

Committee Member Virtual Meeting Logistics

- Mute your mic when not speaking
 - Your mic will be muted at the start of the meeting
- To request a turn to speak, raise hand or place a comment in chat
- Committee members are encouraged to use their video function:
 - Turn off video if you are having audio/visual issues
 - Closing other applications, such as Teams or Zoom, improves video and sound quality
- The meeting is being recorded by Met Council & media



Public Attendees

- Public attendees can submit comments to sophia.ginis@metrotransit.org
 - Please send comments by Friday, December 18





Corridor Management Committee

December 10, 2020



Today's Topics

- Approval of 10/8 Meeting Minutes
- Committee Reports/Updates
 - Chair's Update
 - CAC/BAC Meeting Reports
- Project Alignment and Engagement Principles: CMC Adoption
- 2020/2021 Engagement and Communications
 - Project Transition Resources
 - Community Engagement Consultants Activities Update
 - Advisory Committee Reappointments
- Acknowledgement and Thank You



Committee Reports/Updates

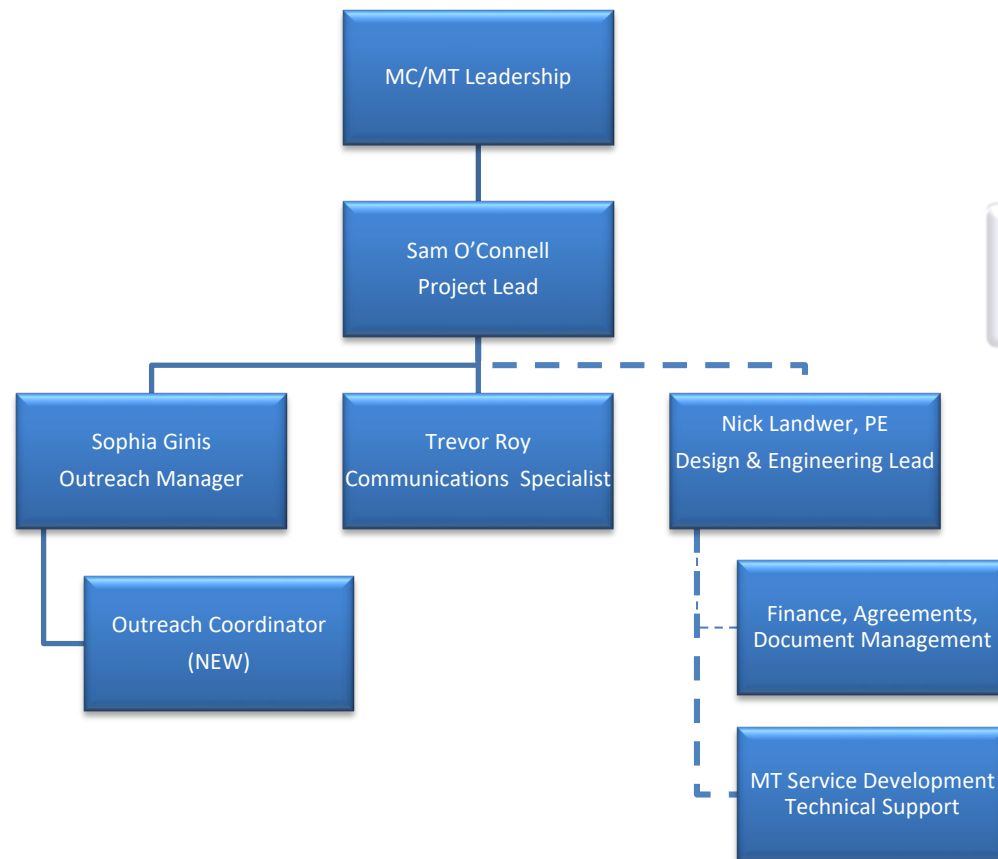
- Chair's Update



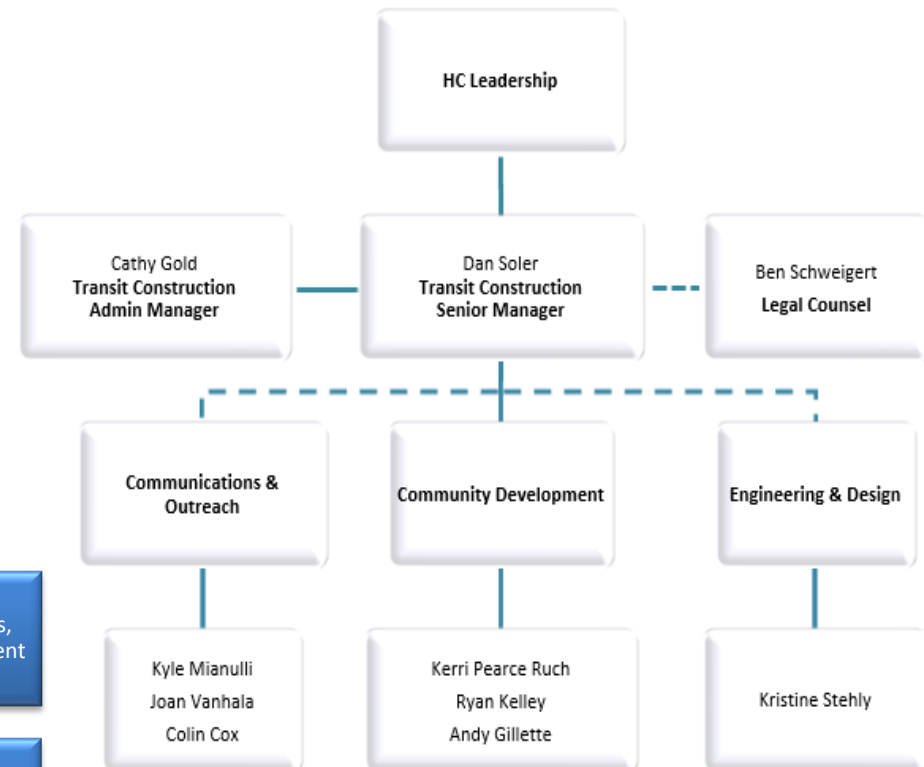
Core Project Team Structure

- Staff from Hennepin County and Met Council are working as one project team

Met Council dedicated staff



Hennepin County dedicated staff



Community & Business Advisory Committee Reports

- November 16: Community Advisory Committee
- November 17: Business Advisory Committee



Project Alignment and Engagement Principles: CMC Adoption



Updated Draft Alignment Principles

1. Meet Federal Transit Administration New Starts criteria

- a. Maintain BLRT Purpose and Need
- b. Maintain mode
- c. Minimize travel time
- d. Maximize ridership
- e. Maximize community and economic development
- f. Maximize project rating
- g. When appropriate, pursue opportunities to serve even more people and destinations, especially areas with high rates of transit-dependency



Updated Draft Alignment Principles

2. Maintain existing alignment as much as possible

- a. Maintain existing termini: Target Field Station in Minneapolis and Oak Grove Station in Brooklyn Park
- b. Serve the existing corridor cities of Brooklyn Park, Crystal, Robbinsdale, Golden Valley, Minneapolis, and their major destinations

3. Mitigate negative impacts

- a. Complement existing and planned METRO transitways
- b. Minimize residential, commercial and environmental impacts
- c. Support safety and connections for people walking, biking, and rolling



Updated Draft Engagement Principles

1. Meaningfully engage stakeholders

- a. Honor and build on previous robust community engagement
- b. Tailor engagement practices to meet the needs of the individual communities in the corridor



Updated Draft Engagement Principles

2. Engage, inform, and consult diverse communities to co-create project solutions that reduce disparities

- a. Ensure corridor communities of all races, ethnicities, incomes and abilities are engaged so all communities and corridor cities share in growth opportunities, with an emphasis on low-income and cultural communities
- b. Use community goals, priorities, and criteria for growth to inform decision-making
- c. Adjust strategies and approach as needed to ensure corridor communities are fully represented in engagement efforts



2020 – 2021 Engagement and Communications



Transition Resources



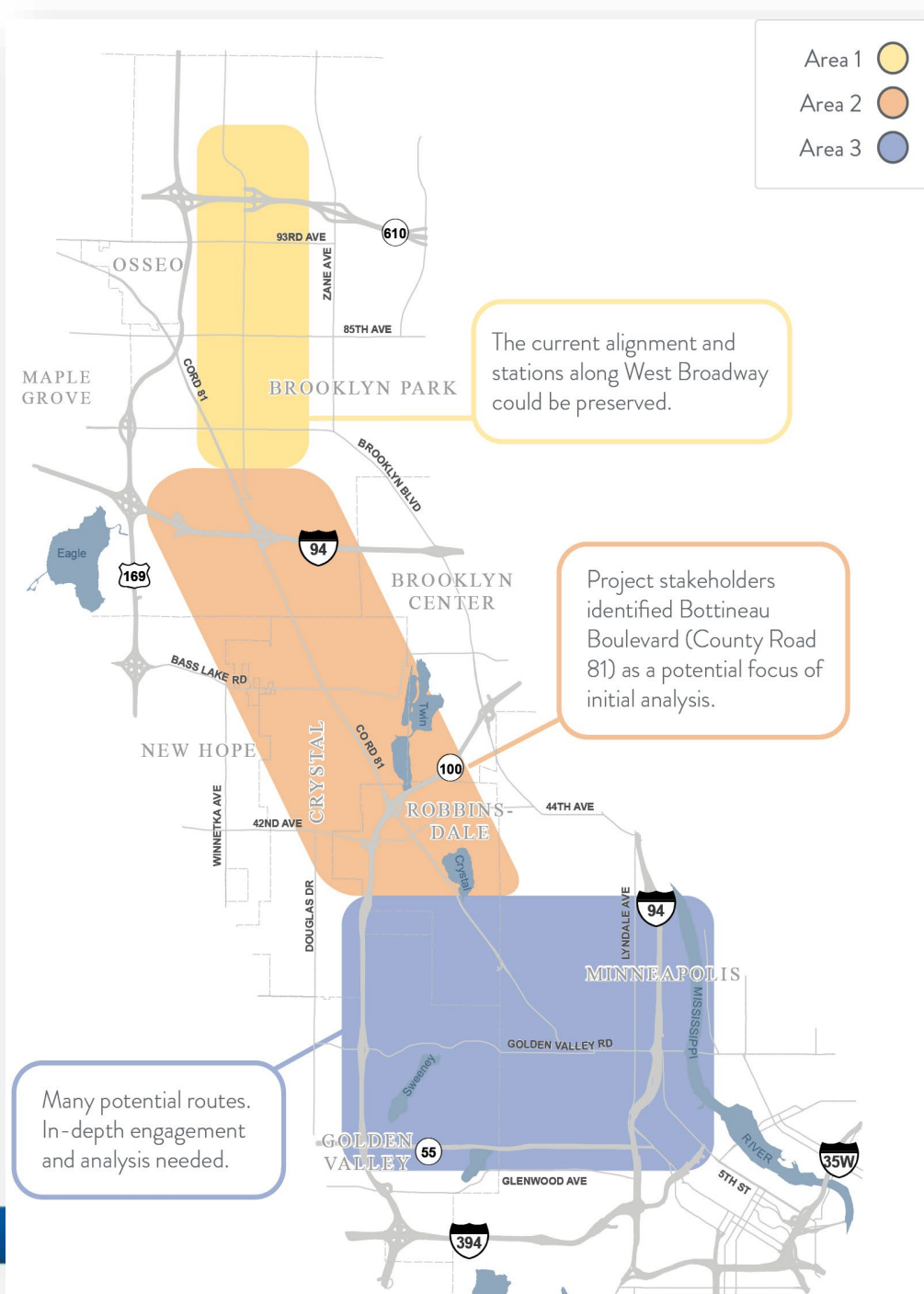
City Coordination Takeaways

- Project partners expressed the desire to find solutions and keep project momentum
- Reestablish consistent working relationship where partners can work through project details together
- Each city has unique opportunities and challenges for this phase of project mitigation

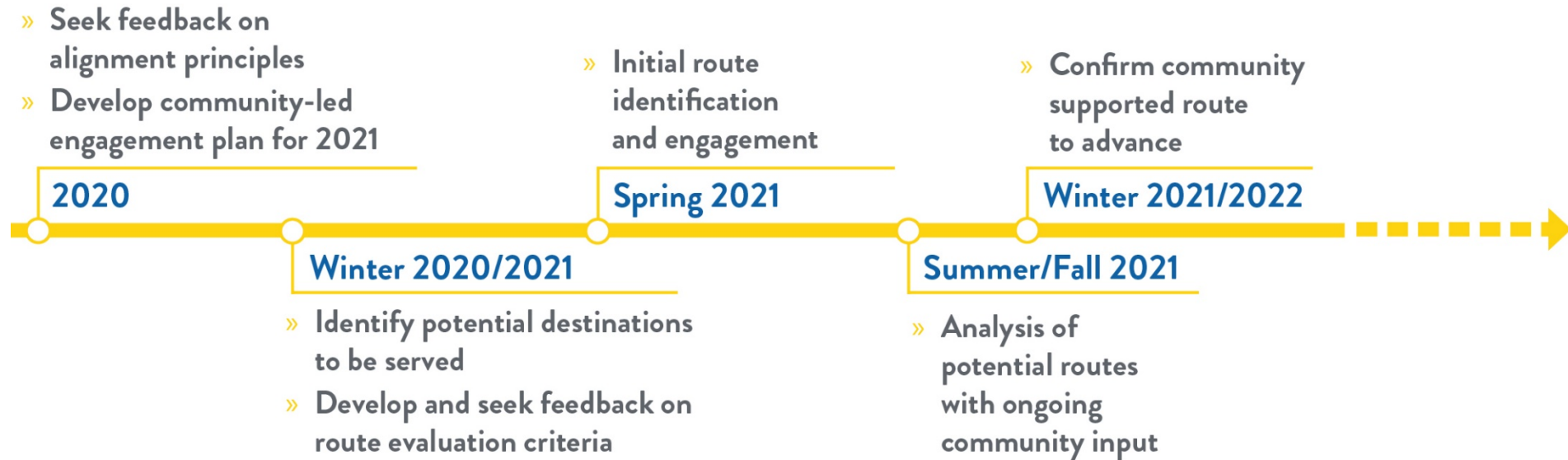


Community Specific Engagement Goals

- Identify the framework and types of questions for each community
- Clearly communicate the technical analysis specific to each community
- Keep every community informed throughout the process



2021 Engagement & Communications Milestones



Upcoming Communication Activities

- December 14: Newsletter focuses on updating the public on project activities and next steps
- Social media toolkit for partners to help extend the message
- Re-engage the Communications Steering Committee



Community Engagement Consultants Activities Update



Community Engagement Contracts

- Community consultants: Alliance, Harrison Neighborhood Association, and Juxtaposition Arts
- Outcome: develop a community-informed engagement framework by January 2021
- Engagement activities include:
 - Educate community on current status of Project
 - Listen and document community identified opportunities (including key destinations), issues, and recommendations for community engagement
 - Increasing awareness of current community sentiment



Upcoming Engagement Activities

- Activities include:
 - Ongoing: Update community stakeholder lists
 - November - January: 1:1s with key community stakeholders
 - Mid-December - January 2021: Online survey for community residents to uncover the issues, opportunities, and recommendations for engagement
 - January 2021: Host three virtual community engagement sessions to educate, engage, listen, and respond



Highlights of Ongoing Stakeholder Interviews

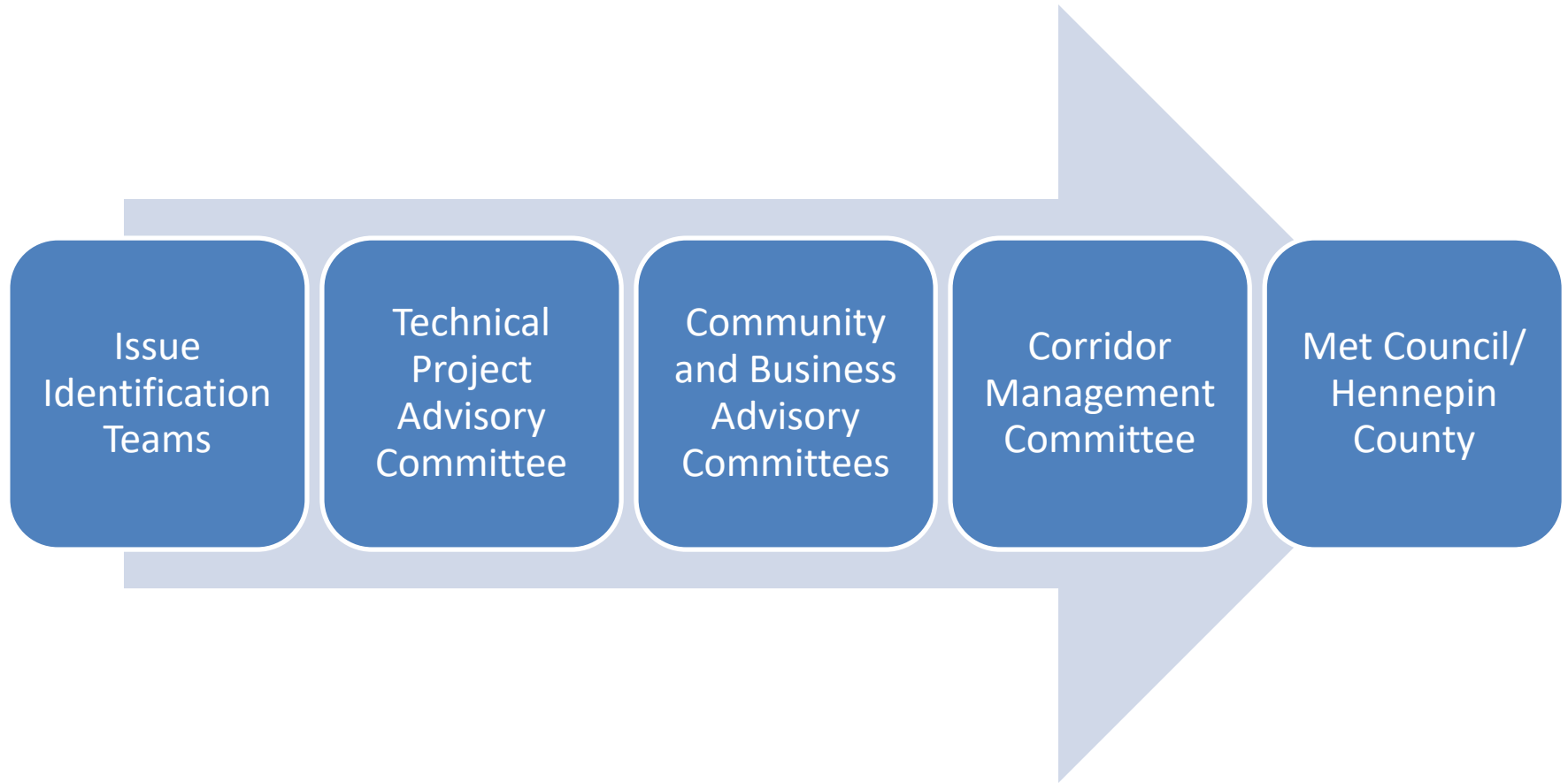
- Trust
 - Our communities of color and low-income communities have been impacted by many complex issues in 2020
 - Tap into community and cultural organizations, they have creative ways to engage
- Clarity of purpose with who, what, where, and when
- Need to continue to educate on the basic Blue Line Extension information
- Communities are ready to discuss solutions for new routes
- Concerns about displacement and gentrification



Advisory Committee Reappointments



BLRT Issue Resolution & Advisory Process



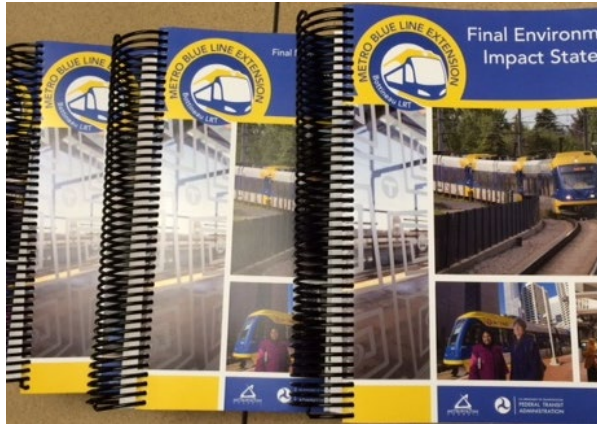
Advisory Committees

- TPAC reconvened December 1, confirming members and alternates
- CAC/BAC reappointment letters have been sent out to city staff
 - CAC/BAC will kick-off in February
- CMC reappointment letters sent mid-December



Acknowledgement and Thank You





Thank you!

Post Meeting Follow-up

- Materials posted on bluelineext.org after meeting:
 - Approved meeting minutes
 - Video of meeting
- Stay connected:
 - Project website: bluelineext.org
 - Committee meeting materials: agenda, handouts, presentations, meeting minutes
 - Sign-up for GovDelivery project updates
 - Follow us on Twitter: [@BlueLineExt](https://twitter.com/BlueLineExt)
 - Connect with staff:
 - Sam O'Connell: sam.oconnell@metrotransit.org
 - Dan Soler: daniel.soler@hennepin.us



More Information

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