

SOUTHWEST

Green Line LRT Extension



Business Advisory Committee

May 29, 2019



Today's Topics

- Welcome
- Approval of Minutes
- Co-Chair's Update
- Project Update
- DBE and Workforce Advisory Committee Update
- SWLRT Construction
 - Staffing/Meeting Structure
 - 2019 Look Ahead
 - Communications & Outreach



Co-Chair's Update

Project Update

Overall Project Schedule

	2011-2015	2016	2017	2018	2019	2020	2021	2022	2023
Project Development									
Engineering		ROD		AROD					
Construction				LONP	FFGA				
LRV Design, Production & Testing									
Fare Collection Production & Testing									
Integration Testing									
Revenue Operations									

DBE & Workforce Advisory Committee Update

DBE & Workforce Advisory Committee

- An opportunity for the Council to utilize community experts and resources to identify potential solutions for concerns raised by stakeholders
- 15 member committee
 - Co-chaired by MN Dept. of Human Rights and the Council
 - Made up of experts from community based organizations, agencies, unions, and the community

DBE & Workforce Advisory Committee Membership

- Met Council Office of Equal Opportunity
- MN Dept. of Human Rights
- Minneapolis Building & Construction Trades Council
- Hennepin County Purchasing and Contracts
- Association of Women Contractors
- National Association of Minority Contractors
- Goodwill Easter Seals
- HIRED
- Summit OIC
- Metropolitan Economic Development Association (MEDA)
- Twin Cities R!SE
- City of Mpls. Contract Compliance
- Hire MN
- Ramsey County Solutions
- MN Department of Transportation

DBE Program Compliance

- A Federal program for increasing the participation of women and minority owned businesses in the award of federally assisted contracts
- Council's Office of Equal Opportunity is responsible for DBE monitoring and compliance on SWLRT
- DBE Goals on SWLRT Construction Contracts:
 - Operations & Maintenance Facility demolition: 17%
 - Civil construction: 16%
 - Systems: 12%

Workforce Compliance

- Construction contracts with a value over \$100,000 have Workforce Participation Goals
- MN Department of Human Rights' Office of Equity and Inclusion for Minnesota Businesses is responsible for monitoring and compliance
- Workforce Goals for Hennepin and Ramsey County :
 - 20% Women
 - 32% People of Color

DBE vs. Workforce Difference

- DBE participation is measured by the dollars paid to disadvantaged small business
- Workforce participation is measured by the hours worked on the project by skilled laborers
- They work together to support the Council's equity commitments to the region

Summary of Meeting

- Identifying challenges and opportunities
 - Barriers to training and workers
 - Long subcontractor payment cycles
 - Working capital
- Need to break away from doing business as usual
- Discussed what Success looks like
 - Exceeding the DBE and Workforce Goals
 - Long term career pathways beyond this project
 - No DBEs going out of business

May 16 DBE & Workforce Kick-off



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CONSTRUCTION



Construction Meetings

- Pre-construction meeting
- Weekly Progress meetings
- Weekly Management of Traffic meetings
- Weekly Utility Coordination meetings

Construction Activities: LMJV Activities

- Preparing and submitting early required submittals
 - Safety/quality plans have been accepted
 - 280-day schedule
 - Noise and vibration control plan
 - Schedule of Values
- Field work
 - 30 day background vibration monitoring at CICA
 - Freight rail delivery
 - Clearing & grubbing at many locations to include:
 - Selected locations in Eden Prairie
 - Selected locations along Bass Lake Spur
 - Trail closures:
 - Kenilworth Trail 3 years
 - Cedar Lake Trail 2 years

Construction Activities: Site Work in Hopkins



Construction Activities: First Rails Delivered



Construction Activities: Bird Nest Survey



Construction Activities: Sheet Piling at SouthWest Station



Communications & Outreach Update

Stay Updated!

- Sign-up for the weekly project construction updates at swlrt.org; sent out every Friday to your email and/or phone
- Follow us on
 - Twitter: [@SouthwestLRT](https://twitter.com/SouthwestLRT)
 - Facebook: [@MetropolitanCouncil](https://www.facebook.com/MetropolitanCouncil)
 - Instagram: [@southwest_lrt](https://www.instagram.com/southwest_lrt)
- Learn more about the project: swlrt.org
 - Videos
 - Station renderings
 - Committee information

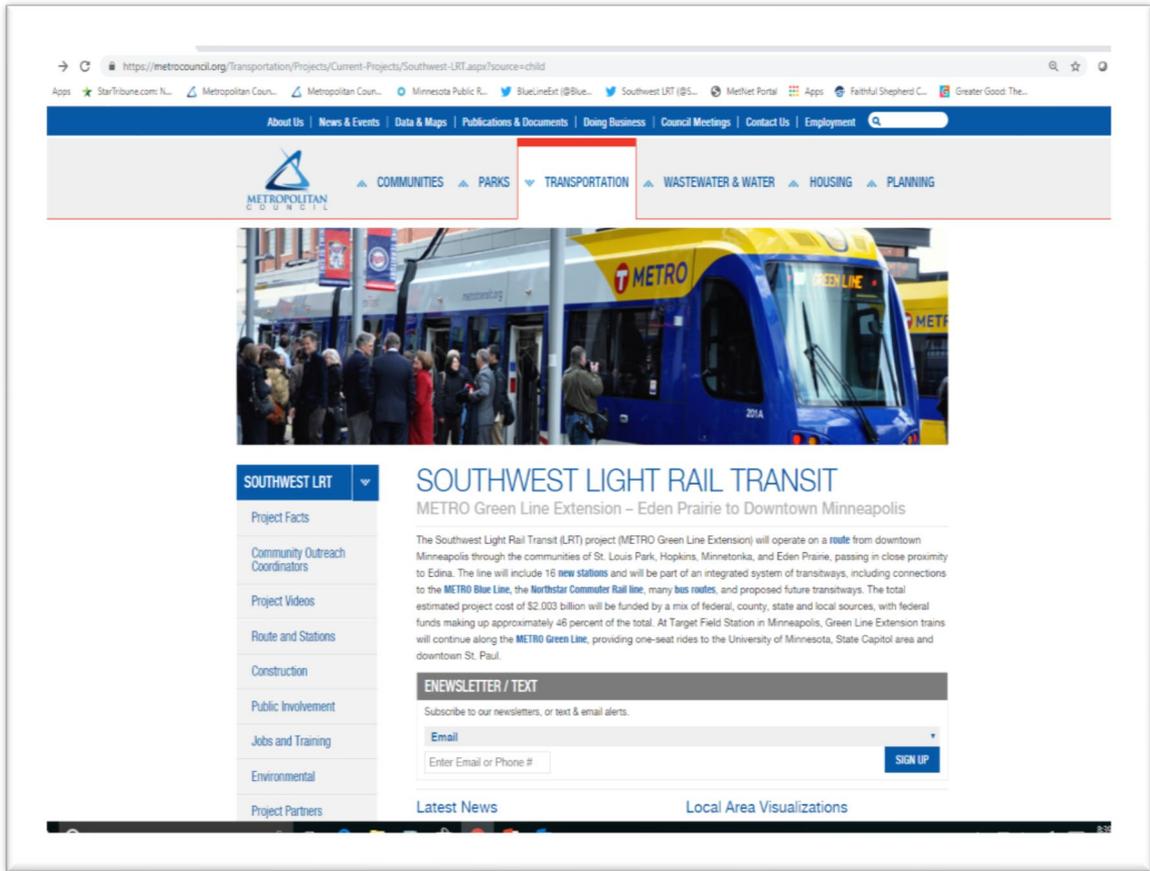


Digital Metrics: GovDelivery

- April 26:
 - Sent: 8,256, Open: 2,931 (35%)
- May 3:
 - Sent: 15,159, Open: 8,548 (56%)
- May 10:
 - Sent: 14,963, Open: 9,376 (62%)
- May 17:
 - Sent: 15,312, Open: 7,079 (46%)
- May 24:
 - Sent: 15,368, Open: 6,969 (45%)

Digital Metrics: SWLRT.ORG

- January: 1248
- February: 1547
- March: 1853
- April: 3962



Digital Metrics: Twitter

Month	# of Tweets	Followers	Retweets	Likes	Mentions
January	1	842	0	0	0
Feburary	0	846	0	0	1
March	2	859	3	20	5
April	18	925	22	98	19

Who Follows Us?

← **Senator Tina Smith** ✓
2,395 Tweets

Senator Tina Smith ✓
@SenTinaSmith

Official account of U.S. Senator Tina Smith of Minnesota. More here: facebook.com/USSenTinaSmith/ smith.senate.gov

Joined December 2017

1,364 Following 39.2K Followers

Followed by Lt. Governor Peggy Flanagan, Governor Tim Walz, and 38 others you follow

← **Amy Klobuchar** ✓
8,897 Tweets

Amy Klobuchar ✓
@amyklobuchar

U.S. Senator from Minnesota and candidate for President. Text AMY to 91990 to join our hometown campaign.

amyklobuchar.com Joined April 2009

141.2K Following 694.9K Followers

Followed by Lt. Governor Peggy Flanagan, Governor Tim Walz, and 102 others you follow

← **Peggy Flanagan (Untamed)** ✓
19.6K Tweets

Peggy Flanagan (Untamed) ✓
@peggyflanagan

Anishinaabekwe and mama working to build power with community. Former State Rep. Lt. Governor of Minnesota. Official Twitter: [@LtGovFlanagan](https://twitter.com/LtGovFlanagan).

St Louis Park, MN walzflanagan.org Joined June 2008

3,996 Following 19.5K Followers

Followed by Cultivate Bottineau, CD2 Action, and 37 others you follow

← **R.T. Rybak**
11.6K Tweets

R.T. Rybak
@R_T_Rybak

Not neutral about Minnesota: [@Twins](https://twitter.com/Twins); Minneapolis beer-bikes-lakes-music-art; Obama; better schools n ESP: my family. (Personal acct doesn't reflect my employer)

UT: 44.965908,-93.27775 instagram.com/rtrybak Joined April 2008

6,024 Following 120.3K Followers

Followed by Lt. Governor Peggy Flanagan, Governor Tim Walz, and 74 others you follow



Communications & Outreach

- May 15:
Construction hotline active
- First week: 14 calls received

24"x24"

**Southwest
Light Rail Transit
Construction
Hotline
612-373-3933
swlrt.org**

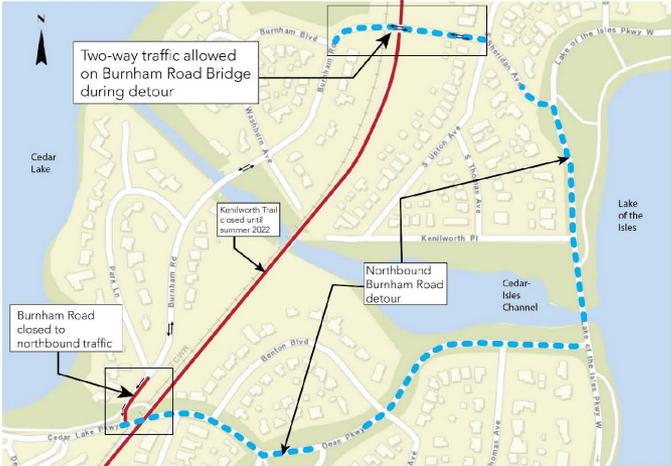


Stakeholder Outreach

- Flyering impacted areas about upcoming construction activity
- Reaching out to property owners to discuss access during detours

CONSTRUCTION BULLETIN

Burnham Road Partial Closure at Cedar Lake Parkway
Northbound Traffic Follow Detour



Description: As early as May 28, 2019, about 800 feet of the northbound lane of Burnham Road at Cedar Lake Parkway will be closed for approximately 30 days. The closure is needed to perform sanitary sewer and watermain work as part of the Southwest LRT Project. Southbound traffic on Burnham Road will still be able to access Cedar Lake Parkway. Following this phase of work, a full closure of Burnham Road will be necessary to complete this work.

Detour Information: Follow Cedar Lake Parkway east to Dean Parkway, north on Lake of the Isles Parkway, continue to Sheridan Ave South. Traffic controlled two-way access via Burnham Road Bridge to Burnham Road, Park Lane and Washburn Avenue South.

24-Hour Construction Hotline: 612-373-3933
More Information: swlrt.org
Twitter: @SouthwestLRT



Spring Outreach Events



March 20: Kenwood/CIDNA
Neighborhood Meeting



May 11: Cedar Lake Trail Pop-Up

Upcoming Outreach Activities

- Construction open houses anticipated in July
- Pop-up events along corridor
 - Trails
 - SouthWest Transit Station
- Participate in summer community events
 - Minneapolis Farmers Market
 - Kenwood Community School Environmental Fair

Stay Updated!

Online:

SWLRT.org

Twitter:

@SouthwestLRT

Facebook:

@MetropolitanCouncil

Instagram:

@southwest_lrt

