

# SWLRT Business Advisory Committee

November 27, 2013



# **Today's Topics**

- Transit Oriented
   Development (TOD) and
   Joint Development (JD)
- Project Update and Next Steps
- Hennepin County Community Works TOD
- BAC Letter of Support
- Member and Committee Reports/Public Forum





# Transit Oriented Development (TOD) and Joint Development (JD)



## **TOD Strategic Action Plan: Immediate Steps**

Adopt a TOD Policy (Complete)

Establish a TOD Office (Complete)

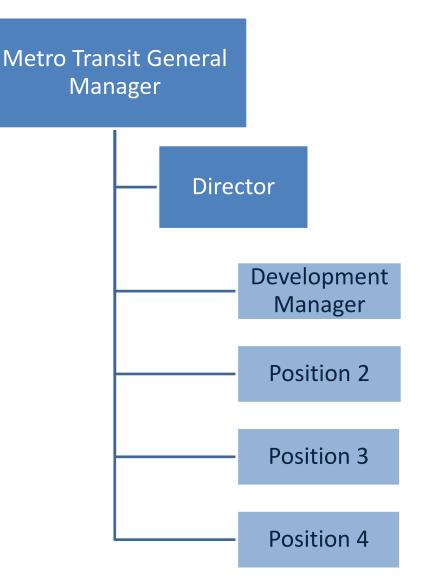
Create an Internal Working Group (Complete)

Create External Advisory Group (In-process)



# **TOD Office**

- Serve as first contact for TOD
- Identify TOD opportunities and challenges
- Facilitate problem-solving across the organization
- Bring resources and real estate expertise to support projects
- Focus and prioritize efforts
- Coordinate and "hand-off" to other departments

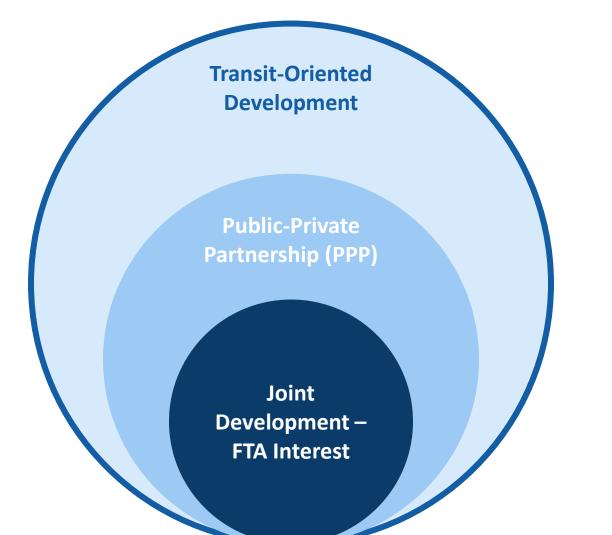




# SWLRT Joint Development Opportunities



### **Joint Development is a Subset of TOD**









# **FTA Eligible JD Activities**

- Land acquisition and relocation costs
- Demolition of existing structures
- Site preparation, including environmental work
- Utilities, roadways and other infrastructure including building foundations
- Pedestrian and bicycle access
- Site amenities (streetscape, plazas, etc.)
- Project development activities including design, engineering, and real estate packaging
- Construction of exterior commercial space
- Station master planning



### Why Do Joint Development?

- Joint Development Benefits Transit and Land Use
  - Increases transit ridership
  - Fosters economic development (initiate, enhance)
  - Improves passenger experience (safety, connectivity, amenities, etc.)
  - Can increase local tax base
- Joint Development Leverages Federal Funds
  - All revenue stays local
  - Can reduce the need for TIF
  - Revenue to transit agency reduces O&M costs
  - Local TOD funds can be used for additional projects
  - New Starts Application Advantages: establishing JD Program is key to obtaining a high rating in economic development category

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## **Challenges of Joint Development**

- More partners
- "Federalizes" project
  - NEPA
  - procurement and contract regulations
  - "satisfactory continuing control"
  - required FTA approval of legal structure and financial returns
- May limit flexibility of traditional local funding streams



## Joint Development : One Tool in the TOD Tool Box





### **SPO Joint Development Opportunity Identification and Screening Process**

- Convened a series of 4 meetings with each city and county staff
- Discussed and evaluated the prospects for Joint Development at each of the stations
- Assigned each station to one of three tiers using a set of criteria/characteristics
- Tier Classifications reflect Joint Development opportunities only and do not reflect TOD or Public-Private Partnership opportunities at stations



### **Partner Agency Meeting Series Recap**

### Round 1

- Introduction to FTA and regional Joint Development examples
- Round 2
  - Joint Development opportunities at each station discussed: stations considered reduced to 9
- Round 3
  - Example development scenarios explored at stations still under consideration

### Round 4

 Preliminary financial analysis performed and stations categorized into tiers



### **Tier Classifications**

- Tier 1 Station Characteristics: 4 Stations
  - Transit element
  - Joint Development opportunity consistent with TSAAP/City plans
  - City support for Joint Development opportunity
  - Market support for timing of development in sync with construction and opening of the SWLRT
  - Joint Development opportunity not competing with other PPP, Private, or Public TOD plans
  - Preliminary financial analysis shows opportunity for revenue generation and increased tax base potential



# **Tier Classifications (continued.)**

### • Tier 2: 6 Stations

- Joint Development opportunity identified but one of the Tier 1 characteristics not present
- TOD Office will assist in seeking funding and support development of Tier 2 opportunities in partnership with cities and county
- Stations: Eden Prairie Town Center, Golden Triangle, Shady Oak, Louisiana, Wooddale, Penn



# **Tier Classifications (con't.)**

- Tier 3: 7 Stations
  - Joint Development opportunity not identified at this time
  - If Joint Development opportunity identified in future, TOD Office will assist in seeking funding and support development of Tier 2 opportunities in partnership with cities and county
  - Stations: Mitchell, Southwest, City West, Opus, Downtown Hopkins, 21<sup>st</sup> Street, Van White



## **Preliminary Joint Development Tier 1 Opportunities**

- Results from 4 rounds of meetings with city and county staff
- Identifies:
  - Potential development scenarios
  - Anticipated costs
  - Estimated potential revenue
- Plans will continue to evolve through Joint Development phases of implementation
  - Example: project details (i.e. architectural elevations, landscaping) not until last phase, currently anticipated at the end of 2015

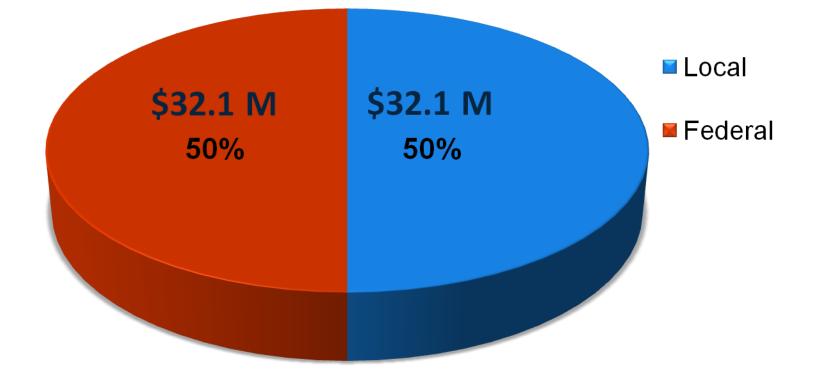


## **Tier 1 Joint Development Opportunities**

- Joint Development opportunities with the potential to be completed as part of SWLRT Project Scope
  - Royalston: City of Minneapolis
  - West Lake: City of Minneapolis
  - Beltline: City of Saint Louis Park
  - Blake Road: City of Hopkins



### **Total Estimated Capital Costs for Tier 1 Joint Development Opportunities**

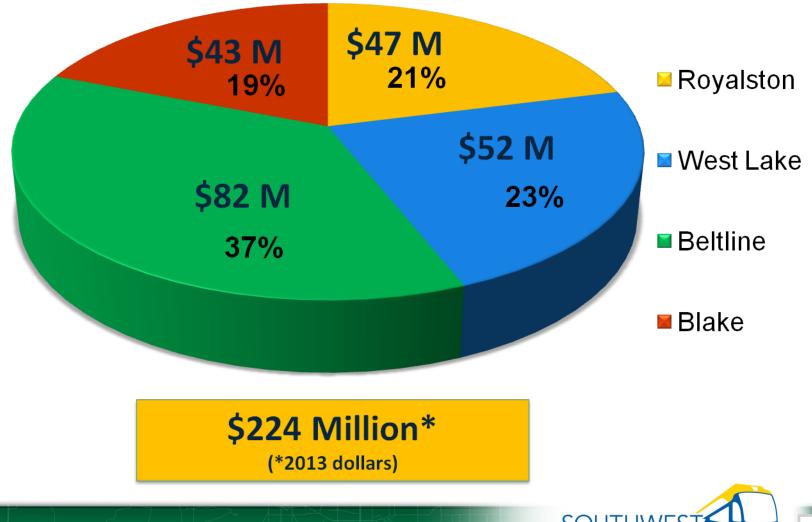




\*Base Year (2013) Costs

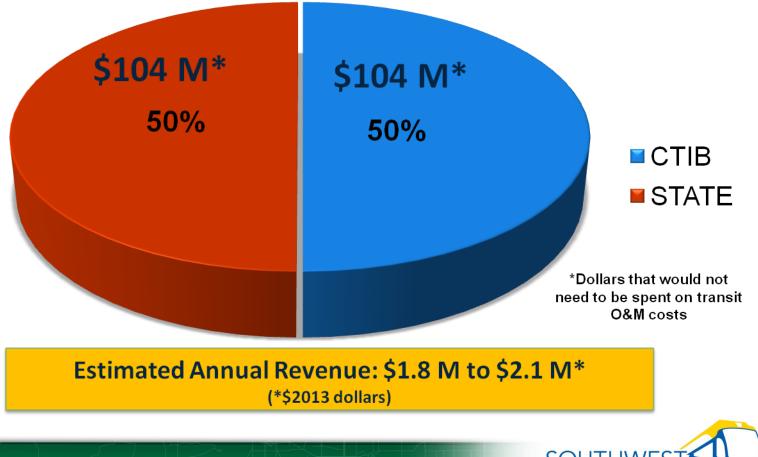


### Private Investment Expected with Tier 1 Joint Development Opportunities



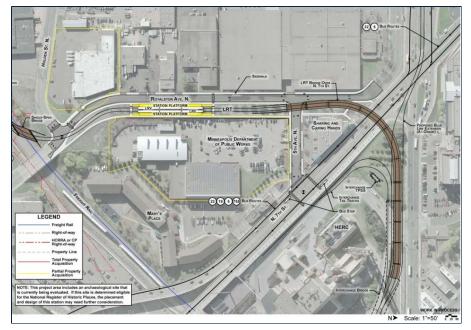
### **Total Estimated Revenue for Tier 1 Joint Development Opportunities**

Estimated Total Revenue: \$208 M\* (\$2013 dollars, based on 99 year lease)



### **Royalston Station: Minneapolis, MN**

### **BASE PROJECT IMPROVEMENTS**



- Station (platform, landscaping allowance)
- Removals (pavement)
- Site (pavement, sidewalk, curb & gutter, retaining walls)
- New traffic signals (5<sup>th</sup> & 7<sup>th</sup>, Holden & Royalston)

### JOINT DEVELOPMENT IMPROVEMENTS



#### Acquisition of land

- Pedestrian connection canopy to Farmers Market (500 LF)
- Farmers Market shell (27,500 SF)
- Pad preparation
- Building demolition

#### BASE PROJECT COST: \$9.3 million

#### JOINT DEVELOPMENT COST: Approximately \$16 million



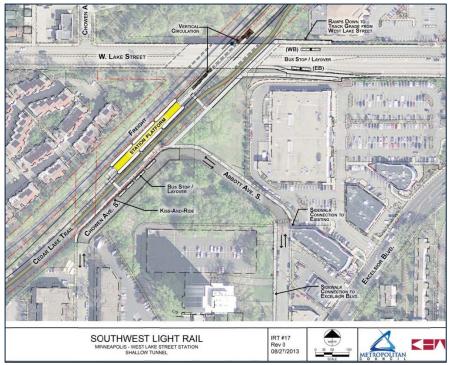
### **Royalston Joint Development Preliminary Development Scenario**

- Private Sector Development Opportunities:
  - 80-90 units of affordable housing/artist studios
  - 150-200 market rate housing units
  - Preliminary financial analysis identified private development investment ranges from \$37- \$47 million
- Joint Development Revenue Sources
  - Ground lease/air rights for housing
  - Ground lease for indoor Farmers Market
  - Lease payments for stalls in the indoor Farmers Market
  - Estimated annual revenue: \$682,000 \$771,000



## West Lake Station: Minneapolis, MN

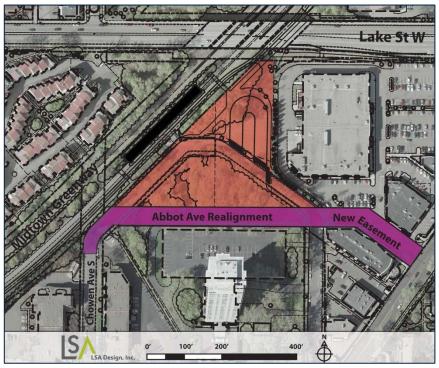
### BASE PROJECT IMPROVEMENTS



- Station (platform, landscaping allowance)
- Removals (pavement)
- Site (pavement, sidewalk, curb & gutter, fence, retaining walls)
- Vertical circulation
- Bus stop/layover and kiss-and-ride

### BASE PROJECT COST: \$12.6 million

JOINT DEVELOPMENT IMPROVEMENTS



- Acquisition of land from private property and Hennepin County – 2.95 acres
- Relocate Abbott Avenue S. and secure a new permanent road easement from Excelsior Road
  - 150 district parking stalls
  - Road and utilities
  - Pad preparation
  - Environmental remediation

### JOINT DEVELOPMENT COST: Approximately \$ 18.7 million



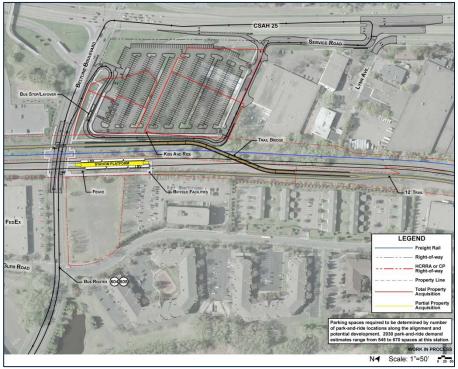
### West Lake Joint Development Preliminary Development Scenario

- Private Sector Development Opportunities:
  - 100-120 units of high rise housing
  - 20,000 25,000 SF of retail/entertainment uses
  - Preliminary financial analysis identified private development investment ranges from \$43 - \$52 million
- Joint Development Revenue Sources
  - Ground lease/air rights for housing
  - Ground lease/air rights for retail/entertainment uses
  - District parking lease payments
  - Estimated annual revenue: \$255,000 \$300,000



# **Beltline Station: St. Louis Park, MN**

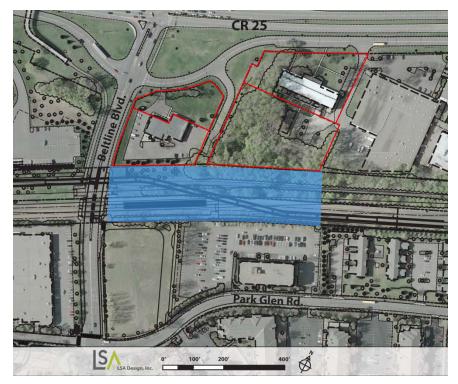
### **BASE PROJECT IMPROVEMENTS**



- Station (platform, landscaping allowance) ٠
- Removals (pavement)
- Site (pavement, sidewalk, curb & gutter, median, fence, retaining walls)
- Park & ride surface lot (565 stalls)
- New traffic signal (Lynn & CSAH 25)
- Trail bridge over LRT and freight ٠
- Bus stop/layover and kiss-and-ride

#### **BASE PROJECT COST: \$20.8 million**

JOINT DEVELOPMENT IMPROVEMENTS



- Park & ride structured (565 stalls) over LRT/freight ROW
  - Additional district parking structured (200 stalls) ٠
- Base project land acquisition

#### JOINT DEVELOPMENT COST: Approximately \$17.4 million



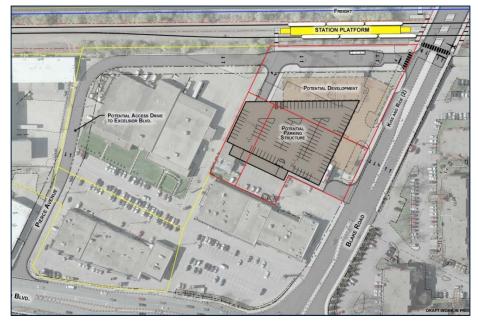
### **Beltline Joint Development Preliminary Development Scenario**

- Private Sector Development Opportunities:
  - 240-280 units of market rate housing
  - 80,000 150,000 SF of commercial/entertainment/office
  - Preliminary financial analysis identified private development investment ranges from \$58 - \$82 million
- Joint Development Revenue Sources
  - Ground lease/air rights for housing
  - Ground lease/air rights for commercial/entertainment/office
  - District parking lease payments
  - Shared parking using park-and-ride stalls
  - Estimated annual revenue: \$435,000 \$553,000

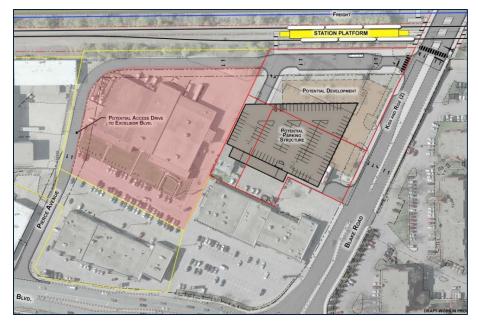


### **Blake Station: Hopkins**

### **BASE PROJECT IMPROVEMENTS**



### JOINT DEVELOPMENT IMPROVEMENTS



- Station (platform, landscaping allowance)
- Removals (buildings, pavement)
- Site (pavement, sidewalk, curb & gutter, median, fence)
- Park & ride Structure (445 stalls)
- New traffic signal (Pierce & Excelsior)
- Bus stop/layover and kiss-and-ride
- New Pierce Avenue and access easement

#### **BASE PROJECT COST: \$35.8 million**



- Joint development land acquisition
- District parking structure (200 stalls)
- Road and utilities
- Pad preparation
- **Building demolition**

Base project land acquisition

#### JOINT DEVELOPMENT COST: Approximately \$12.1 million



### Blake Joint Development Preliminary Development Scenario

- Private Sector Development Opportunities:
  - 180-220 units of market rate housing
  - 20,000 30,000 SF of retail/entertainment
  - Preliminary financial analysis identified private development investment ranges from \$34 - \$43 million
- Joint Development Revenue Sources
  - Ground lease/air rights for housing
  - Ground lease/air rights for retail/entertainment
  - District parking lease payments
  - Shared parking using park-and-ride stalls
  - Estimated annual revenue: \$390,000 \$480,000



### Tier 1 Joint Development Opportunity Implementation Phasing

- Phase 1: October 2013 Spring 2014
  - Refine development program and financial analysis
  - Develop and execute agreements with public partners
  - Seek approval and support from FTA and local funding partners
  - Include in request to enter Engineering Phase New Starts submittal in Spring 2014



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### Tier 1 Joint Development Opportunity Implementation Phases (con't.)

- Phase 2: Summer 2014 Spring 2015
  - Develop detailed master plan that contemplates uses, phasing, financing, procurement process (Independent Real Estate Development Consultant Concept)
  - Seek community input
- Phase 3: Summer 2015 2018
  - Select master developer according to process agreed to in Phase 2
  - Obtain Federal, State and local construction approvals
  - Design and construct Joint Development project(s)



### **Next Steps**

- Seek input from Advisory and Management Committees and Agency Boards:
  - 10/30 BAC JD Part 1 Complete
  - 11/7 CAC JD Part 1 Complete
  - 11/27 BAC JD Part 2 Complete
  - 12/4 CMC JD Parts 1 and 2 Complete
  - 12/5 CAC JD Part 2
  - 12/11 Metropolitan Council JD Parts 1 and 2
  - 12/19 SWLRT Community Works Steering Committee JD Parts 1 and 2
- Prepare and Submit "pre-qualification" packages to FTA for review and approval: Winter 2013/2014



## **Project Update and Next Steps**



# Freight Rail Relocation Analysis Scope



## Freight Rail Relocation Analysis Scope

- Purpose: Review existing studies/designs; assess viability of options considered; and identify any new options
- Activities:
  - Coordinate with cities and County on analysis
  - Review DEIS freight rail relocation design and comments
  - Review previous freight rail relocation studies
  - Review SPO relocation designs
  - Interview freight railroads
  - Identify any new viable options
  - Present results to joint BAC/CAC, CMC

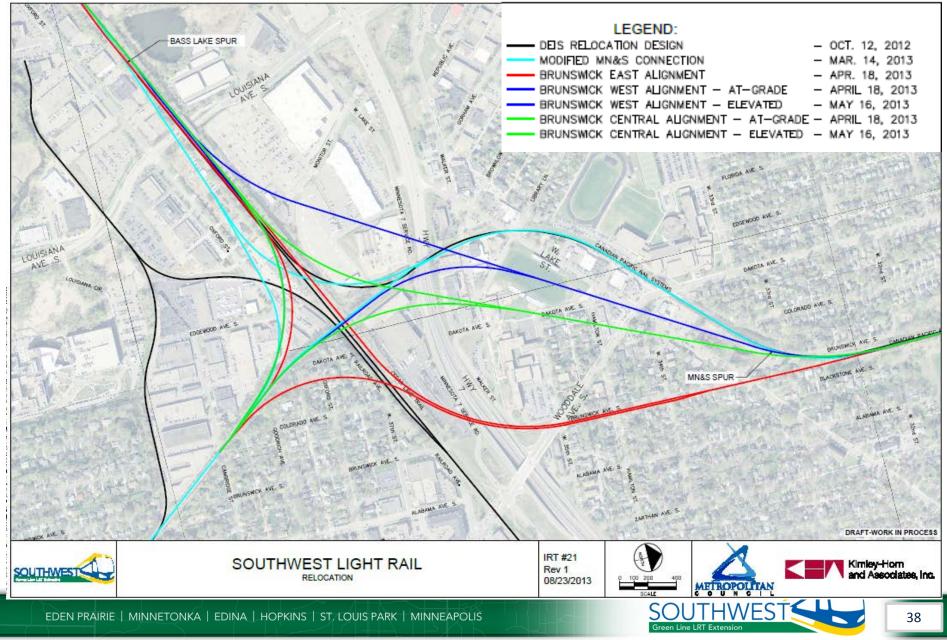


# **Freight Rail Relocation Analysis Scope**

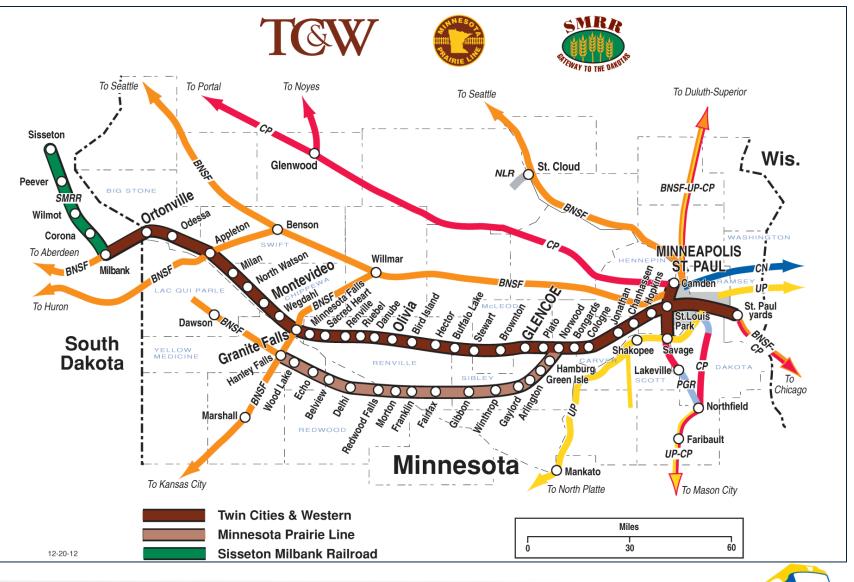
- Previous studies to be reviewed
  - UTU Memorandum, 2013
  - SEH Technical Memorandums #2, 3, 4, 2011
  - SEH Technical Memorandum #1, 2010
  - Evaluation of TCWR Routing Alternatives, Amfahr, 2010
  - TCWR Freight Rail Realignment Study, HCRRA/TKDA, 2009
  - St. Louis Park Railroad Study, RLK Associates, 1999



#### **DEIS & SPO Freight Rail Relocation Designs**



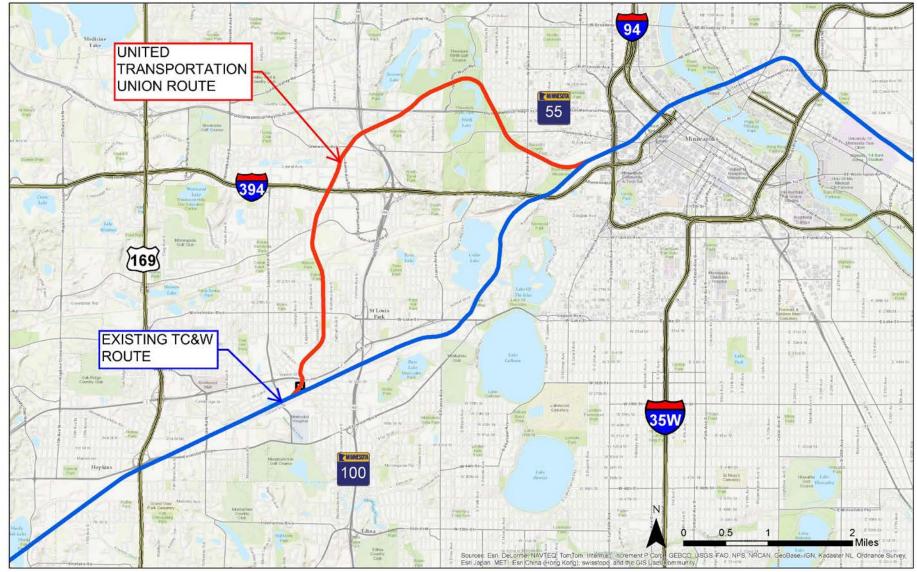
#### **TC&W Railroad Network**



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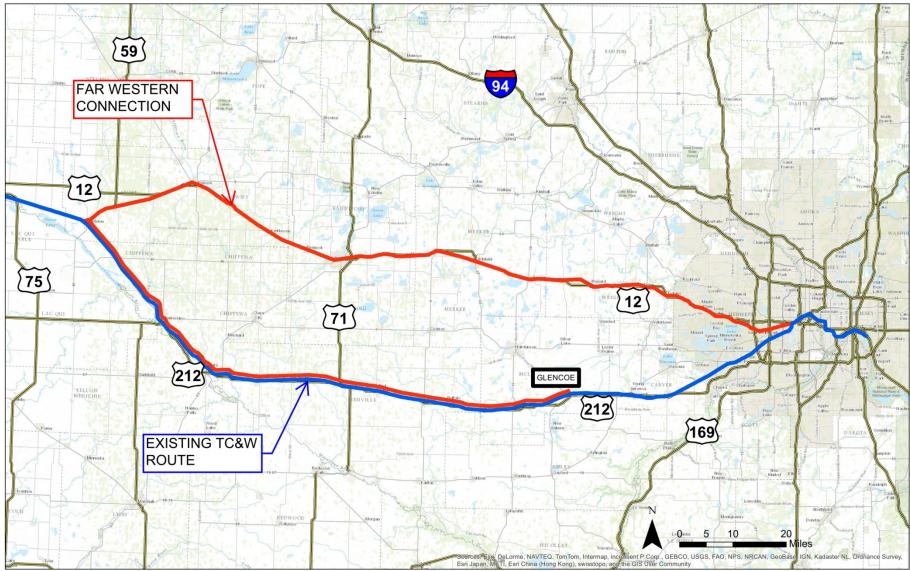
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# **United Transportation Union (UTU) Route**





#### **Appleton/Benson Far Western Connection**

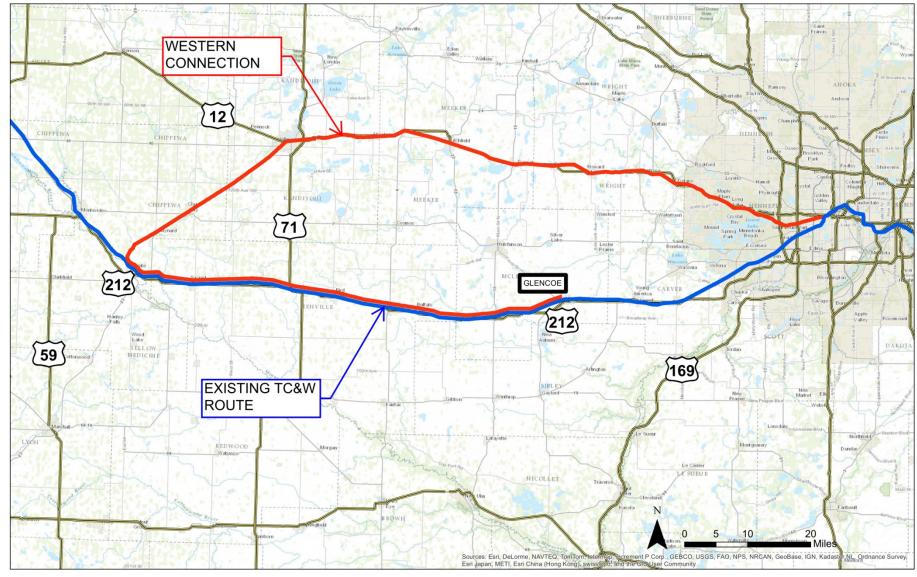


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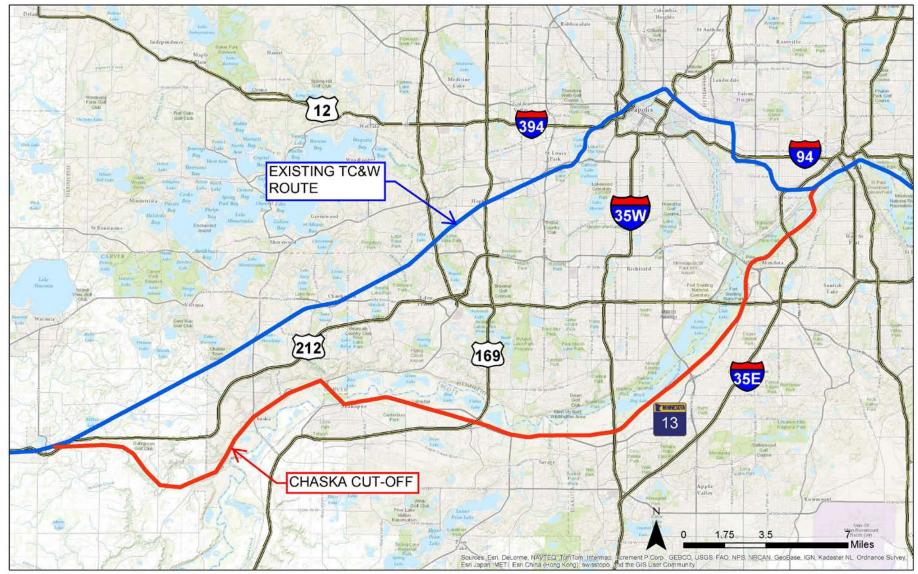
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## **Granite Falls/Willmar Western Connection**



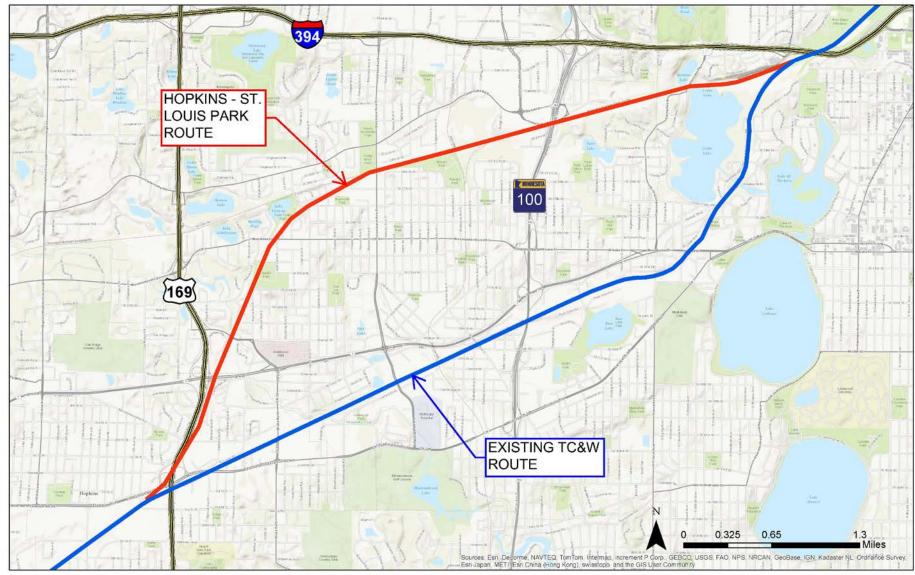


#### **Chaska Cut-Off**



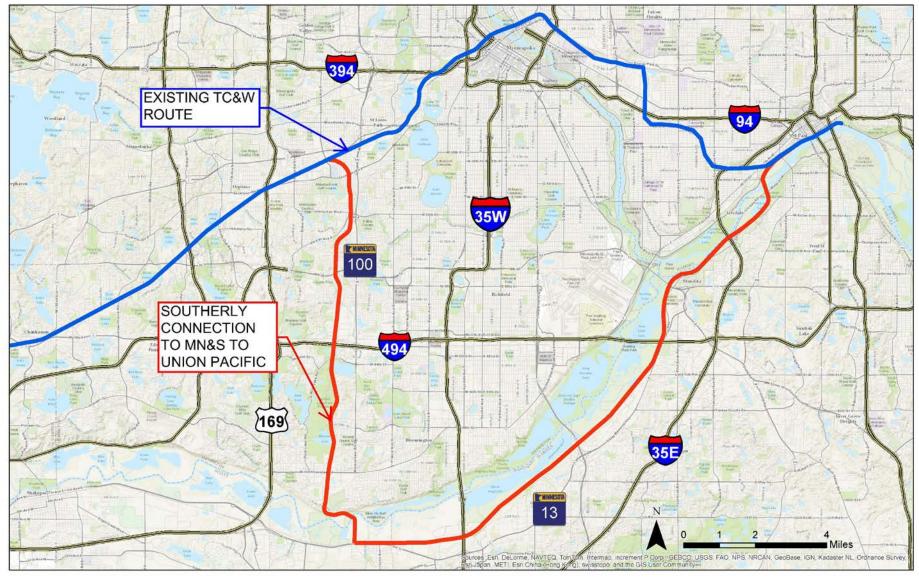


#### **Hopkins-St. Louis Park Route**





#### **MN&S Southerly Connection via - Union Pacific**





#### **Midtown Greenway Route**





# **Freight Rail Relocation Analysis Scope**

#### • Deliverables:

- Draft and final reports
- Presentations to SWLRT Advisory and Management Committees
- Next Steps:
  - Identify firm and contract with them to complete the scope of work
  - Finalize contract mid to late November



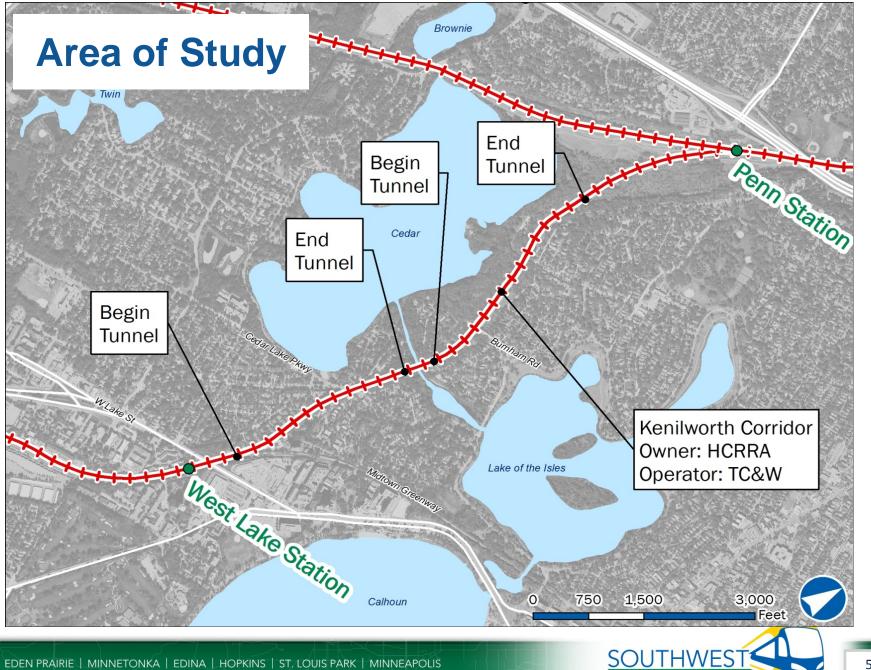
# Water Resources Evaluation Scope



## Water Resources Evaluation Scope

- Purpose: Conduct an independent assessment of water resource impacts with the Kenilworth Shallow LRT Tunnels
- Activities:
  - Coordinate with city, county, park board, watershed district
  - Review all previous reports and documents
    - o SPO draft Basis of Design
    - SPO draft Water Monitoring Plan for construction and ongoing operations
    - Minnehaha Creek Watershed District /Wenck technical memo
  - Present results to joint BAC/CAC, CMC





## Water Resources Evaluation Scope

#### • Deliverables:

- Draft and final reports
- Presentations to SWLRT Advisory and Management Committees
- Next Steps:
  - Seek proposals from water resources firms
  - Finalize contract mid to late November



# Kenilworth Corridor Landscaping/Greenscaping Analysis



# Landscaping/Greenscaping Analysis

 Purpose: Systematically identify existing vegetation and identify re-vegetation opportunities with the Kenilworth Shallow LRT Tunnels

#### • SPO Activities:

- Coordinate with city, county, park board, watershed district
- Review previous studies
- Inventory trees, understory vegetation and groundcover
- Identify re-vegetation opportunities
- Develop a public involvement plan and charrette process

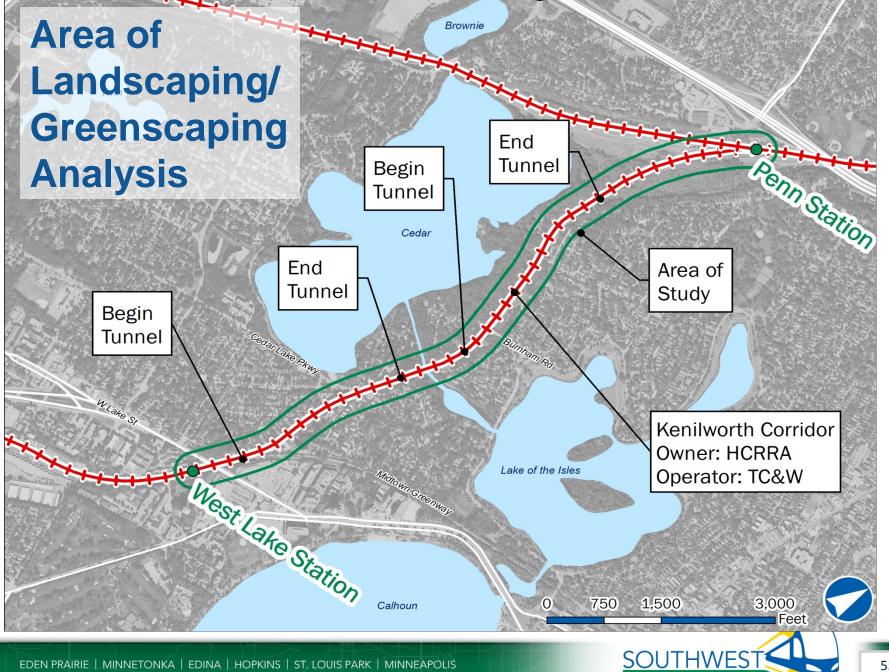


# Landscaping/Greenscaping Analysis

#### • Deliverables:

- Database of existing vegetation
- Draft and final reports
- Presentations to SWLRT Advisory and Management Committees
- Public involvement plan
- Next Steps:
  - Complete tree, understory vegetation and groundcover inventory
  - Conduct re-vegetation analysis



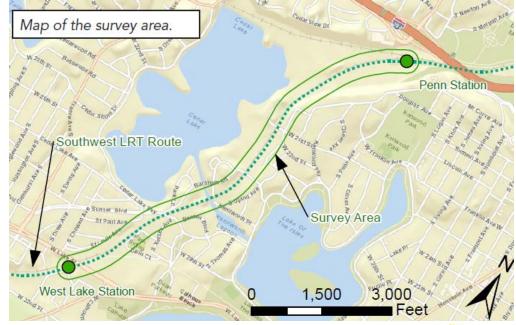


# Kenilworth Corridor Tree and Vegetation Survey





Recording size, species and condition of trees in the study area.





# **Stakeholder Involvement**



## **Stakeholder Involvement: November 2013**

- Review Study Scopes/Receive Input
  - Technical staff with the cities, county, park board, and watershed district (Oct. 24 - Nov. 1)
  - SW Corridor Management Committee (Nov. 6)
  - SWLRT Community Advisory Committee (Nov. 7)
  - SWLRT Business Advisory Committee (Nov. 27)



## **Stakeholder Involvement: Mid January 2014**

- Present draft reports and seek input:
  - Technical staff with the cities, county, park board and watershed district
  - Joint SWLRT Business & Community Advisory Committees
  - SW Corridor Management Committee
    - Public testimony opportunity
  - Metropolitan Council
    - Public testimony opportunity



# Stakeholder Involvement: Late January 2014

- Present final reports and approve project scope and budget:
  - Technical staff with the cities, county, park board and watershed district
  - SW Corridor Management Committee
  - Metropolitan Council
- Met Council authorizes distribution of municipal consent plans



# **Access and Distribution of Information**

- Presentations to CMC, BAC, CAC Committees
- Public testimony at CMC and Council meetings
- Draft and final reports posted on swlrt.org
- Community/neighborhood presentations
- Project newsletter
- Press releases
- Twitter



# **Potential Additional Outreach Activities**

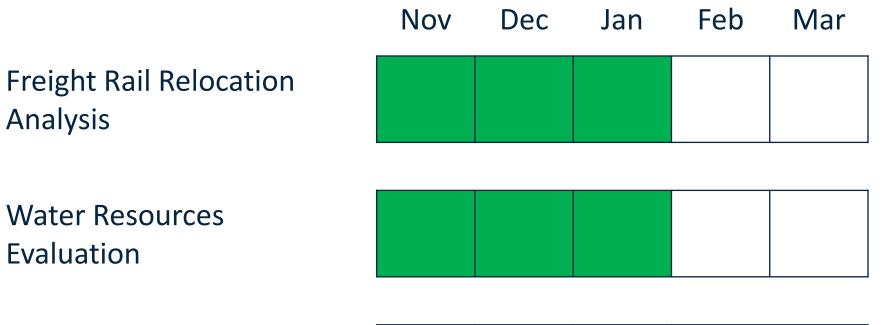
- SWLRT "Mobile Office"
- Direct mail campaign
- Met Council "listening sessions"
- Elected official town hall meetings



# Schedule



#### **Timeline for Completing 3 Additional Studies**



Landscaping/Greenscaping Analysis





# **SWLRT Key Milestones**

- DEIS Published
- PE Work Begins
- Three Studies
- Municipal Consent
- SDEIS Published
- FEIS Published
- Record of Decision
- Engineering
- Full Funding Grant Agreement
- Heavy Construction
- Revenue Operation

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Q4 2012 Q1 2013 Q4 2013 Q1 2014 Q2 2014 Q1 2015 Q1/Q2 2015 Q1/Q2 2015 Q4 2015 2016-2018 Q4 2018

# Hennepin County Community Works Report



#### TRANSIT ORIENTED DEVELOPMENT

Thatcher Imboden, Hennepin County November 27, 2013

70 Ontario St.

Hennepin

AM-930AN MON-FRE

SPORTCHEK

SPORTCHER

300



Portland, OR



#### PLACES ARE MADE UP OF PEOPLE & LANDSCAPES



Portland, OR





#### **ECONOMIES VARY IN HEALTH, DIRECTION, & SCALE**

Vancouver, BC

#### WHERE THERE IS SUCCESS & OPPORTUNITY, THERE IS GROWTH

Minneapolis, MN

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Seattle, WA







Portland, OR



Oklahoma City, OK







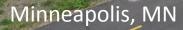
#### **TRANSIT ORIENTED DEVELOPMENT PROGRAM**

- **•OVER \$22 MILLION INVESTED SINCE 2003 (OVER \$4.5 MILLION ALONG SOUTHWEST)**
- **+/-** \$2 MILLION AVAILABLE ANNUALLY TO PUBLIC, PRIVATE, & NON-PROFIT ENTITIES
- **•MUST BE LOCATED NEAR TRANSIT ROUTES & WITHIN A REDEVELOPMENT DISTRICT**
- •ELIGIBLE USES INCLUDE SITE PREP, UTILITY RELOCATIONS, SITE IMPROVEMENTS, SIDEWALKS, LANDSCAPING, TRANSIT CONNECTIONS, AND RELATED EXPENSES



#### **MOZAIC BRIDGE**

- GRANT
- NEW ACCESS POINT TO MIDTOWN GREENWAY
- NEW PEDESTRIAN/BIKE BRIDGE TO CONNECT UPTOWN
- PRIVATE PARTNERS CONTRIBUTED 40% OF COST



#### **BOESER SITE**

- LOAN AND GRANT
- SITE ASSEMBLY AND SITE CLEARANCE

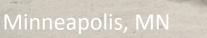
**WETRO** 

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# PROSPECT PARK

Green Line

Tetro Transit



#### THE ELLIPSE

- GRANT
- PLAZA AND BUS STOP IMPROVEMENTS

St. Louis Park, MN

lopment

lipse

#### **BLOOMINGTON CENTRAL STATION**

- SEVERAL SITES WITHIN MASTER DEVELOPMENT
- GRANT
- UTILITIES, SIDEWALKS, STREETS, LANDSCAPING, PEDESTRIAN AMENITIES, PLAZA



#### **28TH AVENUE IMPROVEMENTS**

- GRANT
- SEWER AND PEDESTRIAN LIGHTING IMPROVEMENTS TO SUPPORT MANUFACTURING PLANT'S EXPANSION ADJACENT TRANSIT



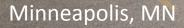
Bloomington, MN

#### **COMMUNITY WORKS**

- STIMULATE EMPLOYMENT DEVELOPMENT
- BUILD BRIDGES FOR EFFECTIVE PLANNING AND IMPLEMENTATION
- MAINTAIN AND IMPROVE NATURAL SYSTEMS
- STRENGTHEN COMMUNITIES THROUGH CONNECTIONS
- ENHANCE TAX BASE

#### **CORRIDORS:**

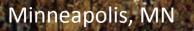
- MIDTOWN GREENWAY
- HUMBOLDT GREENWAY
- LOWRY AVENUE
- HIAWATHA/MINNEHAHA
- SHADY OAK ROAD
- 66TH STREET
- PENN AVENUE
- BOTTINEAU
- FORT SNELLING
- AND MORE



#### **MIDTOWN GREENWAY**

CAMLIN

- HCRRA PURCHASED IN 1993 FOR FUTURE TRANSIT
- INDUSTRIAL CORRIDOR
- FREIGHT RAIL DEPRESSION
- NEGATIVE IMPACTS ON COMMUNITY
- 1995 DESIGNATED A COMMUNITY WORKS PROJECT



#### **MIDTOWN GREENWAY**

- AMENITY DRIVING ECONOMIC DEVELOPMENT
- BACKBONE OF THE BICYCLE NETWORK
- COMMUNITY BUILDER
- POTENTIAL FUTURE TRANSIT
- \$20 MILLION FROM HENNEPIN COUNTY, \$10 MILLION IN OTHER SOURCES
- TRAIL OPENED IN SECTIONS 2000, 2003, & 2006



#### **ENVIRONMENTAL RESPONSE FUND (ERF) PROGRAM**

GRANT PROGRAM
FUNDS ASSESSMENTS AND CLEAN UP OF CONTAMINATION
OVER \$8.6 MILLION INVESTED ALONG SOUTHWEST AS OF 2009



St. Louis Park, MN

#### **HOME INVESTMENT PARTNERSHIP PROGRAM**

FLEXIBLE GRANT PROGRAM FUNDING AFFORDABLE HOUSING
FUNDS NEW CONSTRUCTION, REHABS, AND ACQUISITIONS
OFTEN CONNECTS TRANSIT WITH AFFORDABLE HOUSING
OVER \$1.6 MILLION INVESTED ALONG SOUTHWEST

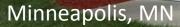


#### **AFFORDABLE HOUSING INCENTIVE FINANCING (AHIF) PROGRAM**

 FUNDS DEVELOPMENT OF LONG-TERM AFFORDABLE HOUSING UNITS
 PROMOTES THE CONNECTION OF AFFORDABLE HOUSING TO TRANSIT, EMPLOYMENT CENTERS, SCHOOLS, AND SUPPORTIVE SERVICES
 GAP FINANCING TOOL

INCOMPT LINE

**•**OVER \$5.6 MILLION INVESTED ALONG SOUTHWEST



#### FOR MORE INFORMATION

THATCHER IMBODEN THATCHER.IMBODEN@HENNEPIN.US 612-348-4191





# Member and Committee Reports and Public Forum



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## **Proposed 2014 BAC Meeting Schedule**

- Start time: 7:30 AM or 8:00 AM
- Dates: Fourth Wednesday of every month
  - Jan 15: Tentative, possible joint evening meeting with CAC
  - Feb 26
  - Mar 26
  - Apr 23
  - May 28
  - Jun 25
  - July 23
  - Aug 27
  - Sep 24
  - Oct 22
  - Nov 26
  - Dec 17 (third Wednesday)



## **More Information**

Online: <u>www.SWLRT.org</u>

Email: <u>SWLRT@metrotransit.org</u>

Twitter: <u>www.twitter.com/southwestlrt</u>

