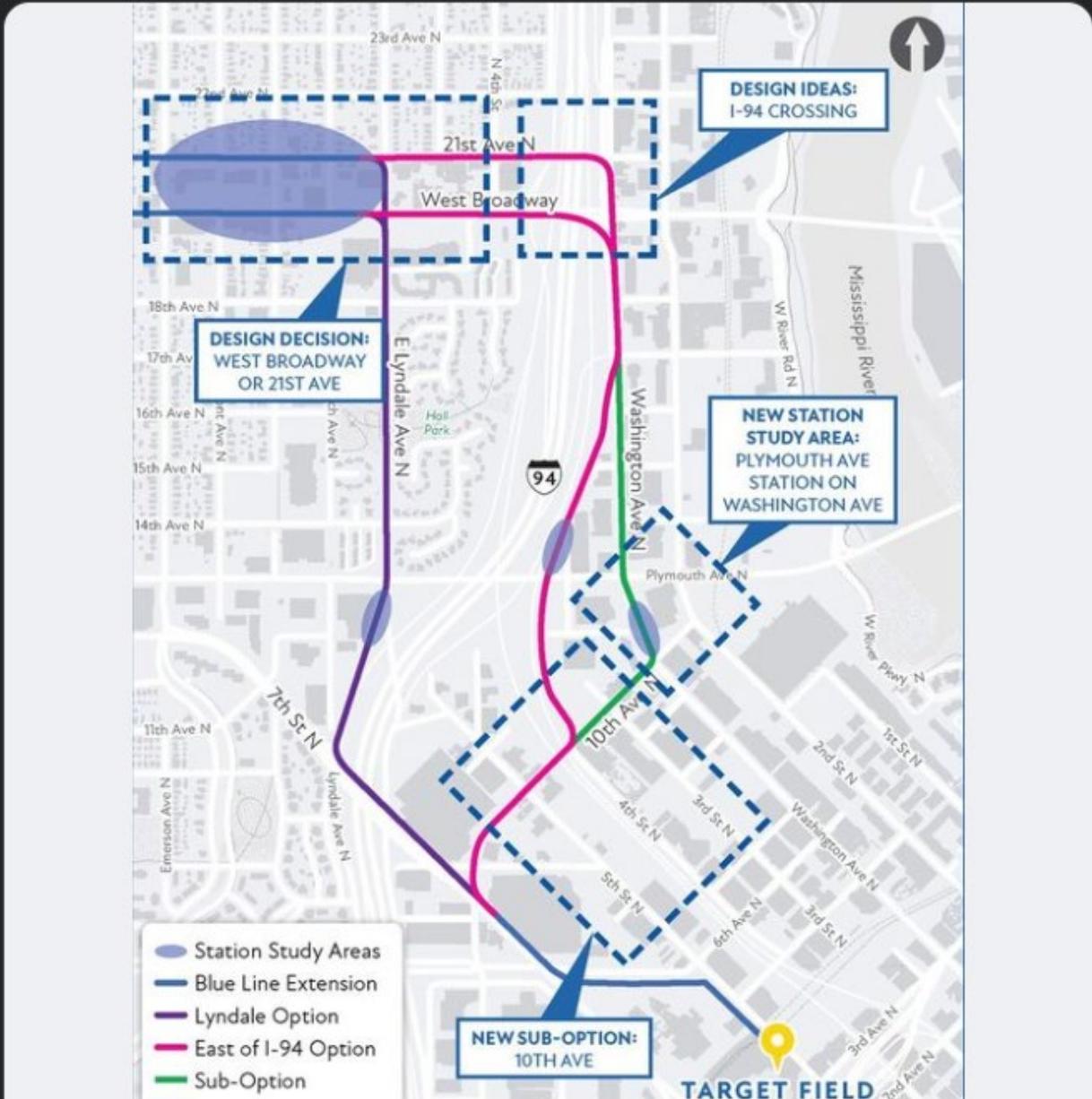
August 7 at 1:40 PM · 🌐

The METRO Blue Line Extension light rail project has been evaluating several route options between Target Field Station and West Broadway Avenue in Minneapolis.... [See more](#)

<https://www.facebook.com/asianmediaaccess/posts/pfbid02fHT1Q4FYQCnTpqC7a3XGz8HvxVyxu9Aa8HacB3hkSxxmxrz2cAE2ri1551isLEgQl>



A quick reminder of filling out the survey for route options between Target Field Station and West Broadway Avenue in Minneapolis at: <https://yourblueline.org/.../minneapolis-route-options>. METRO Blue Line Extension is also hosting Quarterly Meeting on August 23(Wednesday) at Capri Theater from 6 p.m. to 8 p.m. For more information, visit: <https://metro council.org/.../Meetings-and-Materials.aspx>
#METROBlueLine #CommunityMeeting #METRO #publictransportation



<https://www.facebook.com/asianmediaaccess/posts/pfbid02m9CdskBjiiQSKq6DrRfKKo3n4xDih7WEQxkGqTNkzX2aW8xFNhS1FK2TNKcNQzPul>



Asian Media Access

Published by Zhu Jiang · 3 days ago ·

METRO Blue Line Extension project staff are hosting a new quarterly meeting to provide regular project updates to keep community groups and individuals along the Blue Line Extension route informed.

More information about the Blue Line Extension: BlueLineExt.org
#METROBlueLine #CommunityMeeting #METRO #publictransportation



Join us for a
Community Update Meeting
Aug 23 at 6 p.m.

Visit BlueLineExt.org for more details.



WED, AUG 23

METRO Blue Line Extension Quarterly Community Update Meeting

Minneapolis, MN

11 people interested

☆ Interested

<https://www.facebook.com/asianmediaaccess/posts/pfbid0rX78dN1oaJha6igPy46wMWf7vyCBuSttd6ePVyN1j1gywYmueuXvMqjC8k84qg9Xl>



Asian Media Access

Published by Zhu Jiang · 3 days ago ·

The Project would extend the Blue Line LRT approximately 13.5 miles from Target Field in downtown Minneapolis to the northwest, serving north Minneapolis and the suburbs of Robbinsdale, Crystal, and culminating in Brooklyn Park. Feel free to comment related to this project before September 18, 2023, at: <https://www.federalregister.gov/.../notice-of-intent-to...> #METROBlueLin... [See more](#)



Comment on the scope of the
**Supplemental Environmental
Impact Statement**

Visit [BlueLineExt.org](https://www.BlueLineExt.org) for more details



METRO Blue Line Extension

6 days ago ·

The Blue Line Extension light rail project has pivoted away from portions of the original route and must conduct a Supplemental Environmental Impact Statement a... [See more](#)

<https://www.facebook.com/asianmediaaccess/posts/pfbid02xHWd6J9f3g9sTMW2GMiRysWVLA2Q6tsN6CDHyeeZjKucz5VJ8QoDN4vCKNYiLSutI>

2023 September Asian Media Access METRO Blue Line

Asian Media Access
Published by Zhu Jiang · September 5 at 4:34 PM · 🌐

Based on extensive community engagement and preliminary design and engineering, METRO Blue Line Extension staff have recommended a single preferred route option in Minneapolis for continued study. This recommendation follows similar preferred route recommendations earlier this year in Brooklyn Park, Crystal, and Robbinsdale. For more information, watch the video of the Corridor Management Committee presentation: <https://metro council.org/.../c273d61a-4464.../Agenda.aspx...> See more

The map displays the recommended BLRT route (thick blue line) through Minneapolis and Golden Valley. Key stations are marked with blue circles: Lowry Ave Station, Penn Ave Station, James Ave Station, Lyndale Ave Station, Plymouth Ave Station, and Target Field Station. The route starts at the intersection of Bottineau Blvd and 36th Ave N, travels south through Robbinsdale, then east through Golden Valley, and finally south through Minneapolis to Target Field. A legend in the bottom left corner identifies the station areas, the BLRT route recommendation, and West Broadway roadway updates. A scale bar indicates distances up to 1/2 mile.

<https://www.facebook.com/asianmediaaccess/posts/pfbid02AbRx9GX8wNEiRUiBGZm1XWhYfwukRrNg7pEGFdy3oe5DsgVBqasjZ7ga5JTvnhNFI>



Asian Media Access

Published by Zhu Jiang · September 14 at 5:10 PM · 🌐



Metropolitan Council members and the Hennepin County Board of Commissioners approved a grant agreement that will provide \$75.3 million in county funds for the METRO Blue Line Extension Light Rail Project to keep project work going through the end of 2024.

The Metropolitan Council voted to accept the funding and approve the agreement Wednesday, Sept. 13. This action follows a unanimous vote by the #Hennepin County Board of Commissioners to provide the funding and approve the agreement Tuesday, Aug. 22.

🔗 Learn more about the news release at: <https://metro council.org/.../Blue-Line-Extension-funding...>

#METROBlueLine #CommunityMeeting #METRO #publictransportation



METROCOUNCIL.ORG

Metropolitan Council

The Metropolitan Council is the regional policy-making body, planning agency, and provider o...

<https://www.facebook.com/asianmediaaccess/posts/pfbid0pSSpbuqXfouePLQcxUeiMMtc6w1Ei6V72BQwaDFNbvWJYrTmEzBYukK8ZDXj4t4kl>



Asian Media Access

Published by Zhu Jiang · September 19 at 3:38 PM ·



PROPOSED ROUTE

A proposed route has been identified to study further for the **METRO Blue Line Extension**.

Visit BlueLineExt.org for more details.



METRO Blue Line Extension

September 15 at 1:00 PM ·

The Blue Line Extension Corridor Management Committee approved advancing analysis of the staff-recommended light rail track route and general station locations for the light rail project between Minneapolis and Brooklyn Park.

Further analysis will bring a more detailed understanding of the potential opportunities and impacts of the route through additional engineering, design, community engagement and environmental evaluation. Read more about the proposed route: <https://metro council.org/.../Blue-Line-Extension-proposed...>

https://www.facebook.com/asianmediaaccess/posts/pfbid0uwLcxU2Lfp6ahdSF6Qn2xWWGT3YeB8XfLH_LDBb9QRBYiDiGSEeMmv3PZjHanfoDml



Asian Media Access

Published by Zhu Jiang · September 25 at 11:38 AM · 🌐

Elevate Hennepin offers expert advice for businesses along the proposed Blue Line Extension route to prepare for opportunities of light rail and manage through change.

🔗 Learn more and register for workshops: <https://www.elevatehennepin.org/resources/a-g/EHBLEX>

#METROBlueLine #CommunityMeeting #METRO #publictransportation #ElevateHennepin



Elevate Hennepin

September 20 at 9:31 AM · 🌐

Know. Prepare. Prosper. Elevate Hennepin is launching a new workshop series to help businesses along the planned [Blue Line Extension](#) corridor navigate change an... [See more](#)

Final Report | 2023 BLRT community engagement (phase 3)

September 30, 2023

OUR COMMUNITY

JXTA focused our outreach on our immediate community, including Northside young people, transit riders, and other Northsiders, with a focus on the neighborhoods around West Broadway (spanning approximately Plymouth to Lowry Avenues). This area has a high proportion of youth, renters, transit-riders, and is very racially diverse.

DIRECT ENGAGEMENT

Between March and August 2023, JXTA engaged approximately 450 people across nine events.

- We hosted (2) workshops at Juxtaposition Arts. The first directly engaged youth and staff at Juxtaposition. The second brought together youth living in cities along the corridor for a Blue Line Youth Summit, organized in collaboration with the Blue Line Coalition.
- We held (1) pop-up engagement at the D-Line station on Emerson and West Broadway to reach transit riders at one of the busiest stops in North Minneapolis.
- We participated in (5) meetings and workshops organized by Hennepin County and Metro Transit. At these meetings, our youth apprentices presented models of the West Broadway and 21st Avenue alignments to help community members give better informed opinions.
- We participated in (1) tabling event at the Crystal Frolic where we presented our model for the proposed station at Bass Lake Road.

DIRECT ENGAGEMENT (Summary Table)

	Date	Event Name	Topic/ Agenda	Stakeholder groups/ Attendees	Estimated engaged
1	3/2/23	Community Meeting	Broadway and 21st Ave alignments	Community members, staff at Juxtaposition Arts	20
2	3/7/23	Community Meeting	Broadway and 21st Ave alignments	Community members	50
3	3/22/23	Community Meeting	Broadway and 21st Ave alignments	Community members	50
4	4/17/23	Community Meeting	Broadway and 21st Ave alignments	Community members	50
5	5/4/23	Blue Line Youth Summit	A youth vision for the Blue Line	Young people who live in cities served by the Blue Line extension	30
6	6/28/23	Community Listening Circle	Broadway and 21st Ave alignments	Community members	30
7	7/13/23	Pop-up engagement	Broadway and 21st Ave alignments	Transit riders and pedestrians along West Broadway	70
8	7/22/23	Community Block Party	Broadway and 21st Ave alignments	Community members	25
9	7/29/23	Engagement at Crystal Frolics	Bass Lake Road station design	Community members	125
				Estimated total engaged	450

SPECIAL PROJECTS

We created table-sized models of the West Broadway and 21st Avenue alignments to show track and station locations, property impacts, parking reductions and drive-lane changes. We heard from many community members that our models helped them understand the options and weigh the impacts.



Youth apprentices engaging at Emerson and Broadway bus stop



Detail of West Broadway model

SPECIAL PROJECTS (continued)

We also created a table-sized model of the proposed station at Bass Lake Road in Crystal. The model was built from durable materials so that it could remain on semi-permanent display at the Crystal City Hall.



Bass Lake Station model



Talking with a community member at Crystal Frolics

SPECIAL PROJECTS (continued)

We created a 16-page illustrated zine that reflects back to the community what we heard during the engagement and provides community members with essential information to engage with the project in the next phase.

*Note, this deliverable is still in-progress. We anticipate completing it in early October 2023



Pages from the zine (in-progress)

AMPLIFYING BLRT COMMUNICATIONS

We promoted (5) events hosted by Hennepin County on our social media (including Facebook, Instagram, Twitter), garnering over 200 likes on Instagram alone and reaching our more than 10,000 followers. We also made (2) posts across our channels to share about our work and engagements.



Examples of social media posts

KEY COMMUNITY ISSUES & OPPORTUNITIES

Through our engagement we reached three main groups of people: youth, transit riders, and Crystal residents. Although we heard some common themes, the groups expressed different concerns and identified different opportunities.

Youth

- Many of the youth we engaged already use public transit to move between Minneapolis and the Northwest suburbs to visit family, go to school, and to access jobs. They saw the BLRT extensions as a big improvement over the current bus system and a way to cut travel time.
- We heard that West Broadway played a central role in young people's lives, both as a main route for moving through the Northside and as a gathering place for community. We heard a lot of concerns that the BLRT extension would sap West Broadway of its vitality, especially by impeding events like Flow and Open Streets West Broadway.
- While many of the youth were wary of the potential for gentrification, especially along West Broadway in North Minneapolis, we found they weren't afraid of change altogether. When we hosted our Blue Line youth summit, we found that youth were very interested in imagining positive changes that could come from light rail development. We see real value in including youth in station area planning and other development efforts along the corridor.

Transit Riders

- Most of the transit riders we engaged did not know about the BLRT extension. When informed about the project, they were overwhelmingly supportive. They were also less concerned about parking reduction and property impacts than those who showed up to workshops.
- We see a lot of opportunity to continue to engage transit riders at bus stations in North Minneapolis. Transit riders seem to be underrepresented in other engagement settings. They are most likely to benefit from the BLRT extension and, from our initial engagement, are largely supportive of it.

Crystal Residents

- They Crystal residents we engaged overwhelmingly supported the proposal to elevate Bottineau Boulevard at the Bass Lake Road station. We even heard support for this design from Crystal residents who were opposed to the overall BLRT extension project.

RECOMMENDATIONS FOR FUTURE ENGAGEMENT

Now that the 21st Avenue alignment has been recommended, there is so much work to be done in our area of North Minneapolis!

- We need to involve community members, especially youth, in envisioning the Lyndale and James stations - places that don't currently exist and will soon be very important nodes in North Minneapolis.
- We also need to involve our community in envisioning livable streetscapes for West Broadway and 21st Avenue.
- Up to this point, residents along 21st Avenue seem to be underrepresented in engagements, especially compared to residents along other proposed alignments such as Lyn-Park. There are a couple of organizations along 21st Avenue who may want a larger role in the next phase of engagement including Sanctuary Covenant Church and the Northside Healing Space.
- There are a lot of Northsiders, especially transit riders, who do not know about the project. We need to continue to reach them and inform them of these major changes.
- The anti-displacement conversation needs to continue to be rooted in community-led spaces and kept relevant for the people who will be impacted.

METRO STATION



METRO STATION

Cub Foods, March 2023

We work at Juxtaposition Arts and we made 2 site models to explain the options for the Blue Line LRT Extension project in North Minneapolis

Our team researched the West Broadway option, and we believe that a busy train belongs on a busy street.

This option also allows more direct access to local businesses.

Our team researched the 21st Ave option and we believe that they should let B-Way be!

This option also allows us to save more of the existing buildings.

Personally, I don't like the 21st Ave option because I don't want a loud train running next to my house. And the West Broadway option destroys the existing black-owned businesses they claim to serve. How does this project help them?

Can someone explain how this type of project won't displace existing residents?

That's why we created an anti-displacement workgroup to listen to the feedback of residents and gather input. We appreciate you all voicing your concern and our design team will incorporate your voices into the final proposal. We want people to also see the economic opportunity associated with this type of project.



Capri Theater, March 2023

Gather around the tables to see how this light rail project will impact some of the residential and commercial properties along West Broadway.



We have representatives from Hennepin County and Kimley-Horn available to answer questions and the youth from Juxtaposition Arts have created a site model to show what the the option looks like further down W Broadway from Lyndale to Irving.

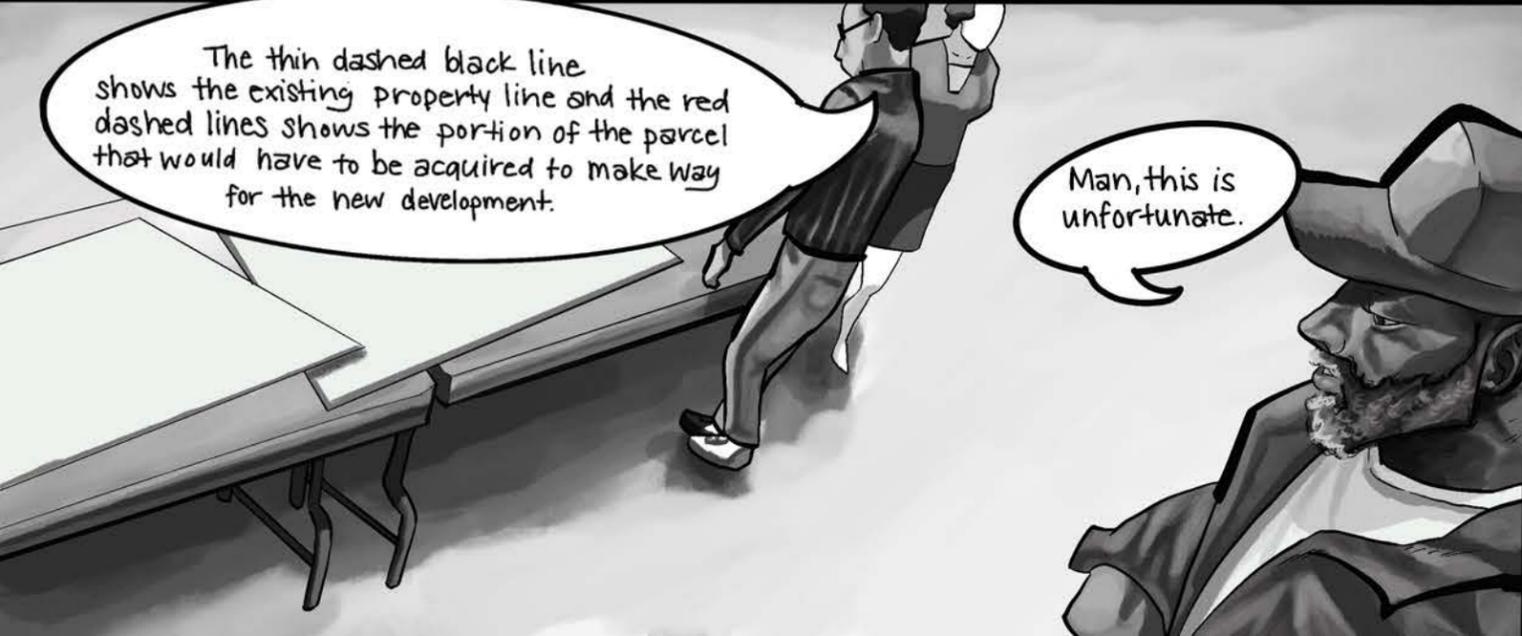


FORMER FACTORY - CONSERVATION PROPERTIES - WOULD BE 2417, 2415

Yeah but at least those are empty parcels. Look at all these other locations that have structures on them that will be affected if the light rail gets built.

These red lines run through both 2415 and 2417.

My barber shop was called the Fade Factory and used to be located on 2415 and 2417 W Broadway. It used to be called Mr. Afros and was the second black-owned barbershop on the Northside. I swept the floors there as a kid and knew one day I wanted to own a place like this myself.



The thin dashed black line shows the existing property line and the red dashed lines shows the portion of the parcel that would have to be acquired to make way for the new development.

Man, this is unfortunate.





About 10 years ago, I bought this place from my aunty and remodeled the building to my own taste. I built up my customer base slowly and loved serving the community I grew up in.



I lost my whole life's work in 1 night.



But during the George Floyd Uprising in the summer of 2020...



My building got torched during the protest.



The hardest part is now my property will be undevelopable. This location wasn't just a building, it was also supposed to be a family legacy property.



What's the point if this light rail can't help me to return my business in a neighborhood I love? Black business owners want to be part of the success story coming out of this project.



Sanctuary Covenant Church, April 2023

...A lot of the community engagement sessions had a similar feel. Some folks got frustrated and wanted to make sure their voices were heard.

Excuse me, no, I will not be quiet. This reminds me of exactly what happened in Rondo and I say hell no we won't go!



We're not going to let Black people get used and allow all the crime that comes with this train.



I'm not going to take it. I say hell no, we won't go! HELL NO, WE WON'T GO!



The community is completely justified having reservations about government-led projects that run through their neighborhood.



Most people know that the historic Rondo neighborhood in St. Paul was demolished by I-94. Here in North Minneapolis, we lost historic commercial corridors along 6th Ave North when they built out and expanded Olson Memorial Highway (Highway 55).

The Near North community was cut off from downtown and the highway served as a divider. The remaining community that was surrounded by I-94 and Olson Memorial highway was destroyed and replaced with light-industrial buildings.



The community made it loud and clear that they love W Broadway and didn't want to see it get demolished for the new light rail expansion.

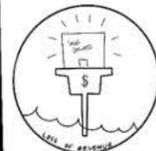
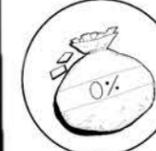
The biggest concerns we heard from people stemmed from the loss of on-street parking, destruction of the historic black-owned businesses on W Broadway, additional crime, and concerns about displacement.

The Center for Urban and Regional Affairs has developed some best practices for anti-displacement. The youth in the Enviro Design Studio came up with some informative graphics that can break down the key concepts.

Live in the heart of North Minneapolis



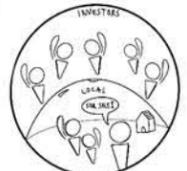
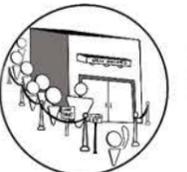
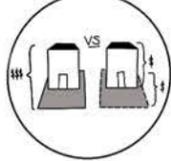
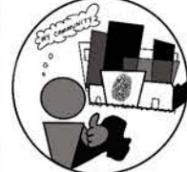
at Juxtaposition Art studios...

-  Small business grant support
-  Zero to low interest loans

These policies support local businesses.

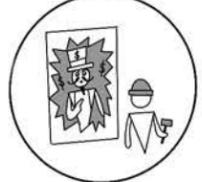
-  LAWYER Right to Counsel
-  RENT Rent stabilization
-  NOAH Preservation
-  Tenant Screening Reform
-  Mandatory relocation assistance
-  Tenant opportunity to Purchase
-  Affordable housing for low income

They also keep housing affordable.

-  Limiting investor purchasing
-  Right to return
-  The right to organize/financial resources for organizing
-  Land disposition policy
-  Commercial + Residential Land Trusts
-  Cultural place-keeping

And promote community ownership!

DON'T FORGET!
they improve incomes as well!

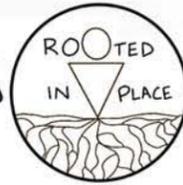
-  Universal Basic Income
-  Work Force Programs



Through these anti-displacement policies, we can make sure that the Blue Line brings positive change to our community. Here are recommended outcomes of successful anti-displacement in North Minneapolis.



Provide opportunities for existing residents and businesses to stay in place and feel supported.



Create and enforce structures of accountability for government agencies along the alignment.



Ensure there are sufficient resources to support policy implementation, organizing efforts, community development and ownership, and other anti-displacement strategies.



Provide opportunities for community to connect to BLRT and development in a joyful way.



Ensure that 50% of jobs from the Bottineau Light Rail development are held by North Minneapolis residents.



Ensure there is access to land, housing, and businesses in the corridor throughout all phases of construction.



Empower community to have control over decision-making throughout the corridor



There is still so much more work to do to make this vision a reality! The train isn't expected to come until 2030. So it's up to us to make sure the train supports a future of abundance and community.

Create opportunities for community ownership and being able to measure levels of community ownership.

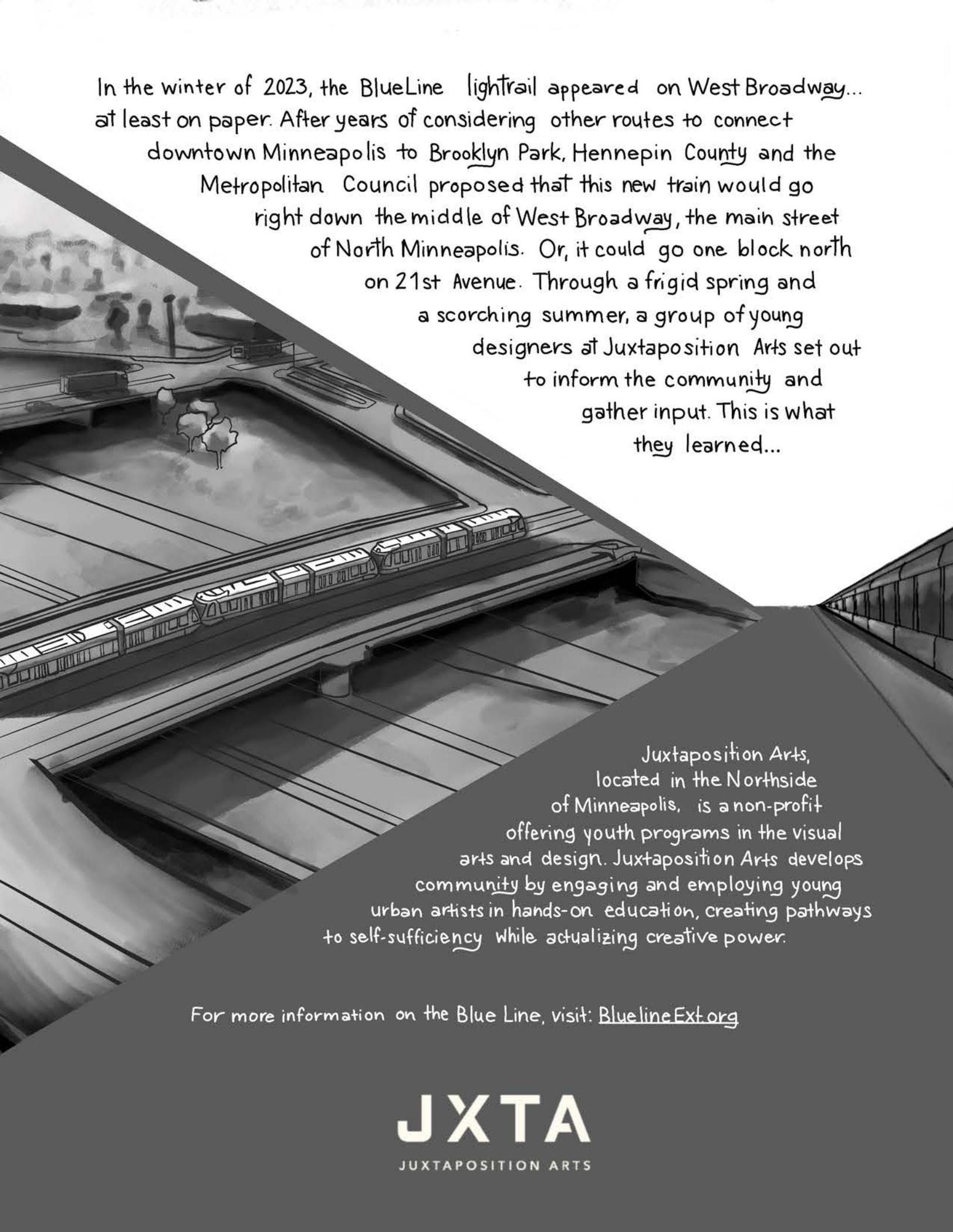


Grant reparations to the Harrison neighborhood for the harm caused by the previous iteration of the alignment.



Ensure that there is a continued role for the ADWG members throughout all phases of the project.





In the winter of 2023, the BlueLine light rail appeared on West Broadway... at least on paper. After years of considering other routes to connect downtown Minneapolis to Brooklyn Park, Hennepin County and the Metropolitan Council proposed that this new train would go right down the middle of West Broadway, the main street of North Minneapolis. Or, it could go one block north on 21st Avenue. Through a frigid spring and a scorching summer, a group of young designers at Juxtaposition Arts set out to inform the community and gather input. This is what they learned...

Juxtaposition Arts, located in the Northside of Minneapolis, is a non-profit offering youth programs in the visual arts and design. Juxtaposition Arts develops community by engaging and employing young urban artists in hands-on education, creating pathways to self-sufficiency while actualizing creative power.

For more information on the Blue Line, visit: BlueLineExt.org

JXTA
JUXTAPOSITION ARTS

BLRT community engagement contract Phase 3 final report, 2023

Date: 9/25/2023

Organization: Heritage Park Neighborhood Association

Contacts: Patrick Siegrist (HPNA Board Treasurer and co-chair) Patrick@CityVisionsMN.com
651-210-5955

Anndrea Young (HPNA Community Organizer) YoungAnndrea22@gmail.com
612-707-4474

1. Describe your community where you focused your outreach – geography and culturally

Sumner Glenwood Neighborhood: Between 7th street north Plymouth and Glenwood and Van White. Culturally our neighborhood is a melting pot made up of people from Hmong, East African, Hispanic & Latino, African American, and a Caucasian demographic.

This wide-ranging demographic adds the challenges of language to the economic, digital and educational issues in dealing with our audience.

2. Refer to your contract deliverables, list them, and describe outcomes such as:

- a. **Amplify BLRT communications** = Total number of social media posts such as: Facebook website posts, emails, e-newsletters.

Facebook Post 45, Instagram 45, Alignable 8, HPNA Website 17

Audience views: Facebook 974 people reached, Instagram 257 connections
- b. **Special Projects:** Annual Meeting: 05/13/2023, BLRT Info Session: 07/11/2023,
- c. **Direct Community Engagement:** 3 primary group activities (see chart) plus extensive distribution of BLRT flyers and brochures. Also, Anndrea designed, and printed handouts and posts used to advertise the BLRT project goals, questions, and meeting parameters.
- d. **Direct Community Engagement** National Night Out; sharing resources with neighbors, Annual Meeting: Delivering data about stations and slides during the BLRT Info Session.

Activity	Date	Event Name	Topic / Agenda	Stakeholder Groups / Attendees: Such as business owners, faith leaders, community members,	Estimated Number of people directly engaged
Annual Meeting	05/13 /2023	2023 Annual Meeting	BLRT Learning session	Metro Transit, Asian Media Access	11
BLRT Info Session	07/11 /2023	BLRT Info Session	BLRT	HPNA, Asian Media Access	5
National Night Out - Heritage Park	08/01 /2023	BLRT flyer distribution	Meet and greet with HPNA neighbors and community leaders	Heritage Park Neighbors and other organizations such as Sumner Library, Northpoint, Political figures, Metro Transit, Schools and Retailers	75+
Total directly engagement					91+

3. As a community topic expert provide a summary list of the key community issues and opportunities – what you heard/what your learned?

- Community members are concerned about the broken promises that were not kept when the train was rerouted.
- Community members are looking for an alignment of the new train from the neighborhood.
- Community members are concerned about the usage by unhoused individuals on the train.
- Younger Community Members are unaware of the project and/or the train being rerouted.

a. What are any key outstanding and unresolved questions that your community needs answered?

- Will there be an alignment?
- Will Olson Memorial Hwy receive some of the businesses and community opportunities that were once promised to our neighborhood?

4. *Your recommendations for 2023 - 2024 community engagement and into the future of the METRO Blue Line LRT Extension.*

- Offer a bus that takes residents/ customers from Olson Memorial Hwy to the Twins Way Station.
- Provide answers to neighbors about plans on helping unhoused individuals.
- Offer accurate and real updates to residents in the next phase.
- Continue to produce community orientated visuals assets to communicate goals and progress in addition to the brochures and other deliverables currently supplied to us.
- Develop activities specifically designed to appeal to young people. Jointly sponsored by HPNA and BLRT that can drive home the message of accessible and cost-effective transportation that will be made possible by this project. We can use music, dance, sporting events, etc. We already have used Minnesota Twins tickets which have created excitement and engagement.
- We have designed a series of wearable items (Caps, Beanies, Bags, T-shirts, and Sweatshirts) which have been well received by the Heritage Park community. We can develop additional products that combine the BLRT and HPNA brands to demonstrate collaboration while providing comfort and warmth.

BLRT community engagement contract Phase 3 final report, 2023

Organization: Lao Assistance Center of Minnesota

Contact: Brandon Detvongsa | Brandon@laocenter.org | (612) 461-9002

Date: 9/19/23

1. Describe your community where you focused your outreach – geography and culturally

The Lao Assistance Center of Minnesota primarily services the Lao and Southeast Asian communities throughout Minnesota. For the Blueline project, we focused on the community in Hennepin County, specifically the residents and businesses of Brooklyn Park and North Minneapolis, as our population and major cultural centers are dedicated there. These areas along the Blueline corridor directly impacts the Asian community and our means of cultural gathering. The Lao Center and our community would prefer to preserve and protect our cultural spaces along the corridor that give us the opportunity and freedom to be who we are without concern of external influences that may threaten our way of life and culture.

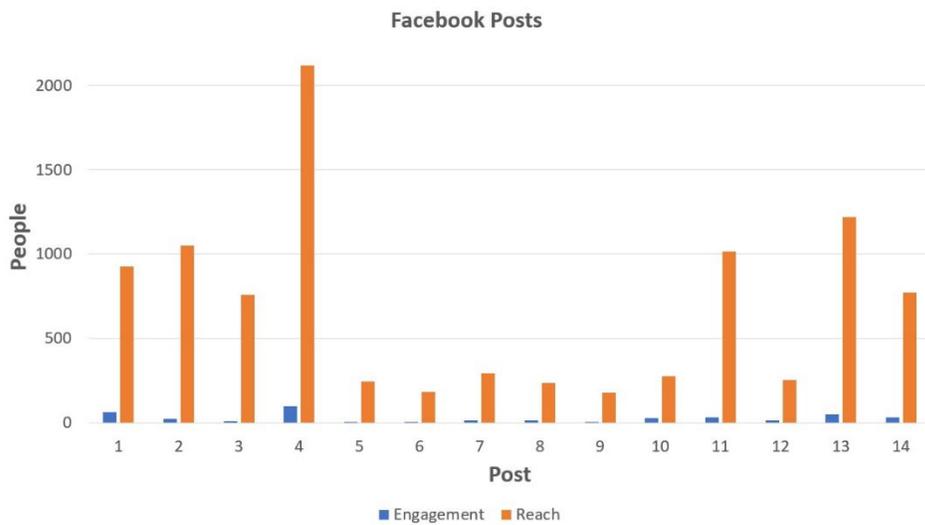
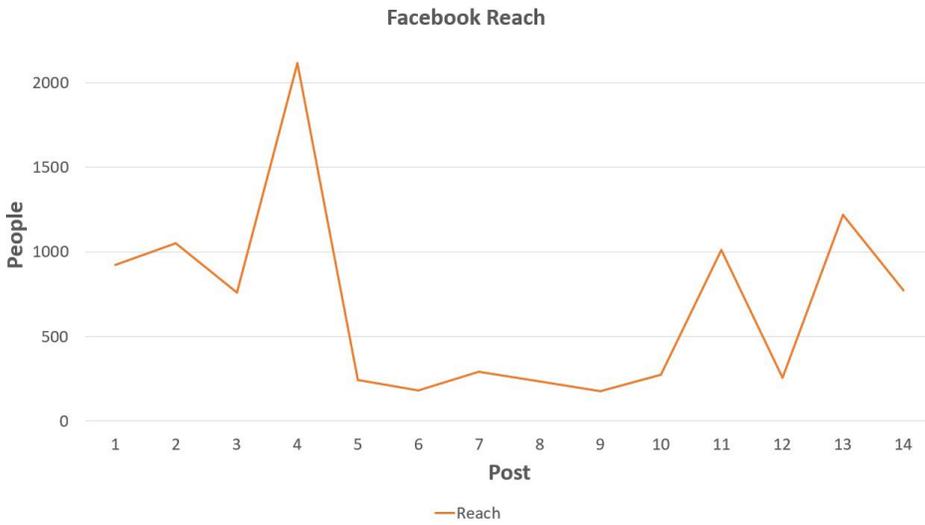
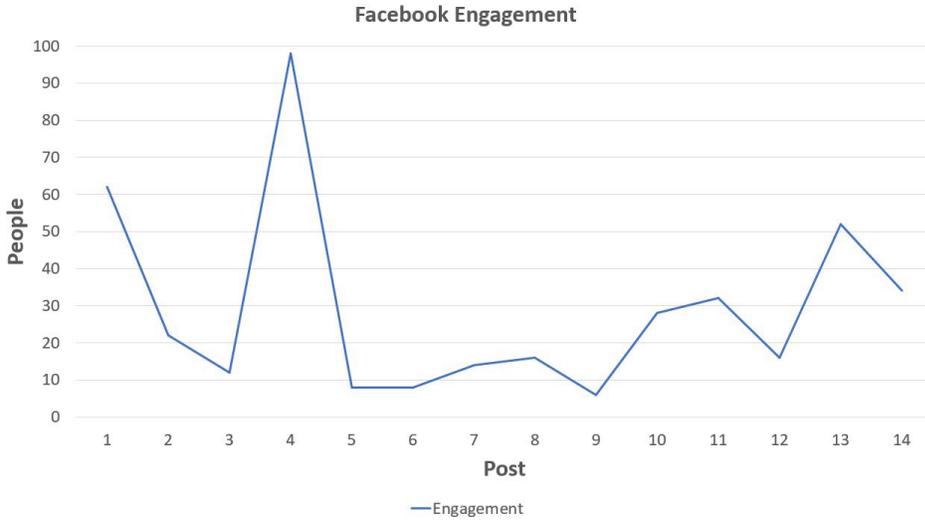
2. Refer to your contract deliverables, list them, and describe outcomes *such as*:

- **Amplify BLRT communications** = Total number of social media posts such as: Facebook posts, emails, WhatsApp, e-newsletters.
 - i. Total views or best guess on the total number of the audience

Facebook Posts			
Post #	Date	Direct Engagement ¹	Potential Reach ²
1 – (Updated route & meetings)	4/5/23	62	926
2 - (Upcoming meeting)	4/12/23	22	1,052
3 - (Youth Summit)	4/20/23	12	760
4 - (AAPI Artists)	4/24/23	98	2,116
5 - (Youth Summit)	5/3/23	8	244
6 - (CMC meeting)	5/4/23	8	183
7 - (Discussion forum)	5/11/23	14	293
8 - (Blueline meeting)	5/16/23	16	235
9 - (Anti-Displacement)	5/24/23	6	177
10 - (LCM Event)	5/31/23	28	277
11 - (LCM Event)	6/8/23	32	1,014
12 - (LCM Event)	6/14/23	16	256
13 - (LCM Event)	6/21/23	52	1,220
14 - (W. Broadway vs. 21 st Ave)	8/9/23	34	774
Total		408	9,527

¹ Engagement: Direct engagement with posts (likes, comments, clicks, shares)

² Reach: Potential engagement (views)



- **List out special projects** and provide either video links, images, or photos such as video projects, tabletop models, zines, graphics

- Youth Summit – Hosted by Juxtaposition Arts, the Blueline Coalition, CAPI, Pueblos, and the Lao Assistance Center
 - Description: A youth-led event held by community living along the corridor to engage in interactive discussions and activities around the theme of a “Vision of Abundance.”
 - Reflection: The event was successful in engaging youth with Blueline and making sure they know their voice is heard and accepted within the discussion. We gave them the space to take charge and lead the summit so that they are comfortable with themselves to tackle the issues and concerns directly with their own creations. For future engagements, we would suggest hosting these types of events to engage more youths along the corridor and give them the opportunity to share their experiences and perspectives.
 - Photos: Gallery

- HmongTV Interview - Hosted by the Lao Assistance Center of MN and HmongTV
 - Description: An interview with Blueline Staff, CURA, and Hennepin County on project updates and the potential concerns held by the Asian community.
 - Video link: <https://www.youtube.com/watch?v=sitUZOK9Uw8>
 - Reflection: The interview was a great opportunity to connect directly with those involved in the Blueline Extension and give faces to the project for our communities. The interview itself went smoothly and tackled some initial concerns faced by the community with the line. However, we would have liked to hold more interviews, but scheduling conflicts stopped that momentum during the rest of phase 3. Additionally, the Lao Center could’ve advertised the interview more and get our communities to watch and be involved more in the project.

- BLRT Listening Circle – Hosted by Asian Media Access, NEON, Encouraging Leaders, Lao Center, and Juxta Arts
 - Description: A listening circle for community to share their experiences and perspectives towards addressing the debate between West Broadway vs. 21st Ave.
 - Reflection: The event had a good turnout with a variety of different perspectives towards Blueline and the two alternative options. The space felt relatively safe for many community members, allowing them to share differing thoughts and views of the subject in a respectful manner. On the other hand, many people were questioning the purpose and impact the event will hold in future decisions. Therefore, we could’ve devised future activities or direction that make the event seem influential and build community trust. Furthermore, we should’ve made sure everyone stayed involved and engaged in the after discussion because everyone should’ve had the space to discuss amongst each other in a productive way.
 - Photos: Gallery

- **Blueline/Tobacco Event – Hosted by LACM with 3d models from Juxtaposition Arts**
 - Description: A LACM community event to update community leaders and members on project updates.
 - Reflection: The event was more successful than initially thought. While the turnout was relatively low, the people were engaged and asked a lot of questions and made sure their concerns were heard. I am appreciative of Juxta Arts for lending us their 3D design because our community enjoyed having it to truly understand what is going on and what it might mean for the rest of the community. For future improvements, we need to make sure our community registered ahead of time while pushing advertisements to get larger turnouts within our community (or finding better ways to reach out afterwards).
 - Photos: Gallery

- **Direct community engagement** = Total number of engagement activities

Activity	# of activities
Presentations	4
Tabling	18
Food Pop-Up	12
Door Knocking	1
1:1 Engagements ³	2
Surveys ⁴	2

- **Direct Community Engagement** please list out by each individual activity:

Activity	Date	Event Name	Topic / Agenda	Stakeholder Groups / Attendees: Such as business owners, faith leaders, community members,	Estimated Number of people directly engaged
Handouts	7/22/22	Food Pop-Up	Blueline Handouts	Community members	85
Handouts	8/26/22	Food Pop-Up	Blueline Handouts	Community members	85

³ Number of 1:1 Engagements are not accurately measured as sessions occurred whenever possible during and after work hours.

⁴ Survey results are inconclusive and lack substantial data (survey data is available if needed).

Handouts	9/23/22	Food Pop-Up	Blueline Handouts	Community members	85
1:1 Engagement	9/23/22	Lao Tennis Event	Blueline Discussion	Community members	30
Presentation & Discussion	9/24/22	Lao Women Advancement	Blueline Alignment	Community members	54
Handouts	10/28/22	Food Pop-Up	Blueline Handouts	Community members	85
Tabling	10/29/22	Covid Vaccine Clinic	Blueline Handouts	Community members	N/A
Presentation	11/21/22	Housing Stability & Blueline Discussion	Blueline Updates	Community members	55
Handouts	11/23/22	Food Pop-Up	Blueline Handouts	Community members	85
Handouts	12/28/22	Food Pop-Up	Blueline Handouts	Community members	85
Handouts	1/20/23	Food Pop-Up	Blueline Handouts	Community members	85
Tabling	2/4/23	Hmong New Year Celebrations	Blueline Handouts	Community members	7
Presentation	2/9/23	Heart Health & Blueline Presentation	General Update on Blueline Alignment	Community members	35

Handouts	2/25/23	Food Pop-Up	Blueline Handouts	Community members	100
Tabling	2/27/23	Greenpeace Workshop & NRT presentation	Blueline Handouts	Community members	15
Tabling	4/1/23	Lao Women Party Buasavanh: Lao New Year	Blueline Handouts	Community members	10
Tabling	4/9/23	Lao Student Association: Lao New Year	Blueline Handouts	Community members	N/A
Tabling	4/15/23	Buasavanh Lao New Year	Blueline Handouts	Community members	125
Tabling	4/15/23	Cambodian New Year	Blueline Handouts	Community members	12
Handouts	4/28/23	Food Pop-Up	Blueline Handouts	Community members	100
Youth Event	5/4/23	Youth Summit	Blueline: Vision of Abundance	Community members	35
Tabling	5/6/23	Visakha Puja Celebration	Blueline Handouts	Community members	50
Tabling	5/6/23	Health Fair	Blueline Handouts	Community members	67

Video interview	5/15/23	HmongTV	Blueline Interview	Community members	317 (as of 9/13/23)
Handouts	5/26/23	Food Pop-Up	Blueline Handouts	Community members	89
Tabling	6/3/23	Asian Fair	Blueline Handouts	Community members	48
Tabling	6/10/23	Community Connections Conference	Blueline Handouts	Community members	98
Handouts	6/23/23	Food Pop-Up	Blueline Handouts	Community members	100
Listening Circle	6/27/23	BLRT Community Listening Circle	Blueline: West Broadway & 21 st Ave	Community members	~20
Door Knocking	6/28/23	Brooklyn Park Businesses	Blueline update	Business Owners	8
Tabling	6/28/23	VSS Summer Healing, Joyful and Healthy Aging Celebration	Blueline Handouts	Community members	2
1:1 Engagement	6/29/23	Brooklyn Park Business	Blueline discussion	Business owner	1
Presentation	6/30/23	LACM Blueline/Tobacco Event	New route alignment Update	Community members	16
Tabling	7/26/23	Wellness Fair	Blueline Handouts	Community members	42

Handouts	7/28/23	Food Pop-Up	Blueline Handouts	Community members	135
Tabling	8/19/23	Cambodian Temple's 35 th Anniversary	Blueline Handouts	Community members	41
Tabling	8/20/23	Cambodian Temple's 35 th Anniversary	Blueline Handouts	Community members	45
Tabling	8/28/23	State Fair	Blueline Handouts	Community members	189
Tabling	8/29/23	State Fair	Blueline Handouts	Community members	N/A
Tabling	9/16/23	Open Streets	Blueline Handouts	Community members	84
Total directly engagement					2,518

3. As a community topic expert provide a summary list of the key community issues and opportunities – what you heard/what your learned?

Concerns:

- Impact – Community members are concerned about their property/businesses being affected, how it changes their community's image, the financial impacts, and potential environmental damages.
- Crime – Worry about bringing potential crimes to the suburbs that would affect communities and being able to use public spaces like parks and trails, especially with the already increasing crimes in Brooklyn Park.
- Homelessness – Concern with people sleeping/loitering on the light rail or around stations, businesses, and residences along the corridor and to surrounding neighborhoods.
- Traffic – Questions regarding space for traffic during and after construction, the changes to commute times, potential traffic accidents involving light rail and cars/pedestrians/cyclists.
- Noise – How loud is light rail going to pass near residential areas and businesses (sound, rumbling).
- Summary: Most of our community in Brooklyn Park and Minneapolis do not like the Blueline Extension to pass through our communities and worry about the potential problems and changes it will bring. Therefore, how can we make sure their concerns are fully addressed and plans are set in place to make sure the community is aware and ready for these changes (Building trust and accountability).

Opportunities:

- Transportation – Potential interest in new modes/options of transportation for a car-dominated suburb, physical and cultural accessibility (ramps, languages, public safety, getting in touch with authority figures, low prices), hopes for redesigns/improvements for the community, and cleaner for environment.
- Development – Improvements to public roads, buildings, lanes, traffic, undeveloped spaces, affordable housing, and environmental/green spaces.
- Housing – More affordable housing for residents to stay or move in, so they can have the opportunity to have direct access to the rail line and potential connections along the route.
- Business – BIPOC communities would like to have the opportunity to establish/stay and prosper along the corridor. Keep small businesses in place and invite more cultural identity opportunities to the corridor.
- Connection – Making sure cultural communities stay connected and have access to locations that offer a link to community businesses, metro buses, and parking areas.
- Summary: Community is on the fence about the project and worry about the same issues but see potential benefits and opportunities as long as they can survive the entire process of construction.

What are any key outstanding and unresolved questions that your community needs answered?

- a. What types of direct and indirect impacts will occur at specific locations on or near the alignment? Specifically on physical and cultural displacement, property/land values and taxes, traffic (during & after), and community image.
- b. How can we address and solve potential public and traffic safety problems? How can we trust that these systems will fully address and be accountable?
- c. Where can our community go if they are displaced? Will this be temporary or permanent? How will this change the way our community gathers and celebrate our culture/history in MN?
- d. How can we make sure all Asian communities are well represented, involved, and interested in learning and engaging in the project?

4. Your recommendations for 2023 - 2024 community engagement and into the future of the METRO Blue Line LRT Extension.

For potential future community engagement, the LACM would like the opportunity to continue to do more outreach and keep the discussion going in our communities. As we learned from current outreach, there is still a large untapped population across Hennepin County that doesn't follow the Blueline at all or consistently despite its ongoing development. It's important to make sure our communities continue to talk and work together to address community concerns and find opportunities going forward. Additionally, it is also important to reach out to communities outside the corridor because this rail system is a connected web that ties all communities directly and is accessible to everyone (people from Maple Grove, Plymouth, Brooklyn Center, etc. may be interested in parking and taking the rail to the city and other major destinations). In summary, ongoing conversation is still important and is needed to make sure we have reached everyone, both old and new. Furthermore, we should also focus more on youth engagement and leaders because the rail line will directly impact their future.

5. Are there any other organizations BLRT project staff should be conducting outreach to? Please list the names of organizations and contact information.

The LACM would like to include:

- Hmong American Partnership (HAP) – Good connection to the Hmong population across MN and could connect with the Hmong population along the corridor.
- Cambodian Temple (Watt Munisotaram) – Connected to the Cambodian population of MN and is a cultural center for Asian Americans. Despite being based in Dakota County, they know community members that could help spread awareness in Hennepin.

6. Quotations/Paraphrases:

- “I have some concerns about traffic and crime, but this is a step forward in modernizing our infrastructure.”
- “It will be good for communities to be better connected.”
- “It will be nice to have a connection to the park and ride section.”
- “This will help people getting from point A to point B because they have no other mean of transportation.”
- “Easy to ride to the city. Easy for people to use it. No traffic.”
- “No. Look at what happened with the Green Line and the problems it caused to businesses and communities there.”
- “I don’t know. I’m worried on how it would affect my business and our community.”
- “I don’t like it. We have enough problems; we don’t need to bring more here [Brooklyn Park].”
- “Not sure. How will this impact our community?”

Gallery

Join us at the Blue Line youth summit!



Over the next 5-10 years, the Blue Line light rail train will be extended from downtown Minneapolis into North Minneapolis, Robbinsdale, Crystal, and Brooklyn Park.

We're holding a summit for young people to share perspectives and organize around how the train can benefit their communities.



Join us on Thursday, May 4 from 4-6pm at Juxtaposition Arts!

- 1108 West Broadway in North Minneapolis
- \$25 visa gift card for your time.
- We'll have food!

For more information, contact Ricardo Perez
ricardo@thealliancetc.org
For RSVP:
Brandon@laocenter.org



Figure 1: Youth Summit Flyer



Figure 2: Youth imagining the Blueline in their communities



Figure 3: Youth designing posters about Blueline Extension

METRO BLUE LINE EXTENSION

West Broadway Focused

BLRT COMMUNITY LISTENING CIRCLE

Tuesday, June 27
from 5:30-7:30 p.m. at UROC
2001 Plymouth Ave N,
Minneapolis, MN 55411
Food will be provided

Join your neighbors for a community led conversation about the opportunities, impacts, and solutions to meet the needs of businesses and residents along the Blue Line Extension route options, with a specific focus on West Broadway in Minneapolis. The discussion will be facilitated by representatives from Asian Media Access, NEON, Encouraging Leaders, Lao Center, and JXTA with Blue Line Extension staff on hand to hear your feedback and answer questions.

There is no formal presentation. Anyone with questions or who requires assistance to participate in this meeting is invited to contact [Anga Hwang, Executive Director Asian Media Access \(Anga.Hwang@asianmedia.org\)](mailto:Anga.Hwang@asianmedia.org).

To find meeting materials, ways to share feedback, and the latest newsletter, visit the project website: BlueLineExt.org

Figure 4: BLRT Listening Circle Flyer





Figure 5: BLRT Listening Circle

2023

**LAO CENTER
BLUELINE/TOBACCO
EVENT**

Registration:

Brandon@laocenter.org
 (612) 461-9002
Thomas@laocenter.org
 (815) 501-1748

STOP SMOKING
QUITTING NOW GREATLY REDUCES SERIOUS RISKS TO YOUR HEALTH.

**BRANDON
DETVONGSA**
 Civic Engagement
Program Assistant

**THOMAS
PHETMEUANGMAY**
 Tobacco Awareness
Program Manager

Great Room at Cora McCorvey
 1015 N 4th Ave, Minneapolis, MN 55405

JUNE | 30th | 2023

5:00 - 8:00 P.M.

 LAO CENTER

Figure 6: LACM Blueline/Tobacco Flyer



Figure 7: LACM Blueline Discussion (Back view)



Figure 8: LACM Blueline Discussion (Front view)



Figure 9: Community members engaging with Juxta's 3d model of W. Broadway and 21st Ave.

BLRT community engagement contract Phase 3 final report, 2023

Organization: Liberian Business Association in the Diaspora

Contact name: Jackson K. George, Jr.

Email: jackson@libausa.org

Phone: 612-227-4064

Date: September 29, 2023

1. Describe your community where you focused your outreach – geography and culturally

The Liberian Business Association initiated the BLRT project on October 12, 2022, with a primary focus on the communities within Brooklyn Park, Robbinsdale, and Crystal. This project specifically addressed the needs and concerns of minority businesses with particular emphasis on immigrant small and micro businesses. LIBA focused its activities mainly on the African business community in the northwest suburb.

2. Refer to your contract deliverable, list them, and describe outcomes *such as*:

A) **Amplify BLRT communications** = Total number of social media posts such as: Facebook posts, emails, whatsapp, e-newsletters. LIBA amplification of BLRT communications focused on the following posting,

1. **FaceBook:** LIBA has a very interactive FaceBook page. Information and materials from the BLRT blue line was posted. The site has 1.7 K followers.

2. **LIBA Newsletter:** LIBA carried information of the BLRT project in 10 of 12 of its monthly Newsletter that reached over 2000 readers in the community over the duration of the project. The newsletter is both electronic and hard copy.

3. **LIBA Networking Emails:** LIBA has a very robust email communication process. Over the course of the project LIBA sent out information on a monthly basis that reached over 167 small and micro businesses on a monthly basis. BLRT informational materials were also forwarded to those businesses on a monthly basis.

4. **LIBA WhatsApps Communications:** LIBA WhatsApp has over 260 members and the BLRT information and materials were shared two times a month and when needed to get to people immediately.

5. **LIBA Business Connect:** LIBA has a Constant Contact listing of 235 followers. BLRT information was shared with 235 participants during the duration of the contract.

B) **List out special projects** and provide either video links, images, or photos such as video projects, table top models, zines, graphics

LIBA conducted two town hall style community engagements on December 8, 2022 and April 20, 2023. Hennepin County staff was invited and provided an overview on the project and highlighted the work the Anti-Displacement Committee was conducting. Catherine Gold-*Hennepin County Transit and Mobility Department, Sr. Department Administrator, Blue Line*

Extension Project Team , Nkogo Cigolo-Metro Transit Blue Line LRT Extension Public Involvement Manager, Dan Soler-Hennepin County Transit and Mobility Department Director, and Joan Vanhala - Engagement Specialist, Hennepin County Outreach & Community Support, were all part of the project staff that attended. The two community engagements brought together over 30 participants.

Jackson George, LIBA Executive Director also participated and spoke in front of the Hennepin County Commissioners in support of the Blue Line in May, 2023.



a. **Direct community engagement** = Total number of engagement activities
 As part of LIBA contract, LIBA engaged with over 50 small and micro businesses along the corridor of the blue Line.

b. **Direct Community Engagement** please list out by each individual activity:

Activity	Date	Event Name	Topic / Agenda	Stakeholder Groups / Attendees: Such as business owners, faith leaders, community members,	Estimated Number of people directly engaged
1 st Town Hall Meeting	12/8/2022	BLRT Informational Session	1. Project Overview 2. Anti-Dispalcement engagemenbts 3. Community Discussion 4. Feedback and recommendation	Minority small and micro Businesses. The African Immigrant Business Community	Over 25 Participants
2 nd Town Hall Style Meeting	4/20/2023	BLRT Informational Session	5. Project Overview 6. Anti-Dispalcement engagemenbts 7. Community Discussion Feedback and recommendation	Minority small and micro Businesses. The African Immigrant Business Community	Over 25 Participants
Liberian Independence Day Celebration	7/26-7/30	LIBA Information Dissemination	Informational Materials distributed to over 300 business owners and individuals	Minority small and micro Businesses. The African Immigrant Business Community	300 participants
LIBA Documentary	1/2022-9/29/2023	Video Recording and Studio time	Preparation for the LIBA final documentary	Project staff, Small business owners and individuals assessments.	25 Participants
Total directly engagement					375

3. As a community topic expert provide a summary list of the key community issues and opportunities – what you heard/what your learned?

a. **What are any key outstanding and unresolved questions that your community needs answered?** LIBA had two town hall style community engagements, and a Liberian Independence Day style community engagement. At these engagements, members of the minority business community had the following concerns.

- The immigrant business community is concern about owning commercial properties along the Blue Line corridor.
- The immigrant business community is concern that commercial properties owners will receive the bug sum of the funds for properties along the Blue Line and small and micro businesses will not be compensated.
- The immigrant business community is concern about gentrification. The displacement of small and micro businesses.

4. Your recommendations for 2023 - 2024 community engagement and into the future of the METRO Blue Line LRT Extension.

- Hennepin County should continue the community engagement to ensure that communities, small and and businesses continue to be informed of the planning, and implementation of the project.
- The project should take into consideration the diversity and cultural sensitivity of the project.
-

5. Are there any other organizations BLRT project staff should be conducting outreach to? Please list name of organizations and contact information.

- I think the Organization of Liberians in Minnesota should be a part of this process. The organization has over 40,000 Liberians in Minnesota.

BLRT community engagement 2023 final report

Organization: NEON

Contact: Terry Austin Community Engagement Manager:

Email: Terry@neon-mn.org

Phone: 612-230-4148

Date: October 31, 2023

1. Describe your community where you focused your outreach – **geography and culturally North Minneapolis, West Broadway Ave, and Lowry Ave, Business District, and faith communities, Non- Profit Organizations. BIPOC communities focus, neighborhoods, Camden areas.**
2. Refer to your contract deliverables, list them, and describe outcomes **such as:** Monthly Newsletter communication, weekly updates to businesses, key influencers, and community leaders, utilize all social media platforms.
 - a. Amplify BLRT communications = Total number of social media posts such as: Facebook posts, emails, WhatsApp, e-newsletters. 2x per month to 2000 subscribers
 - b. **Direct community engagement** = Total number of engagement activities performed
 - i. **List by category such as**
 - **Pop-up info table (such as at a vaccination event) = total number**
 - **BLRT focused listening session(s) = 20**
 - **BLRT focused community meetings = 25**
 - **Planned activities such as Bus, Bike, Walk Tour = 13**
 - **Video production/submissions 0**
 - **Other? Virtual Listening sessions- 3**
 - c. Total approximate number of people directly engaged = 1350
 - d. **Direct Community Engagement** list out by each individual activity:
 - **Date, activity, location, total number of people engaged per event**
 - **Sanctuary Church BLRT Community Conversation**
 - **New Salem Church-Community Meeting**
 - **Zion Church Community Conversation BLRT**
 - **Total number of people directly engaged = 750**
 - e. NEON participated in these special projects:
 - i. Participated in the working sessions of the BLRT Anti-Displacement working group providing community and small business input to support the development of the Anti-Displacement Report recommendations.
 - ii. Supported the development of BLRT Workforce/DBE with Metro Transit and Hennepin County by:
 - Attended over 16 DBE meetings, with Hennepin County staff / stakeholders February-September 2023
 - Helped to develop strategies for Minority Contractors
 - General Contractor /base in Minnesota
 - Help engage Stakeholders
 - Informing county of real- life experience for BIPOC workforce/ contractors
 - Strategy for training in North Minneapolis
 - Improve communication structure for BIPOC community.

- Workforce Development Best Practices

3. As a community topic expert provide a summary list of the key community issues and opportunities – what you heard/what you learned?
 - **Anti Displacement: Very big concern with local residents, what will be process, who will be affect, what resources are available, who determines the amount of property. What are the environmental issues, any long term issues for families and kids.**
 - **What potential jobs/career opportunities will be available for BIPOC individuals and members of community.**
 - **Will training be offered to individuals in the community.**
 - **How long will construction take**
 - **Temporary closures or detours during construction of the proposed BLRT Extension project would affect existing bicycle and pedestrian facilities**
 - **Improved pedestrian and bicycle routes /connections and elevators at Plymouth Avenue and Golden Valley Road stations**
 - **Improved pedestrian crossings at BLRT Extension project/freight rail corridor at existing roadway crossings**
 - a. **What are any key outstanding and unresolved questions that your community needs answered? What is the Over Cost and Budget for BIPOC workers? Who will be the Primary contractor? Will this contractor be a local Minnesota Company?**
4. From your perspective as a community topic expert what are the community preference/recommendations on the route options? **West Broadway** or Lowry?
5. Your recommendations for 2022 community engagement and into the future of the METRO Blue Line LRT Extension. **Local Contractor to carry out Project. BIPOC contractors are supported and funding with training opportunities. Local Businesses are provided resources and subsidies to assist in businesses expenses. Any residents or businesses affected by environmental issues would be compensated.**
6. Are there any other organizations BLRT project staff should be conducting outreach to? Please list name of organizations and contact information. **Not currently. I feel BLRT had a robust outreach campaign with varies agencies across the Metro conducting outreach.**

NEON

Metro Blue Line Extension

Dates	Businesses / Organization	Materials	Participants
9/7/2022	NEON	Survey material	
9/8/2022	Faith Church NE	Survey Material handouts	15
9/9/2022	Dunn Construction Staff	Survey material	12
9/13/2022	Watson Chiropractor	Survey material	8
9/15/2022	Northside 1st responders Gathering	Survey Material handouts	2
9/16/2022	North Memorial staff	Survey material	12
9/20/2022	Peterson staff Construction Roofing	Survey material	6
9/21/2022	US Bank North Side	Survey material	2
9/22/2022	Barbershop Stio Cuts	Survey Material handouts dropoff	3
9/27/2022	Barbershop A1 cuts	Survey material drop off	7
9/28/2022	Dimensions Hair Salon	Survey material drop off	6
9/29/2022	Popeyes Restaurants	Survey material drop off	7
10/5/2022	Kindom Kutz Barber Shop	Conversations concerns access	9
10/6/2022	Square Up Shop	Conversations concerns / Job Opportunities	7
10/7/2022	AJ Janitor Services North /NE	Conversation concerns/ Jobs Opportunities	7
10/11/2022	GoodMen Enterprise Small Business	Survey Material Handouts	16
10/12/2022	J & J furniture Business	Metro Blue Material	14
10/14/2022	Canvass Emerson Ave	Residential Areas	15
10/18/2022	Canvass Bryant Ave	Staff, Parents	17
10/19/2022	YMCA Building N. Minneapolis	Conversations Blue Line	18
10/21/2022	Shilop Temple	Community Conversation Leaders	4
10/24/2022	Breaking Bread	Staff Update,	12
10/25/2022	Minneapolis Public School Staffer	Update	15
10/26/2022	Subway Robbinsdale Staff	Survey Materials	5
11/2/2022	Broadway Awards	Survey Material	6
11/3/2022	Mexican Restaurant Robbinsdale	Survey, Conversations	7
11/4/2022	Brooklyn Park Community Center	Canvass Areas - Survey	8
11/8/2022	Robbinsdale Residents	Update , Route recommendation, Traffic Concern	9
11/9/2022	North Memorial nurses staff	Update , Route recommendation, Traffic Concern	7
11/10/2022	Marty Cutts	Update , Route recommendation, Traffic Concern	6
11/15/2022	Santuary Church Members	Update , Route recommendation, Traffic Concern	9
11/16/2022	Fellowship Church	Residential Areas rates, Safety	10
11/17/2022	Local Insurance Agent David Maggitt	Route recommendations survey students handouts	7
11/18/2022	Hennepin College	Route recommendations survey students handouts	6
11/22/2022	Car Wash Management Team BK	Update , Route recommendation, Traffic Concern	9
11/29/2022	Dollar Tree Staffer	Update	4
12/5/2022	Brooklyn Park Community Center	Update , Route recommendation, Traffic Concern	8
12/6/2022	Espicocal Church	Door knocking Bass Lake Rd businesses	12
12/7/2022	Crystal Community	Business Canvass Route Recommendation	12
12/12/2022	Robbinsdale Residents	Update , Route recommendation, Traffic Concern	20
12/13/2022	Brooklyn Park Library	Local Small Businesses , Residential Areas Route Recommendation and Parking Concerns.	12
12/16/2022	Northside Canvass West Broadway Ave	Updates	10
6-Jan	Northside Canvass West Broadway Ave	Updates	14
9-Jan	Northside Canvass West Broadway Ave	Updates	14
10-Jan	Northside Canvass West Broadway Ave	Updates	12
11-Jan	Faith Community	Updates	10
11-Jan	Faith Community	Updates	19
13-Jan	Business District Canvas	Updates / materials handouts	12
17-Jan	Business District Canvas	Updates / materials handouts	13
18-Jan	Business District Canvas	Updates / materials handouts	14
25-Jan	Faith Community	Updates	15
30-Jan	Residents	Updates	8
2-Feb	Residents	Updates	8
8-Feb	Residents	Survey material	13
10-Feb	Faith Community	Survey Material handouts	15
16-Feb	Faith Community	Survey material	12
17-Feb	Business District Canvas	Survey material	13
21-Feb	Business District Canvas	Survey Material handouts	14
2-Mar	Business District Canvas	Survey material	16
7-Mar	Faith Community	Survey material	12
8-Mar	Faith Community	Survey material	13
16-Mar	Faith Community	Survey Material handouts dropoff	16
23-Mar	Residents	Survey material drop off	12
28-Mar	Business District Canvas	Survey material drop off	12
29-Mar	Business District Canvas	Survey material drop off	10
5-Apr	Faith Community	Conversations concerns access	19
7-Apr	Residents	Conversations concerns / Job Opportunities	12
10-Apr	Residents	Conversation concerns/ Jobs Opportunities	13
13-Apr	Business District Canvas	Survey Material Handouts	14
17-Apr	Business District Canvas	Metro Blue Material	12
20-Apr	Faith community	Residential Areas	14
21-Apr	Residents	Staff, Parents	12
3-May	Business District Canvas	Conversations Blue Line	12
4-May	Residents	Community Conversation Leaders	15
5-May	Residents	Staff Update,	14
15-May	Business District Canvas	Update	1
16-May	Faith Community	Survey Materials	22
17-May	Business District Canvas	Survey Material	12
18-May	Residents	Survey, Conversations	12
21-May	Business District Canvas	Canvass Areas - Survey	11
24-May	Business District Canvas	Update , Route recommendation, Traffic Concern	13
3-Jun	Faith Community	Update , Route recommendation, Traffic Concern	15
5-Jun	Faith Community	Update , Route recommendation, Traffic Concern	14
7-Jun	Business District Canvas	Update , Route recommendation, Traffic Concern	15
13-Jun	Business District Canvas	Residential Areas rates, Safety	12
16-Jun	Residents	Route recommendations survey students handouts	22
17-Jun	Residents	Route recommendations survey students handouts	15
23-Jun	Business District Canvas	Update , Route recommendation, Traffic Concern	12
8-Jul	Business District Canvas	Update	17
11-Jul	Faith Community	Update , Route recommendation, Traffic Concern	15
13-Jul	Faith Community	Door knocking Bass Lake Rd businesses	12
17-Jul	Resident Engagement	Business Canvass Route Recommendation	12
18-Jul	NEON Clients	Update , Route recommendation, Traffic Concern	17
21-Jul	NEON Clients	Local Small Businesses , Residential Areas Route Recommendation and Parking Concerns.	8
28-Jul	Faith Community	Staff Update,	9
29-Jul	Business District Canvas	Update	10
4-Aug	Business District Canvas	Survey Materials	12
7-Aug	Resident Engagement	Survey Material	3
12-Aug	Resident Engagement	Survey, Conversations	4
17-Aug	Faith Community	Canvass Areas - Survey	8
23-Aug	Faith Community	Update , Route recommendation, Traffic Concern	13
5-Sep	Resident Engagement	Update , Route recommendation, Traffic Concern	11
12-Sep	Resident Engagement	Update , Route recommendation, Traffic Concern	9
15-Sep	Business District Canvas	Update , Route recommendation, Traffic Concern	10
17-Sep	Business District Canvas	Residential Areas rates, Safety	5
23-Sep	Business District Canvas	Route recommendations survey students handouts	7

BLRT community engagement contract Phase 3 final report, 2023

Organization: Pueblos De Lucha Y Esperanza

Contact: name, email, phone

- Karla Arredondo, pueblosmidwest@gmail.com,
- office: 612-213-0664 ext. 800, cell: 612-296-7665

Date: 10/6/23

1. Describe your community where you focused your outreach – geography and culturally
 - **Geography: We focused on Latino renters and homeowners in North Minneapolis and Brooklyn Park. It is a diverse area with a mix of Latino, East African, African American, and white community members.**
2. Refer to your contract deliverables, list them, and describe outcomes *such as*:
 - a. **Amplify BLRT communications** = Total number of social media posts such as: Facebook posts, emails, whatsapp, e-newsletters.
 - i. Total views or best guess on the total number of the audience
 - **Social Media Post= 16 on Facebook, approximate view of 5,074**
 - **3 Short videos posted on Facebook with total view of**
 - b. **List out special projects** and provide either video links, images, or photos such as video projects, table top models, zines, graphics
 - **Special short Video on Community with 1.564 views on Facebook. (See link video) <https://youtu.be/COxpalfNqW0?si=YIOyrgISjvRG4J2N>**
 - c. **Direct community engagement** = Total number of engagement activities
 - Total number of activities= 2,792
 - d. **Direct Community Engagement** please list out by each individual activity:

Activity	Date	Event Name	Topic / Agenda	Stakeholder Groups / Attendees: Such as business owners, faith leaders, community members,	Estimated Number of people directly engaged
Cohort Meetings (12)	September 2022-2023	Monthly cohort meetings	Learn from partners, county and project staff on updates regarding blue line route and project.	community leaders, project staff,	N/A
One to one Ascension Staff	11/10/23	One to one	Present pueblos and BLRT project.	Faith leader-Gerardo	1
One to one St. Alphonsus Leader	12/1/23	one to one	Present pueblos and BLRT project.	Faith Leader St. Als-Juan	1

Ascension Posada Event	12/18/23	Community Event	Community event- Blue Line Project Comment cards. Collected 50 comment cards.	community members of ascension	150 community members
One to one Ascension Staff	2/26/23	One to one	Present pueblos and the BLRT project.	Faith leaders Gene, Kathleen, and Jim	3
BLC youth Summit	3/9/23	youth summit	Invite youth from the Blueline corridor to summit focused on blueline route.	Youth leaders	20-30
One to one with St Alphonsus staff	4/26/23	one to one	One to one conversation regarding Pueblos and St. Als partnership Present BLRT project and brainstorm activities.	Faith leader: Luz	1
Dia Del Nino community event	4/30/23	Community event	Celebration of Kids days with families from ascension. Collected 25 surveys.	families from Ascension	200 kids and adults
One to one Ascension parishioner	6/23/23	One to one	Present pueblos and the BLRT project. Get feedback and input regarding project and feelings.	Ascension parishioner- Catalina	1
BP Summer splash family event	7/7/23	Family event	Work with Metro transit staff to table at family event and collect response to route options and concerns of residents in Brooklyn Park.	community residents of Brooklyn Park	30 kids and adults
Door knocking	7/28/23	Door knocking event day #1	Partnered with Ascension staff and volunteers to door knock at City view apartments for two days and two separate times.	residents of City view apartments	10
Door knocking	7/2/23	Door knocking event day #2	See Notes above.	residents of City view apartments	27
City View Outdoor Event	8/5/23	City View outdoor Mass	Ascension hosted outdoor mass for residents of the city view in partnership with Pueblos. Hosted table with BLRT information. Residents took Anti-displacement report in Spanish.	residents of City view apartments	16
Ascension Community Celebration	9/17/23	Family community celebration	Ascension hosted a community celebration with food, music and activities for kids. Pueblos hosted table with BLRT information.	Community members of Ascension	20

3. As a community topic expert provide a summary list of the key community issues and opportunities – what you heard/what you learned?
 - Based on our engagement and outreach efforts in person and through social media, a few common issues we heard from the community are crime and safety concerns.
 - The lighting around bus stops currently and how it would apply to the light rail.
 - Homes in the neighborhood are being purchased and sold at higher prices.
 - Residents would like to see more businesses and restaurants reflecting the Latino community in North Minneapolis.
 - Overall support of 94 route. Many are excited to see views of the river hopefully with the blue line.
 - Many express that Broadway would not be a good route option as it is already very congested.

- a. What are any key outstanding and unresolved questions that your community needs answered?
 - How will parking be impacted businesses and homes near or around the route.
 - What resources will be available for residents that are displaced from homes and business? What support will there be for them?

4. Your recommendations for 2023 - 2024 community engagement and into the future of the METRO Blue Line LRT Extension.
 - Continue to support organizations that are working with communities in the neighborhood to share updates and news of projects.
 - It is important to have materials available and translated in Spanish to have available at community events and door knocking opportunities.
 - Use alternative media sources, artists, and media formats to communicate with our communities. Emphasis on communication tools which are aimed to bridge gaps with people who do not read as their primary form of consuming information.
 - Create sustainable, robust, funding opportunities with organizations which must build trust to communicate more powerfully and authentically.
 - Have a clear concise plan around impacts and benefits so we can communicate with our communities.

Policymaking recommendations

- Help us understand how community input will feed the ongoing processes. Create communication tools which could map input and implementation of what the input is asking the project to do.
- Create opportunities for the community to learn about anti-displacement and the historic opportunity to change patterns with investment.
- Pay the community for their time and expertise to collaborate with them in co-creating solutions.
- Hire local entities only to address anti displacement.

5. Are there any other organizations BLRT project staff should be conducting outreach to? Please list name of organizations and contact information.
- Highly recommend reaching out to churches and big multifamily/apartment buildings along the corridor.
 - Spanish Radio station to inform residents and share information and news. La Invasora, Radio Rey.

BLRT community engagement contract Phase 3 final report, 2023

Organization: *West Broadway Business and Area Coalition*

Contact: *Kristel Porter, Kristel.porter@westbroadway.org, 612-353-5178*

Date: *9/21/2023*

1. Describe your community where you focused your outreach – geography and culturally

West Broadway Business and Area Coalition serves businesses and entrepreneurs which are located within the West Broadway Improvement District of North Minneapolis as well as, commercial property owners who's properties are within the North Minneapolis Cultural Business Districts.

2. Refer to your contract deliverables, list them, and describe outcomes **such as**:

- a. **Amplify BLRT communications** = Total number of social media posts such as: facebook posts, emails, WhatsApp, e-newsletters.

Please see attached spreadsheet titled "BLRT Online Engagement-E Newsletter" and BLRT Online Engagement- Facebook+Instagram"

- i. Total views or best guess on the total number of the audience

Please see attached spreadsheet titled "BLRT Online Engagement-E Newsletter" and BLRT Online Engagement- Facebook+Instagram"

- b. **List out special projects** and provide either video links, images, or photos such as video projects, table top models, zines, graphics

*[Interview of Businesses filmed March-April 2023](#)
[Walking Tour of West Broadway September 21, 2023](#)*

- c. **Direct community engagement** = Total number of engagement activities

- *1 Small business survey with 32 responses since 2021 (please see attached)*
- *Ongoing canvassing and 1:1 Conversations with every business on West Broadway Ave*
- *2 roundtable discussions hosted at (1) our members only lunch and (2) in partnership with JACC (please see attached)*
- *5 Northside Business Luncheon workshops (please see attached)*

- d. **Direct Community Engagement** please list out by each individual activity:
(please see attached)

3. As a community topic expert provide a summary list of the key community issues and opportunities – what you heard/what you learned?

Below is a list of what we heard from 60% or more of the majority engaged:

1. *Many feel the existing businesses along West Broadway would not survive a project of this magnitude.*
 2. *Many have expressed that there is a shortage in parking options for their business especially between Irving Ave North and 26th Ave North and have said that with this project, those issues would worsen.*
 3. *Many have expressed that this project reminds them of when the Rondo neighborhood was destroyed to build an interstate through a middle-class black neighborhood.*
 4. *Only 2 people (both residents, not business owners) surveyed throughout this time has shown support for the light rail on West Broadway Ave. These two mentioned that it would bring more people into the community and would bring people to jobs outside the community because there are none here.*
 5. *Many business owners whose buildings are not being impacted are concerned with their building not being accessible during construction. They also mentioned that even if it is accessible, they are concerned that their patrons will avoid them altogether due to the inconvenience of road construction along the avenue.*
 6. *Many are aware that the construction will happen in segments, however the way that West Broadway is designed with one-ways, and tangled streets, they are concerned that people will avoid West Broadway during the entire time of construction and will not come back as patrons.*
 7. *Certain specialized businesses rely on more than one lane in one direction for their business to sustain.*
 8. *Certain businesses and residents who have participated in and benefited from events like FLOW arts crawl and Open Streets having mentioned that West Broadway was off limits between Lyndale and Irving and we are happy that the BLRT project team listened and adjusted the route to accommodate their requests. Yet, the rest of the community that depends on the businesses, and the businesses who serve the community between Logan and 26th Ave are still being ignored. Capri Theater is our anchor, and it is one of the only few businesses that draws thousands of patrons every year from outside of the community to spend money in North Minneapolis.*
- b. What are any key outstanding and unresolved questions that your community needs answered?
 1. *Who will implement the anti-displacement plan and how will they do it?*
 2. *Who is funding the anti-displacement plan? How will it work? How will the business owners and residents affected navigate it?*

3. *Will buildings impacted by eminent domain have the ability to get their land back? If so, how and what funds will be available for them to rebuild and who will help them navigate that?*
4. *Businesses that are not impacted by eminent domain would like to know what funds are available to them to market to their patrons on how to access them and to market to the broader community to return back to their business after the construction and how they can access those dollars?*
5. *All businesses between Logan and 26th Ave would like to know if Met Council, County, City and/state will be updating their alleys with new lighting, parking lots, surveillance, security, and landscaping to entice patrons to access them during construction. They want this done before construction. How can they get access to this and who will help them?*
6. *What funds are available to build parking lots/ramps along the entire stretch of West Broadway especially for those who only rely on on-street parking? Where are these funds coming from? How can they access them? Who will help them navigate this? Will the City council and Mayor support making a change in the 2040 plan to allow for them to include parking lots and/or ramps along west Broadway Avenue?*
7. *How is Fair Market Value going to be determined and will everyone be paid fair market value when/if their property is taken?*

4. Your recommendations for 2023 - 2024 community engagement and into the future of the METRO Blue Line LRT Extension.

WBC recommends that engagement should have been done before routes were chosen. The community should have led this project. If they were given the opportunity to recommend route options, you would have more buy-in and support for this project.

True community engagement is including the entire community from concept to finish. Therefore, our staff and board truly believe that the engagement on this project needs to start over. Fresh. From the beginning. As we have been surveying and engaging the community, we have been hearing a lot of support for a deep need for improvement of our North Minneapolis Bus system and many have asked for additional Bus Rapid Transit lines connecting them to cities and parts of the city east and west of North Minneapolis.

If Met Council is serious about improving access to public transportation for a community “often left out,” then they need to listen to the community they have been ignoring. They need to ask them what they want. Demand comes before the supply. Not the other way around.

5. Are there any other organizations BLRT project staff should be conducting outreach to? Please list name of organizations and contact information.

The BLRT team has done a great job hosting many events in our community. We are grateful for the amount of events they have conducted. Unfortunately, the best way to conduct outreach is 1:1. The BLRT project staff have missed the bar when it comes to meeting the businesses

owners and residents where they are at. At this time, we would list every business and resident on West Broadway Ave and 21st Ave, since all of them are still in the dark when it comes to what is happening, why, how, when, and who will “actually” be impacted. The Met Council’s budget and their ability to pay staff to conduct this engagement greatly surpasses any organization, community member or business that is willing to keep everyone informed due to their deep love compassion, and dedication to their community.

If you watch our BLRT walking tour video (which we included the link above), you will see two business owners that had no idea they were going to lose their buildings due to this project. This tour took place on 9/21/2023. You could start with them: Olympic Café & JJ’s Furniture Store.

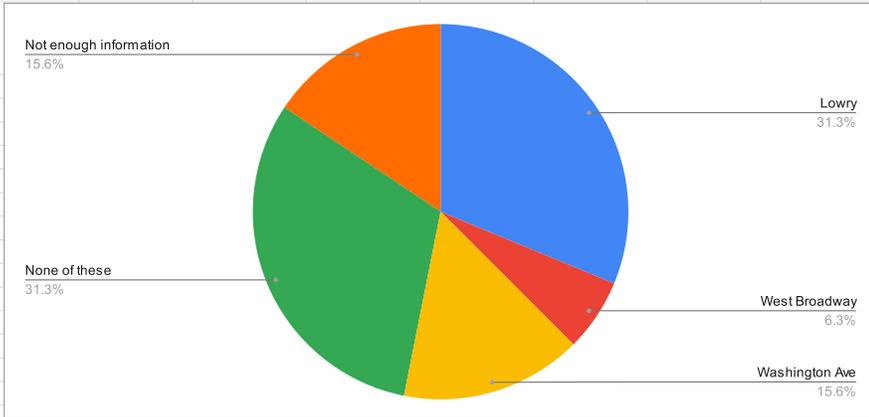
Email Date	Email Title	Open Rate	Clicks
10/7/21	Stay Connected to What's Happening in North Minneapolis	404	50
3/19/21	BLRT Press Release	438	65
4/7/21	Blue Line Extension Survey	251	40
5/7/21	RSVP for the WBC Member Mixer	240	36
11/4/21	November Newsletter	283	36
11/18/21	Black Friday on Broadway	274	28
12/2/21	December Newsletter	274	34
12/16/21	Remembering Bill Cottman	84	11
12/30/21	Happy New Year	83	3
3/10/22	WBC 2022 BIPOC Women's Owners Grant	89	14
8/9/22	August Newsletter	380	41
10/19/22	Northside Business Luncheon: Tomorrow, lunch is on us!	416	20
11/2/22	Stay Informed and Get Involved: The Blue Line Extension Project	400	20
11/9/22	November Northside Business Luncheon	441	50
12/6/22	Register Today for the December Northside Business Luncheon!	409	35
1/24/23	Download the Commercial Property Development Presentation!	114	29
1/25/23	You Are Invited - The Blue Line Extension Project on West Broadway: Join Us Tonight!	406	20
2/14/23	February Northside Business Luncheon	111	17
2/28/23	This Thursday: METRO Blue Line Extension Workshop	526	25
3/21/23	Tomorrow: Metro Blue Line Extension Open House	229	21
4/13/23	Upcoming West Broadway Coalition Events	489	28
6/1/23	Celebrate Juneteenth on the Northside!	582	57
8/1/23	Save the Dates for West Broadway's Black Business Week!	498	49
8/8/23	Don't Miss Out: Know Your Rights on Eminent Domain!	440	67
9/5/23	Community Input Survey: Shaping the Future of the West Broadway Corridor	491	66
9/7/23	Next Week Saturday is Open Streets West Broadway!	446	69

9/14/23	Join Us for the Light Rail Walking Tour Next Thursday!	446	58
9/19/23	Join Us Next Thursday for Our Member Mixer!	494	60
9/20/23	TOMORROW: Join Us for the Light Rail Walking Tour	529	61
9/28/23	Tonight: WBC Member Mixer - Bar Brava at 6pm!	494	57
10/2/23	Community Input Survey: Proposed Blue Line Extension	537	87

Small Business Engagement- Proposed Blue Line Light Rail

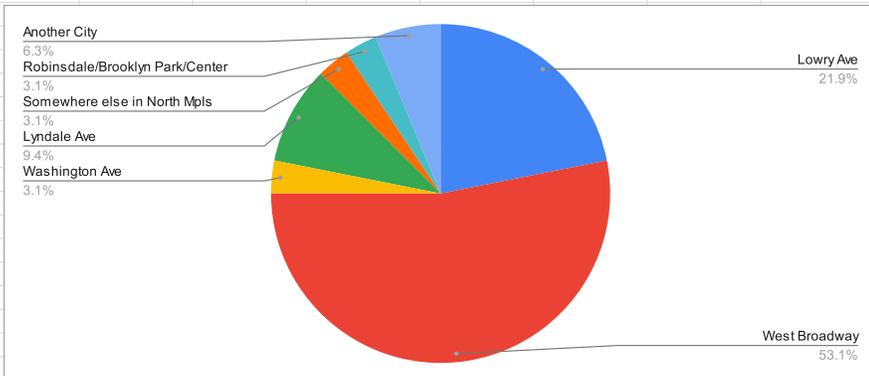
Do you support the construction of light rail on either of the following corridors? Broadway Ave, Lowry Avenue Lyndale Ave, or Washington Ave?

Lowry	10
West Broadway	2
Washington Ave	5
None of these	10
Not enough information	5



Where is your business located?

Lowry Ave	7
West Broadway	17
Washington Ave	1
Lyndale Ave	3
Somewhere else in North Mpls	1
Robinsdale/Brooklyn Park/Center	1
Another City	2



Please specify the ethnicity of the owners.

African Immigrant	2
American Indian	1
Asian	2
Black or African American	14
White	6
Latino/ Hispanic	1

