METROPOLITAN COUNCIL

Notice of Request for Proposals (RFP) for Marketing & Creative Services Consultant Contract Number 25P151

The Metropolitan Council is soliciting proposals for a Marketing & Creative Services Consultant to assist the Metro Transit Marketing & Creative Services teams with market development services, graphic design services, copywriter services, and social media marketing services. The <u>anticipated</u> schedule for this procurement is as follows:

RFP Issue Date August 13, 2025

Pre-Proposal Meeting August 21, 2025 at 1:00 PM CST

Questions Due August 28, 2025

Proposals Due September 12, 2025 at 4:00 PM CST

Award November 2025

<u>Click Here</u> to view and download the RFP documents (including Plan Holder Report and Addendums). Please input this QuestCDN eBidDoc™ Number **9813640** on the website's Project Search page. Contact QuestCDN at 952-233-1632 or <u>info@questcdn.com</u> for assistance in downloading and working with the digital documents.

A pre-proposal meeting will be held on August 21, 2025 at 1:00 PM CST via Microsoft Teams

Proposers may join from the following meeting link: https://teams.microsoft.com/l/meetup-join/19%3ameeting MDhmOTZmNjctMTk5MC00YjMwLWI0NzUtNWRINGIwYjQ4ZmE5%40thread.v2/0? https://context=%7b%22Tid%22%3a%22ddbff68b-482a-4573-81e0-fef8156a4fd0%22%2c%22Oid%22%3a%22ea4efa12-92d1-4a5d-853a-2161c4d9d21e%22%7d

Meeting ID: 284 920 454 433 3, Passcode: Gw9m29aD

Join with a video conferencing device: metrocouncil@m.webex.com; Video Conference ID: 113 624 967 8; Alternate VTC instructions

Or call in (audio only): +1 763-600-8619,,456626341# United States, Minneapolis

Phone Conference ID: 456 626 341#

If you plan to attend Pre-Proposal Meeting please e-mail <u>steven.kensinger@metc.state.mn.us</u> so that you can be recorded as a participant. Proposers are strongly encouraged to attend.

Questions concerning the content of the RFP documents may be directed to:

Steven Kensinger RFP Administrator Metropolitan Council 390 North Robert Street St. Paul, MN 55101

Phone: (651) 602-1143

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