Corridor Management Committee

November 29, 2018
Today’s Topics

• Chair’s Update
• Hennepin County Community Works Update
• BLRT Project Update
• Next Steps Discussion
Chair’s Update
Met Council Transition

• Nov 1: Secretary of State issues a notice of vacancy for all 16 council member seats
• Jan 7: Governor swearing-in
• Jan 8: Start of the Minnesota legislative session
• Mar 4: Governor statutorily required to appoint Council
Hennepin County Community Works Update
Bottineau Community Works 2018

- Housing Inventory and Gaps Analysis
- Development Planning
- Infrastructure Planning
- Placemaking
- Implementing Best Practices
- Community Engagement
Housing and Development
focus on suburban cities

- Housing inventory and gaps analysis
- Commercial market feasibility and site analysis
- Transit oriented development zoning districts
- Corridor Development Initiative: 85th Avenue and Robbinsdale

Hennepin County
Infrastructure
focus on suburban cities

• Bike/ped demonstration projects

• Station area circulation and connectivity assessment

• Bicycle and pedestrian connections implementation plan

• Shared mobility feasibility study
Placemaking

- Cultivate Bottineau: Culture, Community and Commerce - #cultivatebottineau
- Twitter: @CultivateBLRT
- Instagram: @CultivateBottineau
- Springboard for the Arts working with local artists in the corridor
- Phase 1 projects began in Fall 2018, continuing into 2019 + Phase 2
Implementing Best Practices

• Connect theory to practice for corridor policymakers and staff

• Draw on technical assistance and best practices from local and national experts
  
  • Half-day density workshop with Julie Campoli (July 2017)
  
  • TOD bus tours of metro area (October 2017)
  
  • Urban Land Institute Minnesota (ULI-MN) Technical Assistance Panel (September 2018)
Community Engagement

- Building on previous successes and seeking innovative approaches
  - Separate community engagement consultant for infrastructure
  - Community engagement included in Cultivate, housing, zoning work
  - Corridor Development Initiative (CDI) at 2 station locations
- Strengthening existing relationships with community organizations
Moving to implementation

- Brooklyn Park passed TOD Zoning ordinance in July 2018
- Cities of Crystal, Golden Valley and Robbinsdale are planning to bring TOD ordinances to Councils in 2019
Look ahead to 2019

- Cultivate placemaking
- Next steps on infrastructure
- Wayfinding
- Small business support
- Innovative financing strategies
- Corridor marketing and branding
Small Business & Entrepreneur Support

• Support a thriving local economy through targeted technical assistance and access to resources

• RFP just closed, vendor selection underway

• Services to begin in early 2019
Innovative Financing Strategies

• Work will be led by Met Council TOD office

• Focus on equitable business and housing development

• Goal is to attract and deploy capital along the corridor

• RFP to be issued in January and work will occur in 2019
What is place branding?

**A place brand** is the combination of imagery, language and physical qualities that inform general perceptions of a place.

**Place branding** is the process of discovering and defining the unique qualities of a geographic location to inform development of an authentic identity that distinguishes it from other places and appeals to target audiences.
CELEBRATE THE BOLD NORTH
Why brand Bottineau?

• Reintroduce communities along the METRO Blue Line Extension to the region

• Leverage LRT to attract and guide investment

• Collection of vibrant communities can become a regional destination

• Develop sense of shared identity and ownership throughout the corridor
Questions

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Project Update
Look Ahead: Major Milestones

- Complete Critical 3rd Party Agreements
- FTA Financial Capacity Assessment
- FTA Risk Assessment
- Complete 90% Franklin OMF Design
- Complete 100% Civil Design
- Complete 100% Systems Design
- Complete 100% Brooklyn Park OMF Design
- Complete 100% Franklin OMF Design
- Submit Advanced Construction LONP request to FTA
- Prepare application for Full Funding Grant Agreement
Next Steps

• Design remaining elements to 90%
  ▪ Park and rides

• Support Cultural Resources (Section 106) efforts on the 90% design

• Support SPO on Franklin O&M Facility design

• Continue FTA coordination

• Allocate staff time to other projects & Council Departments
Deferred Activities

- Railroad design coordination
- Right of way acquisition activities
- Preparation of 100% plans and specifications
- Preparation and submittal of FFGA application
- Floodplain mitigation advanced construction
More Information

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