Community Advisory Committee

March 31, 2015
Today’s Topics

• Welcome
• Hennepin County Community Works Update
• Member and Committee Reports/Public Forum
• Project Overview
• Station Open House Overview
Hennepin County Community Works Update
Community Advisory Committee

March 31, 2015
Kerri Pearce Ruch, Hennepin County
Steering Committee Charter

- Provide guidance & direction for the Southwest LRT Community Works Project

- Influence development plans & investments to maximize opportunities along the Southwest LRT line

- Leverage funds to solicit private sector investment & attract grant funds

- Act as the liaison with the Southwest LRT Corridor Management Committee (CMC) to ensure policy coordination & strong integration of land use/economic development and LRT engineering
Laying the Foundation

Vibrant and Connected Communities

- **Natural Systems**
- **Employment Development**
- **Connected Communities**
- **Transit Oriented Places**
- **Housing Opportunities**

**Employment**
- Technical Assistance
- Recruitment/Retention
- Purchasing/Procurement
- Business incubators
- Moving the Market grant
- SW Investment Partnership

**Transit Oriented Places**
- Station typologies
- TSAAP investments
- LCDA & HC TOD grants
- Zoning Analysis
- EPA Parking Audit
- Developer Forum
- Development Tools Assessment
- DART workshop
- Development projects

**Investment Framework**
- Station Typologies
- Market Assessment
- Developer Forum
- Integration Process with PE
- Estimated Development = $5 bil
- Infrastructure Needs = $110 mil
- Sidewalks/trails, streetscape, plazas, public art, wayfinding, etc...

**Corridor Wide Housing Strategy**
- Inventory
- Gaps Analysis
- Strategy (in progress)

**Natural System Connections**
- TSAAP Investments
- Stormwater best practices
- MCWD plans
Steering Committee Survey

The Southwest Community Works Steering Committee survey was conducted as a tool to help shape the committee’s work in 2015.
Recommendations

Steering Committee Charter

- No modifications to Steering Committee charter needed at this time.

Steering Committee Membership

- Consider expanding membership to include the Three Rivers Park District, corporate/business leaders, watershed districts & foundations.

Organizational Structure

- Strengthen relationship with TIC through more frequent presentations & project updates.
- Clarify roles/responsibilities of the Business and Community Advisory Committees to improve service to the Steering Committee.

2015 Focus Areas/Priorities

- Update the 2015/2016 workplan to reflect prioritized focus areas - infrastructure connections, financing/funding, public spaces, jobs/employment development & collaboration.
2015 Adopted Workplan

Act as the coordination entity to implement the “beyond the rails” initiative which focuses on building vibrant and connected communities through focusing on connecting communities, access to jobs, creating transit oriented development, providing housing choices, and enhancing natural systems.

- Investment Framework
- Corridor Wide Housing Strategy
- Finance Tools
- Transit Oriented Development (TOD)
- Strategic Marketing and Communications
Southwest Community Works Vision
“connecting people to jobs, housing, shopping and fun”
Member and Committee Reports / Public Forum
Station Open House Overview
Station Design Goals

- Acknowledge the different communities and station sites along the line
- Tie the stations together with a corridor-wide design approach
- Provide design consistency with the METRO Green Line
- Control construction and maintenance costs based on lessons learned from past projects
Station Design Approach

• Identify 4 station types based on station site characteristics
  ▪ Each station to be 1 of 4 unique station types

• Station site character contributors
  ▪ Public comments
  ▪ City, county, and park staff comments
  ▪ Previous Hennepin County station area planning – Transitional Station Area Action Plans (TSAAP)
  ▪ Southwest LRT Project Office staff station site observations
Four Station Types

• Landscape Station
• Neighborhood Station
• Town Square Station
• Landmark Station
Station Prototypes

Landscape

Neighborhood

Town Square

Landmark
Station Design Consistency

- Station layout and location of features needs to be consistent for passenger use

- Typical center platform plan diagram:
Station Design Flexibility

- 4 station types based on setting
- Adjustments to station types based on site specific conditions
- Additional use of station elements for wayfinding
- Color, texture and pattern
- Integrated Public Art
  - On-platform
  - Off-platform
Station Design Input

- The Southwest Project Office (SPO) is looking for your input on:
  - Significant station site characteristics
  - Suggested station type locations
  - Station prototypes
Station Open House Schedule

• Minneapolis Stations
  ▪ Dunwoody College of Technology, 818 Dunwoody Blvd.
    – Thursday, April 2: 5:30 – 7:30PM
    – Wednesday, April 8: 7:30 – 9:30AM

• St. Louis Park Stations
  ▪ St. Louis Park City Hall, 5005 Minnetonka Blvd.
    – Wednesday, April 8: 5:30 – 7:30PM

• Eden Prairie Stations
  ▪ Eden Prairie City Center, 8080 Mitchell Road
    – Thursday, April 9: 5:30 – 7:30PM

• Hopkins & Minnetonka Stations
  ▪ Hopkins City Hall, 1010 1st Street S.
    – Tuesday, April 14: 5:30 – 7:30PM
Next Meeting

- Tuesday, April 28, 2015 at 6:00 PM
More Information

Online:
www.SWLRT.org

Email:
SWLRT@metrotransit.org

Twitter:
www.twitter.com/southwestlrt