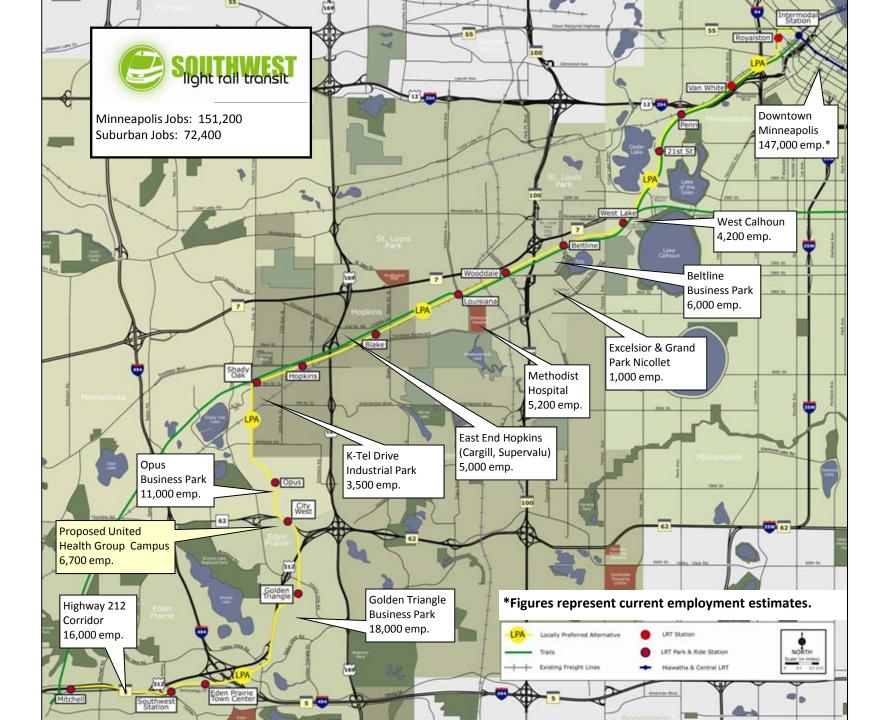


connecting people to jobs, housing, shopping, and fun.

## Southwest Light Rail Transit (LRT)

"A corridor of opportunity"







connecting people to jobs, housing, shopping, and fun.

- Projected to serve 30,000 passenger trips/day (2030)
- Connects job centers
  (downtown Mpls & Opus/Golden Triangle, Cargill, Methodist Hospital)
- Serves community amenities
  (Chain of Lakes, Shady Oak Lake, Hopkins Depot Coffee House, Hopkins Arts Center, Excelsior & Grand, Knollwood Mall, Eden Prairie Center, Target Field)
- Provides a new critical link in the regional transit system (serves North Mpls residents via Royalston station, St. Paul residents via interlining with Central)
- High reverse commute ridership at over 7,000 trips/day
- Strong opportunity for development/redevelopment





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## Hennepin Community Works was created in the mid 1990s

### Mission

To enhance how the communities of Hennepin County work together to create good jobs, provide access to employment, and build the long term value of communities by investing in infrastructure, public works, parks, and the natural environment and by improving the existing implementation systems.

### **Principles**

- Stimulate employment development
- Build bridges for effective planning and implementation
- Maintain and improve natural systems
- Strengthen communities through connections
- Enhance the tax base





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## **Southwest LRT Community Works Vision**

The Southwest LRT corridor: connecting people to jobs, housing, shopping, and fun.

The Southwest Community Works Initiative collaborates with citizens, businesses, and government to align land use and transit planning so that the Southwest LRT Corridor is a premiere destination that is

· accessible · livable · vibrant

### **Economic competitiveness and job growth**

Promoting opportunities for business and employment growth

### **Housing choices**

Positioning the Southwest LRT communities as a place for all to live

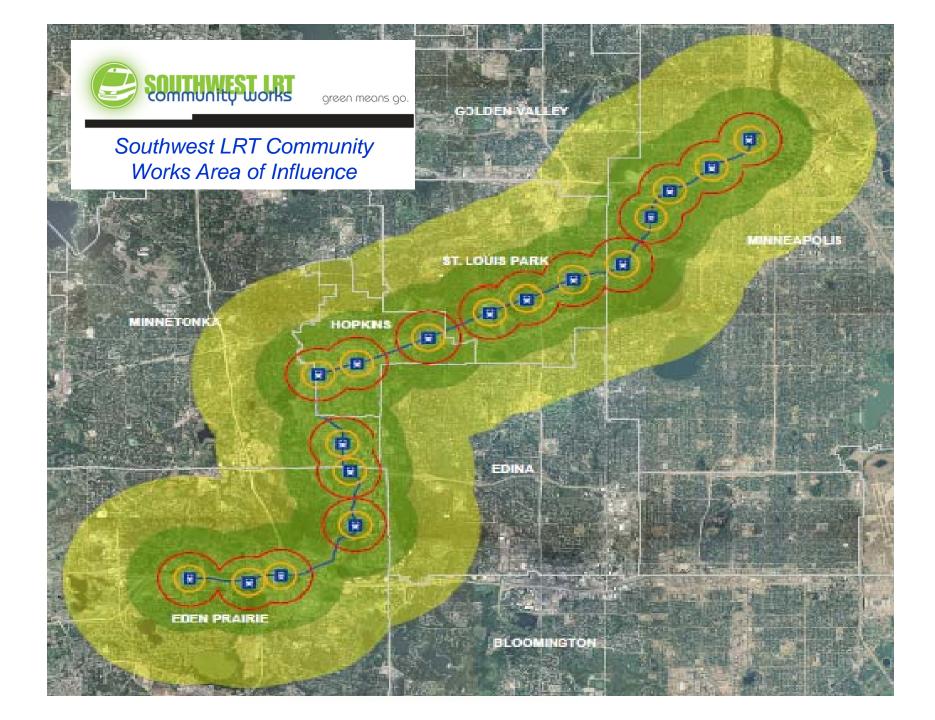
### **Quality neighborhoods**

Creating unique, vibrant, safe, beautiful, and walkable station areas

#### Critical connections

Improving affordable regional mobility for all users







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## **Corridors of Opportunity (CoO)**

Regional initiative to promote sustainable, vibrant, and healthy communities using the region's emerging transitway system as a development focus and the combined funds of the Living Cities Integration Initiative and Sustainable Communities Regional Planning Grant.

### **Corridors of Opportunity Vision**

Transitway corridors will guide our region's growth, vitality, and competiveness. Development along transitways will create distinctive places and strengthen local assets while increasing ridership and expanding access to jobs, affordable housing, and essential services for residents of all incomes and backgrounds.



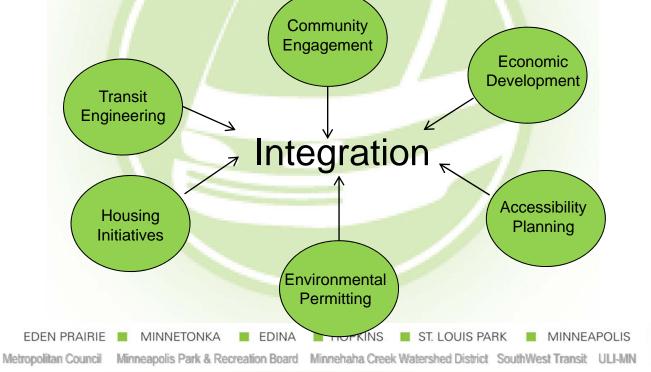




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## **Corridors of Opportunity (CoO)**

Better align/integrate multiple processes to achieve shared goals







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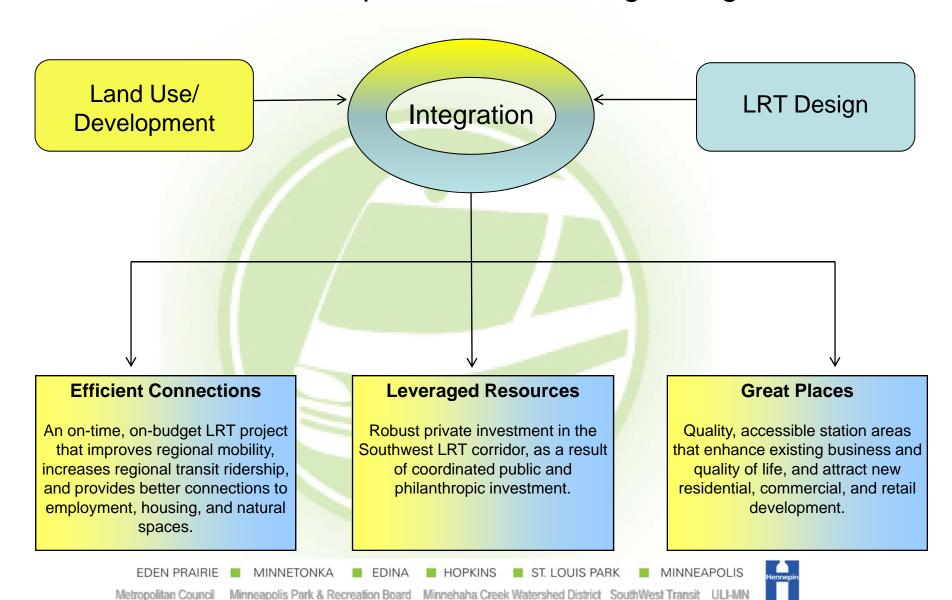
## **Southwest Corridor**

As part of the CoO, the Southwest LRT project will become a model for the nation on the systematic integration of land use planning & LRT design.

- On-site "Design Exchange" to facilitate two-way exchange of accurate & timely information
- Assistant Project Director for Land Use/Community Works housed within the Southwest Project Office (SPO)
- Share committee structure
- Cross Discipline/Cross Jurisdictional Workshops & Training (EPA Parking Audit, LRT/Development Workshop)
- Station Design Charrette Process



## Land Use/Development & LRT Design Integration





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## 2011-2013 Workplan

- Organizational Structure
- Infrastructure Inventory (current & 2030)
- **Development Market Assessment**
- Station Typologies
- Formalized Structure for Land Use/Development Integration with LRT Engineering
- **Corridor Wide Housing Strategy**
- Development/Redevelopment Tools/Barriers/Solutions
- Transitional Station Area Action Plans (TSAAP) (Station Area Park & Ride/Platform Alternatives, Access/Circulation, Infrastructure Needs, Community Engagement, Stormwater Management)

2012/2013

2011

- Station Area Design Charrettes
- Corridor Development Finance Strategy
- Identify Key Development Opportunity Sites
- Workforce & Business Growth Plan
- Corridor Wide Investment Plan





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# For more information on Southwest LRT Community Works (beyond the rails), please visit

www.southwesttransitway.org

