



**Southwest Light Rail Transitway (SWLRT)  
Business Advisory Committee Meeting  
March 24, 2015  
Southwest Project Office  
6465 Wayzata Blvd, Suite 500  
St. Louis Park, MN 55426  
7:30 AM – 9:00 AM**

**Meeting Summary**

BAC Members/Alternates: Will Roach, Dan Duffy, Bill Beard, Dave Perner, Duane Spiegle, Gary Orcutt, Rick Weiblen, Tony Barranco, Joan Suko

Agency Staff and Guests: Gina Bystedt, Alysen Neese, Greg Hunt, Katie Walker, Jim Alexander, Ryan Kronzer, Sarah Ghandour, Dan Pfeiffer, Sophia Ginis.

**1. Welcome and Introductions**

BAC co-chair Roach opened the meeting with a round of introductions. No edits to the February 25 meeting summary were noted.

**2. Community Works Update**

Katie Walker (Hennepin County) presented a background on the Hennepin County Community Works Steering Committee. The Steering Committee is looking for closer collaboration with the Business Advisory Committee. The adopted 2015 focus areas and work plan includes; Investment Framework, Corridor Wide Housing Strategy, Finance Tools, Transit Oriented Development (TOD), and Strategic Marketing and Communications.

Will Roach asked how strategic marketing and communication occurred on the Green Line. Katie responded that the Central Corridor Funders Collaborative used the same consultant that Hennepin County is using. Dave Perner asked if a similar community works program existed on Central Corridor. Katie responded that the closest was the Central Corridor Funders Collaborative which was foundation based but some parallels. Bill Beard asked if the committee would be developing plans that go back to cities to incorporate into comprehensive plans. Katie responded that there are strong ties between the Transitional Station Area Action Plans in the Investment Framework and the city's comprehensive plans.

**3. Project Overview**

Jim Alexander presented a project overview including the scope, budget, and timeline. Will Roach asked about the recent Federal Transit Administration scoring. Jim responded that the project's overall rating

went from medium to medium-high. Rick Weiblen asked about status of the state's funding. Jim Alexander responded that the Metropolitan Council is working with the Governor's office to secure funding. Will Roach noted that the tax proposal is going on at the Capitol tonight. Dave Pelner asked if the project was refreshing the budget. Jim Alexander responded that the project is in process of a refresh.

#### **4. Member and Committee Reports/Public Forum**

Nothing noted.

#### **5. Station Open House Preview**

Ryan Kronzer and Sarah Ghandour presented on the station design goals, approach, four station types, design consistency, and design flexibility. Dave Pelner asked if the materials have been selected. Sarah Ghandour responded that it is still conceptual. Dave Pelner asked if there are any thoughts on whether use of materials can make the stations unique. Jim Alexander responded that the floor plan is uniform and that the applied art pulls out the unique characteristics. The members then went to view the open house boards.

#### **6. Adjourn**