



2025 – 2026

EQUITY-FOCUSED WATER EFFICIENCY GRANT PILOT PROGRAM

APPLICATION FORM

updated 02 / 12 / 2025

Applicant information:

MUNICIPALITY:	
MUNICIPAL UTILITY:	
MAILING ADDRESS:	

Primary contact information:

Municipality primary authorized representative (all correspondence regarding the Equity-Focused Water Efficiency Grant Program should be addressed to individual named below):

Name:	
Title:	
Street:	
City, ZIP:	
Phone:	
Email:	

Secondary contact information:

Municipality secondary authorized representative:

Name:	
Title:	
Street:	
City, ZIP:	
Phone:	
Email:	

Program design:

Along with this application form, please include a work plan and schedule that details the municipality’s strategy for promoting the program, connecting with residents, program administration, and spending down the requested grant amount by 6/30/2026 (assuming an announcement of awards in May 2025 and a completed grant agreement in June 2025).

1. Requested grant amount:

Equity criteria

Municipalities are expected to develop equity-focused criteria to determine participation requirements for residents. This pilot program aims to reach residents in the region for whom the traditional program may be challenging to participate in (due to up-front costs, program requirements for participation, language barriers, awareness of the program, and more).

The Met Council has developed maps, data, and other resources related to prioritizing equity that can be used to inform a municipality’s equity criteria:

- [Equity priority areas mapping tool](#)
- Equity Considerations Dataset
 - [Landing page](#)
 - [Interactive tool](#)
 - [GIS data](#) and [user guide](#)
- HousingLink [subsidized housing addresses by city](#)

Municipalities are not required to use the resources provided by the Met Council and can develop criteria based on locally available data or other information.

2. Please explain the criteria that will be used to determine eligibility for participation.

3. How does this proposed program/project prioritize historically disproportionately burdened groups?

4. What data or information informed the development of the equity criteria?

5. Please estimate the number of residents that will participate in this program:

6. Please explain the methodology for calculating the number of participants:

Water savings

7. Please estimate the number of EPA WaterSense labeled toilets that will be installed through this program:

8. Municipality's estimated annual water savings from proposed program, in gallons:

9. Please explain the methodology for calculating estimated annual water savings:

Program/Project Logistics

10. Please describe how the municipality plans to communicate information about this program/project to different audiences? Does the municipality have the ability to translate program information into other languages?

11. Will residents be responsible for acquiring and installing EPA WaterSense labeled toilets or will the municipality coordinate purchase and installation?

Evaluating applications:

Applications will be scored and ranked based on the answers to the questions above as well as the attached work plan and schedule. Proposed programs/projects will be evaluated after the close of the application period. The following topics have been ordered by priority for scoring the application.

- 1. **Equity focus – 15 points**
 - i. Who is benefitting from the proposed program/project?
 - ii. How does this proposed program/project center historically disproportionately burdened groups?
 - iii. Is the grant activity area within an equity priority area?
- 2. **Estimated water savings – 15 points**
- 3. **Ease of participation for residents – 10 points**
 - i. Have barriers to participation been reduced?
- 4. **Estimated number of participants – 10 points**
- 5. **Ease of implementation of project – 10 points**
 - i. Does the municipality have a clear plan to spend down the requested award amount by June 30, 2026?

Applications are due by March 28th, 2025
