



TSAAP UPDATE

Feb 21 2013

Transitional Station Area Action Plans (TSAAP) – Project Team

- Hoisington Koegler Group (HKGi)
- Urban Strategies
- IBI Group
- Community Design Group
- RCLCO
- WSB & Associates

TRANSITIONAL STATION AREA ACTION PLANS



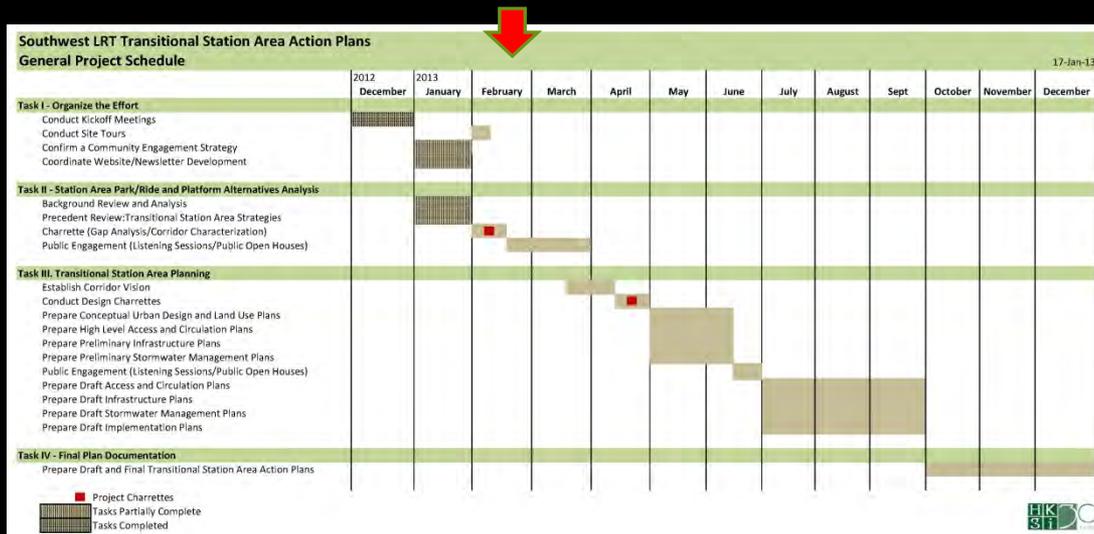
Transitional Station Area Action Plans (TSAAP)

- Intended to promote opening day readiness by bridging the gap between current conditions and future needs by addressing:
 - Station platform locations
 - Park and ride sites
 - Future development potential
 - Access and circulation planning
 - Infrastructure planning
 - Creative stormwater management solutions

TRANSITIONAL STATION AREA ACTION PLANS



TSAAP and SPO/PE Teams – a Coordinated Effort



Project Development Overview



TECHNICAL CHARRETTE
FEB 4 TO FEB 8

Technical Charrette Process

- Meet with communities to understand station framework – character, vision, function, etc.
- Conduct technical exercise including planners, engineers, TSAAP consultants, etc.
- Generate initial concepts and ideas for all 17 station sites for subsequent review, testing and modification

TS&AP CONSULTANTS



Charrette Format

- Day One: Tour station sites, overall briefing
- Days Two through Five: Design sessions for all 17 station sites
 - Initial overview by city staff
 - Breakout into 2 teams
 - Exploration of concept ideas
 - Reconvene teams for reporting

15 MINUTES



Charrette Participants

- Staff from:
 - Hennepin County
 - Consulting team: HKGi, USI, IBI, RCLCO, WSB, and CDG
 - Minneapolis, St. Louis Park, Hopkins, Minnetonka and Eden Prairie
 - SPO and PE Teams
 - Minnehaha Creek Watershed District
 - Others
 - TOTAL OF 78 PARTICIPANTS!

15 MINUTOS





ISMANIUS





ISMAPATHOS





ISMAVILLIOS





ISMAWORLD'S





ISMA PLANNING'S



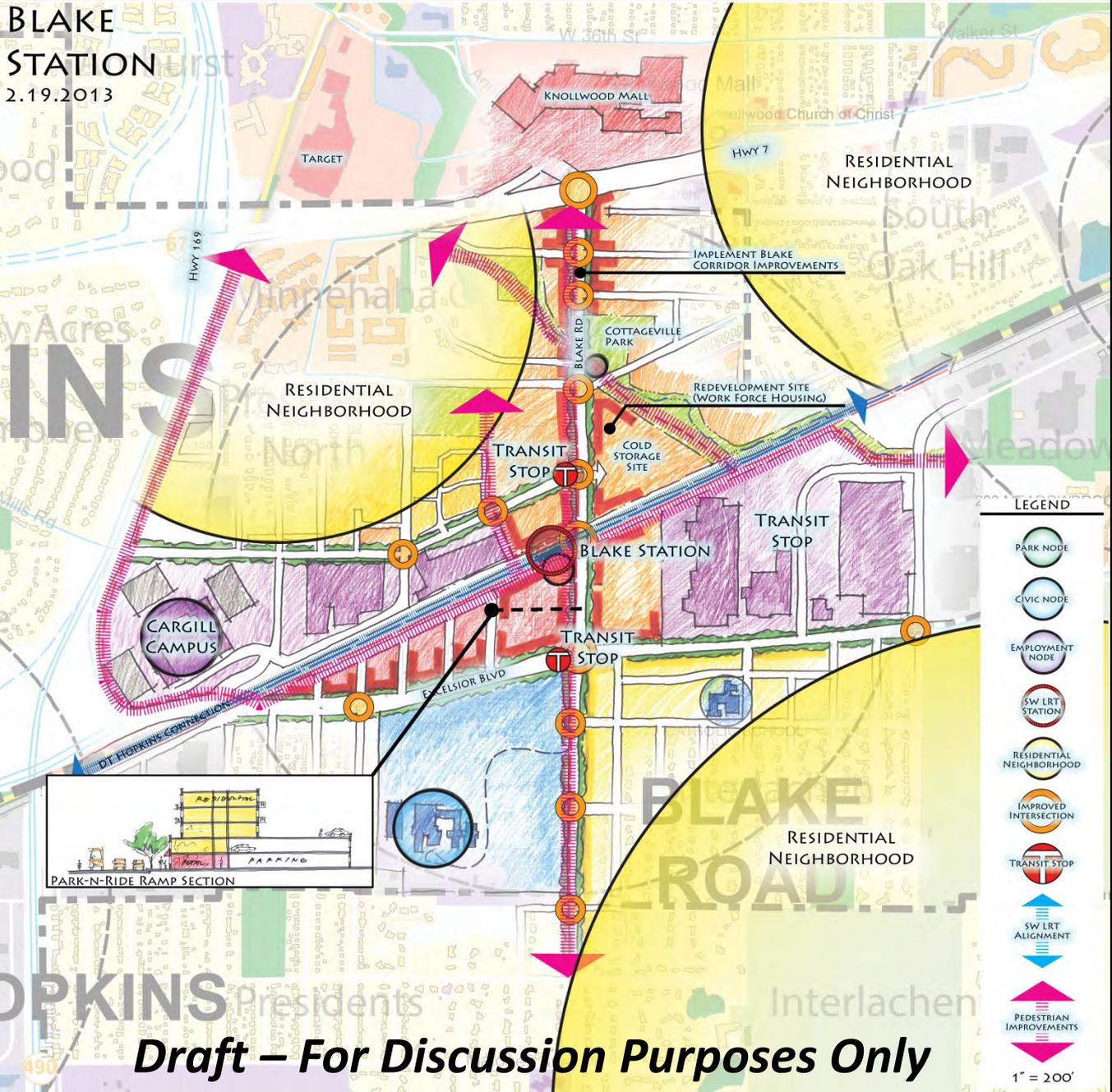
Charrette Results

129 lineal feet of ideas – text and sketches!

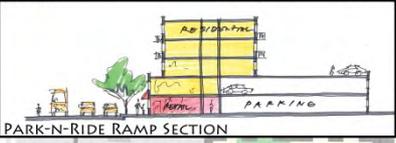


Charrette outcomes depicted in pictures...

BLAKE
STATION
2.19.2013



- LEGEND
- PARK NODE
 - CIVIC NODE
 - EMPLOYMENT NODE
 - SW LRT STATION
 - RESIDENTIAL NEIGHBORHOOD
 - IMPROVED INTERSECTION
 - TRANSIT STOP
 - SW LRT ALIGNMENT
 - PEDESTRIAN IMPROVEMENTS
- 1" = 200'



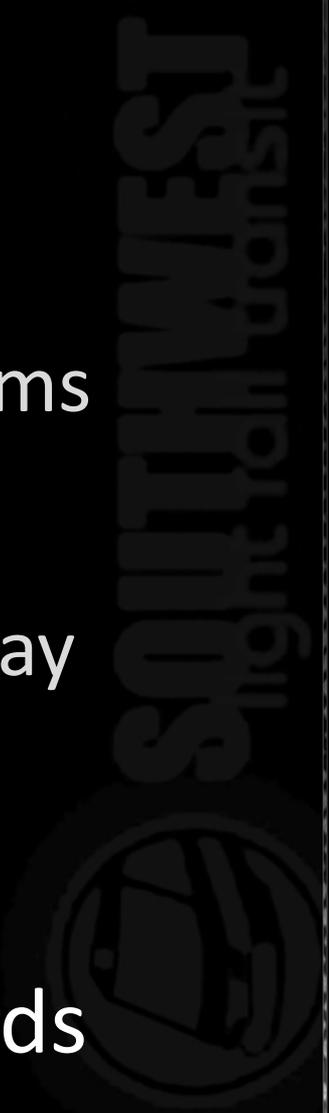
Draft – For Discussion Purposes Only

Blake Station - Hopkins

Charrette Results

- Defined key directions/opportunities
 - *Blake Example – City sees this station area as an appropriate site for workforce housing*
- Defined key considerations for PE Teams
 - *Blake Example – Explore option to move light rail south/freight rail to north*
- Defined considerations for Opening Day
 - *Blake Example – Complete Blake Road streetscape improvements*

Charrette outcomes depicted in words



COMMUNITY ENGAGEMENT

For you this evening

- Overview of the Community Engagement Plan

ISMAWILLIAMS



Effective
Engagement

Invites

Elicits

Informs

Moves toward, and supports
specific actions

What we want to do

- Create an effective process
- Build participation, understanding, ownership and support
- Avoid potential blindspots
- Improve project outcomes

ESM PARTNERS



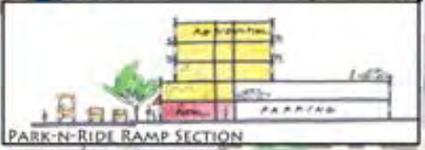
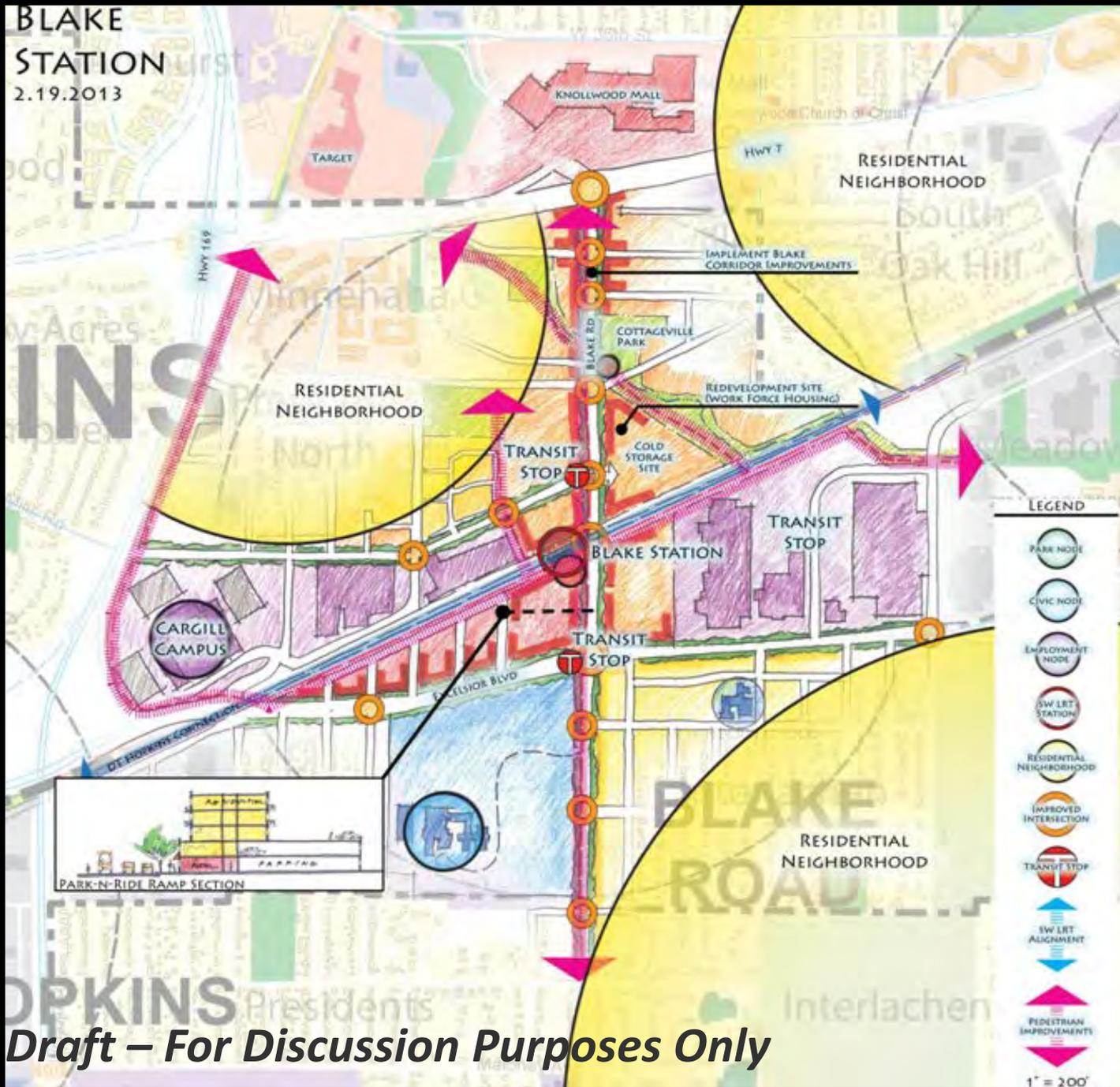
Why?

- Previous stages have already completed extensive outreach
- But ...

ISMAILIYAH



**BLAKE
STATION**
2.19.2013



Draft – For Discussion Purposes Only

Community Engagement Plan



What is it?

- A roadmap to achieve the Community Engagement vision
- It leverages work and contacts made in previous stages

ESM/PHOTOS



Community Engagement Plan

SW LRT Transitional Station Area Action Plans (TSAAP)



DRAFT 02/20/12



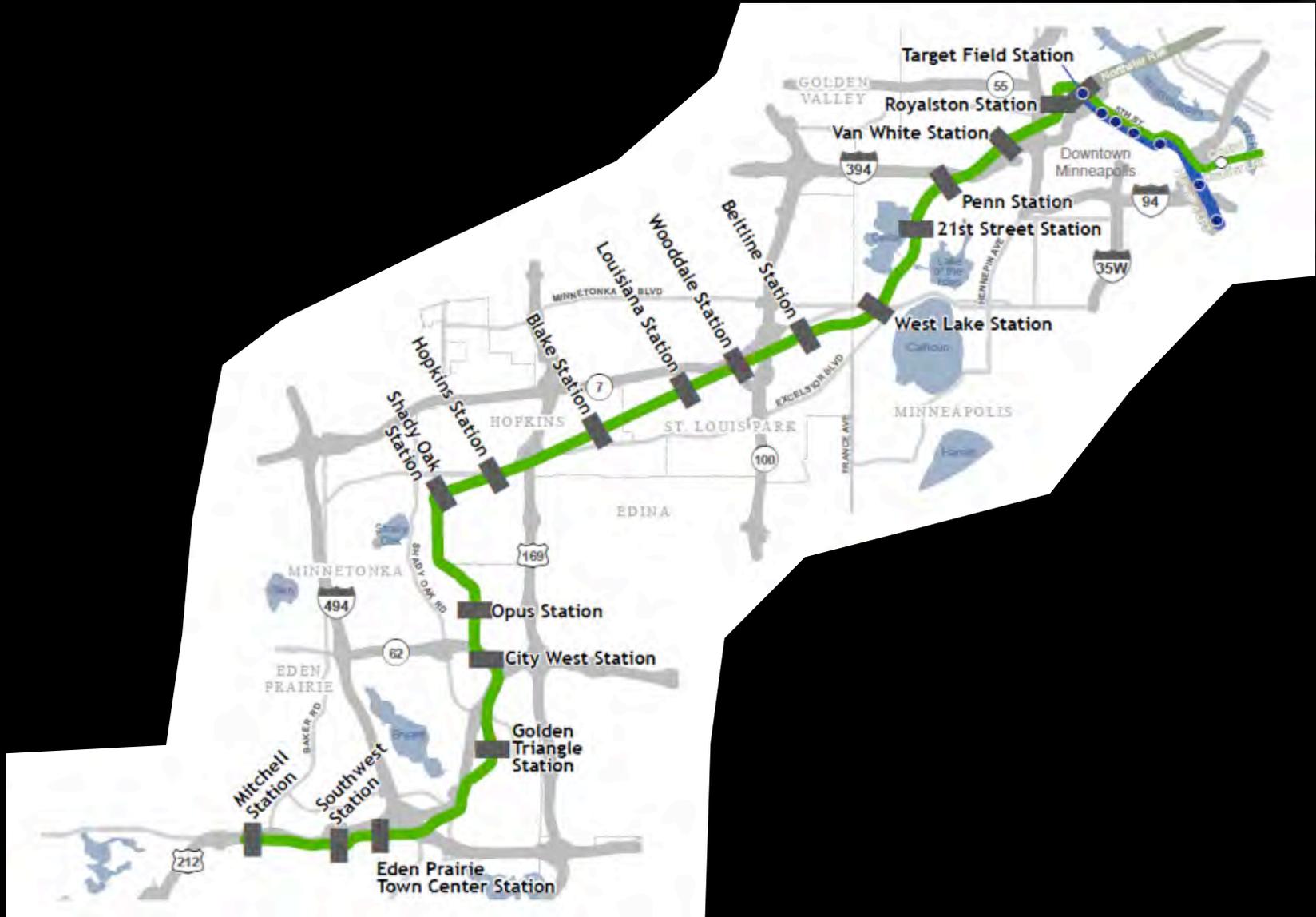
Outline

- 1) Introduction
- 2) Activities, Locations and Purpose
- 3) Environmental Justice
- 4) Traditionally underrepresented communities (CET grantees)
- 5) Media and community contacts
- 6) Project stakeholders and agency partners

ESM/PHOTOS



Activities, Locations and Purpose



A city-by-city approach

- Working closely with staff at each city to ensure:
 - Best methods for context and issues
 - Focused outreach where needed
 - Appropriate response to citizen concerns
- Documentation of all comments, information and guidance to project team

ES/M/11/01/06/05



Potential tools



Open house meetings / Workshops







WEAKNESSES

The whiteboard is densely populated with approximately 40-50 sticky notes in various colors including pink, light blue, light green, yellow, and light purple. Each note contains handwritten text, likely representing specific weaknesses identified during a meeting. The notes are scattered across the board, with some grouped together and others isolated.



Listening sessions / Focus groups



Listening sessions / Focus groups

- Ten to fifteen participants
- Deeper, detailed conversations
 - Meet with civic groups or other stakeholders with interest and knowledge of previous stages of the work as well as potential changes contemplated in this work
 - They take place within the regularly occurring meetings of host organizations, assuring a consistent level of participation and minimizing need for extensive outreach

ESMARTS









Listening at community events





Websites and media





SOUTHWEST corridor

green means go.

➔ [Home](#)

➔ [Southwest LRT Maps](#)

➔ [Project Info & Background](#)

➔ [Meetings & Events](#)

➔ [Community Works](#)

➔ [Station Area Planning](#)

➔ [Frequently Asked Questions](#)

➔ [News](#)

➔ [Links](#)

➔ [Contact Us](#)

Southwest LRT Mops...



Southwest LRT Community Works ... beyond the rails

Imagine a trip on a quick and efficient light rail train running diagonally out from downtown Minneapolis through SW metro area suburbs. With **17 stations** along the way, stopping at key destinations in **Minneapolis, St. Louis Park, Hopkins, Minnetonka and Eden Prairie**, this proposed line will have 30,000 riders per day, and be **connected** to major rail and bus lines, including Hiawatha LRT, Central Corridor LRT (Green Line), and Northstar Commuter Rail. Through connections, riders will be able to get to many key Twin Cities destinations - University of Minnesota, Minneapolis-St. Paul Airport, Mall of America, the State Capitol, downtown St. Paul.

In addition to adding another great way to beat congestion, the Southwest LRT line will help **grow the economy, add jobs, and create opportunities for quality housing and walkable neighborhoods**. Hennepin County and partner cities are working together with the Metropolitan Council and others to catalyze actions that will turn new opportunities into realities. This effort is called the **Southwest LRT Community Works** program, and this website is dedicated to sharing information about this program.

Hennepin County is the lead agency for the **Southwest LRT Community Works** program working in collaboration with partner cities, the Metropolitan Council, the Minnehaha Creek Watershed District, SouthWest Transit, the Minneapolis Parks and Recreation Board, and the Urban Land Institute- MN under the guidance of the Southwest LRT Community Works Steering Committee. The adopted vision for the corridor is to **connect people to jobs, housing, shopping and fun**.

Metro Transit is the lead agency for the design and construction of the Southwest LRT line working with Hennepin County and the Cities along the corridor. Metro Transit will also be responsible for

Search

frequently asked questions

FAQ

Have other routes been considered?

Yes. The first studies of the Southwest LRT line occurred in the mid-1980s. More recent studies occurred in 2002 with the Southwest Rail Transit Feasibility Study and in 2007 with the Southwest Alternatives Analysis (AA)....

[\[more\]](#) | [read all](#)

quick facts

19 lbs.

The amount of carbon dioxide produced by burning **one gallon** of gasoline

What are communities doing to implement smart growth? Show us!



PROJECT DETAILS

- About the Project >
- How It Works >
- Who's Listening? >
- Rewards Store >
- Local Government Commission >
- EPA Smart Growth >
- New Partners Conference on Facebook >
- New Partners Conference on Twitter >
- EPA Smart Growth on Twitter >
- SustainableCommunities.gov >
- Smartgrowth.org >

Select Language

Powered by Google Translate

CONTRIBUTORS

What Do You Think?



What is the most exciting thing you learned at the New Partners for Smart Growth Conference?

We encourage you to share some of the most exciting information or ideas you have learned about at the conference! What's the most interesting thing you...

139 8 14 Days Remaining

My idea is...

Add Idea

TOPICS

Sort By: LATEST POPULAR

Status: CURRENT ARCHIVED



Lessons Learned

6 0 39 Days Remaining

Add your Ideas

[Visit this Topic](#) >



Revitalizing Neighborhoods

Add your Ideas

Other media

- **News Releases and Media Alerts**

- Media list established in previous stages of this project
- Local and regional news outlets, websites and public access outlets

- **Community Newsletter Articles**

- For all communities in corridor

- **News Organizations**

- Many outlets have been following the news about SW LRT

IS/M/PL/06/05



Other tools





AUG

14

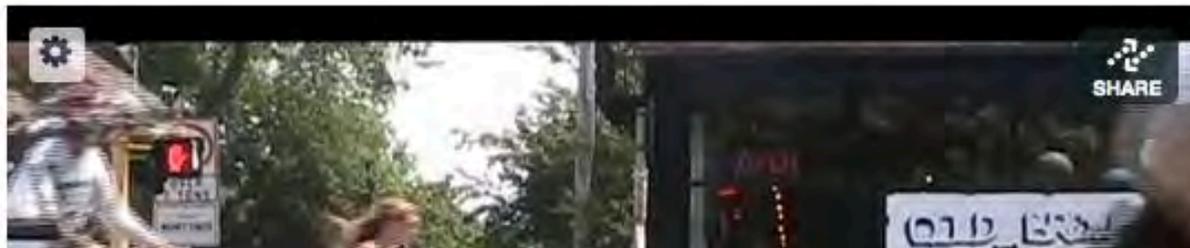


Bike Walk Move PSA - DRAFT 08/14/12

from Community Design Group, LLC 6 months ago

AUG

7



vimeo
means bus

Experience the best con
hosting platform on

UPGRADE NO

WHAT'S NEW

Grab Some Cold Ones: Wi Sports Videos We Love

Posted in Vimeo Staff Blog
Last Friday, Vimeo HQ was paid a
blizzard pal, Nemo. As snow pelte

Capturing Winter Sports w Action Cams

Posted in Vimeo Video School
Learn how to get the best shots fr
action cameras with tips from the

Make it fun





© James Brown, *Urban Planning*, 1975. (5)

Reimagined



And to conclude ...



Suggestions for community engagement:

Katie Walker

Hennepin County

Co-Manager Southwest LRT Community Works

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TRANSIT PLANNING
SOLUTIONS



Thank you!

ISMAW 110's

