



Corridor Management Committee

November 29, 2018



Today's Topics

- Chair's Update
- Hennepin County Community Works Update
- BLRT Project Update
- Next Steps Discussion



Chair's Update



Met Council Transition

- Nov 1: Secretary of State issues a notice of vacancy for all 16 council member seats
- Jan 7: Governor swearing-in
- Jan 8: Start of the Minnesota legislative session
- Mar 4: Governor statutorily required to appoint Council



Hennepin County Community Works Update





Bottineau Community Works 2018

Kerri Pearce Ruch, Project Coordinator; Andrew Gillett, Project Coordinator

Bottineau Community Works 2018

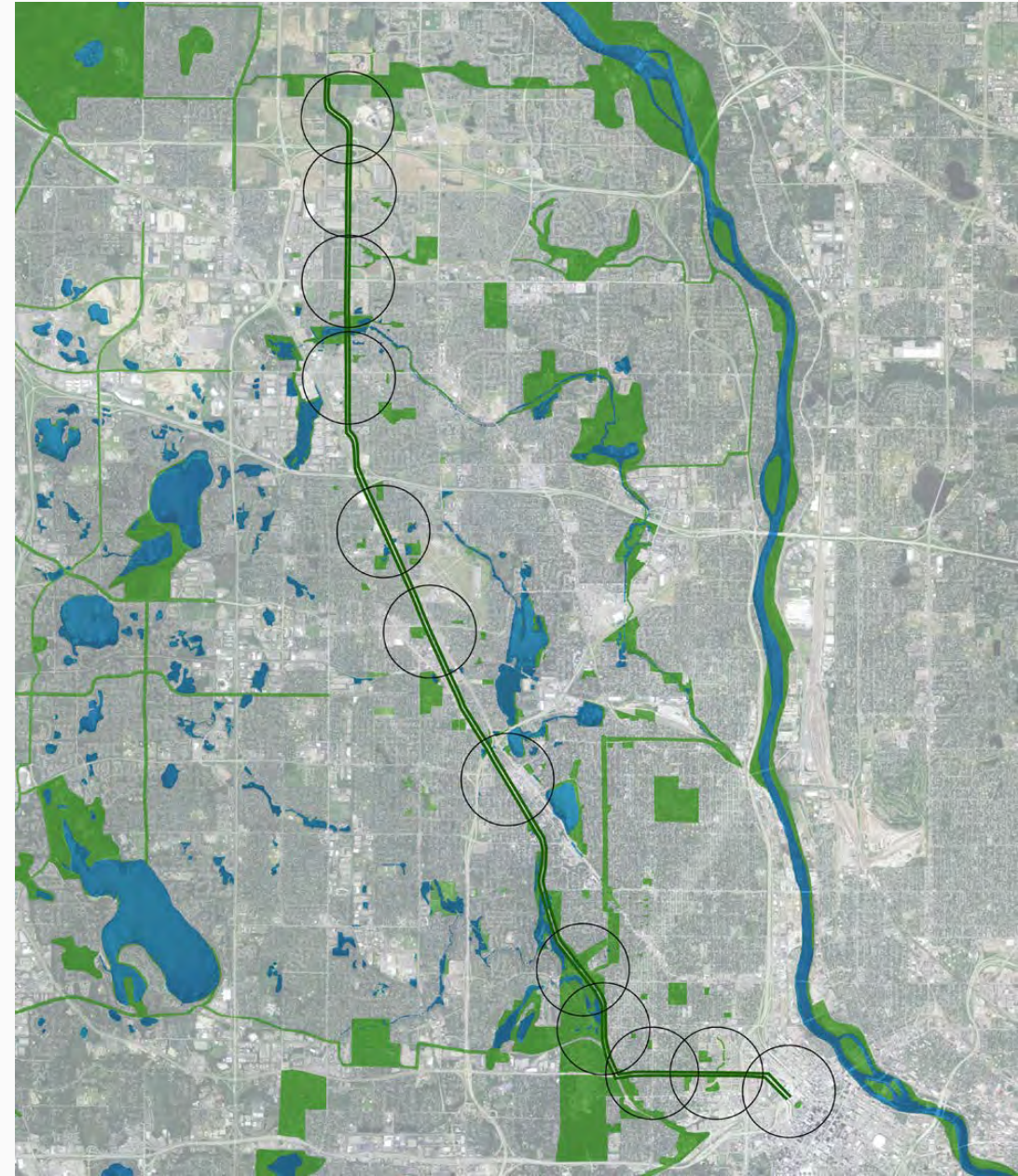
- Housing Inventory and Gaps Analysis
- Development Planning
- Infrastructure Planning
- Placemaking
- Implementing Best Practices
- Community Engagement



Housing and Development

focus on suburban cities

- Housing inventory and gaps analysis
- Commercial market feasibility and site analysis
- Transit oriented development zoning districts
- Corridor Development Initiative: 85th Avenue and Robbinsdale



Infrastructure

focus on suburban cities

- Bike/ped demonstration projects
- Station area circulation and connectivity assessment
- Bicycle and pedestrian connections implementation plan
- Shared mobility feasibility study





Placemaking

- Cultivate Bottineau: Culture, Community and Commerce - #cultivatebottineau
- Twitter: @CultivateBLRT
- Instagram: @CultivateBottineau
- Springboard for the Arts working with local artists in the corridor
- Phase 1 projects began in Fall 2018, continuing into 2019 + Phase 2



Implementing Best Practices

- Connect theory to practice for corridor policymakers and staff
- Draw on technical assistance and best practices from local and national experts
 - Half-day density workshop with Julie Campoli (July 2017)
 - TOD bus tours of metro area (October 2017)
 - Urban Land Institute Minnesota (ULI-MN) Technical Assistance Panel (September 2018)



Community Engagement

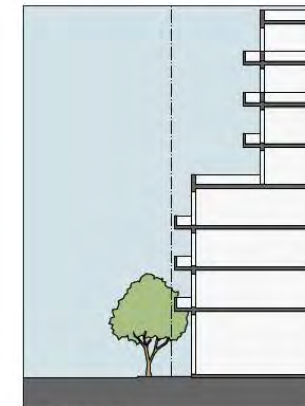
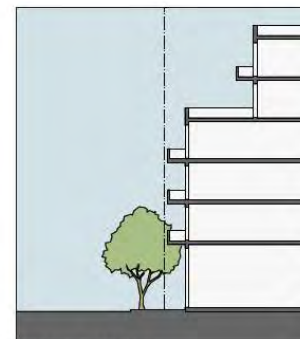
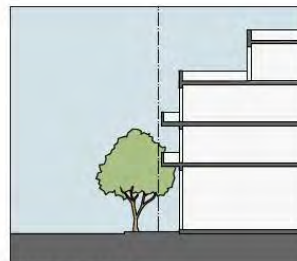
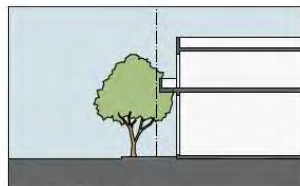
- Building on previous successes and seeking innovative approaches
 - Separate community engagement consultant for infrastructure
 - Community engagement included in Cultivate, housing, zoning work
 - Corridor Development Initiative (CDI) at 2 station locations
- Strengthening existing relationships with community organizations



Moving to implementation

- Brooklyn Park passed TOD Zoning ordinance in July 2018
- Cities of Crystal, Golden Valley and Robbinsdale are planning to bring TOD ordinances to Councils in 2019

Range of Uses



Look ahead to 2019

- Cultivate placemaking
- Next steps on infrastructure
- Wayfinding
- Small business support
- Innovative financing strategies
- Corridor marketing and branding



Small Business & Entrepreneur Support

- Support a thriving local economy through targeted technical assistance and access to resources
- RFP just closed, vendor selection underway
- Services to begin in early 2019



Innovative Financing Strategies

- Work will be led by Met Council TOD office
- Focus on equitable business and housing development
- Goal is to attract and deploy capital along the corridor
- RFP to be issued in January and work will occur in 2019



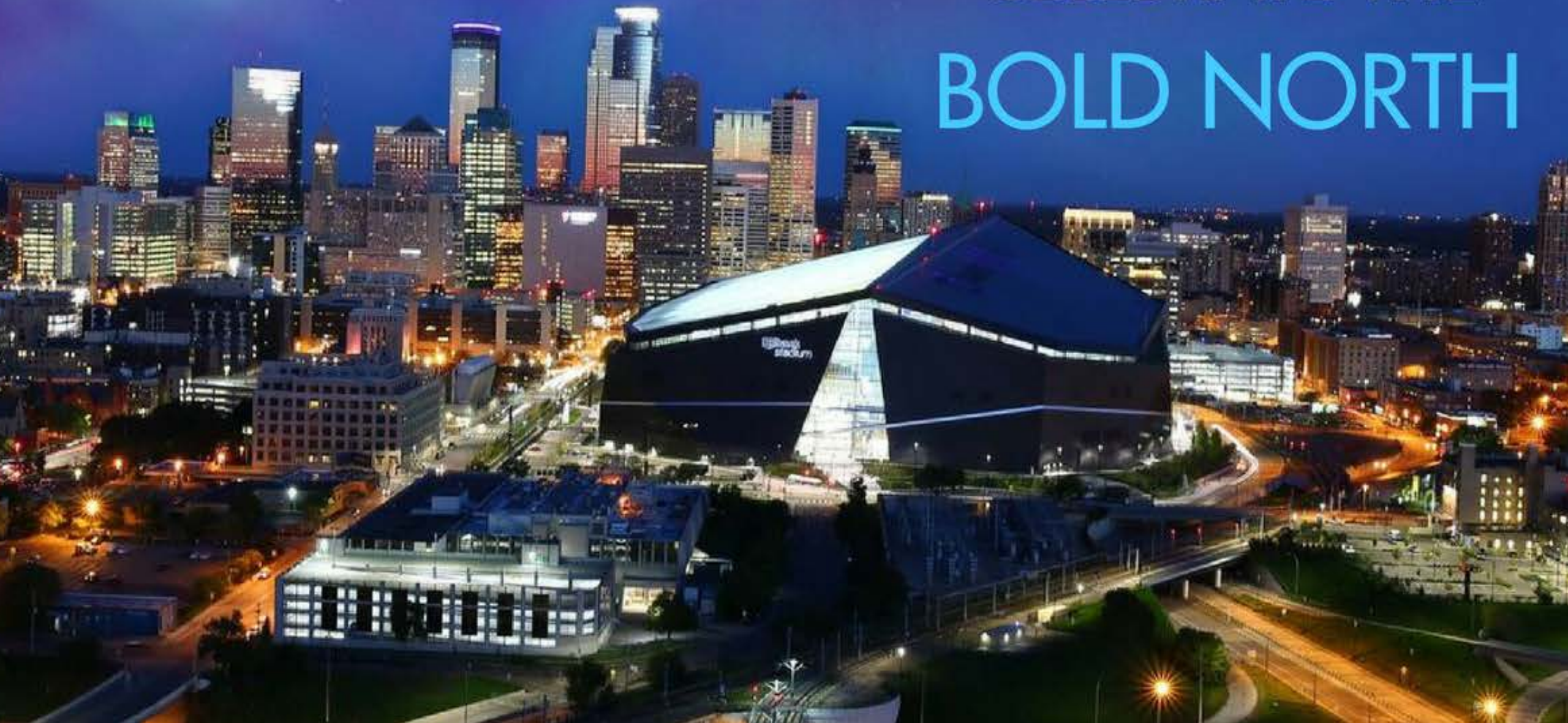
What is place branding?

A place brand is the combination of imagery, language and physical qualities that inform general perceptions of a place.

Place branding is the process of discovering and defining the unique qualities of a geographic location to inform development of an authentic identity that distinguishes it from other places and appeals to target audiences.

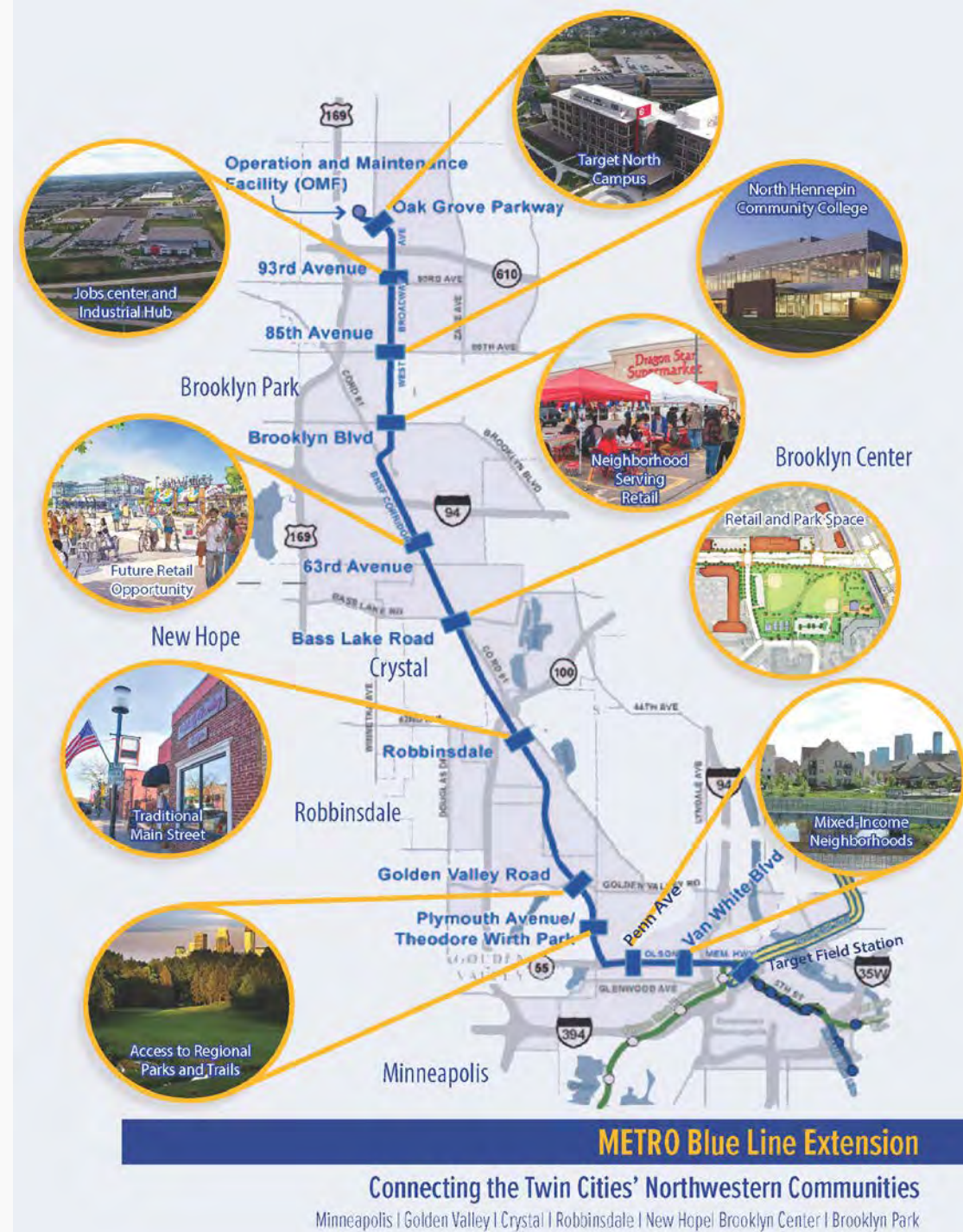


CELEBRATE THE
BOLD NORTH



Why brand Bottineau?

- Reintroduce communities along the METRO Blue Line Extension to the region
- Leverage LRT to attract and guide investment
- Collection of vibrant communities can become a regional destination
- Develop sense of shared identity and ownership throughout the corridor



Questions

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Project Update



Look Ahead: Major Milestones

- Complete Critical 3rd Party Agreements
- FTA Financial Capacity Assessment
- FTA Risk Assessment
- Complete 90% Franklin OMF Design
- Complete 100% Civil Design
- Complete 100% Systems Design
- Complete 100% Brooklyn Park OMF Design
- Complete 100% Franklin OMF Design
- Submit Advanced Construction LONP request to FTA
- Prepare application for Full Funding Grant Agreement



Next Steps

- Design remaining elements to 90%
 - Park and rides
- Support Cultural Resources (Section 106) efforts on the 90% design
- Support SPO on Franklin O&M Facility design
- Continue FTA coordination
- Allocate staff time to other projects & Council Departments



Deferred Activities

- Railroad design coordination
- Right of way acquisition activities
- Preparation of 100% plans and specifications
- Preparation and submittal of FFGA application
- Floodplain mitigation advanced construction



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METRO BLUE LINE EXTENSION

Route

Stations

Environmental

Timeline

Project Partners

METRO BLUE LINE EXTENSION

Bottineau Transitway – Minneapolis & Northwestern Communities

The METRO Blue Line Extension (LRT) will operate northwest from downtown Minneapolis through north Minneapolis, Golden Valley, Robbinsdale, Crystal and Brooklyn Park, drawing riders northwest of Brooklyn Park. The proposed alignment is primarily at-grade and will have up to 11 new stations in addition to Target Field Station and about 1.3 miles of double track. The line will interline with the METRO Blue Line and connect Minneapolis and the region's northwest suburbs with existing LRT on the METRO Green Line, future LRT on the METRO Green Line Extension, bus rapid transit on the METRO Red Line, the Northstar commuter rail line and local and express bus routes.

Latest News

Feds: Met Council can begin designing METRO Blue Line Extension

Route

[Click on the map below for more information](#)

Website: BlueLineExt.org

Email: BlueLineExt@metrotransit.org

Twitter: [@BlueLineExt](https://twitter.com/BlueLineExt)

