



Corridor Management Committee: April 8, 2021



Brooklyn Park | Crystal | Robbinsdale | Golden Valley | Minneapolis



Today's Topics

- Approval of March 11, 2021 BLRT CMC Meeting Summary
- Committee Reports
 - Community Advisory Committee Report
 - Business Advisory Committee Report
- Corridor Management Committee Membership
- Community Engagement Activities
- Supporting Communities in Place



Approval of March 11, 2021 Meeting Summary

Committee Reports

- Community Advisory Committee Report
- Business Advisory Committee Report

Corridor Management Committee Membership

CMC Charter: Purpose

- The Blue Line Extension Corridor Management Committee (CMC) will advise the Chair of the Metropolitan Council on the design and construction of the proposed light rail line
- Issues the Committee will address include, but are not limited to:
 - Environmental review
 - Project development
 - Engineering final design
 - Construction of light rail transit in the corridor

CMC Charter: Membership

The CMC membership includes 19 voting and 4 non-voting members; membership shall be as follows:

Voting Members

- Metropolitan Council (Chair and two Council Members)
- Hennepin County (2 representatives)
- Hennepin County Regional Rail Authority (1 representative)
- City of Minneapolis (1 representative)
- City of Golden Valley (1 representative)
- City of Robbinsdale (1 representative)
- City of Crystal (1 representative)
- City of Brooklyn Park (1 representative)
- City of Brooklyn Center (1 representative)
- Minnesota Department of Transportation (1 representative)
- Minneapolis Park and Recreation Board (1 representative)
- Blue Line Coalition (2 representatives)
- Community Advisory Committee (1 representative)
- Business Advisory Committee (1 representative)
- Metropolitan Airports Commission (1 representative)

Non-Voting Members

- City of Maple Grove (1 representative)
- City of New Hope (1 representative)
- City of Osseo (1 representative)
- Metro Transit (1 representative)

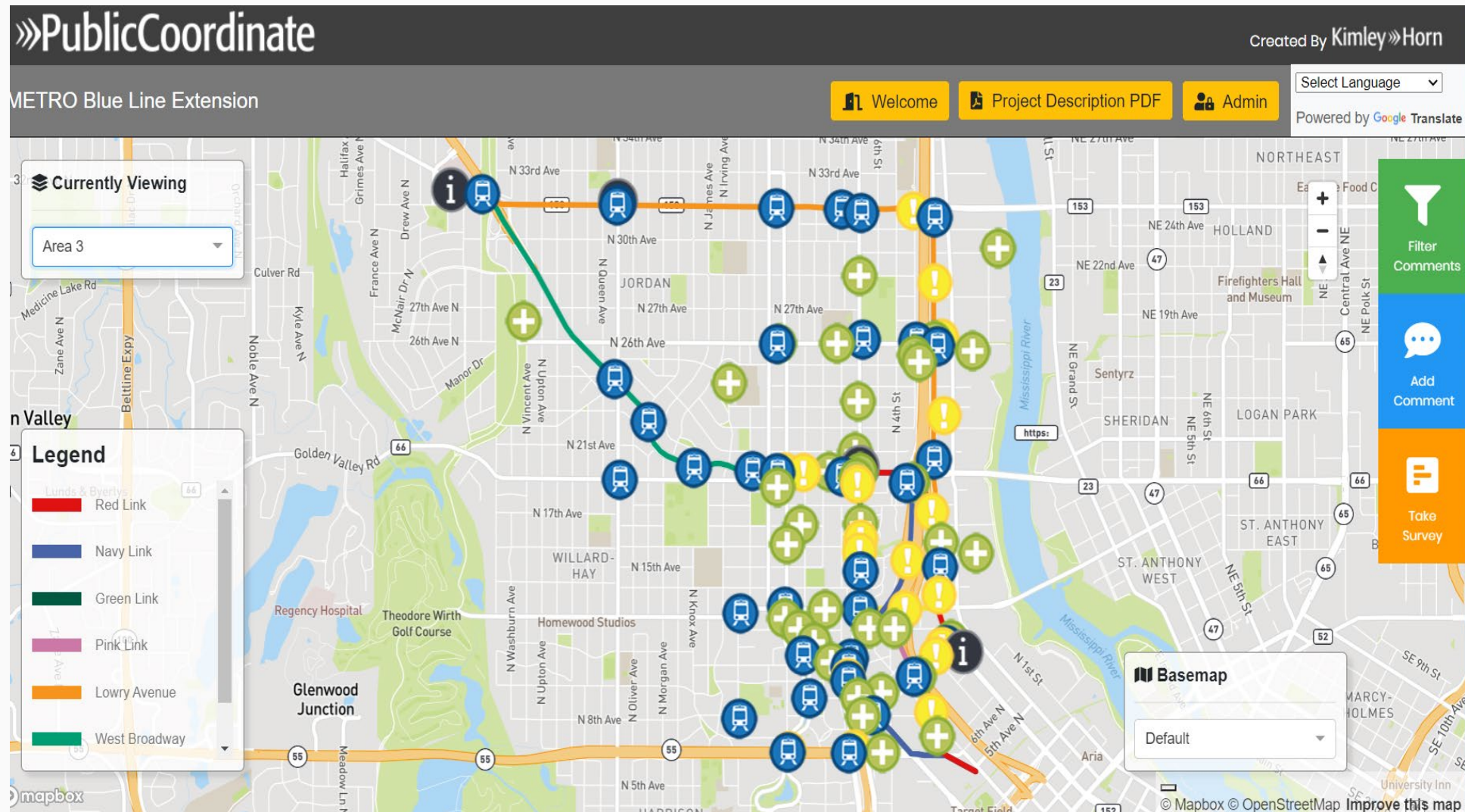
**Highlighted text indicates changes to the CMC Membership, adopted Feb. 11, 2021.*

Community Engagement Activities

Receiving Ongoing Community Feedback

- Advisory committees
- Three Townhalls with ~150 participants
- Initiating community & business stakeholders check-ins
- Interactive map: 200+ comments
- Survey: 700+ responses
- General comments via online form/email: 20+
- Many more questions and phone calls

Example Responses



Emerging Themes and Questions

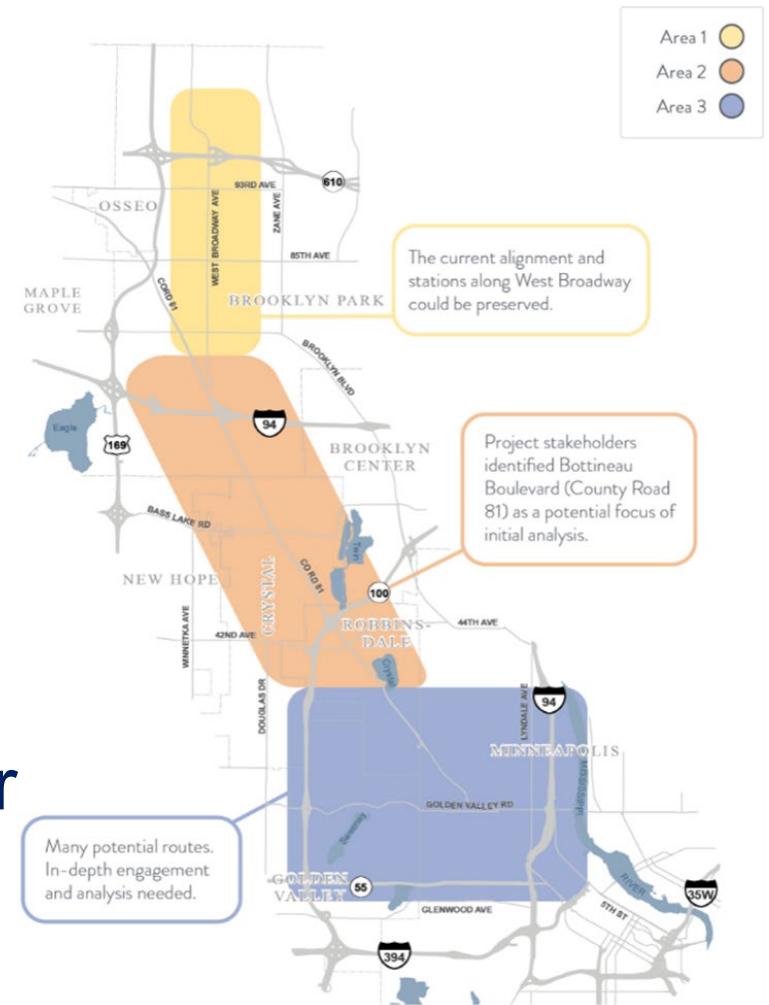
- General support for LRT and improved transit, coupled with the requests for more information
- Questions about specific impacts to roadway & adjacent home/businesses
 - Desire to preserve businesses
- Other emerging themes:
 - Focus on green infrastructure
 - LRT structures: tunnels or elevated
 - Stations

Preliminary Survey Results

- Route options:
 - 55% prefer West Broadway Avenue
 - 22% prefer Lowry Avenue
 - 23% Need more information or have another preference
- 60% of responses cite these top priorities for Project Goals:
 - Improve transit access and connections to jobs and regional destinations
 - Advance local and regional equity and work towards reducing regional racial disparities

Community Engagement Cohort Contractors

- 14 community organizations that are trusted community partners with expertise on cultures and geographies
 - Area 1: Focus of 4 community organizations
 - Area 2: Focus of 2 community organizations
 - Area 3: Focus of 13 community organizations
- Four groups focused on communications
- Collaborative and coordinated across the corridor
- 10-month contracts



Community Engagement Cohort

Contact	Organization	Areas
Ange Hwang	Asian Media Access Inc	Area 1, 2, 3
Ekta Prakash	CAPi USA	Area 1, 3
Tezzaree El-Amin Champion	Encouraging Leaders	Area 3
Nichole Buehler	Harrison Neighborhood Association	Area 3
Kristin Murray	Juxtaposition Arts	Area 3
Sunny Chanthanouvong	Lao Assistance Center of MN	Area 1, 3
Jackson George	Liberian Business Association	Area 1, 2
Warren McLean	Northside Economic Opportunity Network	Area 2, 3
Martine Smaller	Northside Residents Redevelopment Council	Area 3
Felicia Perry	West Broadway Business Coalition	Area 3
Cathy Spann	Jordan Area Community Council	Area 3
Danecha Goins	Cleveland Neighborhood Association	Area 3
Diana Hawkins	Hawthorne Neighborhood Council	Area 3
Markella Smith	McKinley Community Neighborhood Association	Area 3

Community Engagement Cohort will:

Engage their networks:

- Cultural communities:
 - African American
 - African immigrant
 - Asian Pacific Islander
 - Latino
- Small businesses
- Youth and young adults
- Neighborhood organizations
- Arts community

Apply strategies and tactics:

- Amplify BLRT project information through community channels
- Virtual listening sessions
- Pop-ups at community events and businesses
- Focus groups
- One on ones with key stakeholders
- Creative engagement through art
- In-person surveys

April Goals & Next Steps

- Host and participate in events targeted at specific community groups and areas of the corridor
- Identify geographic and community gaps to broaden the conversation
- Working with the project team to respond to specific feedback and larger requests/input

Supporting Communities in Place

Continue to Seek Solutions

Project Goals, Objectives and Criteria

Conceptual Engineering and Design

Engineering Analysis to Understand LRT &
Roadway Configurations

Potential Station Locations

Right of Way Impacts

Community Benefits

Further efforts to address anti-
displacement, equitable development and
community wealth building

Previous Project Commitments

Address investments related to the
previous alignment

Today's Focus

Community Benefits

Further efforts to address anti-displacement, equitable development and community wealth building

Previous Project Commitments

Address investments related to the previous alignment

Community Feedback: Issue

- Displacement and gentrification issues are a major concern for community members
- New development or redevelopment must emanate from the needs/desires of the community and are in alignment with community vision
- Previous alignment brought community investments; needs remain
- Community members must be at the table
- Project sponsors have an obligation to address these issues and develop strategies/policies in conjunction with the LRT project

Community Feedback: Aspirations

- Recognition and celebration of existing vibrant and dynamic community assets
- Expansion of community wealth for every generation
- Tangible solutions: policies/strategies that are supported by resources
- Any effort to address issues must include community members/ public/private/non-profits/philanthropy

Project Partner Reflection

- Recognize we need to work together to address community concerns at all levels and across sectors
- Recognize our mere presence can raise concerns over trust, sustainability of effort, and past trauma
- Recognize our existing tools might not work for every community

Project Partner Commitment

- Recognize community/non-profits/philanthropy/public/private entities all have a role
- Actively address short and long-term needs
- Identify resources to address these issues
- Take actions that are tangible and measurable

Discussion Point: Shared Understanding

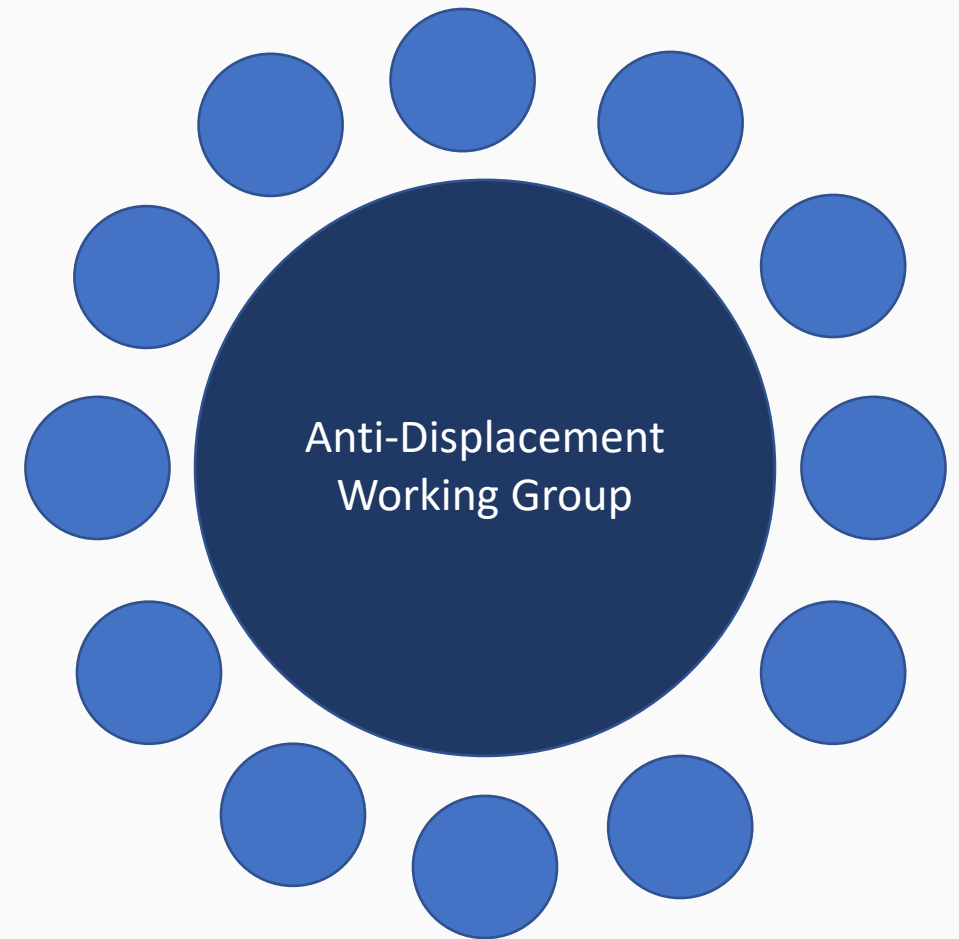
- Coming to consensus on definitions of:
 - Displacement
 - Gentrification
 - Community benefits
 - Other questions?

Building the Table

- Goal: Establish an Anti-Displacement Working Group to create implementable recommendations
- Build a team that has the support, expertise, and resources to deliver measurable outcomes
 - Convened and managed by a third-party facilitator
 - Meets on a regular basis through the duration of the project
 - Reports regularly to Blue Line Extension Advisory Committees and Community Works Steering Committee
 - Develops workplan

Setting The Table

- Who is a trusted facilitator to convene and manage these efforts?
- Philanthropic, non-profit, community organizations, and private development currently working in community that could help deliver outcomes?
- Other public agencies?



Setting The Table

- Initial actions?
- What does success look like?
- How will we define success?
- Other questions?



Next Steps

- Review with BLRT advisory committees in May steps forward to begin implementation
 - Develop an approach to form and support the Working Group
 - Begin to identify initial framework for Working Group

Next Meeting: Thursday, May 13 at 1:30 PM

Stay Connected!

- Project website: bluelineext.org
 - Project news, maps, surveys, what we're hearing
 - Committee meeting materials: agenda, handouts, presentations, meeting minutes
 - Sign-up for GovDelivery project updates
 - Connect with staff for your questions or schedule a presentation
- Follow us:
 - Twitter: @BlueLineExt
 - Facebook: MetroBlueLineExtension

