



METRO Blue Line Extension

Meeting of the Business Advisory Committee

October 5, 2021

8:00 A.M.

WebEx

BAC Members: Ryan Borne, Candace Oathout, Mike Steinhauser, Jennifer Cutter, Tim Baylor, Felicia Perry, Chris Webley

Agency Staff and Guests: Sam O'Connell, C Terrence Anderson, Sophia Ginis, Greg Ricci, Amber Turnquest, Andrew Gillett, Cathy Gold, Colin Cox, Dan Soler, Ed Goetz, Jesse Struve, Jim Voll, Kerri Pearce Ruch, Kristine Stehly, Kyle Mianulli, Nick Landwer, Madeline Geitz, Sarah A, Liz Morice

Meeting Summary

1. Call to Order, Welcome, and Introductions

Mike Steinhauser started the meeting at 8:06 AM.

2. Adopt Meeting Minutes

Mike Steinhauser called for the approval of minutes. Candace Oathout shared that her name was spelled incorrectly, and Sophia Ginis confirmed that it would be corrected. Minutes were approved.

3. Check-in: any additional feedback from last month's County Road 81 Update

Mike Steinhauser talked to some businesses. He asked if anyone else heard feedback.

4. Introductions & Anti-displacement Discussion with CURA

C Terrence Anderson introduced himself and he introduced Ed Goetz and Madeline Geitz. He shared that they have a desire to co-create the anti-displacement work and process as one that honors the important work of the committee and welcomed feedback on their plan and process. C Terrence shared some background on CURA and the history of the center. He introduced the project team and consultants. The project team has been working on equity issues related to transit for all their careers. C Terrence discussed the reparative justice framework of their community research. Part of this is that they respond to specific injustices, inequities, and harms. Those that were impacted by the injustice need to be at the center of repairing it. CURA's Theory of Change is that they position policy that is alongside advocacy and organizing.

C Terrence shared a map that identified areas that gentrified across Hennepin and Ramsey Counties based on research from 2017. He shared some background on other transitways where they have studied the effects of gentrification and displacement. Ed Goetz added that gentrification has a slightly different definition than displacement. Dan Soler thanked him for this definition and underlined that is why they specifically focused on displacement in this project. Felicia Perry said that given the size and diversity of this group, it's important to define displacement. Ed Goetz shared that there a lot of ways to think about displacement and that defining this collectively is one of the first things in the work plan. Felicia Perry shared that it would be good to reach



out to the Community Cohort and Community Advisory Committee. She hoped that the Business Advisory Committee could lean into these conversations as well and get into the challenges that this inevitably will have. C Terrence shared that sometimes it's the role of government agency to simplify really complex issues. He thinks it would be beneficial in this to dive into the complexity of these things.

Sam O'Connell shared Candace Oathout's question from the chat about the impact of industrialization that the light rail has on neighborhoods. Candace elaborated that she is concerned about the change of dynamic and change of character of neighborhoods. C Terrence confirmed that they will go deeper into that. They will do this in particular with their case studies on the Green Line and Blue Line. Mike Steinhauser asked for a little more rudimentary overview of these topics.

C Terrence shared an overview of what their plan would be for the anti-displacement work group. He asked this group what the most transparent and best process would be to determine members for this group. Felicia Perry shared that it's great to have a diverse group of organizations that are working on marketing and sharing information about the project. She works in the most diverse area, in Area 3 of the project, and she works with Asian Media Access, for example, who are supporting outreach. She also shared that the commitment of the committee should be more than, for example, a one-hour meeting per month. C Terrence confirmed her comments and that they would reach out through those networks, also that the working group would be more than that.

C Terrence shared some aspects of the tangible actions for equitable decision making, and he reviewed their research plan. Ed Goetz added that this will be a mixed methods approach. He confirmed that they would be pursuing a number of different ways to do this research including, review of ACS data, business data, and interviews to name some.

C Terrence shared plan outcomes including an assessment of the corridor and implementable recommendations documented in a report. He invited the group to review the proposal and asked the group to share feedback on what they see.

Felicia Perry asked about the presentations for the community. She highlighted that this was a lot of information to follow and wanted to make sure it was presented in accessible way for the community. C Terrence confirmed there would be more accessible ways to access this information and he would like to sit down with her and others to learn how to deliver this information to their constituencies.

Mike Steinhauser said he wants to be a part and engaged with this. Jim Voll shared that he hopes this list is not just a googleable list and that there would be thoughtful strategies. C Terrence confirmed that is part of why they brought in the Housing Justice Center as a partner to think about that. Ed Goetz confirmed that the recommendations stage of this would be a collaborative process as well. Chris Webley asked about the evaluation of the displacement before, during and after the line is built. Ed Goetz confirmed that the collection of indicators in the work plan would be a tool that could continue to be used to monitor changes that are a result of the line.

Sophia confirmed that this material will be sent out and posted online. Felicia Perry had one question about how people become eligible for the working group. C Terrence Anderson asked about how they would be



thinking about policymakers to be participants of the working group. There hasn't been a decision made on who should be included and there is a ton of interest so that needs to be considered and discussed further.

5. Project Evaluation Criteria

Sam O'Connell, Metropolitan Council, shared some background of the evaluation framework. She confirmed that they will be spending more time on this in the future. She reviewed the Project Principles which cover the route principle and engagement principles. She shared how these informed the goals and would be continually used in the workshops and work going forward. She shared the first goal of the project and an example of what informs the evaluation of the routes. She shared an example of how this information is quantified with population density for example. She shared examples of lower and higher income job density.

Sam reviewed Goal 6 and how that evaluation could be informed through data. She shared maps of historic redlining and other equity considerations and vehicle access.

6. Upcoming Events

Sophia Ginis shared some upcoming community meetings including an open house in Robbinsdale and Minneapolis Community Workshops and Office Hours.

7. Next Meeting: November 9, 2021 (Move from November 2 to avoid Election Day)

8. Adjourn

Mike Steinhauser and Felicia Perry moved to adjourn the meeting.

Chat

from Candace Oathout to everyone: 8:02 AM
Candace Oathout representing city of Crystal businesses and CARE-USA.

from Mike Steinhauser to everyone: 8:02 AM
Mike Steinhauser Co Chair BAC. City of Robbinsdale.

from Felicia Perry WBC to everyone: 8:03 AM
Felicia Perry (Co chair BAC)- West Broadway Business and Area Coalition

from Jesse Struve to everyone: 8:03 AM
Jesse Struve, Brooklyn Park City Engineer

from Jennifer Cutter to everyone: 8:04 AM
Jennifer Cutter- Golden Valley

from O'Connell, Sam to everyone: 8:05 AM
Welcome everyone! Sam O'Connell, Met Council Project Lead

from Ginis, Sophia to everyone: 8:05 AM
sophia.ginis@metrotransit.org

from Jim Voll to everyone: 8:05 AM
Jim Voll, CPED, City of Minneapolis



from Kyle Mianulli to everyone: 8:09 AM

Kyle Mianulli, Hennepin County Communications

from Cathy Gold to everyone: 8:10 AM

Cathy Gold, Hennepin County Public Works Administration

from Amber Turnquest to everyone: 8:12 AM

Amber Turnquest, CPED, City of Minneapolis

from Felicia Perry WBC to everyone: 8:26 AM

Thank you. This framework is very helpful. (I know he can't see the chat yet. But I didn't want to interrupt)

from Candace Oathout to everyone: 8:36 AM

I have a concern about the industrialization that developing rail lines bring to local neighborhoods?

from Jesse Struve to everyone: 8:38 AM

I can't hear her.

from Candace Oathout to everyone: 8:40 AM

Thank you!

from C Terrence Anderson to everyone: 9:19 AM

It was good to be with all of you! I have a sick kid that I have to go pick up, but I look forward to carrying all this with you again soon.

from Felicia Perry WBC to everyone: 9:20 AM

Thank you C Terrence. Chat soon.