Joint BLRT Community and Business Advisory Committee Meeting

January 8, 2018
Today’s Topics

• Hennepin County Corridor Activities

• Oak Grove Parkway Station Area Overview
  ▪ Station Area
  ▪ LRT Design Elements
  ▪ Future Development Opportunities

• Section 106 Draft Interpretive Plan Overview
Hennepin County Corridor Activities
Bottineau Community Works 2018
Kerri Pearce Ruch, Project Coordinator; Andrew Gillett, Project Coordinator
Bottineau Community Works 2018

• Community Engagement
• Housing and Development
• Infrastructure Planning
• Placemaking
• Small Business and Entrepreneur Support
• Tying Theory to Practice
Coordinated & Collaborative

- Bottineau Community Works Steering Committee and Bottineau Technical Implementation Committee (TIC)

- Bottineau Project Office Community Advisory Committee (CAC) and Business Advisory Committee (BAC)

- Community Partners: Blue Line Coalition (BLC) and Health Equity Engagement Cohort (HEEC)

- McKnight Intersections Coordination Committee
Community Engagement

- Recognizes corridor cities are in the lead as the land use authority.
- Leverages existing partnerships with communities, cities, and stakeholders that reflect the corridor’s diversity.
- Utilizes the corridor’s assets in government, organizations, businesses, programs and people.
- Continues to develop Hennepin County best practices in community engagement.
Housing and Development*
focus on suburban cities

- Housing inventory and gaps analysis
- Commercial market feasibility and site analysis
- Transit oriented development zoning districts
- Corridor Development Initiative: site specific study

*Funded by the FTA TOD Advanced Planning Grant
Infrastructure*
focus on suburban cities

• Bike/ped demonstration projects**
• Station area circulation and connectivity assessment
• Bicycle and pedestrian connections implementation plan
• Shared mobility feasibility study
• Wayfinding plan

*Funded by the FTA TOD Advanced Planning Grant
**Funded by Blue Cross Blue Shield
Placemaking*

• Enhance opportunity and livability by improving public spaces

• Build connections among existing businesses, local artists, and community organizations

• Activate public spaces & create vibrant places where people want to be

• Specific activities TBD; planning is underway

*Funded by McKnight Intersections grant
Small Business & Entrepreneur Support

• Support a thriving local economy through targeted technical assistance and access to resources*

• Corridor communications and marketing activities/support**

• Specific activities TBD; planning is underway

* Funded by McKnight Intersections grant
** Funded by the FTA TOD Advanced Planning Grant
Tying Theory to Practice*

- Connect theory to practice for corridor policymakers and staff
- Draw on technical assistance and best practices from local and national experts
- Half-day density workshop with Julie Campoli (July 2017)
- TOD bus tours of metro area (October 2017)
- Multi-day Technical Assistance Panel (Q2 2018)

* Funded by McKnight Intersections grant; in partnership with ULI-MN
Questions

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Oak Grove Parkway Station Area Overview Update
Oak Grove Parkway Station Area

• Master plan for Target’s 335 acres north of Hwy 610 calls for corporate office, retail, housing, parks, trails and LRT

• Proposed infrastructure changes accommodating master plan include:
  ▪ Roadway realignment, trail and capacity enhancements consistent with the master plan
  ▪ Addition of light rail transit, including station, park and ride, and operations and maintenance facility
  ▪ Comprehensive regional stormwater management plan
  ▪ Proposed Hwy 169/101st Ave N interchange (seeking funding)
North of 610: Existing
North of 610: Proposed Roadways

• West Broadway realigned from 610 to Rush Creek
• Oak Grove Parkway and 101st Ave combined & realigned
• Additional roads required to serve Station Area and Operations and Maintenance Facility
  ▪ Rhode Island Ave
  ▪ 99th Ave North
  ▪ Xylon Ave
  ▪ Accommodations for future road network
• Above improvements included in BLRT projects
  ▪ Includes County and City cost participation
North of 610: Proposed Roadways
North of 610: Future City Streets/Interchange
Operations and Maintenance Facility
Operations and Maintenance Facility

View from Xylon at the southerly driveway and main entrance
Operations and Maintenance Facility

View looking northwest
Oak Grove Parkway Park and Ride

Next steps for park and ride design:

- Finalize site plan of park and ride block
- Advance design of park and ride to 90%
- Continue to work with city, county, and internal stakeholders on park and ride exterior
Oak Grove Parkway Park and Ride Site Plan
Oak Grove Parkway Park and Ride: Precedent Imagery for Exterior Design
Oak Grove Parkway Station Design

• Station platform design is set: roof treatments, including colors and materials, may change to complement final park and ride exterior

• Station access is via 99th Ave from the south or the sidewalk leading to Oak Grove Parkway on the north

• Park and Ride will provide access to the station and accommodate 850 vehicles for transit riders
Oak Grove Parkway Station Site Plan
Oak Grove Parkway Station

View near 99th, looking northeast
Oak Grove Parkway Station

View looking southwest
Oak Grove Parkway Station

View from platform, looking east
Oak Grove Parkway Area Development Plan
Oak Grove Parkway Station Area Dev Plan

SITE PLAN

BLUE LINE LRT EXTENSION
CITY OF BROOKLYN PARK - OAK GROVE PARKWAY STATION
07/18/2017
Oak Grove Parkway Station Area Dev Plan
Section 106 Draft Interpretive Plan Overview
Draft Interpretive Plan: Background

• Section 106 Memorandum of Agreement mitigation measure for adverse effects on historic properties

• Mitigation for two historic properties:
  ▪ Osseo Branch of the St. Paul, Minneapolis & Manitoba Railroad / Great Northern Railway Historic District
  ▪ Grand Rounds Historic District: Theodore Wirth Segment

• Mitigation through interpretive media:
  ▪ Graphic Panels
  ▪ Integrated Interpretive Elements
Draft Interpretive Plan: Process

- Development through Section 106 process
- Draft Interpretive Plan submitted to FTA in Dec 2017

Section 106 Memorandum of Agreement
- 2016

Draft Interpretive Plan
- Apr 2017 – Jan 2018

Interpretive Concept Plan
- Aug 2016 - Mar 2017

Final Interpretive Plan
- Jan 2018 – May 2018
Draft Interpretive Plan: Location of Elements

- **Blue Line Extension Osseo Branch Interpretive Media**
  - Graphic Panels
    - PLY-OB-01
    - PLY-OB-02
  - Plymouth Avenue Station (PLY)

- **Blue Line Extension Grand Rounds Historic District Interpretive Media**
  - Graphic Panels
    - PLY-GR-01
    - PLY-GR-02
  - Integrated Element
    - PLY-GR-03
  - Golden Valley Road Station (GVR)

- **Graphic Panels**
  - GVR-OB-01
  - GVR-OB-02
  - Integrated Element
    - ROB-OB-03
  - Robbinsdale Station (ROB)

- **Graphic Panels**
  - BLR-OB-01
  - BLR-OB-02
  - Integrated Element
    - BLR-OB-03
  - Bass Lake Road Station (BLR)

- **Graphic Panels**
  - 63RD-OB-01
  - 63RD-OB-02
  - Integrated Element
    - 63RD-OB-03
  - 63rd Avenue Station (63RD)
Draft Interpretive Plan: Framework

- Help visitors understand the historic resources
- Content considerate of all potential visitors and diverse ridership demographics
- Accessible to multiple learning styles
- Encourage visitors to feel like part of a larger community
- Provide engaging and relevant experiences
Draft Interpretive Plan: Theme Development

• Osseo Branch
  - Development of railroad
  - Technological advancements in rail
  - Development of towns
  - Old transportation corridor
  - Minnesota agricultural industry

Horse-drawn wagons deliver goods to boxcars, ca. 1917, Courtesy of Minnesota Historical Society
Draft Interpretive Plan: Theme Development

- Grand Rounds Historic District
  - Wirth’s park design contributions to the Minneapolis community
  - Significance of District
  - Eras of development
  - Wirth’s legacy

Bronze Amateur golf tournament at Theodore Wirth Park, Courtesy of Minnesota Historical Society
Draft Interpretive Plan: Graphic Panels

Example of layout, color palette, and font typology for Osseo Branch
Draft Interpretive Plan: Panel Placement

• Stations
  ▪ Plymouth Ave
  ▪ Golden Valley Rd
  ▪ Robbinsdale
  ▪ Bass Lake Rd
  ▪ 63rd Ave

Graphic Panel Location on LRT Platform
Draft Interpretive Plan: Graphic Panels

Example of graphic panel for Osseo Branch at Bass Lake Rd Station
Example of graphic panel for Grand Rounds Historic District at Plymouth Ave Station
Draft Interpretive Plan: Integrated Elements

• Highlight the interpretive message
• Complement graphic panels
• Quote or meaningful statement
• Stations with integrated elements
  ▪ Plymouth Ave: Grand Rounds
  ▪ Golden Valley Rd: Grand Rounds
  ▪ Robbinsdale: Osseo Branch
  ▪ Bass Lake Rd: Osseo Branch
  ▪ 63rd Ave: Osseo Branch
Draft Interpretive Plan: Integrated Elements
Example of integrated element seat wall at Golden Valley Rd trailhead
Theme: Significance of Grand Rounds Historic District

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We must never forget that parks are intended for the masses and not the classes.
- Theodore Wirth, 1906
Next Steps

- Section 106 consulting party review of Draft
- Prepare Final Interpretive Plan
- Final graphic panel content and integrated elements incorporated into 100% design plans
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