

METRO Blue Line LRT Community Engagement Phase 1

October 2020 – February 2021

“Often, when people think about planning, they focus on the things: buildings, streets, green space, roads, and transit. But planning is really about people, about the communities we call home. It is about where we work, where our families will grow, ... where they’ll prosper, and where we’ll connect with one another.” Metropolitan Council Public Engagement Plan

Overview

Beginning in 2020, Metro Transit and Hennepin County began exploring opportunities to advance the METRO Blue Line Extension (BLRT) Project without the use of the freight rail corridor. To set the table for productive community conversations regarding future route selection, Phase 1 of community engagement was conducted October 2020 through February 2021.

The purpose of Phase 1 community engagement was to re-activate community relationships, educate community on the new direction of the BLRT Project, understand community priorities, and collect recommendations for community engagement to inform future processes for route selection. In addition, it was important to acknowledge and build from the countless hours of previous engagement in the BLRT corridor.

BLRT Engagement Principles

Engagement Principles were adopted by the BLRT Corridor Management Committee in December 2020 to provide a foundation for engagement moving forward:

Meaningfully engage stakeholders

- *Honor and build on previous robust community engagement*
- *Tailor engagement practices to meet the needs of the individual communities in the corridor*

Engage, inform, and consult diverse communities to co-create project solutions that reduce disparities

- *Ensure corridor communities of all races, ethnicities, incomes, and abilities are engaged so all communities and corridor cities share in growth opportunities, with an emphasis on low-income and cultural communities*
- *Use community goals, priorities, and criteria for growth to inform decision-making*
- *Adjust strategies and approach as needed to ensure corridor communities are fully represented in engagement efforts*

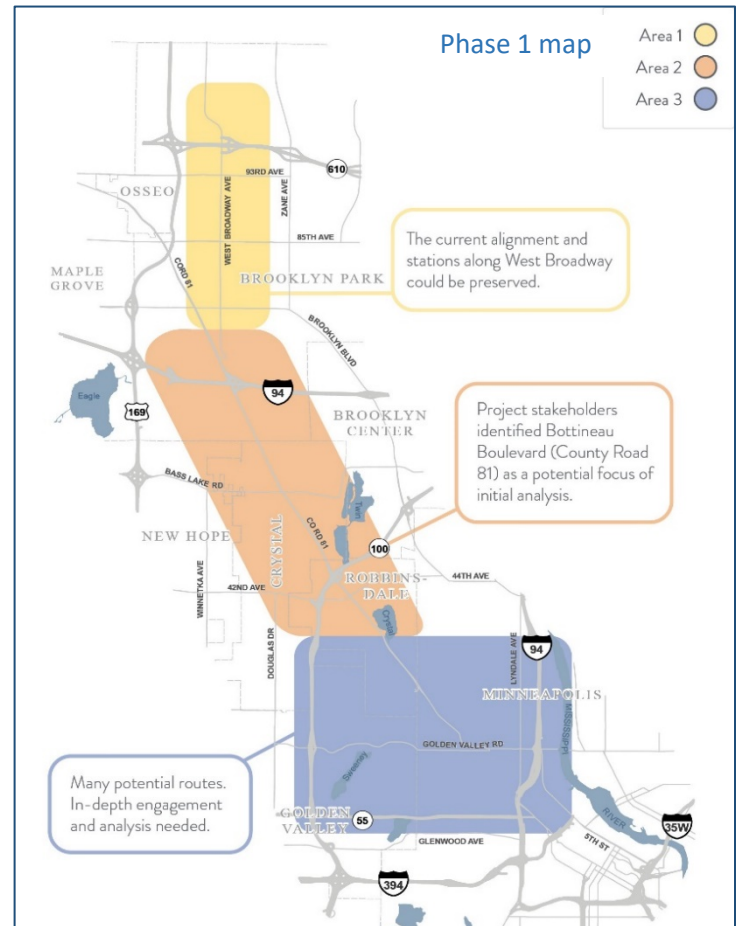
Phase 1 Community Consultants

- [Juxtaposition Arts](#): a teen-staffed art and design center that serves North Minneapolis and beyond.
- [The Alliance](#): provides staff support for the [Blue Line Coalition](#), a coalition of 10 community and cultural organizations representing marginalized communities; communities of color; immigrants and refugees; people living with disabilities; low-income residents; displaced workers; and aging and transit-dependent populations in the BLRT corridor.
- [Harrison Neighborhood Association](#): neighborhood organization that has historically facilitated engagement activities for the BLRT project in North Minneapolis.



Phase 1 Community Engagement Activities

- Community consultants met weekly with BLRT Project Communication and Engagement staff for mutual information sharing related to project changes.
- Community consultants revised and refreshed the BLRT stakeholder contact list.
- Community consultants met with five BLRT corridor cities (Brooklyn Park, Crystal, Robbinsdale, Golden Valley, Minneapolis) to discuss recommended approaches to future community engagement.
- Community consultants conducted 13 stakeholder interviews with community and culturally based non-profit leaders whose organizations represent low-income communities and communities of color within the BLRT corridor.
- Community consultants hosted 5 community listening sessions with a total of 100 people in attendance. Participation was focused on low-income communities and communities of color.
- BLRT Project Team hosted 2 corridor-wide listening sessions with a total of 60 people in attendance.
- Community consultants amplified the BLRT Project messaging and promoted the survey through their social media networks.
- A community survey was conducted receiving 1900 responses.



Phase 1 community input collection methodologies

Phase 1 collected community input through stakeholder interviews, listening sessions, and a Blue Line LRT community survey. Input collected was summarized by Areas 1, 2, and 3 along with the categories of key destinations, opportunities, issues/challenges, and community engagement preferences. Stakeholder interviews and listening sessions focused on participation representing low-income communities and communities of color. Surveys were distributed corridor wide. Of the survey participants who reported their race, 80% reported white.

Phase 1 community engagement recommendations:

1. Coordinate and collaborate across project partners
 - Ensure the BLRT Project Management Team of Hennepin County and Metro Transit are coordinated and collaborative in their approach to community engagement that includes Business Advisory Committee, Community Advisory Committee, and future community consultants.
 - Continue to consult and inform Corridor on community engagement strategies, tactics, and activities.
2. Partner with community consultants to improve and expand community engagement efforts
 - Implement an open RFP Process soliciting proposals from the refreshed BLRT stakeholder list focusing on community and cultural non-profits that serve residents and small businesses in the BLRT corridor.
 - Ensure the Evaluation Panel for the proposals has representatives from communities of color.
 - Select consultants to work together as a cohort coordinating their communications and outreach across their focused communities, complimentary services, and Areas served.

- Apply a tiered funding approach to contracts, evaluating and awarding contracts according to level of services provided and Area(s) served.
- Contract with community and cultural organizations who have trusted relationships with their residents and small businesses bringing with them creative ways to engage.

3. Focus on Environmental Justice Communities

- Emphasis on low-income communities and communities of color by developing culturally specific approaches to engagement.
- Recognize cultural diversity as a strength and an asset to future corridor development.
 - There are over 50% of people of color in this corridor, including concentrated populations of African American, African Immigrant – primarily Liberian, Latino/Latinx, and Asian Communities – primarily Lao, Hmong, Vietnamese.
 - Historically, these communities have not always been included in planning processes in their areas.
- Prioritize translations since multiple populations speak English as their second language.
- Incorporate a communications plan that uses culturally based media for BLRT communications. EJ communities are less likely to receive BLRT information shared through standard communications channels and outlets.

4. Incorporate comprehensive engagement approaches

- Understand community has frustrations with the new direction but are ready to discuss solutions for new routes.
- Address preventing displacement, recognizing this is a community priority:
 - There is a need for developing strategies, policies, and investments for building wealth in place.
 - Approach displacement prevention across agencies and key stakeholders.
 - Focus on community benefits such as connecting to jobs and services, climate action and disparity reduction.
 - Address gentrification impacts of previous alignment in North Minneapolis
 - Include communities in the design of anti-displacement strategies from the beginning.
- Move at the speed of trust:
 - Recognize low-income communities and communities of color have had stressful impacts from COVID-19 and the George Floyd Uprising.
 - Refresh and build sustainable, responsive relationships
 - Utilize community trusted communication systems.
- Use plain language in communicating Project status clearly stating what we are asking community to respond to along with how community input will influence the outcome.
- Utilize more graphics and visualizations to present route concepts.
- Engage communities on tangible elements with clear timelines on decision points.
- Translate BLRT Project materials in Spanish, Lao, Hmong, Vietnamese, and Somali.
- Acknowledge online surveys can be a useful tool but they don't reach low-income communities and communities of color as well as other approaches.
- Tie in community input from the beginning of the BLRT process in 2014, recognizing this is a continuation of the ongoing BLRT community engagement.

5. Address previous BLRT route plans' impacts and opportunities

- Acknowledge how the modified route will impact those communities who are adjacent to the previously planned BLRT route.
- Engage communities along previous route to ensure that positive benefits from BLRT are still pursued, including establishing work group to address abandoned route.
- Recognize communities were impacted by the release of the abandoned route, such as an increase in property values and the consequent displacement of community members.

- Address previous plans for infrastructure improvements along Olson Memorial Highway along with previous station area plans for reinvestment opportunities identified at Van White and Penn stations.

Phase 1 BLRT Community Input Summaries

Common themes across all methods on engagement preferences:

- Leverage partnerships with organizations and places in each area along the corridor, especially with those who already focus on organizing and engagement.
- Use a variety of approaches to reach every geographic and cultural community within the corridor, including trusted community leaders, in-person events, virtual meetings, visual activities, and materials, etc.
- Attend events where people are already gathered, such as city or local community events.
- Create easily understandable project materials to share with community—with translations, visuals, and plain language.
- Ensure there is a robust and coordinated communications effort to share consistent project updates with community throughout the project.
- Share materials and updates through culturally specific media channels.
- Provide interpretation at meetings.
- Engage community in more than just route alignment, including engagement regarding BLRT impacts on housing, businesses, transportation, etc.

Stakeholder interviews/listening sessions summary

Categories	Area 1	Area 2	Area 3
Key destinations	<ul style="list-style-type: none"> • North Hennepin Community College • Brooklyn Park Library • Small businesses along County Road 81/West Broadway 	<ul style="list-style-type: none"> • Small businesses along County Road 81 • Crystal Shopping Center • Downtown Robbinsdale 	<ul style="list-style-type: none"> • North Memorial Health Hospital • West Broadway business corridor • Job centers, including Brooklyn Park, Minneapolis, and Bloomington • Van White Blvd stop that includes Summit OIC, Sumner Library and Heritage Park • Penn Avenue route • Upper Harbor Terminal/Riverfront at N Dowling Ave and 2nd St • Businesses and residential areas along Lowry Ave • Hawthorne neighborhood
Opportunities	<ul style="list-style-type: none"> • Connect with local efforts to address gentrification and displacement • Invest and partner in community planning efforts (Opportunity zones, immigrant-focused shopping center) • Understand transit development impacts on communities, e.g., renters 	<ul style="list-style-type: none"> • Connect with small businesses, cultural organizations, and churches in the area to build partnerships across groups 	<ul style="list-style-type: none"> • Make North Minneapolis a destination rather than a thoroughfare • Connect to transit dependent areas • Prioritize environmental justice • Focus on community and economic development, including housing and businesses • Build on community-led work and vision through partnerships
Issues/challenges	<ul style="list-style-type: none"> • Effectively including those who are most impacted but have less influence on project • Impacts of gentrification and displacement 	<ul style="list-style-type: none"> • Connect with low-income residents • Lack of information about project parameters leading to community 	<ul style="list-style-type: none"> • Unfulfilled promises to community regarding the previous alignment • Impacts on businesses and residents, e.g., outside investments displacing current/future residents and business owners

		confusion and disappointment	<ul style="list-style-type: none"> Lack of transparency around project updates and timeline Impact on traffic History of harming these communities during these types of projects
Community engagement recommendations	<ul style="list-style-type: none"> Target outreach both geographically and culturally Leverage partnerships with community places Attend local city events and activities Create materials for all people to understand (e.g., plain language, culturally specific translations, Share materials through culturally responsive media channels Need robust information sharing and consistent messages across County and City channels 	<ul style="list-style-type: none"> Present details of project and possibilities (e.g., routes) moving forward to help folks visualize it Connect with organizations, business owners or staff who focus on outreach Engage residents in design-related aspects of the project Leverage partnerships to translate materials Provide clear messages about project and purpose Use a variety of approaches to reach different folks and groups in community 	<ul style="list-style-type: none"> Shift engagement strategies to include a focus on anti-displacement policies Ensure materials are translated, and interpretation is provided at meetings in the top five most prevalent languages after English Provide compensation to community members who dedicate their time to stakeholder interviews, community work groups, and project meetings Establish work group to address abandoned route Incorporate hands-on, visual engagement tools for community Create spaces for community to meet and share insight Capture feedback at community events Engage community in idea generation and solution-creation in addition to route selection Leverage partnerships with those who are already doing engagement work

BLRT community survey summary

See Appendix A for data on respondents.

Categories	Area 1	Area 2	Area 3
Key destinations	<ul style="list-style-type: none"> West Broadway North Hennepin Community College Target Campus Grocery Stores/Shopping Centers <ul style="list-style-type: none"> Cub Target HyVee Brooklyn Park Library 	<ul style="list-style-type: none"> North Memorial Health Hospital County Road 81/Bottineau Boulevard HyVee Crystal Shopping Center 	<ul style="list-style-type: none"> West Broadway Business District Theodore Wirth Park North Memorial Hospital Shopping areas North Minneapolis neighborhoods
Corridor-wide Opportunities	<ul style="list-style-type: none"> Benefit communities by first connecting to jobs and then connecting to transit Potential transit connections with transit hubs, bus service, and bus rapid transit 		
Corridor-wide Issues/challenges	<ul style="list-style-type: none"> Community Concerns: impacts of gentrification and displacement, followed by housing affordability and small business leasing affordability, respectively 		

	<ul style="list-style-type: none"> • Constructions Concerns: business operations during construction, property acquisitions and construction disruption • Operational Concerns: security and safety at station areas, pedestrian, bicycle and automobile safety, and transit connections, respectively
Community engagement recommendation	<ul style="list-style-type: none"> • Most preferred engagement tool was virtual community meetings, followed by pop-up events and in-person COVID-safe community meetings

Hennepin County Communications and Engagement Services

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Appendix A: Summary of METRO Blue Line Extension Preliminary Engagement

Date: October 2020 to February 2021

Metro Transit and Hennepin County (Project partners) are exploring opportunities to advance the METRO Blue Line Extension light rail (BLRT) project without the use of the BNSF corridor. The next step for the BLRT project is to identify a community supported alternative route for environmental review and approval.

To do this, the project needs to inform and involve stakeholders throughout the phases of the route identification process. To begin the process, phase 1 sought to gain feedback on the alignment principles and develop a community-led engagement plan for 2021. Project partners focused on the following:

- Informing and involving stakeholders around the new project direction
- Contracting with organizations to support engagement
- Working with stakeholders to co-create a community-informed project engagement framework for 2021

A variety of engagement methods were utilized to achieve phase 1 goals, including an online survey and community conversations (listening sessions, one-on-one meetings and corridor city meetings). The following section summarizes the feedback we heard during each engagement method. This information will be used to determine the community-led engagement plan for BLRT Phase 2 engagement.

Online Survey

The online survey started to explore community perspectives regarding the project. The survey asked 21 questions total, focusing on key destinations, opportunities, issues/concerns and engagement preferences. It opened on December 15, 2020 and closed on February 8, 2021. There was a total of 1,909 responses.

Key Destinations

A total of 1,377 respondents provided information about key destinations in the project study areas. Several key destinations were noted for each project study area. While most destinations were unique



to each study area, some destinations overlapped across study areas. Below are some highlights of the most frequent key destinations noted in the survey.

Area 1 Destinations

There was a total of 326 responses for key destinations in area 1. The following were the most frequently mentioned destinations:

- West Broadway
- North Hennepin Community College
- Target Campus
- Grocery Stores/Shopping Centers
 - Cub
 - Target
 - HyVee
- Brooklyn Park Library

Area 2 Destinations

There was a total of 526 responses for key destinations in area 2. The following were the most frequently mentioned destinations:

- North Memorial Health Hospital
- County Road 81/Bottineau Boulevard
- HyVee
- Crystal Shopping Center

Area 3 Destinations

There was a total of 525 responses for key destinations in area 3. The following were the most frequently mentioned destinations:

- West Broadway Business District
- Theodore Wirth Park
- North Memorial Hospital
- Shopping areas
- North Minneapolis – i.e., North Minneapolis neighborhoods instead of outskirts

Corridor-wide Destinations

The following priorities were frequently mentioned across the study areas:

- Connecting to transit dependent communities to serve those who need it most
- Serving North Minneapolis residents
- Connecting to high-density housing and residential areas, such as apartment complexes
- Connecting to employers and business districts to serve workers and customers

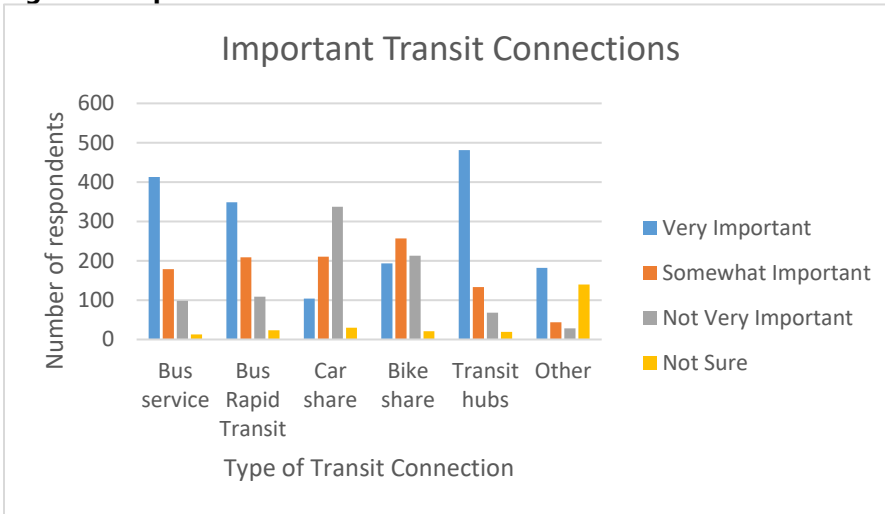
Opportunities

Respondents also provided information about the opportunities and benefits they find most important for this project.

Transit Connections

First, respondents shared which transit connections are most important for the BLRT. Figure 4 shows that respondents believe transit hubs, bus service, and bus rapid transit are the most important transit connections, respectively, for the BLRT.

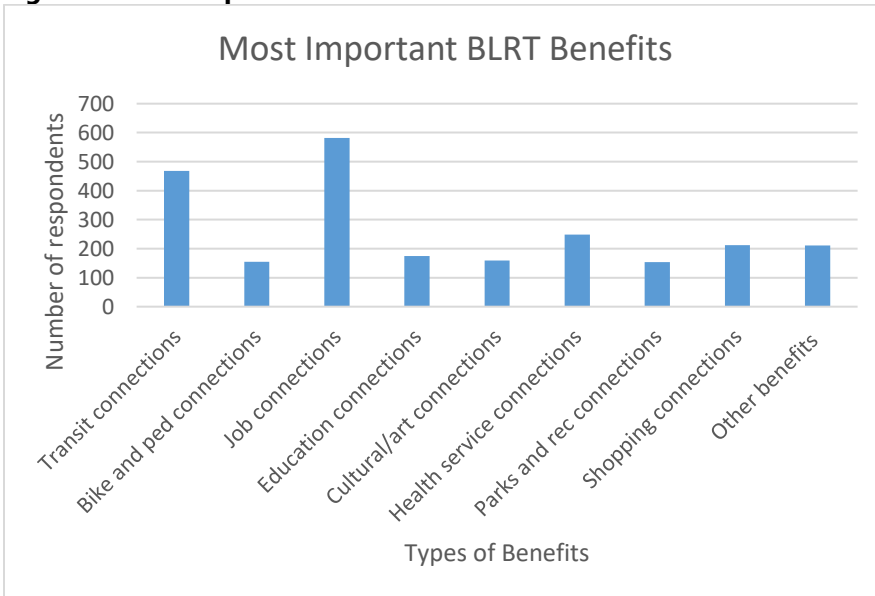
Figure 4. Important Transit Connections



BLRT Benefits

Respondents also shared which BLRT benefits they think are most important for them and their community. Figure 5 shows respondents believe connecting to jobs and connecting to transit are the two most important benefits for themselves and their communities.

Figure 5. Most Important BLRT Benefits



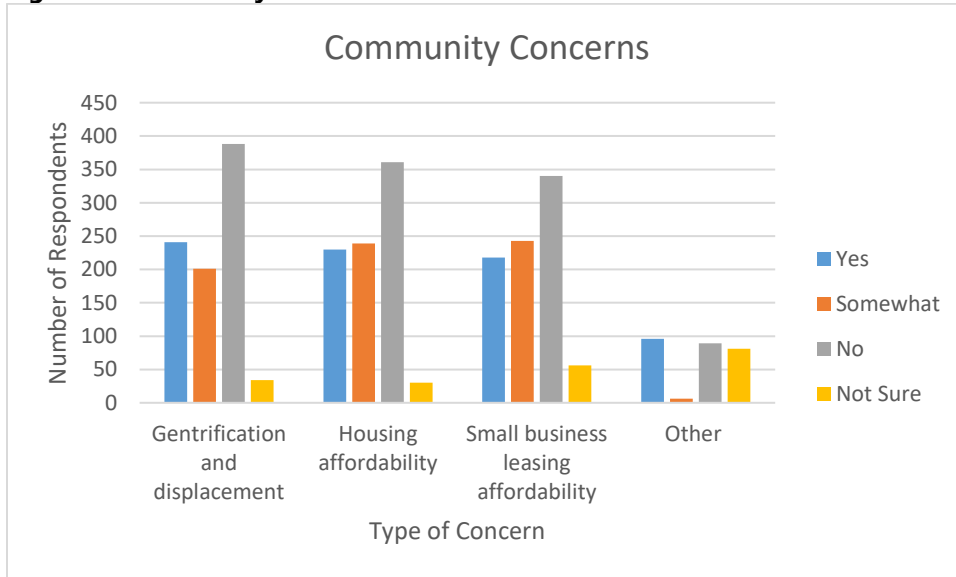
Issues/Concerns

Respondents also shared their community, construction, and operational concerns about the BLRT project.

Community Concerns

When it comes to community concerns, respondents are most concerned about gentrification and displacement, followed by housing affordability and small business leasing affordability, respectively. Many are also somewhat concerned about these issues. Still, there are several who aren't concerned about any of these issues (see Figure 6).

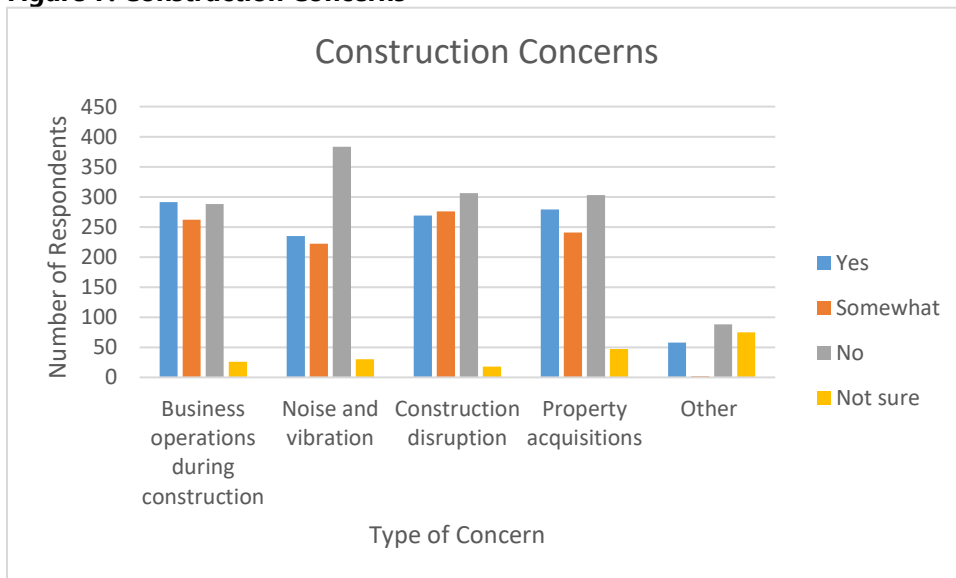
Figure 6. Community Concerns



Construction Concerns

When it comes to construction concerns, respondents are most concerned about business operations during construction, property acquisitions and construction disruption (see Figure 7 below).

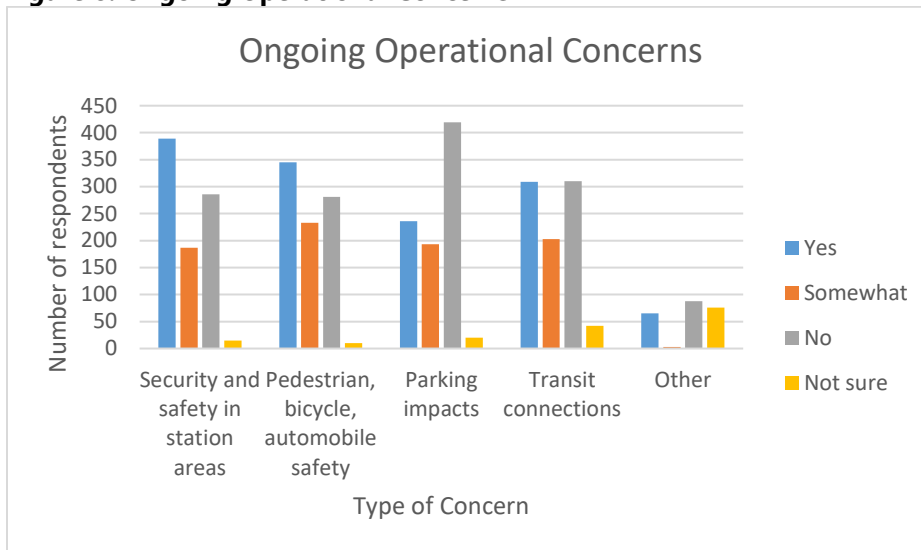
Figure 7. Construction Concerns



Ongoing Operational Concerns

When it comes to ongoing operational concerns, respondents are most concerned about security and safety at station areas, pedestrian, bicycle and automobile safety, and transit connections, respectively (see Figure 8).

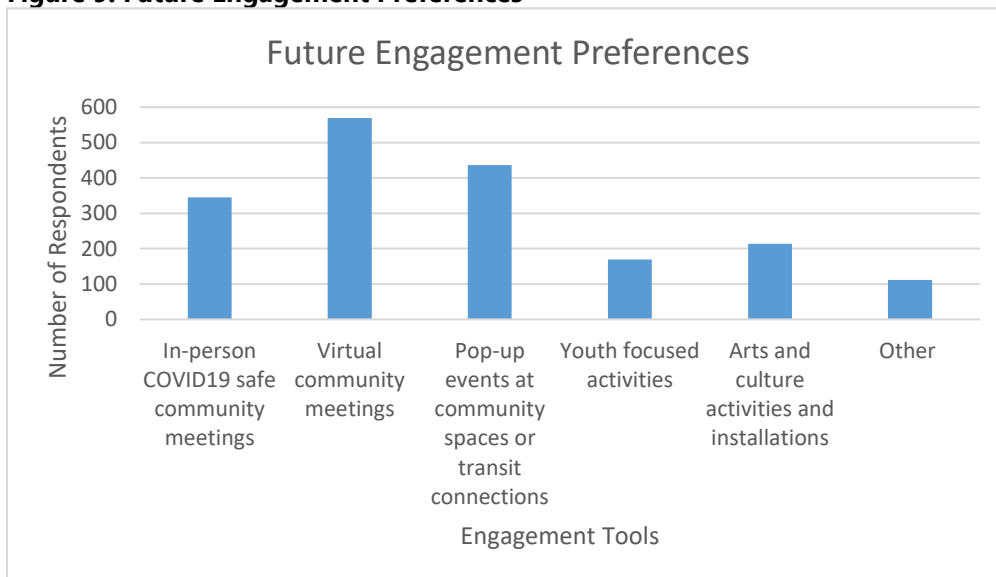
Figure 8. Ongoing Operational Concerns



Engagement Preferences

Lastly, respondents shared information about their engagement preferences moving forward. The most preferred engagement tool was virtual community meetings, followed by pop-up events and in-person COVID-safe community meetings (see Figure 9).

Figure 9. Future Engagement Preferences

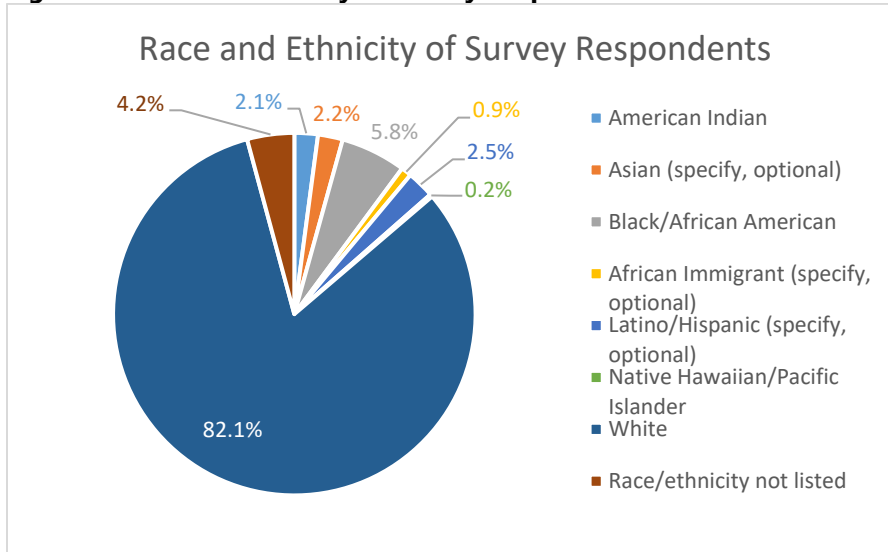


Demographics

Race and Ethnicity

Out of the 1,909 responses, 858 respondents provided information about their race or ethnicity. Figure 1 breaks down the self-identified race and ethnicity of the 858 respondents.

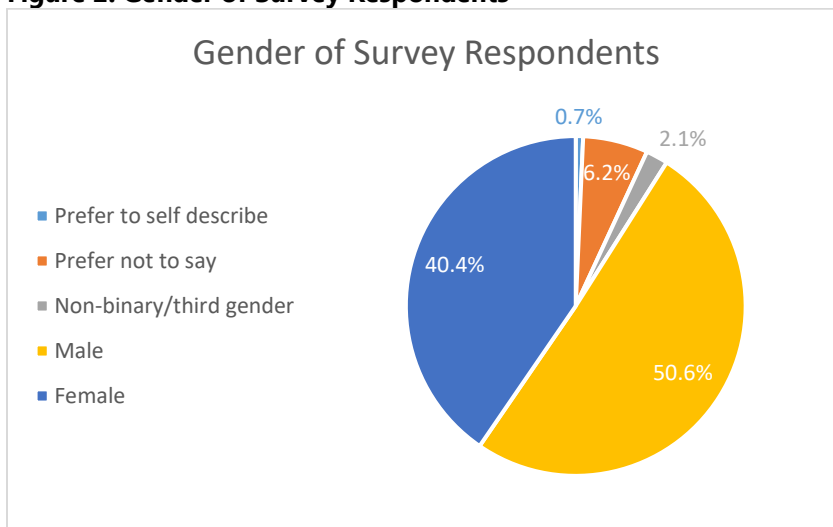
Figure 1. Race and Ethnicity of Survey Respondents



Gender

There was a total of 856 respondents who provided information about their gender. Figure 2 breaks down the self-identified genders of the 856 respondents.

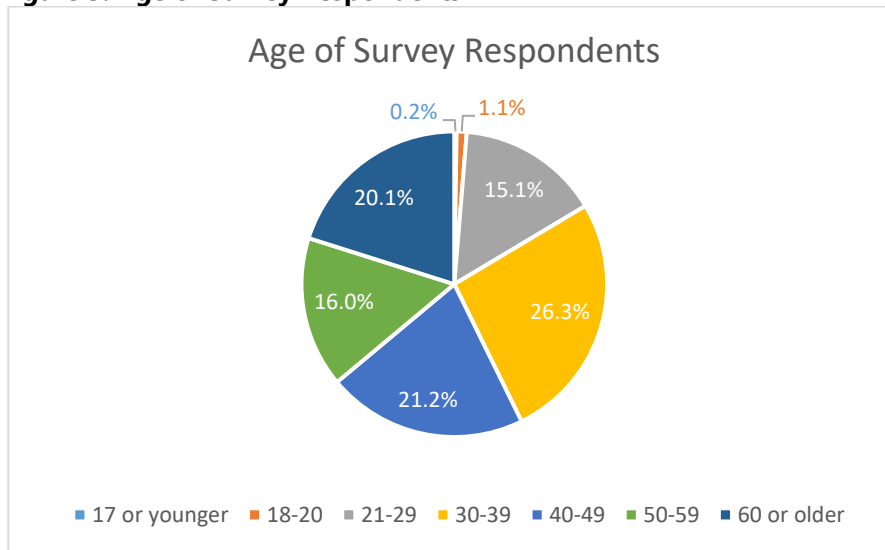
Figure 2. Gender of Survey Respondents



Age

There was a total of 840 respondents who provided information about their age. Figure 3 breaks down the self-identified ages of the 840 respondents.

Figure 3. Age of Survey Respondents



Community Conversations

Listening Sessions

A total of seven listening sessions were conducted during phase one. Five listening sessions were organized and facilitated by community contractors while the remaining two sessions were organized and facilitated by project staff. The total number of people engaged across all listening sessions was 98.

Juxtaposition Listening Sessions

- Juxtaposition's Enviro Design Lab Listening Session on November 18, 2020
- Juxtaposition Community Design Studio on December 16, 2020
- Community Design Studio at JXTA hosted a virtual listening session/focus group on January 28, 2021

Harrison Neighborhood Association (HNA) Listening Sessions

- HNA & Northside Neighborhoods Council Listening Session on January 21, 2021

The Alliance Listening Sessions

- Blue Line Coalition Listening session on January 13, 2021

BLRT Project Staff

- Metro Blue Line Extension Listening session: Project Transition on February 4, 2021
- Metro Blue Line Extension Listening session: Project Transition February 5, 2021

Stakeholder Interviews

A total of thirteen stakeholder interviews with community leaders were organized and facilitated by community contractors. At least one Project partner attended every stakeholder interview to provide project information and to listen to stakeholders.

Juxtaposition

- Felicia Perry, WBC, November 20, 2020
- Dr. Brittany Lewis, CURA, January 5, 2021
- C Terrence Anderson, CURA, January 7, 2021
- Jamil Ford, Previous member of the BLRT CAC, January 12, 2021
- Roxanne O'Brien, Northside Reinvestment Coalition and Northside Green Zone, January 12, 2021

Harrison Neighborhood Association

- Sunny Chanthanouvang, Executive Director for the Lao Assistance Center of Minnesota
- Candy Bakion, Board Member for Heritage Park Neighborhood Association

The Alliance

- Latino Economic Development Center, December 9, 2020
- Larry Hiscock, Community Partnerships Manager, December 15, 2020
- Finn McGarrity, Community Organizer, Move MN, January 4, 2021
- Jackson George, Liberan Business Association, January 20, 2021
- Kristina Doan, CAPI, January 26, 2021
- Karla Payan, Pueblos de Lucha y Esperanza, January 26, 2021

Corridor City Meetings

A total of seven corridor city meetings were held throughout phase one. These meetings included Project partners, community contractors and city staff.

- City of Minneapolis, December 4, 2020
- City of Crystal, December 11, 2020
- City of Robbinsdale, December 18, 2020
- City of Brooklyn Park, January 8, 2021
- City of Golden Valley, January 15, 2021
- City of Brooklyn Park – focused conversation about engagement preferences, January 21, 2021
- City of Minneapolis - BLRT Communications Meeting, January 28, 2021

Study Area Feedback

The following section details area-specific feedback gathered across the community conversations. The input from cities, stakeholders and listening sessions is organized by areas of 1, 2 and 3.

Area 1

Destinations

- North Hennepin Community College
- Brooklyn Park Library
- Small businesses along County Road 81/West Broadway

Opportunities

- Connect with Hennepin County Bottineau Community Works team to address gentrification and displacement
- Connect with Opportunity Zone designated sites

- Understand transit development impacts on housing costs for renters
- Develop a culturally focused shopping center to address the needs of the large immigrant community

Issues/Concerns

- Effectively including those who are most impacted but have less influence on project
- Gentrification and displacement

Engagement Preferences/Recommendations

- Target outreach not only by geography, but also by broader cultural groups residing in Brooklyn Park
- Leverage partnerships with community places like NHCC, BP library, businesses along the route, Zanewood Recreation Center, churches, schools, apartment complexes, community-based nonprofits, Three Rivers Parks
- Attend local city events and activities (e.g., farmers market, Tater daze, HOTG events)
- Share information in plain language
- Create culturally specific and responsive translated materials tailored to communities in Brooklyn Park, which includes the following primary languages:
 - Spanish
 - Hmong
 - Lao
 - Vietnamese
- Use culturally responsive media channels to share information about project, which may include:
 - Whatsapp
 - Social Media
 - Videos
- Need robust information sharing and consistent messages across County and City channels

Area 2

Destinations

- Small business along County Road 81
- Crystal Shopping Center
- Downtown Robbinsdale

Opportunities

- Connect with small businesses, culturally specific organizations and churches in the area to build relationships across groups

Issues/Concerns

- Cities are challenged when trying to connect with low-income residents and residents of color who are most impacted by BLRT project, e.g., affordable housing complexes
- BLRT project presenting community with too broad of information will not elevate community desires
- Confusing residents about parameters of project, if the route can only really go along County Road 81 then why create options when that is what they thought it was going to be all along

Engagement Preferences/Recommendations

- Present details of project and possibilities (e.g., routes) moving forward to help folks visualize it
- Connect with organizations, business owners or staff who focus on outreach
- Engage residents in next phase, when it comes to design-related aspects of the project, e.g., elevated guideways, pedestrian bridges/walkways, acquisition of property, traffic lines
- Leverage partnerships to make sure translation is happening, and it is not just left up to cultural liaisons to share out project-related information
- Inform community with clear messages about project and purpose
- Use a variety of approaches to reach different folks and groups in community

Area 3

Destinations

- North Memorial Health Hospital
- West Broadway business corridor
- Job centers, including Brooklyn Park, Minneapolis, and Bloomington
- Van White Blvd stop that includes Summit OIC, Sumner Library and Heritage Park
- Penn Avenue route
- Upper Harbor Terminal/Riverfront at N Dowling Ave and 2nd St - activate/convert the industrial area into retail and residential
- Businesses and residential areas along Lowry Ave
- Hawthorne neighborhood

Opportunities

- Make North Minneapolis a destination rather than a thoroughfare
- Connect to job centers for transit-dependent residents
- Make environmental justice front and center through adoption of green zone principles, etc.
- Create more market-rate and affordable housing units along the main corridors and in the half-mile walk area
- Prioritize economic development and increase the types of businesses located in the community to keep the money in the community
- Expand retail and restaurants in North Minneapolis
- Increase ridership for the entire BLRT project by focusing on more density and smart location of transit stops
- Build on community-led work and vision

Issues/concerns

- Not fulfilling promises made to communities where the previous alignment will no longer go
- Residents disappointed at the idea that the route will potentially no longer go down Olson Highway
- Community members expect the reinvestment opportunities outlined in the Penn Avenue & Van White Station Area plans
- Outside investments displacing current/future residents and business owners
- Community members have seen long-time neighbors forced to move due to rising property values and rents
- Displacement and gentrification aren't priorities in these projects, they need strong organizing and direction around them
- No matter where the route is located, all areas of the Northside will be impacted by this project

- Traffic concerns about co-locating the LRT at grade
- Lack of transparency with citizens about what is happening and when
- History of harm—potentially another extractive project and process for North Minneapolis

Engagement Preferences/Recommendations

- Shift engagement strategies to include a focus on anti-displacement policies. The following are suggestions from community:
- Adopt tenant opportunity to purchase, residential and commercial rent control, just cause eviction, and pay or quit ordinances, and cancel rent and mortgage debt accrued during the pandemic
- An Intergovernmental & Community Anti-Displacement work group to work together on the implementation of much needed anti-displacement policies
- Ensure materials are translated, and interpretation is provided at meetings in the following languages: Lao, Oromo, Spanish, Hmong, and Somali languages
- Provide compensation to community members who dedicate their time to stakeholder interviews, community work groups, and project meetings
- Create a space where everyone can share their insight during phase 2 engagement along the corridor, so people don't feel like they are working in silos
- Establish work group to address abandoned route—Olson Memorial Highway and the infrastructure improvements outlined in the Van White Blvd & Penn Avenue Station Area plans
- Incorporate hands-on engagement tools for community to really engage with project, including visualizations, 3D visioning, slow rolls
- Focus on capturing people's thoughts at community events (virtual or in-person, as public health protocols allow), including:
 - FLOW Northside Arts Crawl
 - Open Streets
- Do not focus only on route alignment—actively engage the community in idea generation and solution-creation to benefit current Northsiders, avoid displacement, and repair past harms
- Leverage partnerships with those who are already doing engagement work in the community (e.g., City of Minneapolis cultural liaisons, Juxtaposition, WBC, etc.)

Appendix B: BLRT BIPOC Media Recommendation

Strategic approach:

This document outlines recommended strategies and tactics to engage Black, Indigenous and People of Color (BIPOC) communities who may be less likely to receive Blue Line Extension (BLRT) information shared through standard communications channels and outlets. Building strong connections to BIPOC media channels better positions Hennepin County and Metro Transit to be responsive to communities who experience disparities in the BLRT Corridor.

- Identify key cultural media sources that serves the BLRT Corridor.
- Allocate budget amount for ad buys with cultural media sources.
- Integrate community and cultural communication resources into BLRT general communication plans.
- Include BIPOC communities in communications focused on BLRT project decision points, milestones, and engagement activities according to the BLRT Project Management Team's 2021 schedule.

Goals:

Educate, inform, and invite BIPOC community to participate in the engagement activities BLRT Corridor as directed by the BLRT Project Management Team. Build trust and long-term relationships through trusted community communication systems.

Communication and Engagement Tools/Methods:

1. Media outlets: broadcast and ad buys for BLRT project updates in BIPOC newspaper, radio, local and culturally produced radio such as:
 - a. Newspapers:
 - i. For example: Spokesman Recorder, North News, Asian American Press, El Minnesota De Hoy, MShale
 - b. Radio scheduled PSAs and interviews:
 - i. For example: WIXK AM1590 - Hmong Radio 1590, Radio Rey, KMOJ, LaRaza, Lao Assistance Center online streaming broadcast
 - c. Locally produce television appearances/interviews:

- i. For example: CCX Media, Hmong Broadcasting Company - 3 Hmong TV News (Facebook, live stream, and YouTube), Telemundo Minneapolis
2. **Community partnerships: connect with BIPOC community organizations, faith leaders and influencers to inform and engage community around the BLRT project through their communication channels such as organizational newsletters, Facebook pages, twitter, and other social media channels to amplify scheduled communications. Please refer to attached BLRT community stakeholder list for possible community partnerships.**
3. **In-person information sharing on BLRT project updates at community locations such as:**
 - a. Culturally specific grocery stores (Dragonstar)
 - b. Food shelves and food pick-up locations
 - c. Public transit-Transit Centers
 - d. Libraries
 - e. Community centers
 - f. Community organizations
 - g. Hennepin County Service Centers
 - h. Shelters
 - i. Senior housing/Public Housing
 - j. Adult Education/ESL locations

Recommended Actions:

The following will build trust in the community, strengthen relationships, and create channels of communication between cultural communities and the Project Partners:

- Create processes to translate and interpret materials in a timely manner.
- Share translated materials in community settings and with partners.
- Create channels to share resources on Project Partners platforms.
- Create videos in different languages to educate the community on the project, e.g., Upper Harbor Terminal project introduction videos.
- Establish long-term partnerships and communication systems with community organizations and influencers to share project information/updates/opportunities.
- Create communication channels for partners to share information and feedback, such as Basecamp or interactive website.
- Create and distribute a social media toolkit to amplify project messages.

BLRT Community Stakeholder List

Organization	Contracted*	Website	City	Mission	Communities Service	Area of Expertise
Adult Academic Program		https://www.facebook.com/RdaleAAP/	Crystal	We help adult learners achieve their goals for success on the job, in college, and in the community.	Robbinsdale School District Area	Adult Education; Community Education; Academics; Lifeskills
African American Leadership Forum Policy (AALF)	SAP Phase 2 (2015-16)	http://aalfc.org/	Minneapolis	Above all else, our universal goal is to build a just and healthy society that works equally well for everyone.	A movement of more than 1,200 African American leaders in the Twin Cities	Leadership development; convening community members; collaborating for social change; addressing economic inequality through public policy
African Career & Education Resources (ACER)	Corridors of Opportunity 2011-13, SAP Phase 2 (2015-16), BCW Advanced Planning (2016-18)	http://acerinc.org/	Brooklyn Park	To close the resource, health, information and civic engagement disparities within Minnesota's communities of African descent, and help those communities achieve societal and economic independence.	Northern and northwest suburbs of Minneapolis	Connecting community to resources, building healthy communities; working on community-based solutions; learning and sharing; engaging our community on issues that impact them
African Immigrant Services	Corridors of Opportunity 2013	https://www.facebook.com/aisusa/	Brooklyn Park	AIS inspires civic engagement and works to address racial disparities and systemic barriers affecting immigrant communities and communities of color	Northwest suburbs	Immigrant communities and communities of color
Appetite for Change		https://appetiteforchange.mn.org/	Minneapolis	Enact positive change for everyone in the North Minneapolis community and beyond.	North Minneapolis Residents	Food; Community Building & Organizing; Community Development: Public Health
Asamblea de Derechos Civiles	Corridors of Opportunity 2012-13, SAP Phase 2 (2015-16), BCW Advanced Planning (2016-18)	https://asamblea-mn.org/	Minneapolis	La Asamblea de Derechos Civiles is a statewide, faith-based non-profit organization which organizes immigrants from predominantly Latino congregations to build power for changes in the immigration system and the underlying political and economic structures behind it.	Primarily Latino immigrant communities in the Twin Cities and state-wide	Voter engagement; Immigration reform; Housing and transit

Asian Economic Development Association (AEDA)	Corridors of Opportunity 2011-13, SAP Phase 2 (2015-16), BCW Advanced Planning (2016-18)	http://aedamn.org/	Saint Paul	Respond to the changing needs of our community, developing and offering programs to further advance our mission while sustaining direct engagement of the lower income constituencies we represent	Lower-income and immigrant communities primarily in St. Paul	Business development, placemaking, financial education, advocacy and policy
Asian Media Access	Corridors of Opportunity 2011-13	https://ww3.amamedia.org/	Minneapolis	The mission of Asian Media Access is to connect the disconnected, and is dedicated to using multimedia arts, technology and community organizing as tools for social betterment.	Immigrant and refugee communities, youth	Health Living; Bridging Cultures
Bethel Robbinsdale		https://www.bethelmnchurch.org/	Robbinsdale	Believing that all human beings matter to God, The Mission of Bethel Robbinsdale is to make disciples of Jesus Christ who will be responsible members of the Body of Christ.	Robbinsdale area	African immigrant/African American Faith-based community
Black Women's Wealth Alliance		https://www.bwwa-us.com/	Minneapolis	Cultivating strategies, creating wealth and changing lives	Black women in Minneapolis area and beyond	Wealth building; Economic and Community Development; Black women studies
Blue Cross Blue Shield/Center for Prevention	SAP Phase 1, 2, BCW Advanced Planning	https://www.centerforpreventionmn.com/	Minneapolis	Improve the health of all Minnesotans by tackling the leading causes of preventable disease—commercial tobacco use, physical inactivity and unhealthy eating—to increase health equity, transform communities and create a healthier state.	Those who experience health inequities as a result of PSE	Funder for active living, commercial tobacco control, healthy eating & food systems, community engagement & leadership
Blue Line Coalition		https://blcoalition.wordpress.com/	Blue Line Corridor	The Blue Line Coalition's mission is to build community-based power to advance local and regional equity and community health by securing community benefits, changing policies and systems to support the creation of wealth and well-being of historic communities of color, immigrant/refugees, migrants, people living with disabilities and low-income communities along the Blue Line Extension Corridor.	Populations along the Blue Line Extension Corridor: marginalized communities; communities of color; immigrants and refugees; people living with disabilities; low-income	Equitable outcomes

					residents; displaced workers; and aging and transit-dependent populations.	
Brooklyn Bridge Alliance for Youth		https://www.brooklynallianceforyouth.org/	Brooklyn Park	The Alliance strives to increase high school graduation rates, create pathways to college and career, and ensure the safety and well-being for youth in the Brooklyns by strategic initiatives	Brooklyn Center and Brooklyn Park youth and families	Youth and community development
Brooklyn Park Hennepin County Library		https://www.hclib.org/about/locations/brooklyn-park	Brooklyn Park	Providing access to community resources and library programs	Brooklyn-area residents	Arts; Literature; Community Resources, Teen Tech Squad
CAPI USA	Corridors of Opportunity 2012-13, SAP Phase 1 (2014-15), SAP Phase 2 (2015-16), BCW Advanced Planning (2016-18)	https://www.capiusa.org/	Minneapolis	Our mission is to guide refugees and immigrants in the journey toward self-determination and social equality.	Over 4,000 low-income immigrants, refugees and people of color living primarily in Hennepin County.	Food and nutrition; Health and human services; Workforce development; Civic & Community Engagement
Capri Theater		https://thecapritheater.org/	Minneapolis	To enrich the skills, prospects and spirit of North Minneapolis area youth and adults, in partnership with families and communities.	North Minneapolis Residents	Art; Film; Community Development
Christ Saving Grace Church of God In Christ		https://christsavinggrace.com/	Minneapolis	The primary reason the church exists is to bring glory and honor to God	Christ Saving Grace Church of God In Christ	Christ Saving Grace Church of God In Christ
City of Lakes Community Land Trust		https://www.clclt.org/	Minneapolis	Creating community ownership that preserves affordability and inclusivity	Low-income residents	Housing, Affordable Housing, Wealth building

Cleveland Neighborhood Organization	Corridors of Opportunity 2012	https://www.clevelandneighborhood.org/	Minneapolis	The Cleveland Neighborhood is a community that values diversity and inclusion. Each of its residents has a unique perspective, yet all share common goals in their vision of a safe place to live. The neighborhood's success rests upon its ability to provide a safe, nurturing environment for its families and its children to grow.	Cleveland neighborhood in North Minneapolis	Neighborhood residents
CLUES - Comunidades Latinas Unidas en Servicio	SAP Phase 1 (2014-15)	http://www.clues.org/	Minneapolis	To advance the capacity of Latino families to be healthy, prosperous and engaged in their communities	Latino families along with individuals and families from all walks of life	Health and family wellbeing; Economic self-sufficiency; educational success; cultural and civic engagement
Community Solutions		https://communitysolutionsmn.wordpress.com/	N/A	Put people back in control of local government, not special interests.	NW suburbs and MN	Leadership development, Training, Activism, Mentorship
Cornerstone Church		https://cornerstonecrystal.org/	Crystal	The mission of Cornerstone Church Crystal is the same mission Jesus gave his followers: love God, love people, make disciples and witness to Jesus's work in the world	Crystal area residents	Faith-based org
Crystal Business Association		https://www.facebook.com/CrystalBusinessAssociation/	Crystal	The Crystal Business Association exists to provide a structured forum to allow Crystal, MN businesses the opportunity to connect with the community.	Crystal area businesses	Crystal area businesses
Crystal Fund for Community Progress		https://www.cfcpsc.com/	Crystal	Provide support for improving Crystal's parks and open spaces and for strengthening Crystal's neighborhoods	City of Crystal	Crystal Fund for Community Progress
Crystal Lions		http://crystallions.org/	Crystal	The Lions motto is "We Serve."	Crystal business leaders	Sight for Kids, hearing and speech conservation, diabetes awareness, youth outreach, international relations, Habitat for Humanity, environmental issues, Crystal Frolics

Crystal Rotary		https://cnhr-rotary.org/	New Hope	Service above self. Provide service to others, promote integrity, and advance world understanding, goodwill, and peace through fellowship of business, professional, and community leaders.	New Hope, Crystal, Robbinsdale and beyond	Public Service, Community Leadership, Volunteerism
CURA		https://www.cura.umn.edu/programs/community/research-organizing-and-technical-assistance	Minneapolis	Aligning University of Minnesota resources to accelerate community-	Regional	University of MN based community research and community capacity building
Ebenezer church		http://www.ebenezercommunitychurch.com/	Brooklyn Park	The purpose of Ebenezer is to love God, care for each other and do missions at home and abroad!	Northwest suburbs	African immigrant and other communities
Emerge		https://emerge-mn.org/	Minneapolis	Our mission is to reveal the potential in people and communities through skill building, employment, and economic opportunity.	North Minneapolis	Primarily African American, serves all people seeking employment
Folwell Neighborhood Association		https://folwell.org/	Minneapolis	The FNA's mission is to connect, build, and organize the power of all Folwell residents to produce intentional equity throughout the neighborhood. You can support the work for the FNA with a financial contribution.	Serves the geographical Folwell neighborhood in North Minneapolis	Neighborhood residents
Friends of Minneapolis Parks/MPLS Parks Foundation		https://mplsparksfoundation.org/	Minneapolis	Minneapolis Parks Foundation is about fulfilling the almost limitless potential that great parks and inspiring public spaces have in building stronger connections between neighbors, fostering better outcomes for kids, driving economic opportunity for all, and even helping cities find new solutions to our most challenging problems, from inequality to climate change.	Minneapolis park users and supporters	Funding for park programs and services

Harrison Neighborhood Association	SAP Phase 1 (2014-15) , BCW Advance Planning (2016-18)	http://www.hnampls.org/	Minneapolis	We are creating a prosperous and peaceful community that equitably benefits all of Harrison Neighborhood's diverse racial, cultural and economic groups.	Serves the geographical Harrison neighborhood in North Minneapolis	Neighborhood development of small business, mixed income housing, bike & ped trails, community gardens and environmental stewardship; transit development leading to job creation, energy efficiency, affordable housing and economic growth
Hawthorne Neighborhood Council		https://hawthorneneighborhoodcouncil.org/	Minneapolis	The Hawthorne Neighborhood Council's mission is 'To improve the quality of life in the Hawthorne neighborhood through empowering the residents in order that they can address the physical, cultural, social, and economic needs of the community'.	Serves the geographical Hawthorne neighborhood in North Minneapolis	Hawthorne residents
Heritage Park Neighborhood Association (HPNA)	SAP Phase 1 (2014-15)	http://www.heritageparkneighborhood.org/	Minneapolis	HPNA's mission is centered on "working to together educate and empower the residents of Sumner-Glenwood and the Heritage Park community by creating a welcoming, self-sustaining unified community environment that values and embraces diversity."	Serves the geographical area also known as Sumner-Glenwood Neighborhood	Heritage Park redevelopment: rental and single family homes, senior services & housing, International Market Square, and reviewing commercial and residential development projects.
Jordan Area Community Council		http://www.jordanmpls.org/	Minneapolis	Mission is to "organize people, knowledge and capital for the collective empowerment of Jordan residents."	Serves the geographical area also known as the Jordan neighborhood in North MPLS	Neighborhood residents
Juxtaposition Arts	BCW Advanced Planning 2017	https://juxtapositionarts.org/	Minneapolis	Juxtaposition Arts develops community by engaging and employing young urban artists in hands-on education initiatives that create pathways to self-sufficiency while actualizing creative power.	Serves youth primarily in North Minneapolis and beyond	Juxtaposition Arts is a teen-staffed art and design center, gallery, retail shop, and artists' studio space in North Minneapolis.

Lao Assistance Center of Minnesota	SAP Phase 1 (2014-15), SAP Phase 2 (2015-16), BCW Advanced Planning (2016-18)	http://laocenter.org/default.aspx	Minneapolis	To enhance the quality of life of Minnesota Lao families	Lao families in the Twin Cities area and in greater Minnesota	Civic engagement; Walk-in services: housing counseling, employment counseling; Health Education and Prevention; Leadership development
Lee Square		https://leesquare55.com/	Robbinsdale	Residents have more than just a voice in how Lee Square is run; be a part of the actual decision-making process.	Lee Square cooperative members	55+ housing cooperative
Liberian Business Association		https://www.libausa.org/	Brooklyn Park	LIBA-Diaspora was founded to aid, counsel, assist and protect the interests of Liberian-owned and minority businesses in the diaspora while working to preserve free competitive enterprise.	Liberian-owned and minority businesses in Brooklyn Park and the Northwest suburbs	Small business technical assistance
Light of Crystal		http://www.thelightofcrystal.com/	Crystal	Bring residents together to engage and promote pride in our city.	Crystal Residents	Community building
MAD DADs		http://minneapolismaddads.org/	Minneapolis	Defending Against Drugs and Social Disorder (MAD DADS) seeks to bring about positive change, and encourages, motivates and guides committed men and women in the struggle to save children, communities and themselves from the social ills that presently plague neighborhoods.	Primarily African American led volunteers	Crime prevention
Masjid An-Nur (MAN)	SAP Phase 1 (2014-15), SAP Phase 2 (2015-16), BCW Advanced Planning (2016-18)	http://masjidannur.org/	Minneapolis	Masjid An-Nur, a multi-ethnic Islamic community in the Twin Cities area, devoted to the Worship of One G'd, providing Islamic education, developing future leaders, expanding our interfaith and multicultural relationships, and transcending misinformation and stereotypes.	Located in North Minneapolis, Muslims who attend Masjid An-Nur are of many racial and ethnic groups.	Providing Islamic education, developing future leaders, expanding our interfaith and multicultural relationships, transcending misinformation and stereotypes, and community engagement in transitway development
McKinley Community		https://www.mckinleycommunity.org/about	Minneapolis	The McKinley Community is committed to improving the quality of life in our neighborhood.	Serves the geographic McKinley neighborhood in	Neighborhood residents

					North Minneapolis	
McKnight Foundation		https://www.mcknight.org/programs/vibrant-and-equitable-communities/	Minneapolis	Advance a more just, creative, and abundant future where people and planet thrive	Minnesota and Midwest	Philanthropy, arts & culture, science/ climate change, public participation
Metropolitan Interfaith Council on Affordable Housing (MICAHA)	Corridors of Opportunity 2012	https://www.micah.org/	Saint Paul	MICAHA envisions a metropolitan area where everyone without exception has a safe, decent, accessible and affordable home.	The Twin Cities Metro Area	Affordable Housing, Advocacy and Policy, Community Organizing
Urban League Twin CitiesTwin citie		https://ultcmn.org/	Minneapolis	We are unapologetic and relentless advocates for equity, justice and power for African descendants	Twin cities metro area African Americans	Wealth development, workforce solutions, education, community & civic engagement
Minnesota African Women's Association (MAWA) - organization closed 2017	SAP Phase 2 (2015-16)	http://mawanet.org/	Brooklyn Center	To promote the health and well-being of African refugee and immigrant women and their families in the Twin City area through research, education, advocacy and programming.	African refugee and immigrant women and their families in the Twin Cities of Minneapolis and St. Paul	Leadership development; CNA training; Educational workshops and seminars: education, transit, recycling, voting, accessing resources and cultural awareness; direct services to West African refugees & asylees;
Neighborhood Leadership and Organizing, Center for Urban and Regional Affairs	SAP Phase 1 (2014-15), SAP Phase 2 (2015-16)	http://www.cura.umn.edu/NLO	Minneapolis	The mission of NLO is to support place-based organizations to successfully take on local issues by developing the skills of community organizers and leaders.	Program of CURA/UofMN, NLO serves 60% Minneapolis; 20% St. Paul; 10% seven county metropolitan area; 10% greater Minnesota	Community organizing training and support. Organizational mentoring, coaching, and consulting. Strategic partnerships connecting community organizations across geographies connected to CURA programs.
NEON		https://www.neon-mn.org/	Minneapolis	NEON's mission is to build wealth for low-to-moderate income entrepreneurs in North Minneapolis and surrounding communities.	Small businesses in North Minneapolis and surrounding area	Small business technical assistance

Nexus Community Partners	SAP Phase 1 (2014-15), SAP Phase 2 (2015-16), BCW Advanced Planning (2016-18)	http://nexuscp.org	St. Paul	To build more engaged and powerful communities of color by supporting community-building initiatives that expand community wealth and foster social and human capital.	Twin Cities metro area low-income and communities of color	Community based funder providing capacity building Community Engagement Institute; Community Wealth Building, Boards and Commissions Leadership Institute; North Star Black Cooperative Fellowship,
North Hennepin Community College		https://www.nhcc.edu/	Brooklyn Park	North Hennepin Community College creates opportunities for students to reach their academic goals, succeed in their chosen professions, and make a difference in the world.	Northwest suburbs and beyond	Offers 60 post secondary degree programs
North Hennepin Community College Student Senate		https://www.nhcc.edu/student-life/student-senate	Brooklyn Park	The Student Senate is the official voice of the NHCC students.	NHCC students	Student affairs
North Loop Neighborhood Association		https://northloop.org/north-loop-neighborhood-association/	Minneapolis	The purpose of the organization is to foster a strong community rich in diversity of ideas, talents, people and property.	Serves the geographic neighborhood of North Loop	North Loop residents and businesses
North Memorial Hospital		https://northmemorial.com/location/north-memorial-health-hospital/	Robbinsdale	Empowering our customers to achieve their best health	Serves North Minneapolis and beyond	Health care provider
North Regional Hennepin County Library		https://www.hclib.org/about/locations/north-regional	Minneapolis	Providing access to community resources and library programs	North Minneapolis residents	Arts; Literature; Community Resources, Teen Tech Squad
NorthPoint Health and Wellness		https://www.northpointhealth.org/	Minneapolis	Partnering to Create a Healthier Community	Primarily North Minneapolis residents, serves all of Hennepin County	Health and human services
Northside Achievement Zone		https://northsideachievement.org/	Minneapolis	Our mission is to end generational poverty and build a culture of achievement in North Minneapolis where all low-income children of color graduate from high school college- and career-ready	North Minneapolis families	family support for school success

Northside Funders Collaborative		http://northsidefunders.org/	Minneapolis	Mission is to ensure that we achieve the vision of North Minneapolis as a thriving, vibrant community.	North Minneapolis	Philanthropy association coordinating funding priorities
Northside Neighborhood Council		http://nrcc.org/	Minneapolis	NRRC informs, engages and facilitates the residents of the Near North and Willard Hay neighborhoods in Minneapolis to be primary agents for improving the social, economic, environmental and livability conditions in their community.	Association of 15 North side neighborhood groups	Central point for North Minneapolis organizations to hear and share information
Northside Residents Redevelopment Council (NRRC)	SAP Phase 1, BCW Advance Planning	http://nrcc.org/	Minneapolis	NRRC's mission is to inform, engage and facilitate the residents of the Near North and Willard Hay neighborhoods in Minneapolis to be primary agents for improving the social, economic and livability conditions in their community.	Serves the geographical area known as Near North and Willard Hay neighborhoods in Minneapolis	First time home buyer and rehab loans for residents; mini-grant program for neighborhood improvement; recommendations on commercial and residential development projects
Northwest Community Building		https://www.facebook.com/Northwest-Community-Building-767798013330270/	Brooklyn Park	The mission of the Northwest Community Building is to empower the underrepresented and underserved populations of northwest suburban Hennepin County	Underrepresented and underserved population in northwest suburban Hennepin County	Community engagement in transitway planning
Northwest Hennepin Human Service Council (NWHHSC) - organization closed 2017	SAP Phase 2 (2015-16)	http://www.nwhhsc.org/	Brooklyn Center	The Northwest Hennepin Human Services Council was established in 1972 as a Joint Powers Agreement among cities in Northwest Hennepin County to do regional research, planning and coordination of human services that make a difference in the lives of area residents.	Brooklyn Center, Brooklyn Park, Hanover, New Hope and Osseo	Research, planning, and coordination of human services for the Northwest Hennepin area; Cross-sector and cross-cultural networks focused on community health, early childhood, and senior leadership
Navigate MN		https://www.navigatemn.org/	Minneapolis	Navigate MN is an immigrant-led, multigenerational, Latinx based community non-profit organization 501 C(3) that builds power for gender, racial and economic justice.	Latinx community in Minneapolis and surrounding areas	community organizing and community cultural work for systems change

Penn Plymouth Partners		https://www.pennpartners.org/plymouth	Minneapolis	Partnering to Realize Life's Potential		
Pillsbury United Neighborhood Services		https://pillsburyunited.org/#	Minneapolis	We are community builders co-creating enduring change toward a just society.		
Project Sweetie Pie		http://projectsweetiepie.org/	Minneapolis	Revitalize North Minneapolis using scattered gardens to seed community agricultural businesses and ultimately a Food Corridor with 500+ liveable wage jobs within walking distance from home	North Minneapolis, youth	Urban farming, community development, youth development
Redeemer Center For Life (RCFL)	SAP Phase 1 (2014-15) , BCW Advance Planning (2016-18)	http://www.redeemercen.org/	Minneapolis	Our mission is to act as an agent of hope and transformation to preserve a vibrant community in the Harrison neighborhood of North Minneapolis.	Located in the Harrison Neighborhood, Redeemer serves North Minneapolis.	Programming to develop the future potential of our youth; Transitional housing and programs; Venture North Bike shop; Urban Farm; The Living Room; Community outreach and advocacy: mobility & transportation, environment, and housing.
Robbinsdale Chamber of Commerce		http://robbinsdalechamber.com/	Robbinsdale	It is the mission of the Robbinsdale Chamber of Commerce to provide opportunities to improve the Robbinsdale business climate through networking, community involvement, business promotion, business education, improved communications and as a partner with the city in community revitalization efforts.	Businesses in Robbinsdale	Monthly business luncheon, and annual events coordination
Serenity Village Community Church		https://serenityvillagecc.org/	Crystal	Love God, love His people just as they are, and teach others to do the same.	Crystal residents and beyond	Faith based organization
Shingle Creek Neighborhood Association		https://www.shinglecreekmpls.org/	Minneapolis	To help Shingle Creek neighborhood residents and to promote the community.	Serves the geographic neighborhood of Shingle Creek in North Minneapolis	Neighborhood residents

Springboard for the Arts	BCW Advanced Planning 2017	https://springboardforthearts.org/	St. Paul	Springboard for the Arts is an economic and community development organization for artists and by artists. From our offices in Fergus Falls and Saint Paul, MN, Springboard provides programs that help artists make a living and a life, and programs that help communities connect to the creative power of artists. Springboard for the Arts' mission is to cultivate vibrant communities by connecting artists with the skills, information, and services they need to make a living and a life.	Statewide artists. Cultivate Bottineau	Artist resources and technical support
St. Alphonsus Catholic Church		https://www.stalsmn.org/	Brooklyn Center	St. Alphonsus is a Roman Catholic Parish in the Redemptorist tradition that fosters spiritual life through sacrament, word and deed and ministers with a diverse community. As the Body of Christ, we educate, we form, we evangelize.	Northwest suburban residents, serves a large Latino congregation	Faith based organization
St. James Lutheran Church		https://www.stjamesincrystal.org/	Crystal	The mission statement of St. James Lutheran Church is "Reflecting the Light of Christ in Crystal." We take this to heart in everything we do.	Crystal residents and beyond	Faith based organization
St. Raphael's		https://straphaelcrystal.org/	New Hope	St. Raphael Parish promotes the Universal Call to Holiness for all the People of God	Crystal and New Hope parishioners	Faith, Community
Sumner Olson Hennepin County Library		https://www.hclib.org/su mner	Minneapolis	Providing access to community resources and library programs	North Minneapolis and Hennepin County residents	Teen Tech Squad, Sudduth African American History and Culture Collection
The Alliance	SAP Phase 1 (2014-15), SAP Phase 2 (2015-16)	http://thealliancetc.org/	Minneapolis	Our mission is to advance justice and equity in economic growth and land development in the Twin Cities region	Twin Cities region	Coalition Organizing, Community Engagement, Strategic Systems Navigation, Field Building

Think Again Brooklyns		https://thinkagainmn.org/think-again-brooklyns-blog.html	Brooklyn Park	Addressing Sources of Greenhouses Gases, Water Pollution, and Harm to Health	Northwestern suburbs	Monthly community forums previously held in Brooklyn Park city hall, now virtual
Urban Homeworks		https://urbanhomeworks.org/	Minneapolis	The mission of Urban Homeworks is to perpetuate the hope of Jesus Christ through innovative community development.	North Minneapolis	transform vacant, condemned, or underutilized properties and vacant lots into quality, attainable places to live for low to moderate income households
Urban Research & Outreach-Engagement Center, U of MN		https://uroc.umn.edu/	Minneapolis	To link the University of Minnesota in vital public partnership with urban communities to advance learning, improve quality of life, and discover breakthrough solutions to critical issues	North Minneapolis	Community Affairs, research, job creation, youth, Northside Asset project
VFW		https://www.crystalvfw.com/	Crystal	Serving veterans and supporting other local community organizations.	Crystal veterans and other community orgs	Entertainment, Community Building
Victory Neighborhood Association		https://victoryneighborhood.org/	Minneapolis	We aim to promote, facilitate and foster meaningful opportunities for residents and businesses of the neighborhood.	Serves the geographic neighborhood of Victory in North Minneapolis	Neighborhood residents
West Broadway Coalition	Corridors of Opportunity 2013	https://westbroadway.org/	Minneapolis	The West Broadway Business and Area Coalition's mission is to create an inviting and vital West Broadway Corridor and to transform the Northside into a thriving economic community.	Serves businesses and community along West Broadway in North Minneapolis	Monthly business forums, annual events, business promotion
Destination Northside			Minneapolis	Newly formed North Minneapolis coalition focused on economic revitalization of West Broadway Avenue	West Broadway businesses and community	

Contract*: SAP - station area planning, BCW - Bottineau Community Works