Southwest LRT
Business Advisory Committee
September 12, 2012

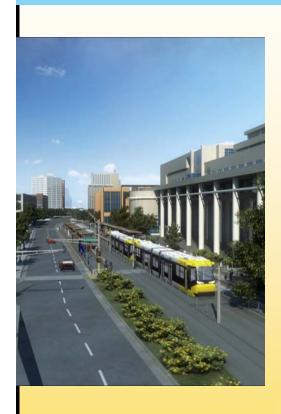
Improving mobility

Easing congestion

Strengthening our communities



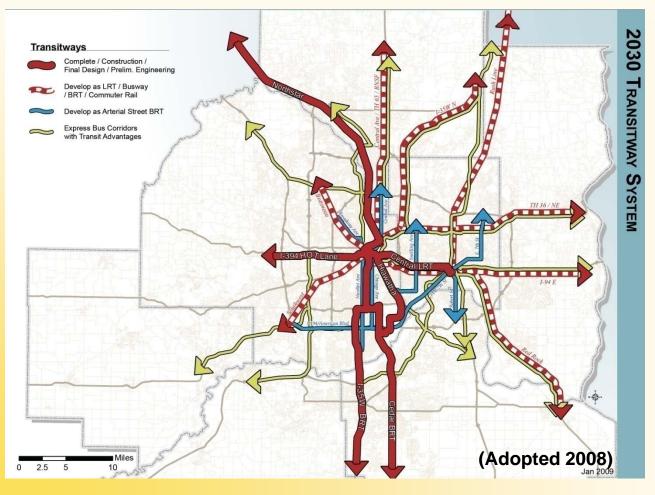
# Today's Topics



- Project overview
- Business outreach
- Business concerns
- Mitigation
- Tour



# Regional Transit System

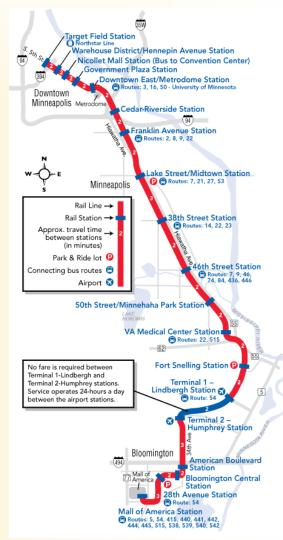


Important
link in the
regional
transit
network



# Building on Hiawatha LRT Success

- Exceeding expectations
  - 30,500 ave. weekday riders
  - Half of riders new transit users
- 34 local bus route connections south of downtown
- Supporting development
  - 7,700 new housing units constructed since 2000
  - 7,150 forecasted new housing units by 2020



# **Route and Stations**



Series: 01\_overview\_color6

# **Timeline**



Preliminary Engineering (PE)

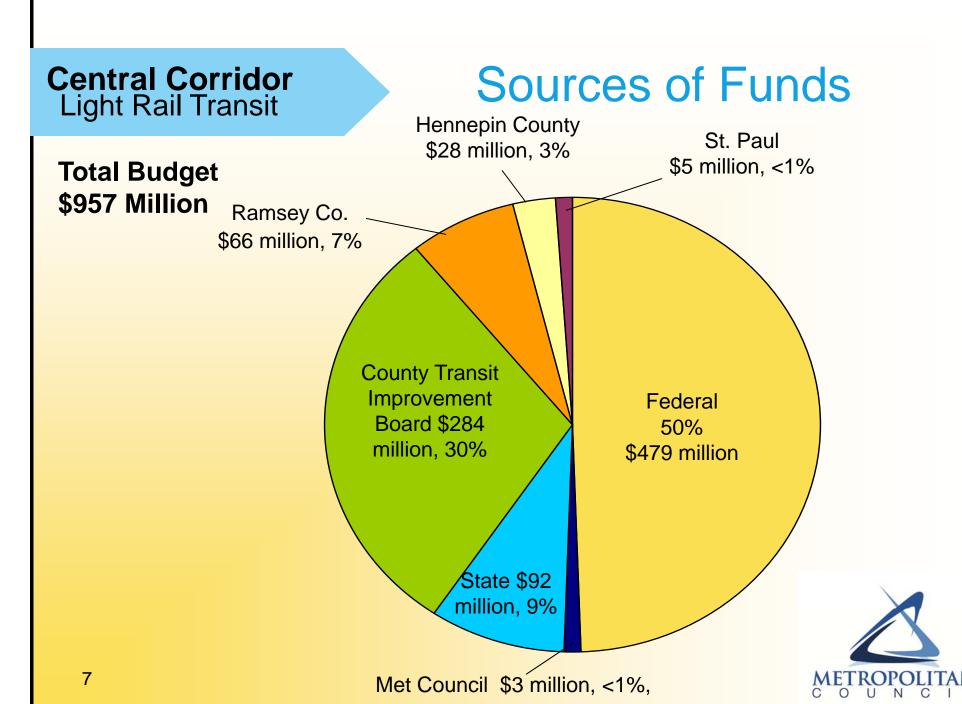
2009 Environmental Documentation

2010 Final Design

Heavy construction

Full Funding Grant Agreement

2014 Start operation



# Stakeholder Coordination

Metropolitan Council

Central Corridor Management Committee (CCMC)

Community Advisory Committee (CAC)

Central Corridor Project Office (CCPO) Business Advisory Council (BAC)

Project Advisory Committee (PAC) Land Use Coordinating Committee (LUCC)

Communication Steering Cmte(CSC)



# **Business Profile**



- 1,400 businesses in the corridor
- Many Chambers and business groups
  - St. Paul Area Chamber
  - Midway Chamber
  - Minneapolis Chamber
  - Asian Economic Development Assoc.
  - University Avenue Business Assoc.



# **Business Outreach**



- Business Advisory Council
- Business forums
- One-to-ones
- Parking workshops
- Business Resources Collaborative
  - City and Council
  - Chambers
  - Community Dev. Corps.
  - Business organizations



# Top Business Issues



- Negative impact to customers and sales revenue
- Access during construction
- Impacts to on-street parking
- Noise and vibration
- Property tax and rent increases





#### Minneapolis - Downtown to Emerald

New Stations: West Bank, East Bank, Stadium Village, Prospect Park

#### St. Paul - Emerald to 194

**Stations:** Westgate, Raymond Ave, Fairview Ave, Snelling Ave, Hamline Ave, Lexington Pkwy, Victoria St, Dale St, Western Ave, Capitol/Rice, Robert St

#### Downtown St. Paul - 194 to Lowertown

Stations: 10th St, Central, Union Depot



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# Construction Impact Mitigation



- Construction information
- Access plans
- \$4 million Small Business Loan Program
- \$1.2 million Marketing Program
- Partnership with business training and support organizations



# Marketing Program

 \$1.2 million to market businesses and brand business districts along the Green Line



















#### GO AHEAD-EAT WITH YOUR FINGERS!







Shegitu Kebede, Flamingo Restaurant

Esparance more of what the Hidway District has to offer. Also check out Hoa Bian, Subway, Amelia's and Roccles and Company.

www.mygreenline.com











Just Remember: Mary Milton on the Corner of University & Milton.



# Bus Sides with New Marketing Campaign



## **More Information**

#### Central Corridor Light Rail Transit



Check out our website:

www.centralcorridor.org

Contact the Central Corridor Project Office:

 540 Fairview Avenue North St. Paul, MN 55104

Construction Hotline: 651-602-1404

Comment Line: 651-602-1645

Email: <u>centralcorridor@metc.state.mn.us</u>