Committee Member Virtual Meeting Logistics

• Mute your mic when not speaking
  ▪ Your mic will be muted at the start of the meeting

• To request a turn to speak, raise hand or place a comment in chat

• Committee members are encouraged to use their video function:
  ▪ Turn off video if you are having audio/visual issues
  ▪ Closing other applications, such as Teams or Zoom, improves video and sound quality

• The meeting is being recorded by Met Council & media
Public Attendees

• Public attendees can submit comments to sophia.ginis@metrotransit.org
  ▪ Please send comments by Friday, December 18
Corridor Management Committee

December 10, 2020
Today’s Topics

• Approval of 10/8 Meeting Minutes
• Committee Reports/Updates
  ▪ Chair’s Update
  ▪ CAC/BAC Meeting Reports
• Project Alignment and Engagement Principles: CMC Adoption
• 2020/2021 Engagement and Communications
  ▪ Project Transition Resources
  ▪ Community Engagement Consultants Activities Update
  ▪ Advisory Committee Reappointments
• Acknowledgement and Thank You
Committee Reports/Updates

• Chair’s Update
Core Project Team Structure

- Staff from Hennepin County and Met Council are working as one project team

Met Council dedicated staff

- MC/MT Leadership
  - Sam O’Connell
    - Project Lead

Outreach Coordinator (NEW)

Sophia Ginis
- Outreach Manager

Trevor Roy
- Communications Specialist

Nick Landwer, PE
- Design & Engineering Lead

Finance, Agreements, Document Management

MT Service Development Technical Support

Hennepin County dedicated staff

- HC Leadership
  - Cathy Gold
    - Transit Construction Admin Manager

- Den Soler
  - Transit Construction Senior Manager

Communications & Outreach
  - Kyle Mianulli
  - Joan Vanhala
  - Colin Cox

Community Development
  - Kerri Pearce Ruch
  - Ryan Kelley
  - Andy Gillette

Engineering & Design
  - Kristine Stehly

Ben Schweigert
- Legal Counsel
Community & Business Advisory Committee Reports

• November 16: Community Advisory Committee
• November 17: Business Advisory Committee
Project Alignment and Engagement Principles: CMC Adoption
Updated Draft Alignment Principles

1. Meet Federal Transit Administration New Starts criteria
   a. Maintain BLRT Purpose and Need
   b. Maintain mode
   c. Minimize travel time
   d. Maximize ridership
   e. Maximize community and economic development
   f. Maximize project rating
   g. When appropriate, pursue opportunities to serve even more people and destinations, especially areas with high rates of transit-dependency
Updated Draft Alignment Principles

2. Maintain existing alignment as much as possible
   a. Maintain existing termini: Target Field Station in Minneapolis and Oak Grove Station in Brooklyn Park
   b. Serve the existing corridor cities of Brooklyn Park, Crystal, Robbinsdale, Golden Valley, Minneapolis, and their major destinations

3. Mitigate negative impacts
   a. Complement existing and planned METRO transitways
   b. Minimize residential, commercial and environmental impacts
   c. Support safety and connections for people walking, biking, and rolling
Updated Draft Engagement Principles

1. Meaningfully engage stakeholders
   a. Honor and build on previous robust community engagement
   b. Tailor engagement practices to meet the needs of the individual communities in the corridor
Updated Draft Engagement Principles

2. Engage, inform, and consult diverse communities to co-create project solutions that reduce disparities

a. Ensure corridor communities of all races, ethnicities, incomes and abilities are engaged so all communities and corridor cities share in growth opportunities, with an emphasis on low-income and cultural communities.

b. Use community goals, priorities, and criteria for growth to inform decision-making.

c. Adjust strategies and approach as needed to ensure corridor communities are fully represented in engagement efforts.
2020 – 2021
Engagement and Communications
Transition Resources
City Coordination Takeaways

• Project partners expressed the desire to find solutions and keep project momentum
• Reestablish consistent working relationship where partners can work through project details together
• Each city has unique opportunities and challenges for this phase of project mitigation
Community Specific Engagement Goals

• Identify the framework and types of questions for each community
• Clearly communicate the technical analysis specific to each community
• Keep every community informed throughout the process
2021 Engagement & Communications Milestones

- Seek feedback on alignment principles
- Develop community-led engagement plan for 2021

2020

Winter 2020/2021
- Identify potential destinations to be served
- Develop and seek feedback on route evaluation criteria

Spring 2021
- Initial route identification and engagement

Summer/Fall 2021
- Analysis of potential routes with ongoing community input

Winter 2021/2022
- Confirm community supported route to advance
Upcoming Communication Activities

• December 14: Newsletter focuses on updating the public on project activities and next steps
• Social media toolkit for partners to help extend the message
• Re-engage the Communications Steering Committee
Community Engagement Consultants
Activities Update
Community Engagement Contracts

- Community consultants: Alliance, Harrison Neighborhood Association, and Juxtaposition Arts
- Outcome: develop a community-informed engagement framework by January 2021
- Engagement activities include:
  - Educate community on current status of Project
  - Listen and document community identified opportunities (including key destinations), issues, and recommendations for community engagement
  - Increasing awareness of current community sentiment
Upcoming Engagement Activities

- Activities include:
  - Ongoing: Update community stakeholder lists
  - November - January: 1:1s with key community stakeholders
  - Mid-December - January 2021: Online survey for community residents to uncover the issues, opportunities, and recommendations for engagement
  - January 2021: Host three virtual community engagement sessions to educate, engage, listen, and respond
Highlights of Ongoing Stakeholder Interviews

• Trust
  ▪ Our communities of color and low-income communities have been impacted by many complex issues in 2020
  ▪ Tap into community and cultural organizations, they have creative ways to engage

• Clarity of purpose with who, what, where, and when

• Need to continue to educate on the basic Blue Line Extension information

• Communities are ready to discuss solutions for new routes

• Concerns about displacement and gentrification
Advisory Committee Reappointments
BLRT Issue Resolution & Advisory Process

- Issue Identification Teams
- Technical Project Advisory Committee
- Community and Business Advisory Committees
- Corridor Management Committee
- Met Council/Hennepin County
Advisory Committees

• TPAC reconvened December 1, confirming members and alternates
• CAC/BAC reappointment letters have been sent out to city staff
  • CAC/BAC will kick-off in February
• CMC reappointment letters sent mid-December
Acknowledgement and Thank You
Thank you!
Post Meeting Follow-up

• Materials posted on bluelineext.org after meeting:
   Approved meeting minutes
   Video of meeting

• Stay connected:
   Project website: bluelineext.org
    ➢ Committee meeting materials: agenda, handouts, presentations, meeting minutes
    ➢ Sign-up for GovDelivery project updates
   Follow us on Twitter: @BlueLineExt
   Connect with staff:
     Sam O’Connell: sam.oconnell@metrotransit.org
     Dan Soler: daniel.soler@hennepin.us
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